

## The Advertiser

Printed Every Tuesday and Friday  
H. G. HARRIS,  
Editor and Publisher.

Kentville, February 26th, 1916.

## EDITORIAL NOTES

"What ruined your business?"  
"Advertising." "How?" "I let it  
all be done by competitors."

It is proposed to have Tuesday, 29th February, kept as a Fish Day throughout the Dominion, an introduction of a day to be set apart each year as fish day, the date to be subsequently agreed upon. Will you observe it as such?

While you are receiving those very attractive catalogues from the Mail Order Houses, at the same time remember that the Home Merchant needs your first consideration. He is the man who is building up the town, supplying the schools, paving the streets, in fact working for the general good of the community at large. Don't you think he deserves your patronage? Just think it over.

**Germany Must Collapse**—What can Germany hope to gain by a continuance of the struggle? It is not to be expected that the Entente Allies will make peace except on their own terms and it is also quite conceivable that the nature of these terms was decided upon long ago. Germany's hope in the beginning of the war was to win by sudden smashes. That hope has long since departed. The advantage of preparedness which she possessed at the beginning is being overcome, every day, while her offensive and defensive strength is gradually waning. It is all very well for her officials to issue statements to the effect that the war can be prolonged indefinitely, but the world knows better than that. The war must end sometime and end in disaster to German arms. The longer the process is delayed the more bitter will be the defeat when it comes, and the more costly the price to be paid. Germany must collapse and, for her, the sooner the better.

## Canadian Club of Boston Celebrates Anniversary.

The editor of The Advertiser just before returning home from Boston had the pleasure of meeting with the Canadian Club of Boston. On the invitation of Mr. John F. Masters was invited to attend the 16th anniversary dinner on Saturday last held at the Boston City Club. There it was a most unusual pleasure to meet a number of former Canadians, many of them Nova Scotians who have become prominent in all professions, in business and in financial circles in Boston and vicinity. The regular business of the club was transacted including a report of the arrangements for ladies night held the following Monday evening, Feb. 21st and also reports on the Charity Ball to be given March 6th at which over 1000 persons were expected to participate the proceeds to be devoted to the Canadian Patriotic Fund.

The Canadian Club has done much to foster Canadian sentiment in New England and keeps the Homeland prominently before all our Maritime Province people who are making their home in the United States. Its members have been so successful in professional and business life as to leave the impression upon United States citizens that "Canadian" stands for success and prosperity. Mr. John A. Masters is a charter member of this Club, a former president and is now historian for the Club. Dr. Wilford E. Harris of Cambridge, Mass., formerly of Aylesford, is also a former president, and Dr. Austin K. DeBlois is chaplain. The Club has five honorary members and two of those are natives of Kings County—Sir Robert L. Borden and Sir Frederick W. Borden.



## MILITARY NOTES.

Monday, Feb. 28th—Be ready to answer the call.

Remember—If Germany wins, nothing else will matter—also remember Monday, Feb. 28th.

Special Patriotic Services in all the churches in Nova Scotia, Sunday next. Give your presence and sympathy to this great movement.

Get in line for the Big Recruiting Campaign for the Nova Scotia Highland Brigade—A long pull, a strong pull—and a pull altogether.

Next week's publication of "The Thistle," the bright little periodical of the 85th Battalion will be in the form of a recruiting number.

"We are fighting for a worthy purpose, and we shall not lay down our arms until that purpose has been fully achieved."  
—H. M. the King.

To the People of the Empire—Every fighting unit we can send to the front means one step nearer peace.

Pte. Arnold Meisner of the 64th Batt., Halifax, visited in town this week.

Sergeant Bruce Carroll, of the Army Service Corps, Halifax, spent the week-end at his home in Kentville.

Pte. Claude Purvis Smith of the 112th Batt., stationed here, visited his parents, Dr. and Mrs. Purvis-Smith, Wolfville last week.

Pte. Leland Harvie of the 64th, who has been spending several days at his home here returned to his regiment at Halifax Wednesday.

