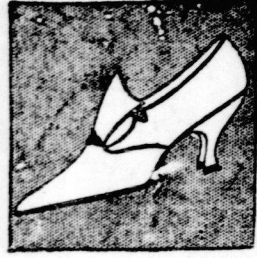
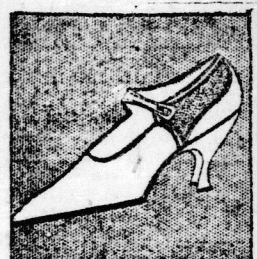
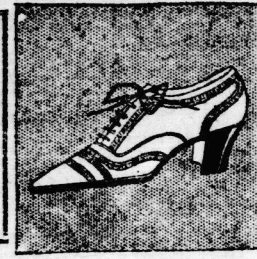


Mail Orders
Will Receive
Special
Attention.

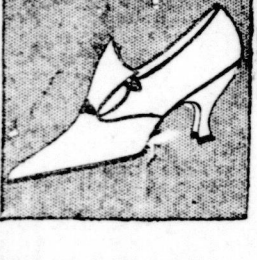
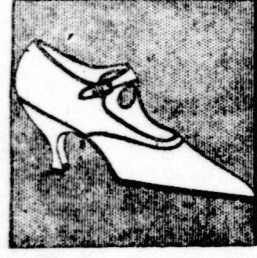
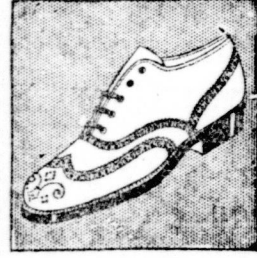
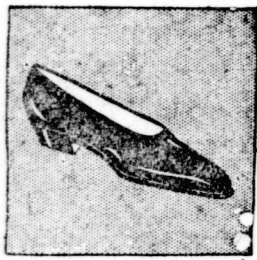
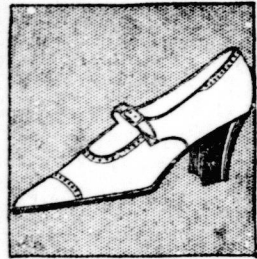
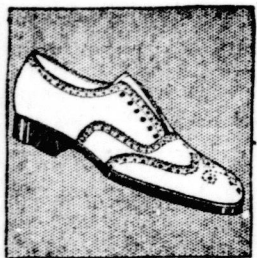
SALE

We Prepay
Carriage
Charges on
Mail Orders.



Women's Canvas Shoes On Sale

White Canvas Oxfords and Pumps, Louis heels, sizes 5 to 7	\$1.48
White Canvas One-Strap Slippers, Louis heels, sizes 5 to 7	\$2.38
White Canvas One-Strap Slippers, military heels, sizes 5 to 7	\$2.38
White Canvas Oxfords, low broad heels, sizes 5 to 7	\$2.38
White Canvas One-Eyelet Tie, Cuban heels, sizes 5 to 7	\$2.38
White Canvas Boots and Oxfords, Fleet Foot	\$1.68
White Canvas Pumps, sport heel, Fleet Foot	\$2.98
White Canvas Oxfords, low heels, Fleet Foot	\$2.38
White Canvas Oxfords, Louis wood heels	\$2.98
White Kid Oxfords, Louis heels	\$2.98
White Canvas One-Straps, Cuban heels	\$2.98
White Canvas Colonials, American made	\$3.98
White Canvas Sport Oxfords, Goodyear welt soles	\$3.98
White Canvas Princess Ties, American made	\$4.98
White Canvas One-Straps, Baby Louis heels	\$4.98
White Canvas Oxfords, sport heels, Fleet Foot	\$2.98



Women's Black Pumps and Oxfords

Black Kid Pumps, Cuban heels, all sizes	\$1.98
Growing Girls' Black Kid Pumps, all sizes	\$1.98
Growing Girls' Patent Colt Pumps, all sizes	\$3.48
Growing Girls' Black Brogue Oxfords	\$3.98
Growing Girls' Gunmetal Oxfords	\$3.98
Women's Black Kid High-Cut Ankle Slippers	\$3.98

