

# ening egram ion Plates.

Dressmaker should keep  
Scrap Book of our Pat-  
These will be found very  
refer to from time to time.

NEAT BUT STYLISH  
GOWN.



ustment (with Skirt in Raised  
Normal Waistline).  
found in blue and white,  
net for chemise, and  
lace for collar and cuffs, was  
make this attractive design.  
has a most unique and  
back finish, and may be de-  
raised or normal waist  
Pattern is cut in 6 sizes:  
28, 30 and 42 inches bust  
It requires 5 1/2 yards of 44  
rial for a 36 inch size.  
n of this illustration mail-  
address on receipt of 10c. in  
stamps.

the materials for any of these  
can be procured from AYR  
Ltd. Samples on request.  
pattern number. Mail orders  
attended to.

A Dainty GARNET FOR  
THE HOUR OF REST.



Dressing Sack or Negligee.  
silk with Val lace and  
used for this pretty  
is loose fitting, with short  
sleeves and a deep collar  
over the back. Deep tucks  
over the fronts. The  
cut in 3 sizes: Small, Me-  
Large. It requires 2 1/2  
inch material for a me-  
of this illustration mailed  
ress on receipt of 10c. in  
stamps.

ATTERS COUPON.  
and the above-mentioned  
per directions given below.

No. ....  
Full: ..  
sure to cut out the illus-  
send with the coupon,  
ed out. The pattern can-  
you in less than 15 days  
each, in cash, postal note,  
Address: Telegram Feb-  
ruary 1913.

an tourist, in pricing tea-  
store in Shanghai, was  
find that he could pur-  
unds of a certain kind of  
out that if he bought ten  
price would be \$5. The  
ued with the Chinamen  
arrangement was ridicu-  
proprietor of the store,  
the logic was on his side,  
more rich. More rich,  
he explained.

**Lowney's shows  
you how Cocoa  
ought to taste.**

**PROFITS over 100 pr. ct.  
OF ORIGINAL SUM ASSURED.**

The following are examples of Canada Life Policies, in which the Profits added to same have more than doubled the original amounts.

Policy No.	Yearly Original Premium	Original Policy	Profits Added to 1910	Total Assurance to 1910
125	\$41.84	\$2,000	\$2,286.97	\$4,286.97
886	12.40	800	821.95	1,621.95
989	78.34	4,000	4,039.97	8,039.97
1,203	43.17	2,000	2,005.59	4,005.59
1,694	16.75	1,000	1,005.35	2,005.35
2,157	58.55	1,400	1,415.14	2,815.14

At age 30 a saving of \$14.00 monthly will buy a Profit-bearing Endowment Policy in the Canada Life for \$5,000, payable to you, at maturity in one amount or by way of annual instalments.  
Send your name, age and address for a proposition of from \$1,000 to \$5,000 or more.

**Canada Life Assurance Co.**  
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for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars.

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Members Montreal Stock Exchange.  
**C. A. J. C. BRUCE, Manager,**  
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FAITHFULLY**

considered the Furni-  
ture needs, and  
offer a choice line of  
Furniture that will  
bring brightness and  
comfort to the home.  
Everything here to  
fit the season. Never  
here before in larger,  
more attractive or better variety than now.  
For summer time comfort, at home or  
away. You'll find here much that will  
interest you.

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& PORTRAIT Co.**  
Complete House Furnishers.  
Water Street East.

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Aching Feet**

How far can you walk without suf-  
fering in one way or another from  
discomfort to your feet?  
Modern footwear is a prison house,  
and the result is chafed, scalded, in-  
flamed feet.  
You can get a world of comfort by  
using Dr. A. W. Chase's Ointment  
when your feet give you trouble. This  
treatment is so delightfully soothing  
and healing that it helps you as soon  
as applied.  
Unlike insanitary powders which  
clog the pores, Dr. Chase's Ointment  
makes the skin soft and smooth and  
prevents corns and bunions.  
When the feet are chafed, scalded,  
itching and tired it takes out the  
stinging and burning and its benefits  
are both quick and lasting.  
In scores of ways Dr. Chase's Oint-  
ment is of the greatest value in every  
home, as a means of relieving itching,  
healing the skin and curing all sorts  
of chafing and skin irritations and  
diseases. 50c. a box, at all dealers or  
Edmanon, Blake & Co., Limited,  
St. John's.

## What Is "A Decent Bringing Up?"



BY RUTH CAMERON.

A little group of women were discussing the subject of race suicide the other day.

One woman, who has been married four years and has a family to match, said with a good deal of vigor that she thought that these women who were married three or four years before they had any children at all were absolutely wicked.

And then, of course, someone spoke up with that familiar argument behind which so many young married women who avoid motherhood try to shelter themselves:—"I think it's a good deal worse to have children when you can't afford to bring them up decently."

