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TORONTO REPRESENTATIVE.
 F. W. Thompson, 56 Mail Building.
 The London Advertiser Printing Co., Limited.

LONDON, FRIDAY, APRIL 10.

All the "undesirables" do not come from abroad. We produce a few ourselves.

The Easter egg is popular, but the hen didn't lay it—the confectioner, er—made it.

April's Lenten repentance will be accepted in the form of a few days of sunshine.

Some day a maddened nation will stuff legislation enough in the motor cut-out to choke it.

Next to reducing the cost of the military it would help to reduce the cost of millinery.

Brag is a dangerous thing as a rule as there is sure to come a moment when one has to live up to it.

The American navy has had its "grog" cut out. Bryan's grape juice propaganda has a good deal to do with it.

Taft says his first year as a humble citizen has been a howling success. He takes his kicks and his compliments pleasantly.

Those West London boys who carried off the refreshments intended for the Mothers' Club are in grave danger of mother's slipper.

The Mexican rebels are making gullies for the Federal prisoners. It is hard to believe that they would select so humane a method.

A good sample of a small boy's literary style is the following, sent in by a reader: "You know Bob Jones' neck. Well he fell in up to it."

The latest Chicago cult is called the Cosmic Life. Sounds like a gathering of the family to shut the piano during housecleaning operations.

A statue of William the Silent is to be erected in New York. There are other signs that T. R. is not president of the United States any more.

Doctor Cook, of polar fame, is drawing crowded houses in Detroit this week. Which makes us wonder why a man with his nerve ever let Peary beat him to it.

The Ingersoll fire brigade while on strike refused to attend a fire. The situation would have been more interesting if one of the firemen's homes had been ablaze.

That American baseball invasion of England has not been productive of many new leagues. But we'll venture to say it started John Bull thinking about this game.

THE BEACON CITY.
 ONTARIO has acquired a new city, and one of which it may well be proud. With a population allotment by thousands over the requirement, Sarnia enters the family of larger municipalities with a splendid record, and a fair outlook.

The boarder city's expansion of the last few years has been an indication of the growth of the whole western district. As the western entrance to the district, it has been a barometer of outside influences upon Western Ontario. The incoming settler from the United States gets his first impression of his new home after crossing the border; the business for the west is registered by the great cargoes carried from the wharves of Sarnia by the lake leviathans; it is a centre for new movements, and close to the heart of things; from one of the stationery towns it has grown to cityhood in a few years, and it keeps on growing. New industries, and the birth of a new spirit in Lambton County have been factors in the city's growth. A few years ago practically no fruits or vegetables were shipped to the west through Sarnia. The great markets beyond Winnipeg were left to the Pacific States. Now thousands of dollars' worth go annually. Three years ago the amount reached \$40,000, and there has been a large annual increase.

The symbol of the new city is well chosen. May it ever guide abundant prosperity to the youngest of our thriving communities.

WINSOR McCAY.

DID you ever read, or rather watch "Little Nemo, in Slumberland?" If you have, you will be interested in knowing that all these wonderful visions, weird, and at the same time beautifully fanciful, were the treasures of a Zorra boy's mind. Winsor McCay, the famous artist, whose distinctive style and wealth of child lore have made him famous the world over, is a product of the famous township. He was recently home visiting his father in Woodstock, and for the local newspaper he drew a series of sketches. One picture shows him shadowed in a tree luxuriously laden with the cherries of one Sandy Rose—both the boy and the tree were luxuriously laden, no doubt. He

depicts his wonderful career on the back of a frolicsome colt, while going to Tavi-stock for the mail, and reviews his first dancing lesson. "Grandpa Peter Murray," the while he shouted, "Och! Ha Nee Ah Hoo!" when the Highland Fling was the lesson. His grandmother boasted him the champion egg hunter of Canada, and he uncovers a long concealed romance when he shows himself "coming through tiff-rye at Harrington," while a diminutive miss lists to love's first pleadings. Through the drawings, dimly outlined are a galaxy of fair faces and the lettering beneath them is "Cousins, Cousins, everywhere and everyone a beauty."