Hartt, Regal, Just-Right and Slater Boots for Men at Less Than Cost

Hartt Brown Boots, originally priced at \$18.00 and \$20.00. Any pair	\$10.98
Regal Brown Boots, originally priced at \$15.00 and \$17.00. Any pair	\$9.48
Just Right Brown Boots, originally priced at \$15.00 and \$16.50. Any pair	\$9.48
Slater Brown Boots, originally priced at \$14.00. Any pair	\$8.98
Havana Brown and Black Vici Kid Boots, straight-shape last, single Goodyear welt soles, original price, \$11.00. On sale	\$6.98
Men's Black Velour Side Calf English Shape Lace Boots, single Goodyear welt soles, original price \$9.00. On sale	\$4.98

LOOK, MEN! \$3.98

We are clearing some two hundred pairs at the above price (\$3.98).
Choice of Brown or Black Gunmetal Lace Boots, solid throughout, neat medium pointed toes, Mackay Sewn soles, sizes 6 to 10.

TOMORROW (Thursday) We Launch The Finest Sale of Footwear

WE HAVE ANNOUNCED IN RECENT YEARS

You know our store—you know the high character of the Shoes we sell—you know how reasonable our prices have been, particularly through the past season.

With the Summer Sale discounts subtracted from the original low prices, the Shoes present absolutely the greatest values we have offered in recent years. The reductions we're naming will bring throngs of thrifty people to our store during this sale.

As in the past, exactly the same Sale prices will prevail at our East End Branch—648 Dundas street.

Mail orders from out-of-town friends will receive prompt and particular attention. Carriage charges prepaid. Money back if not suited.

HUBERT ASHPLANT & SONS

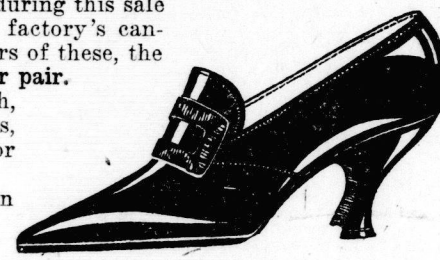
Beautiful Pumps At Half Price, \$4.98

Our offering of Patent Pumps and Colonial Slippers during this sale will be a strong feature. Securing at our own price a factory's cancelled orders, we are able to offer you some 1,200 pairs of these, the Highest Grade Shoes, at the nominal price of **\$4.98 per pair**.

The styles offered are Plain Seamless Pumps with French, Louis and Low Louis heels, Colonial Pumps with buckles, and Shimmie Pumps with steel beading, jet beading or plain.

Every pair with covered heels, best of linings, perfection in finish and on width AA to D.

The former prices ranged from \$9 to \$13.50 the pair.

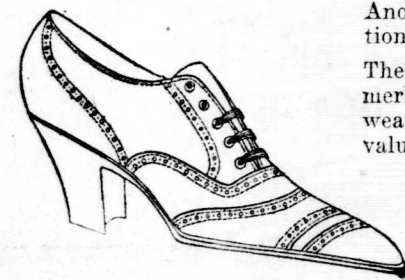


Women's Calf Skin Oxfords, \$7.48

Another outstanding feature of this sale is the sharp price reduction shown on our Top Grade Calf Shoes for women.

These are nationally advertised (Georgina) shoes, priced formerly at \$12.50 and \$14.00 the pair. Particularly suited for fall wear. Why not buy two or three pairs? They are wonderful values.

Black Box Calf Heavy Brogue Oxfords, Black Gunmetal Oxford with wing tips and double soles, Black Gunmetal Oxford, regular weight, and Black Velour Calf Blucher Oxfords.
Made in width B C D.



Women's Patent Oxfords, \$4.98

Priced formerly at \$8, \$9, \$10. We have placed a clearing price on every pair of these smart Goodyear Welted and Turn Sole Oxfords. Military heels, Louis heels and Covered Wood Louis heels. Widths to fit narrow feet.

Women's Black Kid Oxfords \$2.98

Medium weight shoes, plain pointed toes, single flexible soles, choice of Louis or Military heels. Sizes 3 to 7.
The former price was \$5.00. On sale at less than factory prices... **\$2.98**



SALE \$4.98 THE PAIR

Men's Brown Boots and Oxfords

Compare the values we're offering in this sale with any you can find. You'll not wear out much shoe leather before you discover that we are quite safe in offering the suggestion.

