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No present gives so much pleasure as a book, and nothing that gives so much pleasure costs so little. Therefore, give Books for Xmas.

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of Gene Stratton-Porter's Books have been sold. Her latest is

A Daughter of the Land.

In this book Mrs. Porter has surpassed by far all of her other novels. Kate Bates, her most interesting creation, is a genuine inspiration to all who come in contact with her. You will enjoy this book for the clean, inspiring and stimulating story it is. It can be recommended without reserve. Author of "Michael O'Halloran," "Laddie, the Harvester," etc. Price \$1.75 and \$1.50, bound in cloth.

S. E. GARLAND,
Leading Bookseller, 177-9 Water Street.

NOTICE!

Freight for usual Northern Ports of Call for carriage by S.S. Prospero IS NOW BEING RECEIVED.

Bowring Brothers, Ltd.,
Coastal Mail Service.

A Suggestion!

Why Not Give a Useful Gift!

BIBLES—India Paper Editions, Morocco Bindings, Yapped Edges, from \$1.50 each.
METHODIST HYMNS—New edition; India Paper Editions, Morocco Bindings, from \$1.65 to \$6.60 each.
COMMON PRAYER and HYMNS, A. & M.—In various bindings, from 55c. each.
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THE NEW PRESBYTERIAN HYMNAL to arrive in a few days.

DICKS & CO., Limited.
The Booksellers.

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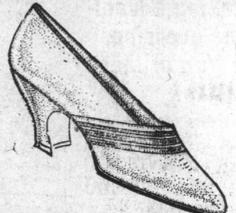
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Just Arrived
CRUSHED
and
WHOLE

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At Smallwood's Big Slipper Sale.



500 pairs LADIES' SATIN and POPLIN PUMPS, all colors and sizes. These shoes sold last week for \$2.25 per pair.

Now \$1.50 per pair.

Every lady in St. John's should secure at least two pairs of these handsome Slippers; and oh, the price—did you ever hear anything like it before?

AT OUR LADIES' DEPARTMENT.

For samples of these Slippers, ladies, see our Gent's Eastern Window.

F. Smallwood,
THE HOME OF GOOD SHOES.

JUST ARRIVED:
100 dozen Galvanized Buckets,

Assorted sizes: 11, 12, 13, 14 inch.

ALSO 80 CASES

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White Enamel Pails.	Coffee Bolders.
Saucepans, all colors & sizes.	Milk Kettles, 1, 2, 3, 4 qts.
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Wash Basins.	Dinner Plates.
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TEN LINED SAUCEPANS AND DINNER BOILERS.

FRY PANS, SLOP PAILS, OIL HEATERS,
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STOVE PIPE ENAMEL, ALUMINUM PAINT.
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JOHN CLOUSTON'S,
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The American Feature Film Co. presents FRANKLYN FARNUM and EDITH JOHNSON, in

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FREIGHT NOTICE!

(Weather and Ice Conditions Permitting.)
NOTRE DAME-BONAIVISTA BAY STEAMSHIP SERVICE.
S. S. CLYDE will leave Lewisporte Friday, December 20th, making ports of call to Port Union and from there come to direct to St. John's. Freight for this steamer now closed off.
S. S. DUNDEE will leave Port Union Wednesday, December 25th, making ports of call to Lewisporte and from there come direct to St. John's.
Last acceptance of freight for this steamer will be on Saturday, 21st inst., from 9 a.m. until sufficient cargo received.
HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.
S. S. ETHIE will leave Humbermouth Wednesday, December 18th, making her last trip north, and will leave Humbermouth Saturday, December 23rd, for St. John's direct. Freight closed off for this route.
TRINITY BAY STEAMSHIP SERVICE.
S. S. PETREL will leave Port Union Friday, December 27th, and will come to St. John's direct from last port of call.
Last acceptance of freight for this route will be on Saturday, December 21st, from 9 a.m. until sufficient cargo received.
GREEN BAY STEAMSHIP SERVICE.
S. S. HOME will leave Lewisporte Friday, December 27th, making ports of call to Shoe Cove and from there come direct to St. John's.
Last acceptance of freight for this route will be on Monday, December 23rd, from 9 a.m. until sufficient cargo received.
SPECIAL NOTICE.
PLACENTIA BAY STEAMSHIP SERVICE.
The next acceptance of freight will be for PRESQUE ROUTE (West Run) and will be advertised later.
SOUTH COAST STEAMSHIP SERVICE.
The next acceptance of freight for the above route will be advertised later.

