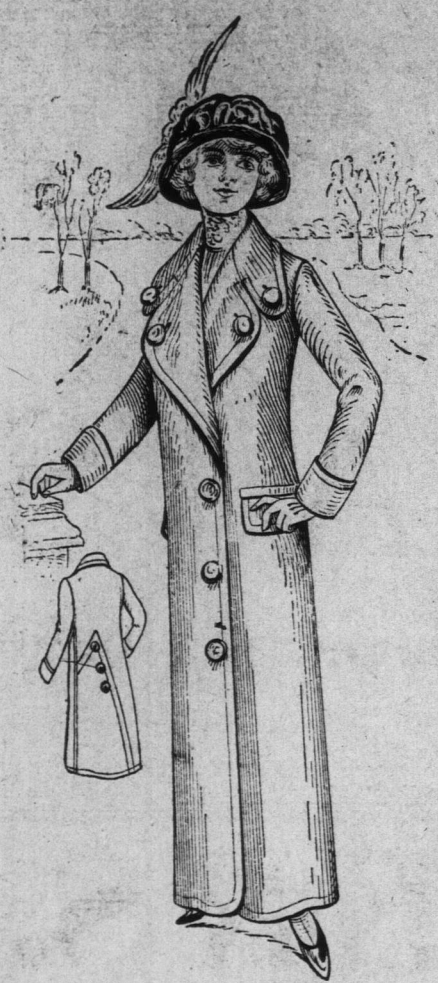




What a Week of it We Have Had,

Opening up probably the largest and most select stock of
**Ladies' Fall Coats, Costumes
and Millinery**

that ever entered the Narrows. Right direct from the
World's most fashionable centre.

COATS

this season show many changes from last. The loose-fitting slashed front and the Sports Coat are very much favoured; all the new tweed effects, and there are many can be found here; others in cloths in the most fashionable shades.

The COSTUMES

come in pretty tweed effects, light and dark shades; snug fitting, perfectly tailored. We have them to fit any figure.

OUR MILLINERY

possesses smart chic little shapes and dainty conceptions, and were all personally selected. See our

Ready-to-Wear HATS

Some stunning styles. All these goods are now ready and await your inspection. Prices to suit every purse.



WHOLESALE

would do well to see this immense stock of Coats and Costumes. We can quote you satisfying prices.

James Baird
LIMITED

A Thought for the Times

THE WAR—CHAPTER IX.
I. C. MORRIS.

War is at all times a regrettable occurrence, and the very mentioning of it brings a sort of dread over the feelings. At its best, the clouds which attend it, shadow the nation to such a degree, that even its victory is dimmed, and its glory tarnished.

But independent of the war itself, there are certain features, which, while of a more or less incidental character, are to be regretted. Every war has had its share of these, and so has this present war. Among many things which one should not wish to have occurred, the action of the Kaiser in refusing to permit the

Empress of Russia to pass through his territory, was one of the most heinous of the lot; and it will be recorded in the annals of the nations, as undignified and uncalled for, and small in the extreme.

The Empress is a lady who has had her own share of sorrow—for every life has its portion. She had been on a visit to England, to see her sister, the Queen Mother, and at the outbreak of the war she immediately started for her home at St. Petersburg, Russia, of which country her son is Czar. Her line of travel led her through the German Emperor's territory, and she undertook to travel by the usual route—not dreaming that any objection would be raised. Her anxiety no doubt was great, as she probably knew what this war would really mean, and how terrible should be its results. Her visit to her sister—Alexandra, England's Queen Mother—had terminated with a terrible shock, and her farewell was almost tragic. What her feelings were and what the burden of her heart, can only be imagined. Royal daughter though she was, and high and honored by her nation and by the crowned heads of Europe, she was still a woman, with a woman's heart.

All true men honor womanhood. It has been so in all ages, and will be so. It is ordained so. Womanhood is angelic, and motherhood is sacred, and widowhood is a living memorial of both. The man who respects a woman doubly respects himself. The chivalrous age of the Knights Templars told this tale in a romantic, as well as heroic, manner. In these days of maddened rush and push,

these modern days of commercialized humanity, we may not fully realize what the power of woman's love is; but we honor her all the same, and therefore we say, that all true men will respect womanhood, will stand up in her presence, and bow to her influence—her influence for good.

In whatever position we meet a woman she should command our respect. She is worthy of it. Is she on the street, down and fallen? Despise her not. A thousand things put her there, and a conspiracy of conditions united in her defeat. Neath it all there still lives and hopes a woman's heart. Is she poor? Then she is but one of poverty's large family. Is she your daughter? Then instruct her. Your wife, cherish and encourage her. Your mother? Then forever reverence her.