Pte. Andrew Forbes, of Yarmouth, a member of the 25th Batt., has been wounded in the left arm, and is now recovering in a hospital at Etaples, France.

Mrs. James S. Holland, of Aylesford, is in Halifax visiting her husband, Private Holland, of the 64th battalion, who is leaving soon with his regiment for service overseas.

Mr. Albert Fuller of Yarmouth has enlisted in the 185th, and Dr. A. R. Campbell of the same town has offered his services to the Imperial Government for the Royal Army Medical Corps.

Captain J. L. Ralston, of the 85th Overseas Battalion, Nova Scotia Highlanders, C.E.F., has been appointed adjutant of that battalion, vice Capt. E. C. Phinney, who has been appointed to the rank of major.

"Canada" of London, prints a cut of the ambulance presented to the War Office by the school children of Nova Scotia, which it says has been received thru Mr. John Howard, Agent General in London and is ready for service. Printed on the side in large white letters is the inscription, "Gift of the children of Nova Scotia."

Says a Brantford despatch: Tom Longboat, the famous Indian runner, came to Brantford today and enlisted with the scout section of the 125th Brant Battalion. He returned to his home at Caledonia and will report for duty in a few days. Longboat said he realized that the time had come for married men to enlist as well as single men.

Acadia University Will Raise a Complete Company for the New Highland Brigade.

Acadia's Sons are True to the Flag

Acadia University will raise a complete company of two hundred and fifty men for the New Highland Brigade. A splendid beginning was made at Wolfville Wednesday when eleven Acadia men enlisted and the promise of many others to follow was given. Beside the college men two bank clerks enlisted, who will probably join the ranks of the University Company. This is the biggest single effort yet made by any of the Maritime Universities.

Acadia University, old, historic and distinguished in its services to Nova Scotia has selected her place in the great recruiting scheme that is being inaugurated. Its a big place, but Acadia is capable of filling it.

Almost a hundred years ago the Baptists of Nova Scotia determined to have a college of their own, worked, sacrificed, and denied themselves in order to accomplish their aim. Today that same spirit of sacrifice is spurring the University forward in this noble task.

Since the war began Acadia University has given over one hundred and fifty men for the service of Canada and the Empire. There are now only about one hundred students remaining in the College. From this number there will be a large proportion recruited for the company, while graduates and friends of the University will make up the strength. There will undoubtedly be a number of recruits from the United States, as many of Acadia's brilliant sons have procured high positions in the Republic. They have never, however, lost their loyalty to the old flag, and will undoubtedly respond to this call of their Alma Mater and their country.

Acadia's men are to be found in almost every branch of the service. In the early part of the war her students and graduates enlisted mostly in the Medical Corps. Later when the Sixth Mounted Rifles was organized a large number were enlisted therein, and another batch in the 25th. The 85th Nova Scotia Highlanders when organized claimed a goodly number and nearly all of them have either taken commissions or are non-commissioned officers.

The following were the men who enlisted at Wolfville Wednesday:

Manning, G. W. C.  
Wright, C. A. D.  
Manning, O. W.  
Draper, J. G.  
MacPhee, E. D.  
Moore, Ralph.  
Spriggs, W.  
Lantz, O. L.  
Scott, H. C.  
Parks, H. C.  
Corey, A. B.  
The Bank men were as follows:  
Langille, L. H.  
Banks, C. M.

The New Highland Brigade is made up as follows:  
85th Batt.—Lt.-Col. Parsons, O. C.

185th Batt.—Lt.-Col. Day, O. C., (Recruited from Cape Breton).

193rd Batt.—Lt.-Col. Stanfield, O. C., (Recruited from the Eastern Counties of the Province.)

219th Batt.—Recruited from the Western Counties of the Province.

Brigadier General A. H. Borden, O. C., the New Highland Brigade.

## Four Special Cotton Values

—AT—

# SEALY'S

Supply your needs in Cotton Goods at once as cotton is advancing rapidly in price. Any one of the values below is one-fifth less than present market price. Suitable weights for Sheets, Pillow Slips, Undergarments, and general household use.

