SUMMER WEAR!

You Want to Economize on Articles MONEY-SAVING of Summer Wear, We can HELP You.

Children's & Misses Dresses

CHILDS' WHITE MUSLIN DRESS, trimmed with Embroidery,

CHILDS' WHITE MUSLIN DRESS, Tucked Sleeve and Flouncing, Body, Neck and Sleeves prettily Trimmed with Embroidery and Lace Insertion, to suit age 2 to 6 years \$1.45

MISSES' WHITE MUSLIN DRESS, Neck and Sleeve trimmed with Lace, Body trimmed with Lace and Embroidery. 75c. Age 6 to 14 years.....

MISSES' WHITE MUSLIN DRESS, Tucked Sleeves, pretty Embroidered Front, and deep Lace Flouncing. Age 6 \$1.80

MISSES' COTTON DRESSES, color Fawn with White 75c. up
Pique Collar and Wrist Band; according to size... 75c.

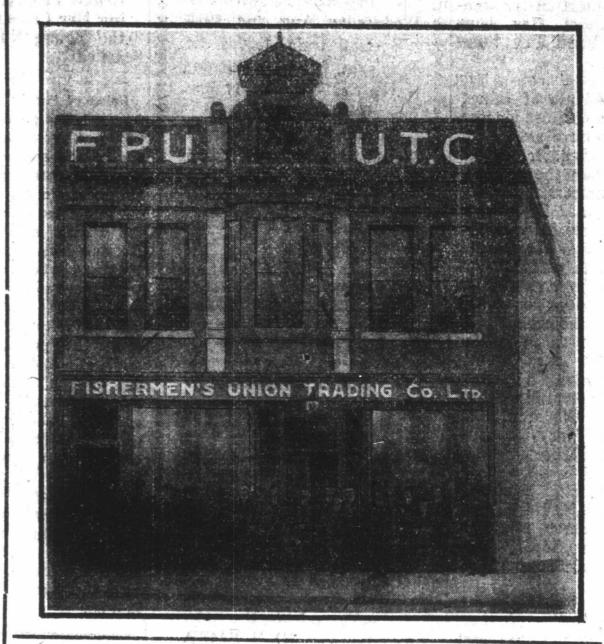
CHILDS' WHITE PIQUE DRESS, with Colored Polka Dot Collar and Cuff trimmed in Blue, one front pocket. Wash and wear well. Length 22 to 26 inches..... 90c.

CHILDS' LINENE DRESSES, colors Saxe and Sky Blue.

STRIPE GALATEA DRESSES, in the newest style made from durable materials. Sizes 21 to 27..... 90c. Sizes 30 to 36......\$1.20.

STORE.

THE MALL AND ADVOCATE, ST. FORM'S, MEWFOLINDLAND,



LOW	PRICED	CHILDREN'S	DRE	SSES
BLUE Co	OTTON DR 24 inches los	RESSES		40c.
BLUE CO	OTTON DR 36 inches lor	ESSES	• • • • •	60c.

Misses' White Princess Slips

Made from soft finish Cotton, Embroidery 80c. Flounce. Each....

SPECIAL LINES PRICES

Of SUPERIOR QUALITY GOODS Unsurpassed in Wear, Style and Design.

Ladies' Underskirts

MERCERIZED COTTON UNDERSKIRTS in an assort. 60c. ment of nice stripe effects. Special Price

SATEEN UNDERSKIRTS in colors of Brown, Brick 75c. Helio, Royal, Saxe, Cerise and Rose.....

BLACK SATEEN UNDERSKIRTS.

WHITE UNDERSKIRTS with Embroidered Flounce. 55c.

No. 1 BLOUSE SPECIAL FAWN MUSLIN BLOUSES

with heavy Lace Trimmed Collar,

90c. each.

Piques, Etc.

White Check Dress Muslin,

Cream with Colored Stripe

White Fancy Stripe Muslins,

Colored Fancy Figured Crepes,

White Stripe Delaine, in vari-

Fancy Figured Seersuokers,

ous color stripes, 17c. yd.

Delaine, 11c. yd.

12c. yd. ~

14c. yd.

24c. yd.

