

New Cream Wool Suitings for \$1.00

All-Wool Cheviots, Fine Worsteds and French Whipcord Suitings, 46 to 52 inches wide, cream only. The correct material for suitings. Special, the yard\$1.00

ALL-WOOL FRENCH SERGE,

46 inches wide, fine crisp weave; also French Whipcords, in cream. Special, the yard75c

500 YARDS OF SILK AND WOOL SAN TOYS, RESILDAS AND FANCY SILK STRIPE VOILES,

42 to 44 inches wide, in all colors and black. Values up to 85c. On sale Tuesday only, for yard49c

BLACK AND WHITE SHEPHERD CHECK SUITINGS,

In three sizes, 44 inches wide. Sale special, yard25c

NEW VESTINGS.

In stripes and small designs. Special fine mercerized finish. Special, yard15c, 25c

1,000 YARDS OF FINE (BOMBAY) UNBLEACHED COTTON,

36 inches wide. Tuesday special,10 yards for \$1.00

ALL-SILK TAFFETA RIBBONS,

5 1/4 inches wide, in all colors, also black. Special, the yard15c

AGENTS FOR BUTTERICK PATTERNS.

R. J. Young & Co.

AGENTS FOR BUTTERICK PATTERNS.

CREAM CORDUROY VELVET,

22 inches wide; will wash perfectly. Special, yard50c

WOMEN'S WRAPPERS,

Made from American percale, in grays and navy only, sizes 34 to 46 bust measure. Special sale price\$1.50

LARGE SIZE PRINT APRONS,

Dark colors only. Tuesday special, each18c

NOTIONS SPECIALS.

Dress Shields (size 4 only). Regular 20c, special, pr.10c

Hooks and Bars, white and black. Regular 5c, sale price3 cards for 5c

Pearl Buttons. Regular 12 1/2c dozen, sale price,3 dozen for 25c

KIMONO DRESS SHIELDS

Regular 40c, special, pr.25c Pins, assorted sizes, 730, ortwo papers for 5c

22-INCH ALLOVER EMBROIDERY,

Neat patterns. Regular 25c value, sale price19c

Your Address Wanted

This is moving time. If subscribers to The Advertiser changing their location will kindly report their old and new address to the Circulation Department, their paper will be promptly changed.

Call 3670 (Circulation Department), London Advertiser.

HAD CLOSE CALL IN

EARLY MORNING FIRE

Albert Hodder's General Store Caught From a Defective Chimney.

[Special to The Advertiser.]

Dorchester, May 12.—Albert Hodder, his wife and little daughter had a close call from being burned to death, in a fire which partially destroyed their general store and dwelling early on Sunday morning.

About 3 o'clock a neighbor, Mr. Callack, noticed flames licking up the side and roof of the frame building. He gave an alarm at once and aroused Mr. Hodder, who at once got out with his wife and child. A few minutes later and their escape would have been cut off, as the flames were making rapid progress.

A bucket brigade was formed, and after a couple of hours' hard work the flames were extinguished, after the interior of the building had been badly damaged. The loss will amount to about \$2,000.

The fire, it is believed, caught from a defective chimney.

It had been burning for some time, and had spread its way all in through the partitions.

CORRESPONDENCE

Mr. E. A. Pocock's Rejoinder.

My attention was called by some of the readers of the Free Press in West London to an article in last Friday's issue of the paper under the heading "Warm Roast for Pocock," "Wrote Impudent Letter," etc. Referring to my letter on behalf of the West London Progressives in re delay in the breakwater report was impudent, and had given offence to the board of works.

In reading said article, it turned out that the board of works was composed of the mayor and Ald. Saunders, Nov. Mr. Editor, I admit that in conveying the substance of the discussion at the meeting some remarks were not very complimentary to certain members of the council, but I deny that my letter was impudent, and I herewith call the mayor's bluff "that the letter should be published to show the public why my application for public commission was not considered." I challenge him to publish said letter and let the public see the flimsy excuse this great judge of publicity agents would try to give the public. Did I not use other good city men who applied for this office also send impudent letters? It is true Mr. McDonald, of Guelph, did not send any letters at all, not even an application, but he had the job forced on him.