The Empress of Russia represented all these three characteristics. She was a daughter of Royalty. The wife of Russia's late Emperor. The mother of its present ruler. With her dignity and years she arrived at the railway station where flies the German flag. She was hastening home; but in her haste she was delayed, yea, stopped, and even turned back. The war lord of Europe asserted his royal right, and exercised it against her, and she had to pay the penalty, and instead of passing through German territory she was obliged to take a round-about course.

The act of an Emperor, true; but not the act of a gentleman. It was a chance of a lifetime for the Kaiser to show his charity and to manifest his nobility. He could have allowed his royal traveller to pass on; at least, but had he placed at her service a special car, and thereby had assisted her, he would have avoided one of the most contemptible happenings of this great war. His was a small act, and it has met the disapproval of all classes of people. Such a chance may not come to him again; and, no doubt, when the war is over, and the memories of its conflicts drop up, and the situation is reviewed

there will be regret for having so acted. But the regret will be too late, the wound cannot be healed, and a whole world beholds it with disgust.

Such is war, we say; or rather such are some of its conditions. Somebody decided to fight, and millions fly to arms. Someone has a grievance, and the people pay the price. Someone hasn't enough, and the whole world must give of its best. A man who would fain be greater than he is, refuses to let a royal lady cross his domains, and by this action he insults the women of all the royal families of Europe, and among them the loved and idolized Queen Mother of England. Such we say is war. Is it any wonder then that people ask "how long" and that the world is growing tired of such things?

Is not the cup of the world's sorrow yet full? Has not humanity yet paid the price of its sin? Is not the Christian toil of nineteen centuries sufficient to reform mankind, or is the chapter still to be written out page by page, and every page to contain the record of oppression, wrong and suffering? How long, we ask, will man be small, and how long will the innocent suffer because of others' errors?

(To be Continued.)

T. A. SPECIAL MEETING.—The T. A. and B. Society will hold a special meeting to-night, at which a large at-

Pullman Loaves
8 cents each.
JOHN B. AYRE.

Patriotic Fund.

Editor Evening Telegram.
Dear Sir,—Kindly acknowledge through the columns of your paper the following subscriptions towards the Patriotic Fund:—
Amount already acknowledged:—
Dudley Lodge, S.O.E. 35,861.50
Messrs. Peters & Sons 100.00
Sundry small amounts 50.00
\$36,011.50

Collected by Magistrate Joseph Benning, Lawn, as follows:—
Joseph Benning, Esq., J.P. 10.00
Union Jack 2.00
William Lang 3.00
Mrs. J. Benning 5.00
Sundry small amounts 17.50
\$36,048.50

Yours truly,
JOHN S. MUN.
Hon. Treasurer
Fin. Committee.

McMurdo's Store News.

FRIDAY, Sept. 18th, 1914.
To cure a cold in a few hours—not always an easy task—Dominion Cas-car Bromide Quinine Tablets have been highly recommended, and are useful in all cases of cold and cough, as well as for headache. They may be taken by children as well as adults. Price 25 cents a box.
If your feet have a tired aching feeling by the evening it may well be that there is something gone wrong with the foot arch. In that case you will find comfort by wearing a pair of the Scholl Foot Ezers (or Foot Arch Supports), a scientifically made appliance which will cure entirely many cases of foot trouble. Price \$2.00 a pair.

WEEK-END BARGAINS.

Serpentine Crepe in long lengths, suitable for Dressing Jackets or Draperies, 60c. lb.; worth double.
Quilt Cotton, nice soft finish, worth 15c.; our price 10c. yard.
A few Misses' Coats, worth \$2.50 and \$3.00; our price, \$1.98.
Farmers and persons going on train will find us open for business at 7.30 a.m.
THE WEST END BAZAAR,
sep18,2i 51 Water St. West.

Packed House

Delighted With the Four British Belles.
One of the most refined and beautifully costumed acts, the Four British Belles at Rossleys', which was crowded to the very lobby. These talented young ladies are very fine singers, and nothing like their dancing has ever been seen here. Their costumes are all perfectly new and beautiful and will be worn at Rossleys' for the first time, each number they gave was more captivating than the other. Miss Webster sang an Irish ballad last night, that stamped her a favorite already. The Buck and Wine Dance by two of the ladies brought down the house. Miss Keen's Dutch Song and Dance was very sweet and dainty. Their finishing song and dance was the most beautiful thing ever seen here. The ladies all in elegant white satin costumes, looked lovely and this one number was worth twice the price of the admission. They will change the songs and dances all the time. New costumes for every song and dance. To-night the two great reel feature "The Grey Sentinel," a wonderful production and two other reels.