Zorra men have achieved fame in many callings. Winsor McCay has achieved a unique distinction among them all. He has made a national institution of a series of pictures, which, while they are whimsical and humorous and fantastic, carry no suggestion of coarseness. His children and characters have delighted millions every week. His touch is gentle. Zorra may well be proud of him.

THE FAILURE OF THE SCHOOL BOOK POLICY.

IT WAS brought out the other day in the Legislature that certain school grants to trustees had to be lopped off 25 per cent because the expenditure had to that extent outrun the estimates. The query naturally arises: What is the education department doing with all the money it gets? Mr. Marshall and other members of the Opposition have been pointing out that one serious cause of waste of money is the stream of unnecessary and some of them foolish school books being foisted on the schools at the expense of the department apparently to give jobs to some unnamed editor-friends of the officials.

On Tuesday Mr. Marshall read to the House some passages from one of these books: "God may forgive sins but awkwardness has no forgiveness in heaven or earth." "A parlor maid is no more privileged to use the front stairs than the cook." "A man may wear a black tie at the theatre or a small dinner, but he should wear a white tie at the opera or a large dinner." "A guest, after a visit, even a short one, is to bestow upon a servant a small fee." "At church a man should wear a frock coat and a tall hat." The county is taxed for printing and distributing to the schools books of such calibre as this.

It would be generally admitted that if anyone is competent to give expert testimony on school books and school book making it is Mr. George N. Morang, of Toronto. Last week in giving evidence before a state committee at Atlanta he testified that the Ontario Government's method of making text books is a costly one to the country and that the claim of saving and cheapness is a sheer fallacy.

Mr. Morang testified that the Ontario method of producing and paying for the plates and composition was higher than if they were produced by a private firm and that all the so-called publishers had to charge for was only the paper and binding. He said further that books were being written by officials of the education department, and he cited a case where a particular friend of an official of the department was allowed to write a supplementary reader. The book was produced by the Government and authorized for use in the schools. It was put in use but was found so inadequate that it was practically withdrawn and that, according to the report of Mr. Morang's evidence as telegraphed to the Globe, the department is now authorizing another reader which is being prepared for them by a publishing house in the United States. In mechanical execution the Ontario books, he said, are in every way inferior to those used in the United States.

Failure in other matters have been more conspicuous all along. It is hardly conceivable that the majority who opposed Mr. Marshall's motion in favor of a change of management in the education department did not vote against their conscience.

PENAL REFORM.

A BOOK entitled "A History of Penal Methods," by Mr. George Ives, has appeared on the eve of the International Penitentiary Congress, at London, England. The author gives a painstaking and vivid account of the bloody record of man's inhumanity to man. This narrative he follows up with suggestions as to present and future reform.

Mr. Ives overstates, perhaps, the barbarities still clinging to the police and prison system in civilized countries. Things are hardly so bad as he paints them. He advocates for long-distance convicts certain relaxations and amusements that are already commonly allowed. Still, no doubt much remains to be done in the way of reforming our systems of reformation. We have gone only a little way and Mr. Ives has valuable and original hints to offer.

He holds that the only business of legal penalties should be the amelioration of the offender. He does not believe that men are deterred from crime by horrible "examples," but that making an example of a man really does make him an example to be followed by others. This is a doubtful view. It is hard to believe that severity of punishment really has ever in itself promoted crime. The carnival of crime accompanying the increased severity of punishments at the close of the eighteenth century in England is traceable to the growth of commercial prosperity at that time without an adequate police protection; and it was the new police efficiency of the nineteenth century rather than any slackening of punishment that restricted crime. It may be added that even if one object of punishment were not in a measure to deter those inclined to wrongdoing, and if, as almost anyone will now agree, the mere expression of public revenge or retaliation is not to be sought, it is

nevertheless worth remembering that in regular legal penalties there is some prevention of the irregular revenges of Judge Lynch. "Revenge," said Bacon, "is a sort of wild justice." And the general run of men are still so disposed to a wild justice that civilized, legal justice must be on its guard to maintain its exclusive jurisdiction.