The mayor appears to expect tally from all those who seek civic honors, but I am not that sort of a man. I applied for this particular office because I know I could earn my salary, and because I was urged to do so by several prominent citizens who know my ability, and who would not let me go without giving me a testimonial from an outsider; and there were others on the list of applicants who could, I believe, do likewise. But, coming back to the mayor's lame excuse in my case.

1. Let me point out that the appointment had been made several days before the so-called impudent letter was received.

2. I don't believe the public will think much of the mayor's ability to judge and appoint a man for this office, anyway. But if he expected my official letter to be a lot of sweet nothings because I was an applicant for that position he was mistaken, and although the office is vacant, I am not going to let him have it. I am an applicant, I refuse to engage to his job. His actions in this appointment, and his lame excuse of doing as the council wished, is in public appointments, bridge or breakwater contracts, city of London bill, Indemnity contracts, etc. Yours, etc. E. A. POCKOCK, Mayor, 1912.

SIGNING PETITIONS

TO WIPE OUT BARS

Canada Temperance Act is Now Being Sought by Wingham People.

[Special to The Advertiser.]

Wingham, May 12.—The petitions for the Canada Temperance Act are now in the hands of the convenors for the different wards and are being largely signed. The abolition of the bar is regarded by temperance now as certain, as they are meeting with every success.

Early Day was observed in the Methodist Sunday school yesterday, and the special services were attended by over 400. Splendid addresses were given by Rev. Mr. Langford, of Kincardine, and by Mr. Flock, the first superintendent of the Sunday school 50 years ago. During the services a duet by Misses Minto Reid and Madeleine Duncan was much enjoyed.

At a meeting of the Citizens' Band the following officers were elected for the coming year: President, Fred Johnston; vice-president, James Leslie; secretary, John Hewer; treasurer, H. Hincheloff; leader, J. W. Duncan. The band will play at Drayton on May 24. The organization now numbers 22, and is in splendid shape.

AN OPPORTUNITY TO VISIT CINCINNATI, OHIO, AT SMALL COST

The Grand Trunk Railway System will issue round trip tickets at reduced rates to Cincinnati, Ohio, (via Detroit), account convention of the Young Men's Christian Association of North America, to be held at Cincinnati, May 15-18, 1913.

District and Dates of Sale.—(a) From stations at Kingston, Renfrew and west in Canada, May 12, 14, 15. (b) From all stations east of Kingston and Renfrew, May 12, 14, 15.

Return Limit.—All tickets valid to return to original starting point not later than May 21, 1913.

Stop-over will be allowed at certain points. This is an excellent opportunity for those desiring to take a holiday at small cost. Fast trains run daily between Montreal, Toronto, Hamilton, Brantford, Windsor, London, etc., to Detroit, over the only double-track railway, carrying through coaches and electric-lighted Pullman sleeping cars. Direct connections are made with trains leaving Detroit for Cincinnati. Ask nearest Grand Trunk agent for full particulars. For reservations, etc., or write C. E. Hoising, district agent, Grand Trunk Station, Toronto, Ont. R. E. Rose, city passenger and ticket agent, phone 80. 12h

Sick Woman Moved When House Burned

[Special to The Advertiser.]

Cambridge, May 12.—The home of James Fisher, in Plympton Township, near here, was completely destroyed by fire yesterday. The blaze started in the chimney, and had made great headway when noticed.

Mrs. Fisher had been confined to her bed for the past month, and she was hurriedly moved to her son's home. Returning members of the family were able to save some of the furniture before the blaze swept through the farm house. The structure was frame, and soon was a pile of ashes.

Word has been received of the death of Moose Jaw of Mrs. Wm. Frostides, daughter of Mr. and Mrs. A. J. Schram, of Cambridge, and for many years a resident of this place. Besides her parents, one sister, Mrs. McNeil, Sarnia, survives. The remains will be brought home for interment.

The Best Cook in London

undoubtedly uses Strong's Baking Powder. The best cooks everywhere generally use the best materials, and Strong's Baking Powder is the best material for leavening that can be made. You can pay more for baking powder, but it is impossible to get anything purer. Government analysis proves it. This baking powder insures lightness, whiteness and deliciousness in every batch of biscuits made. Costs but 25 cents a pound.

Strong's Drug Store

184 DUNDAS STREET. Our new Cook Book, 18th edition, free. All housekeepers should have one.

HIS SUMMER NIGHT'S DREAM.