Cape Report.

Special Evening Telegram.
CAPE RACE To-day.
Wind north, blowing a gale, raining, terrific sea raging; nothing sighted to-day. Bar, 29.93; ther. 42.

CHOIR PRACTICE.—Gower Street Choir will resume practice at 9 o'clock to-night.—s18,1i

Just Opened!

New Fall Hats,

An Ideal Selection.

Ladies' Costumes,

Very Newest, from \$4 to \$10.

Jersey Sports Sets

Coat, Cap and Scarf for \$2.40.

NEW COATS.

A Splendid Lot for Ladies and Children.

HENDERSON'S,

THEATRE HILL,

"The Best Value House."
sep15,2i,1i

This Date in History.

SEPTEMBER 18.

New Moon—19th.

Days Past—260 To Come—104
SAUEL JOHNSON born 1709. The lexicographer was born at Leitchfield. His greatest work is "The Lives of the Poets," which with all its faults remains one of the greatest monuments of English criticism. Great as Johnson as a writer, there is much truth in Macaulay's remark, that "Boswell's book had done for him more than the best of his own books could do. The memory of other authors is kept alive by these works; but the memory of Johnson keeps many of his works alive."

MATTHEW PRIOR died 1721, aged 57. A well-known poet and wit who acquired celebrity by writing "The City Mouse and Country Mouse" and a number of other poems appropriate to the humor of the time.
WILLIAM HAZLITT died 1830, aged 52. One of the most admired of our essayists and critics. His "Characters of Shakespeare's Plays" and his published lectures on the poets and dramatists, besides his "Table Talks," are still widely read.

GEORGE MACDONALD died 1905, aged 81. A novelist and poet whose stories of Scottish peasant life paved the way for a later school of workers in the same field. He wrote "David Elginbrod" and "Robert Falconer."

TO OUR KINDRED APAR.
Come Australia, come New Zealand—Canada, with heart of gold,
Come and help to keep this freeland Free for ever as of old.

Hangs her fortune in the balance,
Greedy is her foe and fierce.
Help to prune his Eagle's talons
Ere its beak her bosom pierce.

Yonder rants the lords of legions;
He is false as you are true.
Yea, as well O younger regions,
He has lusted to subdue.

Not alone shall we lie cloven
If he scale our iron wall.
With our fate is Yours involved,
And as one we stand or fall.

Fain would he ride ruthless o'er us;
Strong in Wrong his hoof abhorred.
Strong in Right is She that bore us—
Make her stronger with your sword.
—William Watson.

Storm Plays Havoc at Bay de Verde.

According to a message received by Hon. J. C. Crosbie, from Bay de Verde, to-day, the entire fleet of fishing boats has been practically wiped out by last night's storm. A tremendous sea is running at Mulley's Cove and at Blackhead alone twelve boats have been destroyed. Flakes, fishing stakes and wharves have been swept away and the damage to waterside property cannot yet be determined. This will be a hard blow to the fishermen of the district, as they have already fared badly during the season, and are now prevented from engaging in the fall fishery, by the loss of their boats and fishing gear. Grate's Cove is open to the storm and it is expected that much damage will also be reported from that locality.

Reids' Boats.

The Argyle sails from Placentia this afternoon on the Merasheen route.
The Bruce left Port aux Basques at 11 a.m. to-day.
The Clyde left Botwood at 4.35 p.m. yesterday, outward.
The Dunce sails from Port Blandford to-day.

The Ethie leaves Clarendville to-day. The Home sails from Lewisporte to-day.

The Kyle is remaining in port until the storm abates.
The Lincroise arrived at Port aux Basques at 7.05 a.m. to-day.
The Meigle arrived at Bonne Bay at 2.10 p.m. yesterday, going north.
The Sagona is north of Twillingate.

Slight Fire To-Day.

At 11.30 a.m. to-day a slight fire occurred at the house occupied by a family named Newell, on New Gower Street West. The blaze was caused by a scot in the back of the chimney catching fire, and was promptly extinguished by the firemen from the West End Hall, a few yards distant. Considerable alarm was raised by the neighbors, when they discovered that in an adjoining room were two little children that had been locked in by their mother while she went down town. When the little ones heard the alarm of fire they were very much frightened, and were taken to a house nearby to await the return of their mother.

Two Men in Peril.

Early this morning two men at the South Battery while endeavoring to save their fishing stages from destruction, as their was a terrific sea running, drifted outside the Light House and in the direction of Freshwater Bay. Six men from the South Side put off in a dingy skiff and rescued the two men who had a rough experience for a couple of hours.

