ENTER NOW.

It is in their own interest that we urge young men and women to take a business course in this college, knowing the success that has come to others who have graduated here.

Book-keeping, Stenography, Typewriting, Penmanship and Business Practice.

FOREST CITY BUSINESS COLLEGE,

Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Two Points of Successful Tailoring

Cheapness isn't the object at all—it's goodness. If we happen to buy a lot of fabrics, it's the combination that wins.

It's the buying we've done that makes the prices.

O. LABELLE
372 Richmod St.

The Manly Art . . .

Our line of Boxing Gloves is complete. We carry a small, cheap glove for boys; also those of the best design and material in men's sizes.

BROCK'S GUN STORE
192 Dundas Street, London, Ont.

P. McPHILLIPS, Barrister Etc.
NEW OFFICES—110 Masonic Temple Bldg
Office 'Phone 229. House 'Phone 84.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldgs. next Court House, London.

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

JOHN T. STEPHENSON,
The Leading Undertaker.
Finest Funeral Car in Canada. Residence on premises, 104 Dundas. Phone 459

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies
Phone 1103.

FAIRBAIRN,
THE TAILOR,
Richmond Street, Opposite City Hall

SPECIAL NOTICES

Feather and down pillows and cushions from 50 cents each; the cheapest place in London. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bedsteads; children's cots, at Hunt & Sons, bed and mattress cleaning factory, 593 Richmond street north. Telephone, 997.

Diseases of the Kidneys.

Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 300 Delaware avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitus and Diabetes, upon application either in person or writing to the above address. tf

Halladay's Black Marvel Polish

"Marvel Polish" is made on honor. The intelligent study of its use insures utmost benefit and satisfaction. It benefits all leather shoes and is proven best by every test. Marvel Polish is oil, and preserves shoes. It never injures them. Sold at the leading stores.

Iceland still clings to the old barter system. Little trade is done in the island with cash, says a British consul report.

Hagyard's Yellow Oil is good for man or beast. Relieves pain, reduces swelling, allays inflammation, cures cuts, burns, bruises, sprains, stiff joints, etc. y

One hundred thousand letters are posted in the wrong pillar boxes in London every day.

CANCER

We cure without knife or plaster. No matter how bad the case. Write for particulars. Stott & Jury, Bowmanville, Ont.

Clean-Out Sale
Of Skates at Cost.

$1 00 Starr Hockey	75c
$1 50 Starr Hockey, Nickel-Plated	$1 00
$1 75 Starr Hockey, No. 7	$1 25
$2 50 Starr Hockey, No. 10	$1 75
$3 25 Featherweight Mic Mac	$2 35
$2 75 Chebucto Hockey	$2 00
$1 50 Ladies' Beaver Nickel-Plated	$1 00
$2 00 Ladies' Beaver Nickel-Plated	$1 50
50c Acme Spring	37c
$1 25 Acme Spring, Nickel-Plated	85c
$2 50 Acme Spring, Nickel-Plated, No. 10	$1 75

SEE OUR WINDOW.

GURD'S 185 Dundas St

ECONOMY IS WEALTH

Teach and practice this by opening an account with the

YORK COUNTY LOAN & SAVINGS CO.

Collectors call weekly
Interest 4 per cent.
ROOM 8, DUFFIELD BLOCK. ywt

Scranton Coal.

We have just received a trainload of Bright New Coal, well screened and entirely free from clinkers.

Don't you want a ton?

Petroleum Coke, for grates and furnaces.

HEAMAN, Phone. 312. York and Maitland Sts.

A Genteel Air

about the clothes that come from us. We show that the suit was made for the man

Southcott's, 361 Richmond St

METEOROLOGICAL

Toronto, Jan. 20—8 p.m.—A disturbance of some importance covers Mississippi and Tennessee, indicating stormy condition and snow from Ontario to the Maritime Provinces. In the Territories and Manitoba the weather has been fair and moderately cold.

Minimum and maximum temperatures: Victoria, 40-46; Kamloops, 18-28; Calgary, 8-30; Qu'Appelle, 10-30; Winnipeg, 18-26; Port Arthur, 10-28; Parry Sound, 10 below-28; Toronto, 8-27; Ottawa, 14 below-4; Montreal, 2 below-14; Quebec, 6 below-8; Halifax, 14-28.

Local temperatures, Monday: Highest 28 above, lowest 3 below.

Today (Tuesday) the sun rose at 7:45 a.m. and sets at 5:14 p.m. The moon rose at 3:05 p.m. and sets at 5:21 a.m.