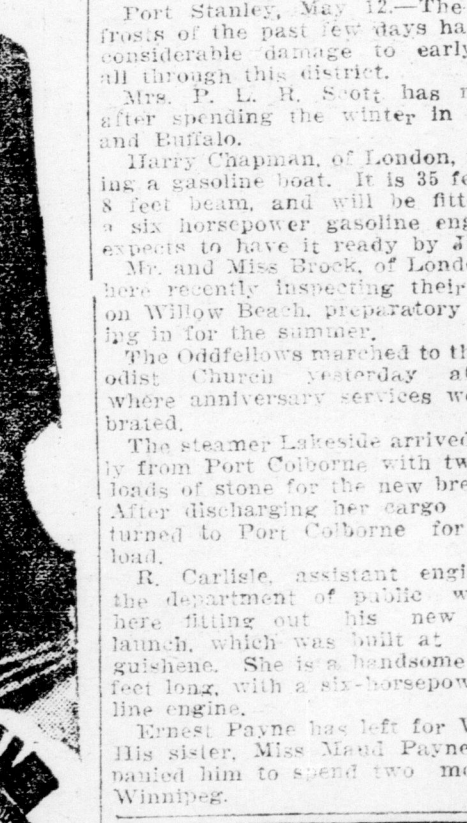
BUT THE BOBBY DIDN'T.



OCEAN STEAMSHIPS.

Reported at	From
May 11	Pomeranian, Montreal, London
May 12	Englishman, Montreal, London
May 13	Children Range, Montreal, London
May 14	Empire of Britain, Quebec, Liverpool
May 15	Battle, New York, Liverpool
May 16	Campanian, New York, Liverpool
May 17	America, New York, Liverpool
May 18	Amelia, New York, Liverpool
May 19	Man, Merchant, Liverpool, Philadelphia
May 20	Carmanlia, Liverpool, Glasgow
May 21	St. Paul, Southampton, New York
May 22	Lapland, Dover, New York
May 23	Montford, London, New York
May 24	Rapana, London, New York
May 25	Saxonia, Naples, New York
May 26	Oceanica, Naples, New York
May 27	Amorica, Genoa, New York
May 28	Napoli, Genoa, New York
May 29	Europa, Genoa, New York

EVERYBODY WANTS THIS GIRL'S PICTURE.



ELLEN EVELYN JAMES.

Whether you know Miss James, of San Antonio, Texas, or not, you'll see her picture occasionally, because it's on the U. S. treasury notes, bills with big figures on 'em. Miss James posed for the figure and head of "Plenty," a goddess appearing on Uncle Sam's new paper money, which will soon appear.

SHRUBS!

Garden Hydrangeas, Climbing Roses, Boston Ivy and Clematis. We have a full line. Now is the time to plant.

East End Floral Store

PHONE 719. EXV

The Values We Offer in Furniture

Cannot be beaten elsewhere. When buying Furniture you will find it to your advantage to come to

PATTON

247 Dundas St. Phone 1688

Flowers For All

and all flowers in season. Prompt delivery.

F. Dicks & Son

235 DUNDAS STREET. PHONE 1237

100 Ladies' Suits

On Sale

Half Regular Price

This is a splendid opportunity to secure one of this season's latest style Suits, newest shade, at a very special price.

We must have room on our racks for summer goods, which are arriving daily, and, with this object in view, all our Suits are to be cleared, regardless of former prices.

Suits regularly sold at \$11, now, \$6.50
Suits regularly sold at \$15, now, \$7.50
Suits regularly sold at \$18, now, \$9.00
Suits regularly sold at \$25, now, \$12.50

ALL OTHERS AT HALF PRICE.

LONDON

READY-TO-WEAR

LEGAL CARDS.

MACPHERSON & PERRIN, BARRISTERS, solicitors, money to loan. Robinson Hall Chambers.

J. H. A. BEATTIE, BARRISTER, ETC., 1851 Dundas street. Money to loan on real estate.

CRONYN & BEITTS & COLERIDGE—Frederick P. Beits, K.C.; Thomas Coleridge.

FITZGERALD & FITZGERALD, BARRISTERS, money to loan. Masons Temple.

GIBBONS, HARPER & GIBBONS, BARRISTERS, etc., corner Richmond and Carling. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons.

