

ENTER ANY TIME

London's High Class Business School keeps open throughout the year. Young people may enter any day and complete their course without interruption of midsummer holidays. You may study all at home or partly at home and finish at the College. Thirty years' experience. Largest trainers in Canada. Affiliated with The Commercial Educators' Association of Canada. Write for particulars.

London Business College

Corner Dundas and Park Avenue.
GEO. SPOTTON, ROBT. KING,
President, Principal, ywt

Taxicab Service

Open Day and Night. Telephone 180
Mitchell Garage and Sales Co
ywt

We Don't Look for a Coal Strike, April 1st.

The operators have refused the miners' demands as a whole, but there will be further conferences, and sooner or later there will be an agreement reached. Better carry a fair supply of coal, though.

Hunt Brothers, Ltd.

Office: 363 Richmond Street.
Phone 123.
Yard: Waterloo Street and M.
C. R. Phone 412.

FRY'S Nut Milk Chocolate

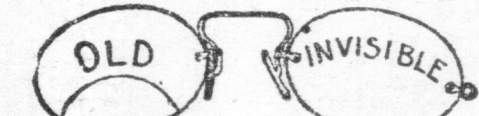
Nourishing and of Enticing Flavor.



JEWELRY
WHOLESALE & RETAIL
ONE PRICE THE YEAR ROUND
W.J. WRAY & CO.
LONDON ONTARIO

LYPSIL, for the Lips

AT ALL DRUGGISTS
VINOLIA COMPANY, LIMITED
R. K. COWAN
BARNISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London

**INVISIBLE BIFOCALS**

Glasses for seeing both far and near, made all in one solid piece.

No Unsightly Lines in the Lens
Made in London only by

The Brown Optical Co.

Physical Eye Specialists and High-Grade Lens Makers.
237 DUNDAS STREET, LONDON.
Largest Retail Optical House in Canada. Branch at Montreal, P. Q.

Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

The London Loan & Savings Company of Canada

Dividend No. 72
Notice is hereby given that a dividend at rate of 6 per cent per annum for the current quarter year has been declared upon the paid-up capital stock of the company, and is payable on the 1st of April, 1912, to shareholders of record on March 15, 1912.
M. J. KENT, Manager.

THROUGH TRAINS TO THE WEST VIA CHICAGO AND ST. PAUL.

Personally conducted Grand Trunk special train will leave Toronto 10:30 P.M., Tuesday, April 2, for Camrose, Edmonton, and points in Manitoba, Saskatchewan and Alberta, stopping at all points on Grand Trunk Pacific west of Winnipeg.
Pullman tourist sleepers will be carried fully equipped with bedding and porter in charge. Berths may be secured in these cars at a low rate.
This is an exceptional opportunity for those wishing to take advantage of the remarkably low one-way settlers' rates or round trip home-seekers' excursions through the American cities. No change of cars.
Secure tickets, berth reservations, etc., from any Grand Trunk agent.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship.
Special Oak Curtain Poles complete 27c
192 Dundas, 11 Market Square
ywt

Hamilton's London

Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

**Your Watch Is Guaranteed**

If it is from Diamond Hall Stores the timekeeping will be perfect.

TWO MOVEMENTS WE RECOMMEND:

Our \$68.00 Movement

The Riverside Maximus Waltham is adjusted perfectly and is the most perfect time-piece made.

Also Our \$10.00 Special

Diamond Hall 15-jewelled, 12-size, movement in a gold-filled case. The best watch at the price ever sold.

W. G. Young

Official Watch Inspectors, Canadian Pacific and Grand Trunk Railroads.
214 and 674 Dundas Street.

Johnston Bros.**XXX Bread**

Will Revive Your Lagging Appetite

At progressive grocers, or delivered.

Johnston Bros.

PHONE 944.

LONDON AND DISTRICT**Oratorical Contest.**

The first annual oratorical contest of the Western University (Arts) will be held at the university tonight, March 28. The mayor of London is presenting a gold medal to the winner of the contest, and the Literary Society is presenting a silver medal as second award. The order of speaking is as follows: E. Jacques, on "Arbitration"; C. Hallowell, "Aviation"; Miss Stanley, "Higher Education for Women"; R. J. Kain, "Canadian Defence"; Wm. Moulton, "The Western University"; F. Rowell, "Lord Byron"; W. J. Belch, "China"; Miss Hodgins, "Woman Suffrage".

Rosa Case Again

Mr. J. M. Evey, acting for Dr. C. C. Ross, of Hyde Park, has again brought action to recover \$2,300, which

Piles Cured at Home

Quick Relief—Trial Package Mailed Free to All—In Plain Wrapper.
Piles is a fearful disease, but can be cured if you go at it right.
An operation with the knife is dangerous, humiliating and rarely a permanent success.

There is just one other way to be cured—painless, safe and in the privacy of your own home—this is the famous Pile Remedy.

We mail a trial package free to all who write. It will give you quick relief, show you the harmless, painless nature of the cure.