One of Mr. Ives' suggestions is that the best cure of crime lies in the discovery and eradication of its causes. There is a great point here, and one that Liberalism always stands for. Another fruitful idea is that the prison should be a psychic hospital and that confirmed criminals should not be allowed to get out until they are cured. It is even proposed that euthanasia, or painless execution, be applied to the incurable. This is certainly advanced, and on a par with the similar proposals current today regarding the hopelessly insane. But the declaration of an experienced prison officer is remembered, that one-half of his charges ought not to have come in, and the other half ought never to be allowed to go out. Is the lunatic at large safer than the confirmed pickpocket or burglar?

THE SUCCESSION DUTIES.

AMONG the Ontario Government's devices to raise more money is the increase in succession duties, and more stringent regulations to prevent evasion of the tax. If increased revenue were absolutely necessary this would be a form of taxation to which perhaps least objection would be felt. Moderate estates going to one's natural heirs are exempt. But where the estate is a large one, or where there are no direct heirs it is quite permissible for the country to ask for a small share. When the owner of an estate dies he has no further use for his money. The dependent members of his family have a legitimate claim for enough to compensate them for the pecuniary loss they have sustained. Beyond that the community in which the deceased made his money, and to which he has been largely indebted for his success may justly require a small portion to meet its own expenses. Of course, custom has established the right of a man to do what he likes with his own, and dispose of it as he pleases, either before or after his death. But the socialistic tendencies of the age are gradually moving away from that position; and it may be that some day other notions will prevail. In the meantime, the interference of the community to the extent of taxing the estate, is accepted as proper legislation in many civilized countries.

But, then, what has become of the Tory doctrine of the present Government? When a Liberal Government first introduced the succession tax, the then Opposition were righteously indignant over the proposed robbery of the dead. To interfere with a man's post-mortem control of his property was as bad as to take it from him when he was alive. But when they attained power there was not a word about repealing what a few years before they had denounced as pernicious legislation. They were only too glad to avail themselves of the revenue it brought in. And now, when they need more money, they turn to the succession duties, and proceed to take more out of the dead man's pockets. But that was not the only piece of Liberal legislation that Tories denounced when in opposition, but cheerfully accepted when in power.

SHE'LL FIND A WAY.

[Buffalo News.]

A Chicago German married a French woman, neither one being able to speak the other's language. Friend, husband is the world over are sanguine that she will find a way to make him understand her.

SAME HERE.

[Boston Transcript.]

That Ohio man who laughed himself to death the other night over a funny story must take some paper that we don't get.

CRISPLY EXPLAINED.

[Exchange.]

New Governor—When I was your age I could answer any question in grammar. Gladys—Really? But, then, you had a different teacher.

HORSES "WALK PLANK."

Cross Deep Ravine on Single Log.

The surefootedness of the mule is proverbial, but the feats of this animal are rivalled by those of the pack-horse used by the Dominion Forestry Branch surveyors in the wild timbered regions of northern Canada, and the Rocky Mountains. Laden though they are with "grub," as the surveyor terms provisions, these horses can swim wide rivers, ford shallow ones, or follow the men of the party over a single log, often no more than a foot in diameter, which bridges a deep narrow mountain gorge where a fall would mean instant death or worse. They can even follow the foresters through the sloughs, muskegs and wind-thrown brule characteristic of this northern forest, which is saying a good deal for a mere horse, for as one of the forest-surveyors writes from the primeval forest near Lesser Slave Lake, "A forester needs to be a hero, besides all other professional titles, a real bushman, an axe-man and a jumper."

There were eight forest-party parties engaged in denmarking forest and agricultural lands in the far west last summer, and their reports, which will appear in the annual report of the Director of Forestry, Ottawa, contain accounts of actual adventures which rival the most fictitious. The total area examined last summer was about 11,000,000 acres, some on the rough slopes of the Rockies, some in the rocky areas of Manitoba and Saskatchewan, and some in the low-lying and muskeg region of northern Alberta. Very little land was found fit for agriculture in these regions, and most of it is recommended as forest reserves. The present area of the Dominion Forest Reserves is 23,017,504 acres, or nearly 35,000 square miles. If all present recommendations for reserves are approved by act of Parliament, the area will be doubled. In comparison, the National Forests of the United States cover an area of 27,855 square miles, yet Canada's is larger than the United States, and contains larger land areas fit only for tree growth.