Now to my mind there's a good deal to that argument.

And yet I don't think it's any excuse at all for many of the women who justify themselves by it.

You think those two statements are inconsistent? Not a bit. It certainly isn't kind to bring children into the world when you can't afford to bring them up decently. But it is these women's idea of "decently" with which I quarrel.

By a "decent bringing up" they do not simply mean enough good food to build a healthy body, enough education to develop an intelligent mind, and enough care and training to help form the kind of character a good citizen ought to have.

Indeed no.

When they say they can't afford to have children because they can't bring them up decently, they mean they can't afford to usher them into the world with all the fuss and fandango with which the modern baby often makes

his advent even into the most modest home; that they cannot afford to surround their children's babyhood with all the paraphernalia with which their wealthier friends make babyhood complex and unnatural; that they cannot afford to give them as children all the expensive playthings, the fancy trills of education, the fine gowns in which to ape their elders, and the lavish supply of spending money which the modern child must have "because all the other children do."

The proprietress of one of those little shops at which the school children of the town do most of their trading told me it was really amazing how much money the children even of modest homes had to spend.

"There are dozens of children that have a penny or two every day," said she, "and some have a dime a day, and there's one boy from up your way that comes in with a quarter almost every morning."

I remember when I was a little girl another little girl told me that she and her cousin, who was visiting her, were each to have a penny a day for a week. Ever after, that girl was a marked person to me—my youthful idea of a plutocrat.

And yet I had, a very happy childhood.

I wonder if children nowadays couldn't manage to have a happy and profitable childhood without all these luxuries and trills which we have come to consider part of "a decent bringing up."

Yes, my friends, it may be some excuse for avoiding motherhood that you really can't afford to bring up a child decently, but is it any excuse that you don't want to undergo the least self-denial or loss of freedom yourself, or that you can't give a child every luxury and pleasure and thrill you might enjoy giving?

**MAN AND THE SOIL.**

Dr. R. V. Pierce of Buffalo, author of the Common Sense Medical Adviser, says: "Why does not the farmer treat his own body as he treats the land he cultivates? He puts back in phosphate what he takes out in crops, or the land would grow poor. The farmer should put back into his body the vital elements exhausted by labor, or by ill-health induced by some chronic disease." Further, he says: "The great value of my Doctor Pierce's Golden Medical Discovery is in its vitalizing power. It gives strength to the stomach and purify to the blood. It is like the phosphates which supply nature with the substances that build up the crops. The far-reaching action of Doctor Pierce's Golden Medical Discovery is due to its effect on the stomach and organs of digestion and nutrition. Diseases that begin in the stomach are cured through the stomach. A bilious spell is simply the result of an effort made by the liver to catch up when over-worked, and exhausted. I have found the 'Discovery' to be unsurpassed as a liver reg-ulator and rich blood-maker."

Miss LOTTIE KNESELY of Perth, Kansas, says: "I will here add my testimony of the effectiveness of your remedy upon myself. I was troubled with indigestion for two years or more. Doctored with three different doctors besides taking numerous kinds of so-called stomach cures, but received no relief. I was run down, could not sleep at night with the pain in my chest, caused by gas on the stomach. Was weak, could eat scarcely anything although I was hungry nearly all the time. About one year and a half ago I began taking your 'Golden Medical Discovery,' and after having taken several bottles am nearly cured of stomach trouble. Can now eat without distress and have gained fifteen pounds in weight. I thank you for your remedy and wish you all success in your good work."

**Fads and Fashions.**

Charming afternoon gowns of white satin are trimmed with black chantilly lace. One very pretty model of supple white satin has black messaline draped over the skirt and bodice.

There is a novelty bag made of black taffeta, trimmed with the old-fashioned quillings of our grandmother's day. These bags are mounted on jewelled frames and are carried Cordeliere style.

Some of the new blouses have shoulder straps. These extensions are generally of the same material as the girle and are a contrast over lace or tulle. These straps are effectively trimmed with buttons.

Some of the novelty dresses are trimmed with marabout on collar, cuffs and in the edge of narrow vests. Some coat dresses use this finish to

outline waist extension, which takes the form of a cutaway coat.

The fashion of Norfolk, Russian and other pleated effects in children's dresses makes the belt a necessity and there are many smart leather belts being worn. Patent leather and suedes are particularly desirable.

A costume worthy of attention is composed of a white satin jacket, embroidered with black soutache and trimmed with purple silk. This was worn over a toilette of white satin trimmed with black chantilly lace.

The woman who wishes to combine beauty with utility will use serge Blue and Brown are the favorite colors; gray and green are good. A dress of serge trimmed with black satin and lace can be very smart.

The most striking novelties in veillings are the various chenille-dotted tuxedo veils. The clever grouping of chenille dots makes all sorts of complicated floral and scroll patterns with very effective results.