Drowning Accident.

A man named James W. Loveys was drowned this morning at Western Bay while attempting to save wreckage. A message regarding the above was received by Deputy Minister of Justice Hutchings.

Here and There.

POLICE COURT.—Six drunks were discharged and two fined \$2 or 7 days.
Stafford's Phorotone Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 cts. extra.—sep8,1i

War News.

11.20 A.M.

BELGIAN KING PRAISES BRITISH TROOPS.

Special to Evening Telegram.
LONDON, To-day.
The King received the following telegram from the King of Belgium: "I desire to congratulate you most heartily on the splendid action of the British troops at the battle of the Marne, in the name of the whole Belgian nation. I express to you our deepest admiration for the stubborn courage of the officers and soldiers of your army. God will surely help our armies to avenge the atrocities committed on peaceful citizens and against a country whose only crime has been that she refused to be false to her engagements." King George on receipt of the telegram sent the following reply to King Albert: "I thank you most sincerely for your kind telegram and for your appreciation for the services of my troops. I earnestly trust that the combined operations of Allied forces in combination with your brave army, whose heroic efforts are beyond all praise will meet with continued successes and will free your much tried country from the invader."

CARSON'S MARRIAGE.

LONDON, To-day.
Sir Edward Carson was married at Winchester, Somerset, to-day to Miss Ruby Frewen, niece of Morton Frewen, member of Parliament for North-east Cork.

2 P.M.

THE KING'S SPEECH IN PROLOGUING PARLIAMENT.

LONDON, To-day.
In his speech, prologuing Parliament, the King spoke to-day as follows: "My Lords and Gentlemen, I address you in circumstances that call for action rather than for speech. After every endeavor had been made by my Government to preserve the Peace of the World, I was compelled in assertion of treaty obligations, deliberately set at naught, and for protection of the public law of Europe, and the vital interests of my Empire, to go to war. My navy and my army have with unceasing vigilance, courage and skill sustained in association with our gallant and faithful Allies a just and righteous cause. From every part of my Empire there has been a spontaneous and enthusiastic rally round our common flag. Gentlemen of the House of Commons, I thank you for the liberality with which you have met the great emergency. My Lords and Gentlemen, we are fighting for a worthy purpose and we shall not lay down our arms until that purpose has been fully achieved. I rely with confidence upon the loyal and united efforts of all my subjects and I pray that Almighty God may give us His Blessing." When the Deputy Speaker announced the formal proclamation, Will Crooks, Labor Leader, arose and asked if it was in order to sing God Save the King. The anthem was then sung, the members rising in a body.

FIERCE FIGHTING ALONG FRONT.

LONDON, To-day.
A Bordeaux despatch says the battle continues with great fierceness along the whole front. The death is announced of General Bataille, killed in action.

SOME MOVE IN NORTH BELGIUM.

LONDON, To-day.
A correspondent of the Daily Mail at Ostend learns that important events are expected in North Belgium in the next few days which he is not allowed to disclose. He says there is little doubt that there are three German army corps of about 150,000 men in Belgium.

PREPARING FOR SIEGE.

ROME, To-day.
Despatches received from Trent, Austria, are to the effect that everything is in readiness for the proclamation of a state of siege. Even Alpine refuges, it is declared, have been transferred into forts in which cannon has been mounted.

COLLISION IN ST. LAWRENCE.

QUEBEC, To-day.
The Dominion Government steamer Montmagny, sunk in St. Lawrence, 36 miles from Quebec this morning. She was struck by the Dominion coal collier L'Ingen, in a fog; 12 lives were lost. Fourteen lives were lost in the Montmagny. The second officer, LeChance, and one other officer were lost. Among the lost are two women and 11 children, the families of the light house keepers at Belle Isle and Flower Island.

Take a teaspoonful of Stafford's Prescription "A" before eating and enjoy your meals. Price 25 and 50 cts. Post 5 and 10 cts. extra.—sep8,1i

DIED.

This morning of apoplexy, Louise, beloved wife of W. J. Parry, leaving a husband, two sons and one daughter to mourn their sad loss; funeral on Sunday at 2.30 p.m. from her late residence, No. 5 Hamilton Street; friends and acquaintances will please accept this, the only intimation.

At Britannia, this morning, Anna Maria, wife of the late David Currie, aged 80 years, leaving three sons and one daughter to mourn loss of a true mother.

BADLY WOUNDED

For severe wounds, cuts, skin diseases, eczema and all skin troubles—for adults or for children, there is nothing to equal the great herbal healer

ZAMBUK
HEALS QUICKLY

Address all applications for samples and retail orders to T. McMurdo & Co., St. John's.