The poorest man on earth can afford to buy
Johnston Bros.' XXX Bread
The richest man cannot buy any better.
JOHNSTON BROS.
Phone 818.

Working to be Your Tailors.

We are determined to win your tailoring account on sheer merit.

Every garment we turn out is a strong bid for business.

Its style—its workmanship—its fit—its finish—all appeal to the good taste and ambitions of the careful dresser.

You'll find the most exclusive imported woolens here.

THOS. WILSON,
213 Dundas St. Phone 596.

Sterling Silver Spoons, Forks and Cutlery.

Tea Spoons, small, per dozen	$ 6 00
Tea Spoons, full size, per dozen	8 00
Tea Spoons, heavy, per dozen	12 00
Dessert Spoons, full size, per dozen	15 00
Dessert Spoons, heavy, per dozen	18 00
Table Spoons, full size, per dozen	25 00
Table Spoons, heavy, per dozen	30 00

Also a full line of Rogers Bros.' A1 knives, forks and spoons, all fully guaranteed.

Official Issuer of Marriage Licenses.

Thos. Gillean,
402 RICHMOND STREET.

This incident illustrates the sort of gallantry that is most prevalent in this degenerate age: As a man and his wife were passing a school a flying snowball hit the wife of his bosom in the neck. He was enraged, and justly, and, turning to the schoolboys, shaking his fist in anger, he cried: "It's lucky for you, you rascals, that you didn't hit me."—Tit-Bits.

TO CURE A COLD IN ONE DAY
Take Laxative Bromo-Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature is on each box. 25c. yw

Berlin's richest inhabitant has paid a tax of $23,300 on his last year's income of $583,750.

For Evening Wear
New Dress Shirts,
Dress Gloves,
Dress Ties,
Dress Collars.
All the Latest Styles Just Opened.
GRAHAM BROS.

BORROWED DIAMONDS.

A Diamond of your own! There's nothing half so swell. And if it's your own you are that much better off, because a diamond never loses in value. What you gave for it you can get again; and while you wear it you have a social standing that no other precious stone in the world can give.

WARD, The Jeweler, 374 Richmond Street.

London Advertiser.

UNION LABEL — TYPOGRAPHICAL — LONDON

A LOCAL BUDGET.

—Oscar Pirie, of Hill street, was taken to Victoria Hospital today, suffering from diphtheria.

—Mr. F. A. Davis, superintendent of the Western Express Company, of St. Paul, is visiting relatives in town.

—Mr. Wm. Ward, of Chicago, is in this district acting for two heirs of the late George Butler, of Lucan, who died 26 years ago, leaving $16,000.

—Harry, the 7-year-old son of Jas. Drennan, foreman of the St. Thomas Times, formerly of this city, was severely injured about the face while hanging on "bobs" on Saturday.

—Rev. Samuel Weir, B.D., Ph.D., brother of Conductor George S. Weir, of the London street railway, has been appointed professor of mental science and history of education at the University of Cincinnati.

GAVE EMPLOYES SUPPER.

The employes of John Marshall & Co.'s fur department were given an oyster supper last night by Mr. Harry Buttrey. Suitable toasts were replied to by Messrs. H. E. Buttrey, Fred Lind, George Munro and Jack Mowat. Misses Mary Wilson, Leadbitter and Leake, and Messrs. R. Logan and James C. Ross gave musical selections during the evening.

COUNCIL AT WORK AGAIN

Transacted Small Amount of Business in Good Order.

No Matters of Unusual Importance Up for Consideration.

City Hall Alterations To Be Reconsidered—Aldermen Seek to Avoid Legal Complications Re Franchises.

The city council met last night and transacted expeditiously the small amount of business that was up for consideration. None of it was extraordinarily important, as may be judged from the only three matters that brought up any discussion—a question of stringing wires, the alterations at the city hall, and a matter of $250 for committee expenses. The reports of the committees met with very little objection and all the work of the council was done in good style.

COMMUNICATIONS.

E. L. Sifton's and the McClary Manufacturing Company's request for permission to string electric wires on certain streets was laid over until later in the evening.

City Clerk Kingston's application for two months' holidays was referred to No. 1 committee with power. He desired to leave in February.

The city solicitor presented petitions which he had prepared for submission to the legislature re the White and McClary bylaws. They were approved by the council.

COMMITTEES.

Ald. Winnett submitted the first annual report of No. 3 committee, which was adopted, as already published. The report of No. 2 committee was read by Chairman Cooper. In it there was a reference to the matter of stringing electric wires on Clarence street as mentioned. Their report included a letter from the solicitors of the London Electric Company, who claimed that it was this company's exclusive privilege to string wires, no other firm having been given permission to do so. They threatened legal action to stop the work.