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Dress Muslins, Delaines, DUCHESS CLOTH

In Tan, Fawn, Tan and Pink Colors. 18c. yard.

No. 2

BLOUSE SPECIAL

Not the very latest in style

but yet very serviceable and

suitable for every day wear.

Sale Price 60c.

Regularly sold at \$1.50.

PLAID GINGHAMS 12c. yard.

STRIPE ZEPHERS 12c. yard.

FISHERMEN'S UNION TRADING COMPANY, LIMITED.

ANOTHER STORY OF THE BATTLE OF JUTLAND AS TOLD BY A MID-

haval fight of last week, in which he hand, were party aided by the low took part in one of the units of Ad- visibility. But our admiral handlmiral Beatty's squadron, gave a re- ed the ships so skilfully, and was so presentative to the London Daily successful in his strategy that we detailed account of the great victory. that we got the Germans rather mor It is, after the character of the young against the sun than ourselves. But officer, simple, exact, and wholly de- the mistiness, which at first was not void of emotional coloring. Only altogether unfavorable to us, seeing once did the boy's adhesion to pro-that we found ourselves up against fessional observation within the enormous adds, proved subsequently limited range of those taking part in a most unfortunate disadvantage in modern naval warfare, exceed the that it enabled the enemy to escape proverbial coolness of the young men when our Grand Fleet came up.

miral Beatty's squadron," he began, six enemy ships firing all they could; a3 fast, as the battle-cruisers.

range. The battle-cruisers opened our officers afterwards said this. fire at 4.30 p.m., and we (the bateships) sailed into action at 4.57.

Beatty's Strategy Successful. so that we "showed up" to the lieve, while, on the other hand, the

"At five minutes past five we That was when he spoke of the shifted our fire to the enemy battleannoyance, and even indignation, cruisers and sank one of them. We senerally felt by officers of the Fleet thought it was the Derfflinger. We en on coming ashore, they found also appeared to hit others. The hat their splendid and successful Germans thereupon returned and ran feat of seamanship in battering the for cover with their High Seas Fleet, German fleet, driving it off the seas, but when within the protective range and coming within an ace of destroy- of that force they again gave battle. ing it altogether, had been comment- We manoeuvred to get a certain pared upon in some of the papers as if allel against them, firing heavily all Admiral Beatty had suffered de- the time. As far as I know we were then only ten ships in all against? :: I was in one of the fore-twrrets of the whole German fleet. one of the fast battleships of Ad- "At one time we reckoned we had

"Our speed is twenty-five knots as at the ---, and shells were falling against the twenty-one or twenty- all over and around us. We were hit. three of other battleships, so that several times, and a number of our We are nearly as fast, but not quite officers and men were killed and injured, but our ship was only slight-"The fight, as you know, took ly damaged. At one time also enplace on Wednesday, May 31, and de- emy submarines gave us a bad time, veloped for a time into an engage- but our rear-admiral played the ship ment between the German High Seas magnificently and sank at least one Fleet and our Grand Fleet. The first of the submarines. Heavy firing part of the fight had already been op- was more or less continuous on both ened by the cruisers, when the fast sides, and I must say the Germans battleships came up and got within fought very well and cleanly. All

When Jellicoe Aimed. "After 6.45 Admiral Jellicoe came up with the bulk of the Grand Fleet! We started firing at the enemy and began to engage the Germans. A light cruisers, the range being 17,400 general action ensued, and developed should say here that the weather most promisingly for a time. None was misty and the sun was behind of the admiral's ships was hit, I be-

SIGNATURE WITH THE SELECTION STATE OF THE SELECTION OF TH

Grand Fleet gunners registered shot sponse of the enemys guns slack-ed about half Thursday, hoping to 5.50-Ceased fire. after shot with unerring precision ened. They began to fly between a meet the German fleet again, but quarter to and seven o'clock. We they showed up no more.

"I should reckon that there were pursued as fast as we could, and now thirty of our ships against the our destroyers made a successful at- "My diary, quite a scrappy one, 6.45—The Admiral (Jellicoe) Germans twenty or twenty-three, al- tack upon the fleeing foe. We tor- written at the time, is as follows: though I believe a number of our pedoed one big ship. I think it was Wednesday; May 31, 4.57 p.m.— 7.15.—Germans begin to fly ships had not got into action and had the German flagship.

not actually fired a shot when "My reason for thinking so is that cruiser target. something happened. The Germans it was protected by four destroyers. 4.59—Ceased fire, having fired two cool our guns, were observed to be refusing battle I also noticed one of their light cruis- rounds.

