THE ACADIAN (Established 1883) Published at Wolfville, N. S., every Thursday by

DAVIDSON BROS., Printers and Publishers

Member of the Canadian Weskly Newspaper Association Member of Maritime Selected Weekles

Subscription Rates—In British Empire, in advance, \$2.00 per year. To U.S. A. \$2.50 per year.

S2.50 per year.

Advertising Rate Cards and information respecting territory and samples of per mailed upon request, or may be seen at the office of any advertising agency cognized by the Canadian Weekly Newspaper Association.

Advertisers must have copy in by Morray noon in order to insure changes for anding advertisements. New display a livertising copy can be accepted one day

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by this paper for the opinions expressed by correspondents.

Editorial

some kind of a sermon every day.

THE NEED OF A SCHOOL AUDITORIUM

THE NEED of a sufficient auditorium to accommodate school and community gatherings—a need which should have been provided for in the accommodation of the new school building—keeps continually impressing itself upon the public mind. In contact the public mind in the public mind in the public mind in the public mind in the public mind. keeps continually impressing itself upon the public mind. In connection with the annual competitive entertainment this week, a feature of the Wolfville High School activities which has apparently become a regular and most commendable part of the school routine, this need has been fully emphasized. With their own hall such entertainments might be made absolutely free to the parents of the pupils, who with no desire to miss attending such an interesting function naturally find the admittance fee, necessarily imposed, rather burdensome, particularly, at this season. Such a place for public assembly would also provide a great convenience as well as public assembly would also provide a great convenience as well as of economy to town gatherings as well as to meetings held under the auspices of local organizations of various kinds.

In this connection two suggestions have been offered and are worthy of the full consideration of citizens. One of these is that the old school building, which is no longer in use, be utilized for the purpose. This is still a very good building and might be re-modelled and made to provide ample accommodation at approximately little

The other plan is an addition to the new school building facing Prospect street, where there is plenty of room for such a structure as is required, which might be made up to date in every particular as is required, which might be made up to date in every particular and could be economically heated by the present equipment. Under capable supervision either of these plans might be advantageously carried out and the undertaking made to be of great advantage to citizens without any materially heavy cost.

ADVERTISING AN INVESTMENT

SOMETIMES we hear the statement made by a merchant that he would like to advertise but cannot offord the cost. answer is that advertising is not an expense but an investment. If wisely done it is an investment which is bound to give sure and speedy results. When a merchant finds his advertising bills a burden it is a sure proof that there is something wrong with his system, and he should investigate. Advertising properly done means plenty of business and its consequent result—plenty of money to pay bills.

Advertising is of advantage, when properly done, to the customer as well as to the merchant. The most important feature of tomer as well as to the merchant. The most important feature of modern business is the turnover and the wise merchant who increases this by generous advertising without increasing his overhead in any other particular is able to give his customers the advantage of more generous buying and hence a lower cost for his goods. The thrifty buyer will do well to patronize the merchants who advertise generously and skilfully, as by so doing he will buy to much better advantage. to much better advantage.

THE DIGNITY OF THE LAW

I^N A neighboring town two members of the Council who had violated the provisions of the "Independence of Parliament Act" by supplying to the departments of the town government goods or services for which they had received compensation, have resigned their seats when the nature of the offence was brought to their attentheir seats when the nature of the offence was brought to their attentention. They are wise as the penalty, when enforced, provides a considerable fine for every day during which they remain in office after being disqualified because of the transaction. However, it has not always been the policy in Nova Scotia incorporated towns to be so law-abiding, and we venture the statement that in most of them the law has been most observed in its failure. It is a hopeful sign that there are still those who recognize and respect the dig. ful sign that there are still those who recognize and respect the dignity of the law. They demonstrate their capacity to handle the business of a community.

THE COST OF COAL

AN IMPORTANT and interesting feature of the enquiry now being made into conditions surrounding the coal mining inof this province is the action of the authorities of the city of Halifax and town of Dartmouth in making a formal protest against the high price of Nova Scotia coal to Nova Scotia consumers. THE the high price of Nova Scotia coal to Nova Scotia consumers. The ACADIAN some weeks ago expressed the hope that this phase of the case would not be overlooked, and we would now suggest that the people of the province at large should give their hearty support to those who are moving in the matter. We hear much these days regarding the rights belonging to the people of these provinces, one of which should be cheaper fuel than we are now able to get, considering the fact that the mines belong to them. At present Nova Scotia coal costs Nova Scotia people more than it does when supplied in Montreal.