Mr. Sifton explained that he had strung the wires without permission because no meeting of the council would be held in time to meet the circumstances of the case, and he asked that permission to go on with the work be granted him. The matter was referred back to the committee, the chairman to consult the city solicitor regarding it.

Ald. Greenlees said that if the London Electric Company had the exclusive right to string wires the council was powerless, but if it had not, there was no reason why it should not grant the privilege to Mr. Sifton.

Ald. Stevely said that Mr. Hunt had told him that he had no objection to the privilege being granted to Mr. Sifton, provided the latter was bound to the same limits as his company was.

A petition presented by Mr. J. L. Patterson protested against the construction of a sewer on Rectory street, but was filed, as it was not presented in time.

CITY HALL ALTERATIONS.

The board of works recommended that changes as already made public be made at the city hall, to cost not more than $1,500.

Ald. Cooper said that he would move the adoption of the clause, provided it was understood that no new hall would be arranged for this year.

Ald. Stevely said that this was going into the expenditure game too early in the year, and suggested that the mayor's office be improved at once, and no further changes be made until estimates are prepared.

No. 2 committee had gone over the plan prepared by the engineer, and changed it considerably. Among other changes, they decided to move the mayor's office to the front of the city hall.

Ald. Douglass suggested that this matter be referred back to be returned at another time with plans for alterations at the police station and the registry office.

Ald. Cooper and Ald. Greenlees held different opinions, while Ald. Campbell agreed. Ald. Greenlees said that they should adopt or reject the proposal.

Ald. Stevely moved in amendment, that the question be referred back to the committee with a suggestion that a more exact statement of proposed expenditure be supplied.

Ald. Gerry's opinion was that the mayor's office should be as good, if not the best of any in the hall. As for the police station, he said, they need not worry about the cells there, all they need do was to wait until the new prohibition law be passed, when they would need no cells. (Laughter.)

Ald. Stevely's amendment was adopted.

By the newly-arranged plan, the mayor's office would occupy the front portion of the Mountjoy store, and would include a waiting-room. The assessment commissioner's office would be behind his worship's. The city clerk's office would be where the engineer's now is, and Mr. Graydon would move to the clerk's present quarters. In the space where the mayor's office is at present vaults would be constructed and an office provided for the medical health officer.

RAISED OBJECTIONS.

Some objection was made to the manufactures committee's request for $250 to defray yearly expenses. Ald. Campbell thought that to do this would be a bad way to start the year, but Ald. Cooper, Ald. Gerry and Ald. McMechan did not agree with this. The latter said that the committee wanted to do something this year, and wanted to be in a position to do it.

Ald. Greenlees and others thought that it was unwise to grant any committee money without knowing upon what it would be spent. Consideration of the clause was deferred until the estimates has been prepared.

Ald. Douglass reported that the committee desired to add to its number from outside sources, and this inspired Ald. Greenlees to remark that if the number were increased the next thing they would hear would be a request for $500 instead of $250.

"If the members of that committee don't feel competent to do that work," said Ald. Jolly, "they might get the assistance of the other members of the council."

Ald. McMechan—Well, there's no excuse for slurring the committee in that way. We simply wanted the co-operation of some of the business men of the city. We would have a member or two of the board of trade. We didn't feel just like children, but there are others who could help us, and we want their advice and assistance.

The committee was empowered to add to their number.

RE ESTIMATES.

On motion of Ald. Beattie a committee, composed of the three chairmen of committees will meet boards and trusts that receive money from the council, and endeavor to keep the estimates as low as possible.

Several bylaws were advanced a stage towards completion, and the council adjourned at 9:15 o'clock.

You Want A Loaf
Of bread of a strength that will build up body and mind. That bread can be had from us.
The Parnell-Dean Steam Baking Co., Limited,
75 Bruce Street. Phone 929.

BLACK AND RICH

Is the Way Postum Coffee Should Be.

A liquid food that will help a person break a bad habit is worth knowing of. The president of one of the state associations of the W. C. T. U., who naturally does not want her name given, writes as follows: "Whenever I was obliged to go without coffee for breakfast a dull, distracting headache would come on before noon. I discovered that in reality the nerves were crying out for their accustomed stimulant.

"At evening dinner I had been taught by experience that I must refrain from coffee or pass a sleepless night. In the summer of 1900, while visiting a physician and his wife I was served with a most excellent coffee at their dainty and elegant table and, upon inquiry, discovered that this charming beverage was Postum Food Coffee, and that the family had been greatly benefited by leaving off coffee and using Postum.

