

Fire Underwriters Meet.

OFFICERS AND COMMITTEE ELECTED.

The annual meeting of the Newfoundland Board of Fire Underwriters was held in the Board Room, Bank of Nova Scotia Building, at 4 p.m. yesterday, and was largely attended. After the usual routine business was attended to the election of officers, Committee on Rates, and Auditors, was conducted by the Chairman, Mr. C. Mackenzie Harvey. The election resulted as follows:—

President—C. Mackenzie Harvey, re-elected.
Vice-President—J. Boyd Baird, re-elected.

Secty. Treas.—R. G. Ash, re-elected.
Messrs. Arthur C. Peters, Cyril B. Carter, Walter J. Edgar, were elected as a Committee on rates, with the Vice-President and Secretary as members ex-officio.

Messrs. George H. Halley and Arthur C. Peters were elected Auditors. The report showed that the losses during 1922 were very heavy, and it was claimed that the majority of fires were due to carelessness. It is the hope of the Board that during 1923 some effort will be made by the teachers of the various schools to instill in the minds of their scholars how much property and probably lives can be saved from the ravages of fire by the careful handling of all inflammable materials. In this direction the Inspector General made a good effort during the Fire Prevention Week last year. The Board of Fire Underwriters has now a membership of forty-six representing sixty-two of the largest Insurance Companies in Great Britain, United States, and Canada, and recently had to take over another room in the Bank Building to use as an office; the Board Room not being large enough.

For Gentlemen of good taste
Cub Cigarettes.—sept23.12

S. A. Revival.

CAMPAIGN CLOSES TO MORROW.

The greatest revival campaign in the history of the Salvation Army in St. John's is now drawing to a successful close. For the past two weeks Captain Shute, the lady revivalist, has been discoursing nightly to very large assemblies and she has succeeded, beyond the most sanguine expectations, in the laudible work of the reclamation of souls. The number of penitents who have come forward since the beginning of the campaign bears eloquent testimony to the soul stirring methods employed by Captain Shute in her campaign. Her lectures and heart to heart talks have borne with them the impress of sincerity and the impassioned delivery of her address commands the entire attention of all her hearers. During the past week Capt. Shute has been conducting a campaign at No. 1 Barwick. Tomorrow night will witness its closing and, undoubtedly, there will be a large attendance. Following the successful close of her campaign, Captain Shute will be leaving the city during next week. The city Corps officers will continue the revival and it is hoped to keep the fervor alive. To this end a special revival will be held at all the city Corps on Sunday. Staff Captain Tilley will conduct the services at No. 3, Ensign Cook will lead at No. 2 and Captain Shute will finish her campaign at No. 1, as already stated. Capt. Shute is herself a Newfoundland and wherever she has conducted a campaign the results have been splendid.—R.

Cub Cigarettes are appreciated, not only by the smoker but by those in his company.

"Beyond The Rocks."A LOVE STORY STARRING GLORIA SWANSON AND RODOLPH VAL-
ENTINO.

(Reviewed by Mary Kelly.)
The names of Gloria Swanson and Rodolph Valentino should be enough to steer any picture to financial safety, and "Beyond the Rocks" has something even more substantial to offer. Dedicated to youth and to love, it is an expression of an unquestioned faith in romance. In almost every scene and sub-title, the author, Elton Glyn, has conveyed the idea that romance can never die, that it has been and always will be the supreme influence in the life of every normal young person. It is a pure love story with a certain tang of hopelessness that increases the appeal.

Pictorially, the scenes show detail of labor and very good taste. The English cottages at the opening; the rescue on the Alps; the peasant and the delightful costumes that go with it; and finally the climax on the desert, characterize the picture as the one that has style.

The directing by Sam Wood invests every scene with grace. Gloria Swanson, with a magnificent array of clothes, is always a delightful figure, and Rodolph Valentino not only acts, but is the Prince Charming, for which his feminine admirers have shown such a preference. This picture will be shown at the Majestic on Monday.

MINARD'S LINIMENT FOR ACHES AND PAINS.

Clean-up Sale of Discontinued Lines

BOOTS & SHOES

SPOT CASH

Knowling's Shoe Stores

We have gone through our stock carefully and selected out all the lines which we have decided to discontinue. These have been marked at prices regardless of cost.

