

### Endowment Policies At Life Rates

Our 20 Payment Life Rate Endowment guarantees the maturity of the Policy at the expectation of life, pays profits at the end of 20 years and every 5th year thereafter, and guarantees, in the event of death after the 5th year, the payment of the profits earned by the Policy.

ISSUED ONLY BY  
**THE LONDON LIFE INSURANCE CO.**  
(Established 1874.)

You cannot afford to place your insurance before learning particulars.  
G. VATER PIPPY, District Manager,  
Beck's Cove, St. John's.  
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### GOING UP!

Not our prices, but our building.

### A NEW STOREY

is now in course of erection, made necessary by the big demand for

### VICTORY BRAND CLOTHES

We put workmanship into our suits that makes them "stand up" in wear, and style that makes them "stand out" in a crowd.

WHOLESALE ONLY.

### THE WHITE CLOTHING MFG. CO., LTD.

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### The Newest 1919 Trench Coats!

The Trench Coats for men we are now showing arrived on the last English boat and are quite the finest Coats we have ever handled. They are the product of a first class English firm, famed for its Military Tailoring, are built of fine quality Gabardine in all shades of Khaki, well-lined with smart-patterned Twill Plaid. Pockets velvet lined. Three very special features in these Coats are: (1) Extra high and well-fitting storm collar; (2) extra wide revers, forming when fastened ample throat and chest protection; (3) an entire interlining of Oilskin, rendering them not only doubly waterproof but absolutely wind and cold proof as well; forming an ideal Coat for all weathers. All Coats are belted and strapped at wrists. All sizes.

PRICE FROM \$30.00 UP.

### U.S. Picture & Portrait Co., Men's Furnishings.

### Our Stock is Complete

ENAMELWARE.	TINWARE.
Double Saucepans.	Milking Pails.
Pie Dishes.	Flour Sifters.
Tea Kettles.	Tea Kettles.
Dish Pans.	Bread & Cake Boxes.
Saucepans (all varieties).	Patty Pans.
Milk Kettles.	Pie and Cake Pans.
White Water Pails.	Wash Boilers.

Copper Nickel Plated Kettles, Nos. 6, 7, 8, 9.  
Steel Frying Pans, Steel Fire Shovels.  
Sad Iron Handles, Meat Miners.

### JOHN CLOUSTON'S,

140-2 Duckworth Street, St. John's.  
Phone 406. P. O. Box 1243.



### TEETH EXAMINED

### Dr. A. B. Lehr, Dentist, 203 Water Street.

This is the Old Reliable Office.  
Established 27 years.

### DISEASED GUMS AND TEETH.

Of all the poisons taken into the blood, the germs and pus contributed by the diseased gums and teeth are the most destructive to the human system. If every red blood cell is forced to fight against numbers of germs to the cell, the blood cannot attend to the building up of the body, and if allowed to continue the system is bound to break down and eventually you are an invalid. Kidney, stomach, heart trouble, rheumatism and many other diseases are brought on by diseased gums and teeth.

EXAMINATION FREE.

### Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.  
Adrain Bldg. P. O. Box 782.  
Telephone 658.  
QUEEN INS. CO.,  
GEORGE H. HALLEY,  
Agent.

### Grove Hill Bulletin

CUT FLOWERS,  
LETTUCE, PARSLEY,  
WEDDING BOUQUETS,  
WREATHS & CROSSES  
at shortest notice.

J. McNeil,  
Waterford Bridge Road.



### DENTIST

### The Maritime Dental Parlors

The Home of Good Dentistry.  
Free examination, advice and exact estimate of putting your teeth in perfect condition. This is a day of specialists. If you intend getting false teeth made, or if you are wearing teeth that are unsatisfactory, why not consult a specialist. It costs you nothing.

Remember when you pay more for dental work than we charge you are paying for something that does not exist. All branches of dental work expertly executed.

Full Upper or Lower Sets, \$12.00 and \$15.00  
Painless Extraction . . . . .50c.

### M. S. POWER, D.D.S.

(Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery, and Philadelphia General Hospital.)  
176 WATER STREET.  
(Opp. M. Chaplin.)  
Phone 62. P. O. Box 1220.  
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### Just Landing, A Choice Cargo of North Sydney COAL.

Best Screened Quality.

### M. MOREY & CO.

Phone 870 or call at 10 Queen St.