"I was so in love with it, and so pleased with the glimpse of freedom from my one bondage of habit and so thoroughly convinced that I ought to break with my captor, that upon my return home I at once began the use of Postum Food Coffee and have continued it ever since, now more than a year.

"I don't know what sick headache is now, and my nerves are steady, and I sleep sound generally eight hours regularly. I used to become bilious frequently, and require physic, now seldom ever have that experience.

"I have learned that long boiling is absolutely essential to furnish good Postum. That makes it clear, black and rich as any Mocha and Java blend. Please withhold my name, but you may use the letter for the good it may do."

DISPOSAL OF THE STREET RAILWAY.

Cleveland Dispatch Says a Deal is On With a Syndicate of London Men.

Detroit, Jan. 20.—A special from Cleveland, Ohio, says: "The Detroit United Railway is for sale, and will probably be sold soon," says a member of the committee managing the affairs of the Everett-Moore syndicate today. "It will not go for anything like the market quotations, but will be sold for a fair price. Negotions are on between the committee and a syndicate of Detroit and Chicago capitalists. The talking part is practically over. It only remains now for the syndicate to appear with the price. A portion of the Everett-Moore holdings will not be sold, but the entire thing.

"The London, Ont., system will probably be sold to a syndicate of London men. The deal is under way, and will probably be made."

This means that the Everett-Moore syndicate cannot hold both the Detroit line and the Big Consolidated, of Cleveland. Something must be sacrificed, and the Detroit system is the only other street railway property that can be sacrificed and save the Cleveland line.

It is also announced that the entire lot of Everett-Moore telephone holdings are for sale. The syndicate will go out of the telephone business. There is now a representative of a New York syndicate here negotiating for the entire system. It will go to the big independent telephone men of the east, headed by C. W. Morse, of New York, who is represented here in the negotiations by Judge Thomas.

If the deal is consummated, it will include all the unfinished lines of telephone, including the Detroit People's, and all the constituent companies of the Federal Telephone Company. According to this plan the Everett-Moore syndicate will hold not more than 50 per cent of what it held when the financial difficulties came.

The annual meeting of the Detroit United will be held here tomorrow. J. C. Hutchins and old officers will be re-elected.

COUNTERFEITS AND IMITATIONS

Dastardly Attempts Made to Have Our People Buy Worthless Medicines Labeled as Celery Compounds.

There Are Dishonest Men Who Foist Their Worthless Substitutes On the Public, Deceiving Those Who Intend Buying

Paine's Celery Compound

If the sick, suffering or friends of such who are using or about to use Paine's Celery Compound for the banishment of disease and the restoration of health, wish to avoid deception, loss of money and serious dangers, they should see for themselves when buying, that the name PAINE'S is on each wrapper and bottle that is offered them. Any other preparation offered is a fraud and deception of the worst character.

The manufacturers of Paine's Celery Compound already know of many cases of suffering aggravated and intensified by these vile substitutes for Paine's Celery Compound sold to unsuspecting people. These spurious brands of celery compound are sold by some dealers for the sole reason of the immense profit that is derived from their sale. As far as the unscrupulous dealers are concerned, they care little whether the patient is killed or cured; profit, and a mighty one too, is their great object. If you cannot get the genuine Paine's Celery Compound from your dealer, The Wells & Richardson Company, Limited, Montreal, will send two bottles, express charges paid, to your nearest Express Station for two dollars, or six bottles for five dollars. Money must accompany order.

SILVER WEDDING AT FERNHILL

Mr. and Mrs. Zavitz Celebrate 25th Anniversary of Their Marriage.

On Thursday, Jan. 16, a very pleasing and interesting event occurred at the home of Mr. and Mrs. John Zavitz, of Fernhill, it being the 25th anniversary of their marriage, and although the weather was not pleasant, the house, which was handsomely decorated for the occasion, was well filled with friends and neighbors, and a very enjoyable time was spent by all. After partaking of the rich repast provided by the host and hostess, the afternoon was spent in vocal and instrumental music and social chat, after which most of the elderly people dispersed to their homes after wishing Mr. and Mrs. Zavitz many happy returns of the day. The house, however, was soon crowded once more by young and merry people, who were also well served with an oyster supper, and the evening was spent in music, games, etc. Mr. and Mrs. Zavitz were the recipients of many useful and handsome presents. Among the most expensive was a solid silver sugar bowl from Mr. and Mrs. John Chatman; handsome pickle cruet from Mr. and Mrs. John McCollon; pair of napkin rings from Miss Edith and Mr. Orval Daniels; two silver fruit spoons from Mr. and Mrs. John Linton; silver butter dish from Mr. and Mrs. Thomas Matthews; silver cheese dish from Mr. and Mrs. E. Zavitz; silver butter knife and sugar spoon from Mr. and Mrs. Wm. Chatman; pie fork from Mr. and Mrs. Oliver; biscuit jar from Mr. and Mrs. M. Linton; silver spoon-holder from Mr. and Mrs. Silas Zavitz, and a silver carving set from a sister of Mrs. J. Zavitz.