Collars and cuffs, of bright-colored cloth or velvet are seen on some of the new suits. For instance, a suit of beige color had a collar of turquoise-blue velvet, or the collar of a gray-and-white striped skirt was of chamouis-colored cloth.

The change in skirts is not in the foundation, but is made by the gathered and draped tunics that are used. Some of the tunics are straight, while some are caught up in a puff at the bottom or draped on irregular pleats at the front or back.

The simplicity and charm of the single rose trimming in millinery has won great favor. For instance, a black velvet hat with a soft white satin crown and upper brim has a single American beauty rose placed on the brim near the front.

Button trimmings are very important in the neckwear world this season. Rhinestones, small crystal and satin-covered buttons are used, and very often the buttons are sewed on with thread in a contrasting color, which adds charm and novelty.

Pleated effects in children's dresses are as fashionable as ever. While the dress of one material throughout

## Apples.

TO HOUSEHOLDERS:  
Just in per S.S. Florizel,

**50 barrels  
Choice  
Gravenstein  
APPLES, FOR FAMILY USE,  
\$2.75 brl.**

Fresh Stock of  
**Plums, Crab  
Apples, Parsnips,  
Carrots, Beets.**

**SOPER & MOORE.**

is most desirable, there are many combinations of two materials, such as a Norfolk of plain blue with checked skirt in blue-and-white.

If you can have only one suit, choose one that is conservative. It should be made of good material; it should be made in such good lines that trimming would only mar it. You should be sure that its fitting, its color and its lengths are in the newest fashion.

For young girls' afternoon dresses in winter, nothing is more charming than warm cashmere with the whole dress cut in one and the bodice finished with a collar of Irish crochet lace, a cravat bow and waist belt of ribbon velvet a darker shade than the cashmere.

At present the most fashionable style of collure, completed with a short light little fringe resting on the forehead, demands a circlet or bandeau of some sort. For day wear this may be in dark or blonde tulle or silk, but for evening there is nothing more becoming than diamonds.

Diamond and pearl slides to slip over black velvet bands worn around the neck are just coming into favour. Some times the black band is entirely studded with diamonds. Sometimes it is ornamented with a diamond clasp, and again it is fastened with a beautiful antique brooch.

All the rage are tiny watches not much larger than lockets. They are either of plain gold with a monogram or they are studded with intricate jeweled designs. They are worn around the neck, depending from a threadlike chain of gold or platinum, or they are set in bracelets.

**A Sure, Quick  
Cold Cure—  
Acts Gently.**

Pape's Cold Compound cures colds and grippe in a few hours.

The most severe cold will be broken, and all grippe misery ended after taking a dose of Pape's Cold Compound every two hours until three consecutive doses are taken.

You will distinctly feel all the disagreeable symptoms leaving after the very first dose.

The most miserable headache, dullness, head and nose stuffed up, feverishness, sneezing, running of the nose, sore throat, mucous catarrhal discharges, soreness, stiffness, rheumatism pains and other distress vanishes.

Take this wonderful Compound as directed, with the knowledge that there is nothing else in the world, which will cure your cold or end Grippe misery as promptly and without any other assistance or bad after-effects as a 25-cent package of Pape's Cold Compound, which any druggist can supply—contains no quinine—be- lieved in every home—accept no substitute. Tastes nice—acts gently.

**Fell From Scaffold.**

Broke Two Ribs.

Passengers by last night's train report an accident which occurred at Briggs Junction, on Thursday afternoon. Mr. P. E. Woodford, the well-known painter, of Harbour Main, while working on a house, fell from the scaffolding to the ground, a distance of about 15 feet, breaking two of his ribs and otherwise injuring himself. He was rushed to his home by first train, and is now under the doctor's care. His son, John, who is working on Bell Island, has been wild to return home, his father's condition being serious.

**12,000 PIECES of  
Enamelware Just Opened.**

Last week we received two large shipments of First-Class ENAMELWARE; each shipment from a different factory. This Enamelware is, without doubt, some of the best we have ever handled. The colorings are perfect, while the enamel is regular throughout; will not rust, and is perfectly free from any poisonous finishing. All the weak or inferior points found in enamel in the past have been remedied. Granite or Enamel is the ideal kitchen cooking ware. Because of the smooth surface and its light weight it is easy to clean and handle. Below we give you some idea of the many different articles for everyday use:

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**Large Shipment,  
Gravenstein Apples, Oranges,  
Onions, Grapes, Potatoes,  
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50 baskets PLUMS, New PARSNIPS,  
New TURNIPS, New CARROTS,  
New CABBAGE, APPLES,  
ORANGES, BANANAS,  
Lakes Smoked CAPLIN, 25 in Carton, 8c.  
Choice Boneless JOWLS.  
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Choice Silverpeel Retailing Onions.  
Heavy Cluster Green Grapes,  
AT LOWEST PRICES.

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