DANGEROUS PUBLICITY

THE DAILY press fairly bristles these days with stories of robberies and hold-ups occurring in rural communities as well as centres of population. Just how far this publicity is responsible for the prevalence of such operations it is difficult to estimate, but we venture to say that its influence is by no means small. Students of criminology assert that crime-waves are epidemic and ordinary observation seems to warrant that conclusion. Such descriptions as "one of the most daring burglaries ever perpetrated" when applied to a case where sneak thieves under cover of a storm at the dad of night in a quiet village enter and rob a defenceless property, are glaring misrepresentations calculated to fire the imagination of embryo desperadoes.

Just why the bonding liquor warehouse at Halifax should have received the name of "the Dardenells" seems difficult to comprehend. We recall that during the war that part of the front was rather difficult of invasion. Our suggestion would be that considering past experience, especially at this season, the customers stronghold at the capital should be styled in the language of the Annapolis Valley, the evaporator.

"Doctors differ" and so do the members of other professions. We are led to this conclusion by two court decisions recently given. In one the person accused was sent to the penitentiary for three years for stealing a can of grease, while in the other the defendant, for purloining an amount going into the thousands was sentenced to a few hours in jail.

MRS. BRAMWELL BOOTH



The wife of the head of the Salvation Army who is touring Canada in the interests of immigration.

WEST IS SYMPATHETIC TO MAR-ITIME CLAIMS

ormer Wolfville Boy Now Western Lawyer Sends Editorial from Calgary Herald

by reason of the long haul, their industries have to operate.

"This last request should come within the scope of the investigation for the equalization of freight rates which the Dominion Government some time ago ordered made by the Railway Board. "None of the appeals presented by the Maritimes is unreasonable. Indeed, the general reasonableness of their demards inspired the sympathetic response which was given to them at the recent Board of Trade conference at Winnipeg. The delegates from those provinces succeeded in impressing that gathering with the necessity of a careful and sincere

examination of the situation there, with the object of finding remedies for curable conditions.

"Another thing that was noticeable at the Winnipeg gathering was this—that a surprising number of the men present from other provinces do not know the Maritimes, have never been to New Brunswick, Nova Scotia or Prince Edward Island. Do we not need some national education in the mere geography of our own land? Travel tends to take Canadians from the West to Toronto and Montreal and from the Central East to Western Canada. The Maritime provinces are isolated. There would be benefit from a business men's four of those provinces and if one were organized there is no doubt that many from Western Canada, Ontario and Quebec would take the opportunity of visiting them. Thus they would get first-hand information about conditions there and at the same time would enjoy seeing one of the most beautiful portions of Canada."

DIPHTHERIA

Nova Scotia during recent years has enjoyed a very good record, if its small number of Diphtheria deaths be taken as a standard. We have not always been so fortunate. Of our older generations many can remember numerous and severe outbreaks of the disease which 'killed quickly almost every individual attacked.

They remember, too, how dreaded "croup" was. Nowadays croup hardly figures at all on the International List of Diseases, for it is known that the "croup" which really was of danger—that which killed—was Diphtheria, though it was not then recognized as such.

Former Wolfville Boy Now Western Lawyer Sends Editorial from Calgary Herald

To the Editor of The Acadann
Dear Sir.—I enclose copy of Editorial in the Calgary Herald of November 27th, headed "The Case of the Maritimes". This sets forth very well the attitude of the West on these matters. The feeling is doubtless influenced by the fact that so many thousands of Maritime Province people are living here.

I am quite sure if your people proposed as some and authority of the first Convention of the Dominion Associated Boards of Trade for 192.

Associated Boards of Trade for 192.

Yours truly.

Calgary, Alta., Nov. 27, 1925.

The Case of the Maritimes.

"The Maritime Provinces have a well-prepared case for presentation to the remainder of the Dominion."

In common with other parts of the country, they have been losing populational propositions of the west. The Atlantic proving, settlers to the west. The Atlantic provings, settlers to the west. The Atlantic provings and extent as is possible through 5.

John and Halifax, in preference to American provinces ask for an extension of the condition of the settlers of the west of the provinces ask for

Christmas Specialties

We invite you to visit our Store. Get our Prices

See our window for fancy Gift Packages All goods plainly marked, and satisfaction guaranteed.