M. P. McDONAGH, BARRISTER, ETC., 425 Richmond street. Money to loan.

J. M. McEVY, BARRISTER, SOLICITOR, Robinson Hall Chambers. Money to loan.

GRAYDON & GRAYDON, BARRISTERS, solicitors, notaries, 419 Taylor street, N. Park Graydon; A. H. Marshall Graydon.

T. H. LUSCOMBE, BARRISTER, SOLICITOR, 425 Dundas street, corner Richmond. Money at lowest rates.

PURDOM & PURDOM—DOMINION SAVINGS BLDG., COR. RICHMOND AND KING.

W. H. BARTRAM, BARRISTER, SOLICITOR, etc. Office, 83 Dundas street.

STUART & SCANDRETT, BARRISTERS, etc., 98 Dundas. Money to loan. Alex. Stuart, K.C.; T. W. Scandrett.

McKILLIP, MURPHY & GUNN—OAK HALL BUILDING.

U. A. BUCHNER, BARRISTER, SOLICITOR, corner Taylor and Carling. Phone 39. Money to loan.

F. HARRY GREENLEES, 13 B. BANK of Toronto, Barrister, etc. Funds to loan.

BLACKBURN & WEEKES, BARRISTERS, solicitors, notaries, etc., 124 Carling street. G. N. Weekes; H. S. Blackburn.

JARVIS & VINING, BARRISTERS, etc., 101 Dundas. C. G. Jarvis; J. Vining, B.A.

TENNENT & CAMPBELL, BARRISTERS, solicitors, notaries, etc.; Money to loan, lowest rates, 78 Dundas.

AUCTION SALE.

151 NEIL COOPER, Auctioneer.

City of London

TENDERS FOR THE CONSTRUCTION OF SIDEWALKS, CURBS AND GUTTERS, AND THE SUPPLY OF GENERAL SUPPLIES.

Sealed tenders, addressed to the "Chairman and Members, No. 2 Committee," will be received at the office of the City Clerk until 5 p.m. on Thursday, May 16, 1913.

(a) for the construction of cement concrete sidewalks, (b) for the construction of cement concrete curbs and gutters, (c) for the supply of tools, oils, blacksmith supplies, etc.

Each tenderor shall name a sum as called for in the various specifications, and must make his tender on the form furnished by the City Engineer.

Specifications covering the above-mentioned work may be seen at the office of the City Engineer.

Contractors must include a marked check for ten per cent (10%) on the amount of their tenders.

The City reserves the right to reject any or all bids, and to accept any bid.

WM. M. ASHLANT, City Engineer.

B. W. BENNETT, Chairman No. 2 Committee.

151-16, 12

Little Chinese Girl Committed Suicide

Toronto, May 12.—With a strand of rope around her neck and another piece dangling from the ceiling of her room, Mark Hing Hay, a Chinese girl of 12 years, was found dead in her room over her father's store, 658 College street, yesterday. Suicide was the cause of death ascribed by the police. The girl had apparently stood on the bed, attached the rope to a vent pipe, put the noose about her neck and jumped off. The rope broke, but the tautening of the rope broke her neck. The body was discovered by her small brother, who went to call her for breakfast.

It is alleged that several days ago the girl's father, Say Sung Sing, smelled gas, and, tracing the odor, found it issuing from his daughter's room. He entered, turned off the gas and gave the girl a spanking. These acts are believed to have been due to the brooding of the girl over her lonely condition in this country and the taunts of the white children with whom she was forced to associate for companions.

DEATH OF HENRY COOMBS

Succumbs to an Illness of Three Years' Duration.

Mr. Henry B. Coombs died at his home, 623 Queen's avenue, on Sunday afternoon. Mr. Coombs was the eldest son of the late Henry Coombs, a furniture manufacturer, of this city. He was a resident all his life, and was 57 years of age. Owing to illness he was compelled to retire from business some three years ago. Mr. Coombs is survived by his wife, who was Miss Elizabeth Johnson, of the city teaching staff, and five children, three girls and two boys. His mother, who is still living at Hyde Park, two brothers, Milo and Gilbert, of this city; four sisters, three in this city, and Mrs. Ilume, of Chicago.

The funeral will be held on Tuesday to Woodland Cemetery. Services will be conducted by Rev. W. W. Norwood, of Cronyn Memorial Church.

