

# They Killed The Woman, But Not The Spirit !

Joan They Killed. Her Spirit Lives! It has been for five centuries an inspiration for millions of men, women, and children who have heard the story. Half a thousand years have passed since she roused France from bondage and, in her two years of leadership, set burning the light of liberty which continues on its altar of freedom. Never has the story of Joan of Arc been told so beautifully and Realistically as in Cecil B. DeMille's Cinema Production

## 'JOAN THE WOMAN'

By Jeanie MacPherson, in which the Marvelous

### GERALDINE FARRAR

APPEARS AS JOAN

**'Joan the Woman'**  
**Sets - Mark - For**  
**Film Plays!**



The question of whether or not the public wants to get high or low class motion picture films seems to have been pretty definitely decided by the reception the New York public has given "Joan the Woman," the wonderful picture in which Jesse L. Lasky is presenting Geraldine Farrar at the Forty-fourth Street Theatre.

Prior to the production of this picture many of the wisecracks in the film business said that the picture might prove to be over the heads of the public and that a picture on a lower scale would be surer of success.

However, day after day, many of the questions that had been asked began to be answered by the results at the theatre box office. It did not take long for the young folks of the city to realize that love was just as wonderful back in the days of Joan of Arc as it is to-day, and although most of us remember Joan merely as a woman in steel armor, the makers of this picture read her career enough to find that she had the same kind of heart that beats in every young girl's bosom to-day, and that, although she sacrificed this love for greater love of her country, there was enough to her romance to make as pretty a motion picture story as has ever been told.

Then too, the wonderful battle scenes in the picture proved to be just as spectacular as anything that has ever been done on the screen, and a whole lot more real than most picture scenes.

Added to this was the pageantry that pleased every eye, carried out as it proved to be to the best detail. One has but to study the pageantry of the picture to have a perfectly clear idea of how the peoples of those days lived, loved, fought and died.

And, in addition to this, "Joan the Woman" proved to be one of the best history teachers that New York ever saw, with the result that those who were not interested by any of the other many angles took a deep interest in the historical side of the picture with the result that it is now regarded as one of the most assured motion picture successes that has ever been turned out.

The rest of the country has been hearing so much about this wonderful picture that it is being anxiously waited for in every State of the Union, and when the last dollar to be made by the producers is counted up, the result is expected to prove overwhelmingly that the motion picture public is not looking for the tawdry and worthless, but wants to get the finest there is.

Never in the history of moving pictures has any picture touched the hearts of the people as has "Joan the Woman."

## 9---NINE MASSIVE REELS---9

Screening Time for the Wonderful Masterpiece  
Two and One Half Hours

This Great Picture  
Will Be Shown at

### HAPPY HOUR

ONE NIGHT ONLY

## WEDNESDAY, OCTOBER 24TH

Commencing at 8.15 Sharp

## ADMISSION 25 CENTS

Last Four Rows Reserved at 35c.