FRESH GROCERIES. Raisins, Dates, Currants, Shredded Cocoanut, Preserved Ginger, Citron, Lemon and Orange Peel, Spices and Extracts.

Choice Malaga Grapes 30c. pound NEW SEASON NUTS IN SHELL. All kinds. Bought right to sell right.

New Mixed Nuts, 27c. pound

FRESH FRUIT. Oranges, all sizes, 29c., 39c., 49c., 59c., 79c. dozen. Grapes, Figs, Fancy Cluster Raisins. Grapefruit, 3 for 25c.

Large Fancy Grapefruit, 2 for 25c. XMAS CONFECTIONERY

Our stock is very attractive, including all the best mix-tures. Chocolates, Creams, Bon Bons, Kisses. Ribbon Candy and Clear Candy Toys Special Mixture, Creams & Chocolates, 23c. lb. Cranberries, Jellys, Jams, Olives, Pickles, Lettuce, Celery

CALDWELL-YERXA LTD.

WOLFVILLE, N. S. PHONE 53

Try our Fresh Ground Coffee.





A Gift that Increases in Value

WHAT DID YOU GIVE LAST CHRISTMAS?

W Toys for the kiddies—most of them broken by now. "Something useful" for the grown-ups—now worn out or forgotten. Cash to your employeesappreciated but soon spent. Other presents-hurriedly bought and perhaps ill-chosen. Are they remembered

Suppose this year you give them each a Bank Book containing an initial deposit, and urge them to add to it regularly. Could anything be more suitable?

Add "Royal Bank Pass Books" to your list of Christmas Gifts.

The Royal Bank of Canada

Wolfville Branch

Port Williams Branch



Greet Her With An

ELECTRICAL GIFT!

A woman's day of keeping the household in order cleaning, cooking, etc.-is wearisome, indeed. And, oft, no doubt she sighs for a "helping hand"-some aid that would give her more time for rest and recreation.

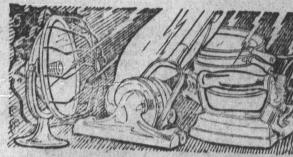
See that she gets it—yes, make her radiantly happy by selecting her Christmas Gift from amongst our exceptional array of Electrical Household Appliances. Such as:

Electric Washers, Vacuum Cleaners, Toasters, Electric Rangettes, Majestic Heaters, Irons.

J. C. MITCHELL

Quality Electric Wiring and Supplies Kentville, Phone 251

Wolfville, Phone 320



THE EARLY SHOPPER Gets The Choice

Like the traditional "bird" whose early hours brought him good returns—YOU will get the choice selections if you do your shopping NOW! Remember—every day gone means just that much less time!

Acceptable presents here for everybody-from Grandma and Grandpa down to the baby Lowest. prices. Here's quoting a few examples:

FOR HER:

Silk Hose, 98c. to \$1.50 Cosy Slippers, \$1.25 to \$1.50 Pyjamas, \$2.90 Under Arm Bags, \$3.50 Hat Boxes, \$2.75 Silk Blouses Handkerchiefs

FOR HIM: Broadcloth Shirts, \$2.85 Silk & Wool Hose, 75c. Bedroom Slippers, \$1.35 Gloves (suede and kid)

Ties and Scarfs

We also carry a big range of Boys' Suits, sizes 2 to 7, in Fox Brand serge, English tweed, and Jersey.

YOU WILL DO BETTER AT

W. FRANK'S

GETTING R

Vol. XLV.

Me a orege Goodness know mas doings a And just becau to eat tomorro Christmas, she ing for that de Betty Green pie in the own chair up besis neighbor, who into town, an Betty's history Christmas spit hought of coparing a feast. Now, if Jim on that waterhe did a-going I could have mas like othe been nobody have enjoyed to be there'd a body what just been liking do Jim and me Christmas tree we'd be havin all South Communication of the world was to have her aged fath village cemete the world. The bright wooth of the control of t

ago. With the bo

father's—in the carefully press she had lavis four years age faded photogration bureau were all romance. Wither Christmas again the court be there with Christmas. With care from its wrapp and spread the wedding dress helped her mit on tonight j four years age do that; he haprettily dresse see her from As she faste forgot that Jir it was all a m before the mir ago came bac color in her closely.

blush,
A rap at the sion she had few moments, door in that have to wait, heard the doo the floor, and miliar voice—

and o

Gift !

Jackl

pay u