REID-NEWFOUNDLAND Company

J. J. ST. JOHN.

All Ready for You,
Mr. Man!

3000 brls. FLOUR—
Best brands; some white while it lasts.
210 brls. HAM BUTT
PORK at \$44.00 brl.
185 brls. BEST BONE-LESS BEEF — Very tender.
65 brls. SPARE RIBS.
130 puncheons and brls. Very Best MOLASSES — Grocery and Fancy.
500 bags PURE WHITE CORN MEAL, Table.
350 bags YELLOW FEED MEAL.
2000 bags CATTLE FEED from \$4.50 bag.
95 Half Chests TEA—Great value.
And a full line of GROCERIES at Bottom Prices.

J. J. ST. JOHN.
136 and 138 Duckworth St.

'Keep the ome Fires Burning.'

With the advent of early Winter and cold weather, it will be found more imperative than ever to "Keep The Homes Fires Burning." We can supply you with the popular kinds of

Matches

to start the "FIRES" and offer to-day at lowest prices:—

"SEA DOG" MATCHES—15 gross cases.
"SEA DOG" MATCHES—50 gross cases.
"EDDY" SAFETY MATCHES — 10 gross case.
"EDDY" WHITE TOP MATCHES—10 gross cases.

F. McNAMARA,
QUEEN STREET.

BRICK!
Now Landing,
100,000
RED BRICK.

H.J. Stabb & Co.
ST. JOHN'S.

Walter A. O'D. Kelly,
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We have room at our Auction Rooms to receive a limited quantity of articles offered for sale and you have anything to sell consult us.
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We also make a specialty of all kinds of Building Materials. Office and Store corner of Adelaide and George Streets.
PHONE 479A. P. O. BOX 572.
sep17, tu, th, s, f, t

Xmas Fruit.

CALIFORNIA ORANGES—counts 176s, 216s, 252s.
PORTO RICO ORANGES—counts 216s, 252s
Oranges are now lower.
GREEN GRAPES, BLUE GRAPES, in kegs.
Also
300 BARRELS OF CHOICE APPLES.

Burt & Lawrence, 14 New Gower St.



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Insurance Agent.

Forty Years in the public service
The -- Evening Telegram

Auction Sales

At the Central Auction Mart (Beek's Cove):

5 barrels NECK BIRDS
1 barrel SALT TURBOT.
1 HORSE, SLEIGH & HARNESS
M. A. BASTOW,
Auctioneer.
dec20, 11

Just Received,

Fifty Barrels
Choice
CAPE COD
CRANBERRIES.
Retailing at
Our Usual
Low Price.

M. J. O'Brien,
42 New Gower St.
June 21, 6m, f, tu

Published by Authority

Upon the recommendation of the Food Control Board, and under the provisions of the Food Control Act, 1917, and the War Measures Act, 1914-1916, His Excellency the Governor in Council has been pleased to approve the following Regulation regarding the Sale of Sugar.

ARTHUR MEWS,
Deputy Colonial Secretary,
Dept. of the Colonial Secretary,
December 20th, 1918.

On arrival of the steamer ADOLPH, sugar shall only be sold in this Dominion on the basis of one pound of granulated sugar and one pound of sugar other than granulated, and so in the larger or smaller proportions, except with the permission of the Food Control Board. dec20, 31

The Christmas Numbers

of the following magazines just received:
Strand, Windsor,
Royal, Wide World,
Novel.
The Xmas Number of the Graphic, with large Colored Presentation Plate, 70c.
The Xmas Number of Sketch, 70c.
Another lot of Jeffrey Farnoll's Latest Book, "Our Admirable Betty". Price \$1.50.

GARRETT BYRNE,
Bookseller & Stationer.

NOTICE!

The S. S. SABLE I. will sail weekly for North Sydney direct. For freight or passage apply to
HARVEY & Co., Ltd.,
118, m, w, f, t
Agents.
Harvey's Linctment Cures Diphtheria.