CHAPMAN'S

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STORE CLOSED TODAY—"GOOD FRIDAY."

Specials for Easter Saturday



A Splendid Showing of Easter Suits

Our Ready-to-Wear Department has been moved to the Second Floor, and has on display an excellent range of new Spring Suits for women and misses. Visitors in the city are specially invited to see the suits and take advantage of the refund of railway fares offered during Easter holidays.

English Serge Suits, Special \$12.50

For Women.—A practical, stylish suit of English Serge, in black or blue. The short jacket has notch collar and revers, lined with satin, and finished with buttons. Two-piece skirt is also finished with buttons. All sizes. Price \$12.50

For Misses.—This new spring model is most attractive, made of fine, all-wool serge, in navy, Copenhagen and black. Short coat, cut on semi-loose lines, with sailor collar and long revers in one; Peg-top skirt, finished with tunic fold. Special price \$12.50

MOIRE SUITS AND COATS

As every woman knows moire is one of the most fashionable materials this season. Handsome appearing suits and coats are made of it. For examples see these new models.

MOIRE SUITS \$25.00 MOIRE COATS \$15.50

A graceful Blouse Coat In navy or black silk moire Model. Made of silk moire in of excellent quality. A very black only; vest and collar of smart model, with kimono brocade silk, one-tier skirt. sleeves, corded silk trimming.

MISSSES' SPRING COATS

\$9.50

Very smart, jaunty golf coats, made in black and white check material, with convertible collar, kimono sleeve model, with lapped seams running down over the shoulder to cuffs. Balkan Belt all round.

BALMAACAN COATS

For Women and Misses. Special price \$6.50

MATRONS' NEW COATS

Black English Poplin Coats, for matrons' wear; made in full length model, with handsomely braided collar and cuffs. Price \$9.75

MATRONS' BLACK SATIN COATS, three-quarter length, long shawl collar and set-in sleeves. Very handsome model. Price \$13.75

Choose a pair of C-C a la Grace Corsets to wear with the Easter gown.

CHAPMAN'S

239, 241, 243 DUNDAS ST.

Don't forget we pay the postage on goods sent by Parcels Post.

On the Spur of the Moment

by Roy K. Moulton.

The Artistic Temperament. Maggie Jones studied music and singing how to sing, and she went in quite strong for the grand opera thing. When she visited home her reception was grand. But her language the old folks could not understand. For she spoke with a strange, almost high cost of living or anything else. On account of her artistic temperament.

Henry Peck was the pride and the joy of his town. One day he leaped into a sudden renown. When he drew a cartoon which called forth glad acclaim. And secured a half-Nelson on old Mister Fame. Then he quit work and hasn't a single red cent. On account of his artistic temperament.

Katie Hinks made good money type-writing until Someone told her she had fine artistic skill. And she went in for painting just three months ago. And she spent all her coin on a fine studio. Katie's just been ejected for missing the rent. On account of her artistic temperament.

How to Save Money. Dear Sir:—I am a young married man of good habits. I try to save money out of my salary, but, owing to the high cost of everything, I cannot save a cent and find myself in debt. Can you advise me?—L. A. H. Nothing simpler. Here are a few rules, which, if followed, will enable you to lay aside a nice bank account out of your salary, regardless of the high cost of living or anything else. Take all of your meals with your wife's folks.

Let somebody else pay for your street car fare. Smoke O. P. (other people's) tobacco. Wear one suit of clothes nine years. Swear off your taxes. Let the merchants whistle for their money. Play a good stiff game of draw poker. Work for some merchant who does not have a cash register. Make banquet speeches and get three or four dinners a week for nothing.