Men's Brown Bingo Calf Oxfords, recede shapes, Goodyear welt soles, all sizes. On sale	\$4.98
Men's Brown Bingo Calf Boots, perforated vamp seams, spray toe caps, English shape, Goodyear welt soles, all sizes	\$4.98
Men's Brown Bingo Calf Bluchers, medium round toe, extra slip sole, Goodyear welted, all sizes	\$4.98
Extra special value in large sizes, 9½, 10, 10½, 11, for men; made of Brown Russia, Brown Duchess and Mahogany Calf; a real opportunity for the man with a man's-size foot.	\$4.98
These are \$10.00 values, which we will clear at...	\$4.98

Women's Brown Slippers and Oxfords

Brown Kid Two-Straps, Louis heels	\$3.98
Brown Kid Princess Ties, Louis heels	\$3.98
Brown Kid High-Cut Strap Anklets	\$3.98
Brown Kid Cross Straps, Louis heels	\$4.98
Brown Buck Strap Slippers, Louis heels	\$4.98
Grey Buck Strap Slippers, Louis heels	\$4.98
Brown Calf Brogue Oxfords, regular \$12.00	\$7.48

Misses' and Children's Slippers

Misses' White Canvas One-Strap, Fleet Foot, sizes 11 to 2	\$1.28
Misses' White Canvas Boots and Oxfords, Fleet Foot	\$1.48
Misses' Barefoot Sandals, patent or tan	\$1.98
Misses' Brown Kid and Gunmetal Ties	\$1.98
Misses' Black Kid Oxfords, sizes 11 to 2	\$1.98
Misses' Patent Strap Slippers and Ties	\$2.48
Misses' Choc Kid and Brown Calf Oxfords	\$2.98
Children's White Canvas Strap Slippers, all sizes	98c
Children's Barefoot Sandals, patent and tan	\$1.28 \$1.48 \$1.68

Children's "Hurlbut" Brown Calf Oxfords	\$3.98
Children's "Chums" Tan Calf Oxfords	\$3.48
Children's Patent Mary Jane, welt sole	\$2.48 \$2.98
Children's Patent 4-Strap Roman Sandals	\$1.48 \$1.98
Children's White Canvas Boots, Fleet Foot	\$1.38
Babies' Patent 3-Strap Roman Sandals	\$1.28
Children's Chocolate Lace and Button Boots, sizes 5 to 7½	98c

Best Boys' Boots On Sale

Boys' Brown Calf Boots, solid leather throughout. Sizes 1 to 5	\$3.98
Sizes 11 to 13½	\$2.98
Mahogany Calf Boots, English shape Goodyear welted, sizes 1 to 5	\$4.98
Sizes 11 to 13½	\$3.98
Gunmetal and Velour Boots, all solid, sizes 1 to 5	\$3.98
Sizes 11 to 13½	\$2.98
Box Kip Bluchers, guaranteed all solid leather, sizes 1 to 5	\$2.98
Sizes 11 to 13	\$2.48
Chocolate Grain Bluchers, all solid, sizes 1 to 5	\$2.98
Boston Calf Bluchers and Black Split Grain Bluchers, all sizes 11-13 and 1-5	\$1.98 and \$2.48

Canvas Boots For Boys

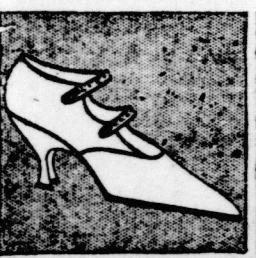
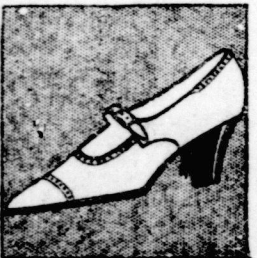
Grey Canvas, with Neolin soles, sizes 1 to 5	\$1.48
Sizes 11, 12, 13	\$1.28
Sizes 8, 9, 10	98c
Fleet Foot Black Boots, sizes 1 to 5	\$1.78
Sizes 11, 12, 13	\$1.38
Sizes 8, 9, 10	\$1.28

Ashplant's

THE GOOD SHOE STORE

148 DUNDAS STREET

EAST END STORE—648 DUNDAS STREET.



Sale Prices
at
East End
Branch.

SALE

Ladies' One-Strap House Slippers
Sizes 5, 6, 7, 8
\$1.48