Insist on having what you call for. Just send your name and address to Pyramid Drug Company, 434 Pyramid Building, Marshall, Mich., and receive free, by return mail, the trial package in a plain wrapper.

Films Developed

and finished. First-class work.

J. H. BACK & CO.

210 DUNDAS STREET.

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.

**"PARNELL'S BREAD"**

"The Pride of the Family Table"

Have you tried it yet?

We would like every mother to try our CELEBRATED HOME-MADE BREAD.

Order by phone or get it at your grocer's.

Phones 929-1390

CREME ELCAYA

A unique and dainty emollient that softens and whitens the skin, giving to the complexion that natural "dull finish" of youth.

Free sample for the asking.

Wholesale and Retail Agents,
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

MISSION WORK AMONG RUTHENIAN BOYS

Two Homes Purchased in the Northwest To Give Them Education.

Windsor, March 28. — Yesterday's session of the Women's Home Missionary Society was largely devoted to a general discussion of the educational work of the organization.

Dr. George Arthur, superintendent of the R. M. B. Hospital at Vagreville, Alberta, dwelt upon the importance of the work now being done among the Ruthenian boys of the Northwest. Two homes for this purpose have already been purchased and completely furnished, and special attention is given to the end that the boys may be educated along the lines that go to the good honest and clean living Canadian citizens.

The speaker urged a speedy appreciation of the fact that childhood is the strategic point in youth, and

FROM B.C. TO ENGLAND**THEY WANT GIN PILLS**

New Westminster, B. C., 532, 12th St., Nov. 3rd, 1910.

"I have suffered from Lumbago in the back—also from Rheumatism in the whole of my body. I took your GIN PILLS and they have cured me."

My sister in England states she is keeping her bed through Sciatica and Rheumatism—also that many others in the same neighborhood are suffering from the same trouble.

When new Mr. Glaubitz's car cost \$3,400 in Detroit, but the City of London bought it second-hand for \$1,500, and paid the 35 per cent duty on it, bringing the cost up to over \$2,000. It had only been run one season by Chief of Police Cronin, of Detroit, who gets a new car.

NOTHING TO DO WITH WESTERN UNIVERSITY

Sir James Whitney and Hon. Adam Beck Disagree on Hygienic Grant.

Sir James Whitney and Mr. Beck contradicted each other in the Legislature yesterday over an item of \$15,000 for the Hygienic Institute at London. Sir James said it had nothing to do with the Western University. Mr. Beck said the grant was intended for the science department of the university.

Friends of the university are somewhat puzzled in regard to this matter, as it was thought that it was the intention of Sir James to at last do something for the Western. Evidently there is a difference of opinion within the powers that be at Toronto, and an explanation is expected from Hon. Adam Beck shortly.

AN OFFICER SINCE 1895.

Miss Gower, the highly-efficient diocesan deaconess secretary of the Anglican Woman's Auxiliary, has occupied this office since 1895, and has been an active member of the organization

Did You Get Your Share of the Bargains?

If Not---Hurry!

Rowat's Grocery Sale at 229 Dundas Street offers an exceptional opportunity to save money on the necessities of life.

Samples of Prices:**Fancy Biscuits**

These include a large assortment and formerly sold from 20c to 50c. They are now LESS THAN HALF PRICE.

Canned Salmon

A great bargain, 2 for 25c.

Olives

Get these quick, 2 bottles for 25c.

STRAWBERRIES AND RASPBERRIES

Were 20c each. While they last, Only 10c a Tin.

Canned Soups

Regular 15c. Now 3 for 25c.

T. A. ROWAT & CO.

229 Dundas St.

since 1889. Miss Gower superintends the sending out of bales of clothing, provisions, etc., from the diocesan branches, and has systematized the work most admirably. A record is kept of the needs of missionaries in all parts of the Canadian Northwest and the foreign field, and the bales are supplied accordingly as they are made ready. Miss Gower's work is a most practical help to missionaries situated on the outskirts of civilization.

SAFE-BLOWERS AT ARVA GOT AWAY WITH \$100

Dynamited the Safe in Hawkins' Flour Mills Office Early This Morning.

[Special to The Advertiser.] Arva, March 28.—Safeblowers were successful in dynamiting the big safe at Hawkins' mill here between 2 and 4 o'clock this morning. They secured \$100, which was in the till and then hurried away.

A son of Mr. Hawkins heard the crash, but thinking that the noise was made by horses in the stable, paid no attention to it.

The office was badly wrecked and the safe door was shattered. As far as can be learned at the present time nothing else was taken but the money. Entrance to the building was obtained through a front window, which was pried up. The only clue that County Coroner has been able to find is in the shape of a file which was discovered in the office.

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REG. JOHNSTON---

--KEN. MURRAY

Johnston & Murray

THE UP-TO-DATE SHOE STORE, :: 198 DUNDAS STREET



OUR buying conditions save you money. Remember the place—Johnston & Murray's—the up-to-date Shoe Store.