NO BETTER VALUE IN FOOTWEAR HAS EVER BEEN OFFERED
MEN'S, WOMEN'S, BOYS' & GIRLS' HIGH-GRADE FOOTWEAR

Women's HIGH CUT KID BOOTS. Louis heels, medium pointed toes, beautiful soft Vici and Dull Kid Leather, D. and E. width. We sold these Boots as high as 18.00 a pair. SALE PRICE 3.95	Women's BLACK and BROWN CALF LACED BOOTS. Bal shape, good solid Boot, 8 inches high with low heels. Sizes 2½ to 5. Regular up to 7.50. SALE PRICE. 3.25	Women's 9 inch KID BUTTON BOOTS. Round toe, medium heels, back strap, good twill lining. Regular 8.00. SALE PRICE 3.25	Women's BOOT BARGAIN. This lot includes Brown and Black Vici Kid with a few pairs of cloth tops; medium toes, Cuban heels. Regular up to 9.00. SALE PRICE 3.50	Women's 7, 9 and 12 inch BROWN LOTUS CALF BOOTS. Round toes, Cuban heels, good twill lining. A good skating or walking Boot. Regular 8.00, 9.00 and 12.00. SALE PRICE 3.95
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Child's 9 inch Box Calf and Dongola Kid Boots, sizes 6 to 10. Reg. 4.00. Sale Price 2.75
Misses' 9 inch Black Elk Laced Boots, sizes 13, 1 1-2, 2 & 2 1-2. Reg. 5.00. Sale Price 3.50

Women's 9 inch BROWN CALF BOOTS. Goodyear welted, Cuban heels, medium pointed toes. Regular value Seven Dollars .. Sale Price 3.95	Men's GUN METAL BLUCHER. Solid leather soles, good lining, perforated toe caps, back straps, sewn and standard fastened. Regular Seven Dollar Boots. Sizes 6 to 8½. Sale Price 3.50	Men's BOX CALF BLUCHER. Half bellows tongue, whole quarter, solid leather inner and outer soles; good value for Seven Fifty; all sizes. Sale Price 3.95
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Boys' Gun Metal Boot Bargains. Reg. value 5.00 to 7.00. Sale Price, 6 to 10, 2.75; 11 to 13 1-2, 3.00; 1 to 5, 3.50
Boys' Kid Vamp Patent Quarter House Slippers, sizes 1 to 5. Regular 3.00. Sale Price, 2.25

Men's BLACK VICI KID BOOTS. Goodyear welted, Blucher and Bal shapes; sizes 5, 6, 7, 8 and 10. Regular up to Ten Dollars. SALE PRICE 4.50	Men's BOX CALF BLUCHER BOOTS. Goodyear welted. The best in shoemaking. This Boot is good value for Eight Dollars. SALE PRICE 4.75	Men's BROWN CALF BOOTS. Goodyear welted; fitted with rubber heels; all sizes in the lot and some of these Boots sold as high as Twelve Dollars a pair. SALE PRICE 6.50	Men's BROWN ELK BOOTS. Bal shaped, all solid leather, fitted with rubber heels. Specially priced for this Sale. SALE PRICE 4.75	Men's BLACK and BROWN ELK WORK BOOTS. Solid as a rock. SALE PRICE 3.75
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Children's Tan Calf Scuffer Button Boots. Regular up to 4.80. Sale Price 3.00
Women's Kid House Slippers. Reg. 3.20. Sale Price 2.25
Women's Brown Calf 2-Strap Shoes. Reg. 4.50. Sale Price 3.00

Women's BROWN PATENT LEATHER LACED SHOES. Medium pointed toes, Cuban heels. Regular 5.00. SALE PRICE 3.00	Women's LACED KID SHOES. Louis heels, kid lined, imitation toe cap; very suitable for house, street or evening wear. Regular 5.50. SALE PRICE 2.75	Misses' DONGOLA KID BLUCHER. Round toe, low heels. Regular 3.80. Sizes 11 to 2. SALE PRICE 2.75	Children's BLACK SCUFFER BOOTS. Sizes 5 to 8. Regular 2.80. Sizes 8½ to 11. Regular 3.50. Sizes 11½ to 12. Regular 4.80. SALE PRICE 2.80
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Boys' Gun Metal Blucher Boots, Goodyear Welted, sizes 1 to 5 1-2. Regular 8.00. Sale Price, 4.70

GIRLS' GUN METAL LACED BOOTS. Broad toes and low heels. Sizes 6½ to 10; sizes 11, 12, 1 and 2. Regular 5.50. SALE PRICE 2.50.	WOMEN'S PATENT STRAP SHOES. Sizes 4, 4½, 6½ and 7. Regular 6.00. SALE PRICE 2.75.	WOMEN'S CUSHION SOLE LOW SHOES. Rubber heels; very comfortable House Shoes. Regular 6.00. SALE PRICE 3.50.	WOMEN'S BROWN BROGUE LACED SHOES. Rubber low heels; kid lined. Regular 5.00. SALE PRICE 3.75.	CHILD'S PATENT VAMP WHITE KID TOP BUTTON BOOTS. Sizes 3 to 8. Regular 2.80. SALE PRICE 1.50.
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Mail Orders accompanied by Cash promptly attended to. For postage add 11c. extra for women's Boots, and 17c. extra for Men's.

G. KNOWLING, Ltd.**SHOE STORES.**
SPOT CASH SALE