BRONCHITIS PREVALENT

Brooklyn, N. Y., Man Tells of Best Remedy.

At this season of year with such sudden changes, it is so easy to take cold, and almost every one is aware there is inflammation in the bronchial tubes—a hard cough and unless checked in time chronic pulmonary troubles may result.

Wilbur Adams, of Brooklyn, N. Y., says: "A severe bronchial trouble contracted in January caused me much difficulty about breathing. My chest felt clogged up and there was considerable soreness, all of which made me quite uneasy."

I tried different remedies without help, but I am glad to say that Vinol cured my bronchial trouble which had lasted for three months. My breathing is all right now and the soreness entirely gone from my chest."

Vinol contains the curative, healing principles of fresh cod livers (without oil) and tonic iron. We guarantee it to be delicious in taste and to satisfy you with its medicinal effects.

Anderson & Nelles, druggists, 263 Dundas street; W. T. Strong, druggist, 184 Dundas street, London, Ont.

CHARLES GIBSON, son,

who believes his son is innocent of the murder of Rosenthal, a Toronto junk dealer. He is doing his utmost to save his boy from the gallows.



Peace Delegates Will Be Royally Treated

[Canadian Press.]

Washington, May 12.—The British, Canadian and Australian delegates to the conference to arrange for the celebration of the one hundred years of peace between Great Britain and the United States, arrived today. They faced a round of entertainment that was almost appalling.

Met at the station by the Washington committee of one hundred, they were taken into waiting motor cars, and hurried off to a hotel. With only a brief few moments to erase the stains of travel, the result of their trip from New York, they were scheduled to meet Secretary of State William J. Bryan and at noon President Wilson was waiting to receive them.

Robert M. Thompson was to follow.

Elaborate preparations had been made for the evening event tonight, a banquet, at which advocates of peace from both great countries will speak for a further reign of amity. Senator Root is to be toastmaster.

Shriners at Dallas in Twenty-Six Trains

[Canadian Press.]

Dallas, Texas, May 12.—Dallas became host today to thousands of visitors attracted here by the thirty-ninth annual convention of Shriners. Twenty-six special trains from many sections of the country arrived today, and many more are en route.

Welcoming to the visiting Shriners was the feature of today's session. Tomorrow the big parade will take place, and on Wednesday the business sessions will be concluded. A thousand-mile tour of Texas will be begun by the majority of visitors on Thursday.

RUSH WORK ON NEW MARKET

Will Bring a Large Amount of Trade Now Going Elsewhere.

A PROGRESSIVE MOVE

SARNIA BRANCH OFFICE, 209 Front Street.

Office hours, 9 a.m. to 9:30 a.m., 1:15 p.m. to 5:00 p.m.

[Special to The Advertiser.]

Sarnia, May 12.—The construction work on the new market building is being pushed through rapidly. The new structure is located back of the town hall on the market square. The steel frame work has been erected and the building itself will be completed before very long.

The institution will fill a long felt want in Sarnia, and will have no slight effect on the cost of living for those who patronize the market. More farmers will bring their supplies here that suitable accommodations are being arranged and much of the rural trade that has been going to other towns will now come to Sarnia.

The rest-room in the adjacent town hall is another feature which taken in connection with the market building itself will increase the popularity of the new structure, and taken altogether most beneficial results are anticipated, both to the merchants and householders.

PLAN BIG PARADE

Arrangements Under Way For a Victoria Day Celebration.

[Special to The Advertiser.]

Sarnia, May 12.—To arrange for a big parade on Victoria Day, a public meeting of representatives of the various societies, trades and professions, manufacturers, etc., will be held in the town hall this evening. Plans will be discussed and an earnest effort made to secure a good turnout by all those interested.

NEW LAW MAY MEAN CHANGE IN SCHEDULE

Present Arrangements Have Proven Most Satisfactory to the Public.

[Special to The Advertiser.]

Sarnia, May 12.—Although only two ferries were running between Sarnia and Port Huron Saturday night, the shopping crowds were handled with the same facility as the preceding Saturday, when three boats were operating. It is said that it may be necessary to alter the recently inaugurated 15-minute schedule, as under a new ruling of the marine department at Washington, crews may not be worked more than thirteen hours a day.

STRATHROY MEETING.

[Special to The Advertiser.]

Strathroy, May 10.—