Men's and Boys' Shoes

The quest for style and quality in Footwear for men and boys leads direct to this store. Tans and Patent Leathers in buttoned and lace styles.

Prices, - \$2.98 to \$6.00

White Shoes

for Women

Have a pair of White Buck Shoes for Easter.

"The Mary Garden" Shoe is all the rage; \$5.00 and \$6.00 values, for \$4.48

White Handbags to match the White Shoes. Prices 98c to \$3.48

WEEK-END BARGAINS

TAN OXFORDS for women, formerly the W. B. Lawson stock. On sale at half price; \$2.00 to \$3.00 lines, Friday and Saturday, at 98c, \$1.48, \$1.95, \$2.48

CHILDREN'S TAN SLIPPERS, sizes 8 to 11, Friday and Saturday at 48c and 98c

CLASSIC SHOES FOR MISSES, College Boot and other styles, in tans and black. Our prices are the lowest \$2.48 and \$2.98

LEATHER SUITCASES—Regular \$5.00, \$6.00 and \$8.00 lines. At \$2.98, \$3.45, \$3.98, \$4.50
TRUNKS—Heavy All-Round Canvas Trunks, cowhide strap; \$7.00 values, for \$4.98

that these young Galicians will in a few years be among the leading citizens of the Canadian Northwest if they are given a proper start now. A graphic description of life in a home mission hospital was given by Miss Beveridge, of Toronto. Short addresses were also given by Rev. Andrew S. Grand, D.D., Toronto; Rev. D. G. McQueen, of Edmonton; and Rev. J. C. Toimie, of Windsor.

White Swan Yeast Cakes

can always be depended upon to make good, light, wholesome bread. Ask your grocer for a 5c package, containing six cakes, or send for free sample, White Swan Spices and Cereals, Limited, Toronto, Ont.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Shiloh's Cure

quickly stops cough, cures colds, heals the throat and lungs. 25 cents.

Try This Home-made Cough Remedy

Costs Little, But Does the Work Quickly, or Money Refunded.

Mix two cups of granulated sugar with 1 cup of warm water, and stir for 2 minutes. Put 2 1/2 ounces of Pinex (fifty cents' worth) in a 10-ounce bottle; then add the Sugar Syrup. Take a teaspoonful every one, two or three hours.

You will find that this simple remedy takes hold of a cough more quickly than anything else ever used. Usually ends a deep-seated cough inside of 24 hours.

Splendid, too, for whooping cough, croup, chest pains, bronchitis, and other throat troubles. It stimulates the appetite and is slightly laxative, which helps end a cough.

This recipe makes more and better cough syrup than you could buy ready made for \$2.50. It keeps perfectly and tastes pleasantly.

Pinex is the most valuable concentrated compound of Norway white pine extract, and is rich in gualacol and all the natural pine elements, which are so healing to the membranes. Other preparations will not work in this formula.

This plan of making cough syrup with Pinex and sugar syrup (or strained honey) has proven so popular throughout the United States and Canada that it is often imitated. But the real, successful formula has never been equaled.

A guaranty of absolute satisfaction or money promptly refunded, goes with this recipe. Your druggist has Pinex or will get it for you. If not send to The Pinex Co., Toronto, Ont.

J. T. O'NEIL

Undertaker and Embalmer, nineteen years' experience, has all the latest equipment. Open day and night. 761 DUNDAS STREET. Phone 373A. ywt

Geo. E. Logan

Funeral Director and Embalmer
415 RICHMOND ST., LONDON.
Residence on Premises.
Phone 198. Personal Attention. ywt

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons

Funeral Directors
190 KING STREET.
PHONES 543, 578, 2058.
OPEN DAY AND NIGHT.

GRIFFITH & WILLIS

FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882, 104 Dundas street. Residence on premises. Open day and night. Phone 452. Delaware branch, W. Acres, Manager.

APPROVE TAFT.

Concord, N. H., March 28.—The administration of President Taft was "heartily and unqualifiedly approved" and his renomination favored in resolutions adopted in a meeting of the Re-



Ross' Limited
The Store for Women
Just Received
A range of Pure Wool Serge Dresses in Copenhagen, brown, navy and black, trimmed with satin, lace and pearl buttons, high waistline, V neck and short sleeves.
These exclusive garments reflect a perfect combination in color.
Also everything new in Suits, Coats, Waists and Skirts.
196 Dundas Street
LONDON, ONT.



Don't Worry
Your last Match cannot fail to do its duty, because it's an
Eddy Match
And therefore failure is impossible.
The E. B. Eddy Company, Limited,
HULL, CANADA.
London Branch, 155 CARLING ST. DONALD McLEAN, Manager.



Decorate Your Rooms
And brighten your walls, for soon the bright sunlight will search out all the defects in your wall paper. There will be such a contrast that you will be glad to come and look over our NEW WALL PAPERS, and we will try and please you.
A. E. JOLLY & CO.
190 DUNDAS STREET.