Rules of Etiquette. If you want to get in wrong right at the start, walk up to your hostess and tell her, pleasantly, that she is

looking younger every year. You will have to wear your overcoat and ear muffs the rest of the evening to keep from being frost bitten. Never ask for another squab, because there is generally only one for each guest, even in the most extravagant households. Always manage to be an hour and a half late. That makes everybody feel good and lends a tone of sarcasm to the conversation which places each at his ease.

From Western Ontario Press

MIGHT BE WORSE.

[Galt Reporter.]

It is said that many German women are growing mustaches. Even at that, a hirsute adornment of the upper lip is not as bad as wearing a green wig.

NOT NECESSARY.

[Guelph Herald.]

Militant suffragettes are said to be resorting to a "disrobing strike," as well as refusing food. Some people will have it that the latest fashions ought to be

ABE MARTIN



There's entirely too much organization these days and too few tubs settin' on their own bottoms. Even if nice weather we may fer later on seems to have doubled in price.

Railway Fares Refunded

On purchases amounting to \$10.00 and over we will refund railway fares this week. Easter visitors are cordially invited to take advantage of this offer. Do your shopping in our store and save more on every purchase, as well as receive a refund of your railway fare.

On \$10.00 purchase we will refund to a distance of 15 miles. On \$15.00 purchase we will refund to a distance of 20 miles. On \$20.00 purchase we will refund to a distance of 30 miles. On \$25.00 purchase we will refund to a distance of 40 miles.

Waist Specials

Women's White Lawn Waists, with pretty embroidery, low or high neck effects, Sizes 34 to 42. Usual \$1.00 value. A big Easter special 2 for \$1.25

SILK WAISTS

In tan, Alice, gray, navy, pink, and black. Two styles in French Paillette Silk, low or high neck, drop shoulders. Were \$1.98, reduced to \$1.59

Cashmere Hose 25c Pair

Women's Black Cashmere Hose, fine gauge wool, seamless throughout, feet reinforced with cotton. Sizes 8½ to 10. Special price, per pair 25c

Penman's Fine Black Cashmere Hose, medium weight, seamless and well reinforced. Special price, 3 pairs \$1.00

English Llama Cashmere Hose, light and medium weight, all-wool, very fine and soft. All sizes. Per pair, 50c

Best \$1.00 Kid Gloves

The value in our Dollar Glove is par excellence. Just ask for the Albertine, a real kid glove, made in France. Comes in all sizes, in tan, brown, gray and green, navy, white and black. Fitted and guaranteed. Per pair, \$1.00

BOUDOIR CAPS

Just arrived an assortment of pretty Boudoir Caps in dotted Swiss Point d'Esprit, and plain net, with rosettes and flowers of ribbon. Prices, each, 50c, \$1, \$1.50, \$1.85

Poplinette Raincoats Special \$4.95

The exceptionally low price of this Raincoat does not limit the style nor useful features of a coat of this kind. Made of rubberized poplinette, loose fitting design, with military collar, slashed pockets, raglan or set-in sleeves. Comes in black, fawn and navy. Sizes 34 to 42. Also Misses' sizes, 14, 16, and 18 years, Price \$4.95



HOUSECLEANING?

USE RONUK



and cut the labor of housecleaning by using RONUK on your floors. RONUK is a cleanser as well as a polish. It eliminates scrubbing—a p p l y RONUK with a cloth—it immediately removes stains, spots and dirt. Then polish with a dry cloth or brush and your floor is in perfect condition. And it will stay so, for RONUK is a unique composition that sinks into the pores of the wood and produces a finish that is hard and durable. Dust sits lightly on a RONUK surface and is easily collected. RONUK is sanitary and antiseptic without being offensive or corrosive. You will find it possible to keep a RONUK floor absolutely clean without ever scrubbing it by occasionally going over the surface with RONUK. A little RONUK covers a large surface—it is economical and easy to apply. Try RONUK for linoleum, painted woodwork, tiles, leather upholstery, auto bodies, etc.—and you will find it a most satisfactory cleanser. RONUK is your best aid in housecleaning. RONUK comes in two forms—Paste at 50c the lb., smaller tins 10c, 25c and 50c. Liquid RONUK at 50c pint, \$1.00 quart. On sale everywhere.

RONUK LIMITED

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