Western Ontario.

Mr. Robert Smith was elected president of the Berlin board of trade, to succeed Mr. S. J. Williams.

George Bergman, a Berlin tailor, has made an assignment to Henry Knell, jun., for the benefit of his creditors. He will likely pay about 25 cents on the dollar.

For whooping cough and croup, Vapo-Cresolene is a simple and perfect remedy.

Fire insurance premiums in London have increased between 400 and 500 per cent during the last six or seven years.

A SOOTHING OIL.—To throw oil upon the troubled waters means to subdue to calmness the most boisterous sea. To apply Dr. Thomas' Eclectric Oil to the body when it is racked with pain means speedy subjugation of the most refractory elements. It cures pain, heals bruises, takes the fire from wounds, and as a general household medicine is useful in many ailments. It is worth much.

Cancer causes 4,251 deaths annually in the metropolis, says the latest report of the medical officer of health of London.

HOW TO CURE ALL SKIN DISEASES.

Simply apply Swayne's Ointment. No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are possessed by no other remedy. Ask your druggist for Swayne's Ointment. ywt

Russia may adopt the metric system. A decree making its use obligatory in the country is now being considered by the imperial council.

DR. A. W. CHASE'S CATARRH CURE ... 25c.
is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. Blower free. All dealers, or Dr. A. W. Chase Medicine Co., Toronto and Buffalo.

J. H. CHAPMAN & Co.
"THE BUSY STORE"

TWO MEANINGFUL COLUMNS OF

DRESS GOODS NEWS.

Mail Order Department In Experienced Hands.

The Colored Dress Goods Section Laid Out With Bargain Tables.

15c, 25c, 35c, 50c

Not a sale of a few days, but a mammoth sale lasting until the First of March. Because we anticipate having the greatest spring trade in our history this sale has been inaugurated. NOT ONE YARD OF DRESS GOODS IS WANTED HERE AFTER THE FIRST OF MARCH. The new goods must have the whole place.

Table No. I. 250 yards 40-inch Ladies' Tweed Suiting and Ladies' Camelshair Suiting, in plain colors, durable material in suits, separate skirts and costumes, the best you have seen at double the price, 15c a yard. **15c**

Table No. II. 500 yards 44 and 48 inch Serviceable Wool Materials, satin-finished and rough frieze effects, material always in demand for suits, walking skirts, etc., our leading 35c a yard line at 25c. **25c**

Table No. III. Many lines English goods—Herringbone Suiting, 44 inches wide, extra heavy, a popular line largely sold at 60c a yard. Chalk Line Suiting, 54 inches wide, reversible heavy goods, very desirable for ladies' spring suits, costumes and skirts. This line sold regularly at 75c a yard, on sale 35c a yard. **35c**

Table No. IV. 225 yards Blue Cheviots, Homespuns, Friezes, 44 to 48 inches wide, light, navy and dark blues, regular prices as high as $1 00 a yard.

100 yards Flake Suiting, 44 inches wide, regular price 75c a yard.

150 yards Century Suiting, English goods, all wool, plain and check effects, 48 inches, regular price $1 00 a yard.

A few Suits—Herringbone Suiting, all wool, 48 inches, regular price $1, a yard.

400 yards All-Wool Ripley and Amaranth Finished Suitings, 50 inches. All selling at 50c a yard. **50c**

33c Table.

IN THE BLACK GOODS SECTION.

Popular Figured Black Poplin and Russell Cord Material, in small patterns, for waists and skirts, good value at 50c and 60c yard, for a yard..... **33c**

Watch Our Dress Goods Window For Prices and Material.

Lining 8c Yard.

Linenette Lining, gray only, Black Waist Lining, with gray black, Metallic Lining for jackets, drop skirts, etc., 15c a yard lining, on sale for, a yard..... **8c**

J. H. CHAPMAN & Co.
"THE BUSY STORE"
126, 128, 128½ DUNDAS STREET.