## Special No. 1

Heavy Unbleached Cotton

Specially clear from specks, full 36 in. width. Regular 12c value, cut in any length for

10c. yd

## Special No. 3

Finest Make Unbleached Cotton

Smooth even yarn, free from specks. Regular 14c. value, 36 in. width, cut in any length for

12c. yd

## Special No. 2

Wabasso Bleached Cotton

Smooth Cambric finish, free from starch or filling, 35 in. width. Is extra good value at 12c. Cut in any length for

10c. yd

## Special No. 4

Wabasso Bleached Cotton

Very finest Canadian Wht. Cotton, extra good weight. Perfectly free from filling. Full 36 in. width. Cut in any length for

15c. yd

New Print Cottons.....at 12 and 15 cts  
New Dress Gingham.....at 12 to 16 cts

For Children's Wear we have special Cotton Goods, Cinderella Cloth, Schooldays, Galatea, at 12 to 25c. yard.

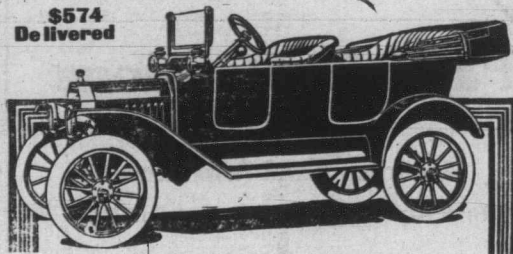
## Stock Taking.

Bargains in Entire Stock  
at Canning.

Harness, Saddlery, Rugs, Whips, Robes,  
Fur Coats, Carriages, Sleighs—Everything.

### PARKER'S, Canning.

\$574  
Delivered



5 Passenger, Ford Touring, 1916

F. J. Porter, Dealer, Wolfville and Kentville

## 5c. Buys the ISLAND QUEEN CIGAR

You'll never know how good a 5c. Cigar can be until you smoke the Island Queen. Ask for it next time

It's Worth Investigating

### KING GEORGE HAS FULLY RECOVERED.

London, February 22—King George has now completely recovered his health, and his medical advisers have given him permission to resume his visits

to the troops in training. King George was injured in the latter part of October by a fall from his horse, while inspecting the troops on the British front on the continent. He was brought back to London a few days later.

## Red Stockings

Jan. 28th, 1916

### Poultry Supplies

Blatchford Egg Mash  
Beef Scraps.....  
Oyster Shells.....  
Mocha Grit.....  
Cracked Corn per bag.....  
Mixed Grain (Wheat etc)  
Oats per bag.....  
It pays to use above  
eggs are 30 cts Cash.

### JAMONT & STE

## Big Value At Weave

FACE CLOTHS, white  
weave and soft knit kind  
5c; better ones, heavier  
at 8c.

CUP TOWELS, blue  
linen, one yard long,  
ends, each 10c.

HAND TOWELS, white  
fringed and hemmed ends  
10c, 15c, 20c, 25c, and 30c.

CANVAS GLOVES, heavy  
lined, knitted wrists, just  
you need for work around  
furnace and stoves, or  
out clothes, pair 10c.

ones with leather tips on  
and heavy brown knitted  
pair 15c.

WASTE BASKETS, m  
heavy cardboard in fancy  
fold up flat, each 15c.

ENVELOPES, heavy white  
three packages for 5c  
ones 5c package, linen  
10c package.

WRITING PADS, note a  
size, ruled and unruled,  
10c, and 20c.

BOXED PAPER and  
each 10c, 15c, 35c, 85c.

### WEAVER

"Where you pay Cash and  
in the Blanchard Building,  
Kentville  
Nova Scotia"

### SEASONABLE CREAMS

Rexall  
FACE CREAM  
25c

Rexall  
COLD CREAM  
25c

Rexall  
Camphorated Cr  
25c

### McDoughall Drug Store

The Rexall Store

Room to Rent—Suitable  
an office, centrally located,  
electric light, heated by  
er. Apply at Advertiser