### SALE! SALE!

### Special Holiday Reductions.

#### LADIES' GINGHAM DRESSES.

Reg. \$3.20.	Sale Price . . . . .	\$2.90
Reg. 4.50.	Sale Price . . . . .	3.60
Reg. 7.00.	Sale Price . . . . .	4.68
Reg. 7.50.	Sale Price . . . . .	5.60
Reg. 8.00.	Sale Price . . . . .	6.03
Reg. 8.50.	Sale Price . . . . .	6.74
Reg. 9.00.	Sale Price . . . . .	6.84
Reg. 10.00.	Sale Price . . . . .	8.52
Reg. 11.50.	Sale Price . . . . .	9.12

#### CHILDREN'S GINGHAM DRESSES

AT 25 PER CENT. OFF TO CLEAR.  
Also BOYS' WASH SUITS.

#### WHITE CANVAS FOOTWEAR.

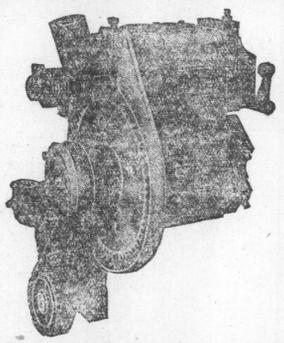
Ladies' Boots—Reg. \$4.00.	Sale Price . . . . .	\$3.60
Ladies' Shoes—Reg. 3.40.	Sale Price . . . . .	3.00
Ladies' Shoes—Reg. 2.25.	Sale Price . . . . .	2.00
Ladies' St. es—Reg. 3.60.	Sale Price . . . . .	3.20
Ladies' Shoes—Reg. 3.80.	Sale Price . . . . .	3.40

Also Balance CHILDREN'S BOOTS & SHOES  
Lc. 15 Per Cent.

### FLAGS FOR CELEBRATING PEACE.

Cotton, on sticks . . . . .15c., 20c., 35c. each  
Bunting, without sticks. \$2.00, \$2.90, \$3.20 each  
Pennants . . . . . \$1.60 doz.; 15c. each

Balance of Children's Straw and Muslin  
Hats at 1/3 off regular price to clear.

### HEINZE STARTING AND LIGHTING SYSTEMS FOR FORDS.

THE ONLY RELIABLE AND BUILT-IN STARTER MADE.

I have been using one on my own car for the past twelve months, both summer and winter, and can honestly say it has never failed me once. You have splendid bright lights for driving, dimmers for passing other cars, fitted with lock so you can leave car safely and no person can monkey with lights or starter. Having thoroughly tested the above and found it absolutely satisfactory, I can now offer it to the public with a guarantee of satisfaction.

INSPECTION INVITED.

### PARSONS, The Auto Man, King's Road.

### Movie Fans!

DID you ever realize that the headache and inconvenience experienced while watching moving pictures is unnecessary? It is a sure sign that there is something wrong, be it ever so slight, as normal eyes don't experience this trouble.

By having us carefully test your eyes, and give you the correct pair of Glasses, you can enjoy your evening's amusement to the fullest extent.

### R. H. TRAPNELL, Ltd., THE EYESIGHT SPECIALISTS.

### Reid-Newfoundland Company

#### KELLOGGS SUNDAY EXCURSION CANCELLED.

Kellogg's Sunday Excursion Train cancelled for Sunday, August 17th, and will go to Ferryland instead.

Excursion Train will leave St. John's at 1.15 p.m. Sunday, August 17th, going as far as Ferryland. Returning will leave Ferryland 8.30 p.m. for St. John's.

### Reid-Newfoundland Company.

### Bran, Oats, etc.

In Stock:

- 300 sacks Bran,
- 300 sacks Oats,
- 150 sacks Gluten Meal,
- 150 sacks Cattle Feed,
- 500 bales Choice Hay,
- 150 sacks Rd. Peas,
- 100 sacks Lima Beans,
- 30 boxes Choice Canadian Butter, extra quality.
- 100 Selected Cheese.

At Lowest Prices.

### Steer Brothers.

aug9, 31, sat., tues, thurs

### Red Cross Line

The S. S. ROSALIND sails from New York on August 16th and from St. John's August 23rd, and every two weeks thereafter, calling at Halifax both coming and returning. This steamer has excellent accommodation and carries first and second-class passengers.

For passage fares, freight rates, etc., apply to  
**HARVEY & CO., Ltd.,**  
Agents Red Cross Line.  
aug1, eod, tf

### P.E.I. Potatoes

100 bags Good P. E. I. Blue Potatoes  
Now in stock. Prices Right.

### BURT & LAWRENCE,

13 New Gower St.

### The Winsor Rigging Works,

Workshop: Adelaide Street. Office: 26 Water St. West.

We invite you to get our prices on any Rigging work you may have. We have competent men to do our work.

ORDERS PROMPTLY ATTENDED TO.  
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