There could be no doubt about it. us. If it had not been for that I 5.2-Light cruiser reported sink-night One by one the thin grey ship-fines am confident we should have ac-ing. disappeared into the mist and never counted for many more units of the 5.5-Shifted target to battle-cruis- being relieved, I found that reappeared. Little by little the re-enemy flotillas. As it is, we remain-ers.

continued firing without intermis-Diary of the Fight.

First gun fired. Range 17,400. Light 7.45 p.m.—Ceased fire.

"Going down to the gun-room on

chaplain had been killed by a splinout on our ships, but each was income. His clothes were burned off him, and he came up with his back all bare and scorched."

8.11.—Re-opened fire.

naval officer replied: "Everything are talking, and they are gloomy. went just as it does at drill. Durling the action I felt an intense but "Boche", supplied as a term of conquiet sort of exhilaration. It was tempt to a Frenchman recently was after it was all over that one be-defined by a Justice of the Peace of gan to feel upset and to think of the fellows who had been killedonly a short time before one had been changing cigarettes with them. Singularly enough, I did not know that my ship had been hit until I

"We buried our dead at seven o'clock on Thursday. The bodies were put in sailcloth and weighted. There was a short service. Two hymns were sung, and the marines fired three volleys. I was awfully sorry to lose ---. He was always jolly decent to me."

RESIGNED GOVERNSHIP OF PANAMA CANAL

Wilson to-day agreed to accept the re- canal had been finishd. Later the signation of Major General Goethals President authorized the statement as Governor of the Panama Canal, at that he reuctanly had left the matter

tire from the active list of the army ernor.

6 p.m.—Started firing lyddite, and Germany Turned Into Vast Hospital

LONDON, July 17.—The Rotterdam Grand correspondent of the Daily News tele-Fleet taking on for a time for us to graphing, says:

It is becoming increasingly evident that the German nation is slowly re-8.36 p.m.—Ceased fire for the cognizing that their much-trusted iron ring of troops is being battered, and that the Allies must soon show

> all the fronts is turning Germany into one vast hospital and is chilling the hearts of the people. The mass ers are describing as the critical

Maj. Moraht, the military critic, informs the people that the Russian whole world expected. The usual crowd of newspaper men who have always been taken along to describe any big event, and even the perman-Asked for some predominent im- ently accorded writers are failing to pression upon his mind, this young describe. Only the armchair critics

The exact gravity of the word Melun, who, in giving judgment, said-"Considering that, in presence of the grievous circumstances through which our country is passing with so much bravery, it is impossible to find a more degrading, injurious term than the qualification of "Boche," which signifies the very negative of all idea of civilization and humanity, it may easily be conceived that a Frenchman of pure blooded origin would leap with anger at such an insult."

But it turned out that the man who had been called a "Boche" was not, after all "a Frenchman of pure blooded origin," so his complaint was dis-

WASHINGTON, July 20.—President now that his work of building the in General Goethals' hands.

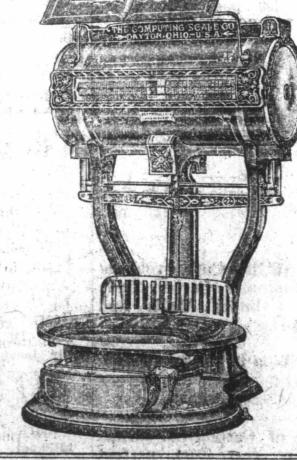
General Goethals called at the Colonel Chester Harding, now En White House and again urged his de- gineer of Maintenance in the canal sire to resign the Governship and re-zone, probably will be appointed Gov-

The state and and the court of the state and the state and

STILL THEY COME.

M. J. Malone, Grocer of New Gower St., has just given his order for two DAYTON MONEY-WEIGHT SCALES, one fan type Scale for his grocery counter, and a small Candy and Spice Scale for the opposite counter. Mr. Malone has tried "Getting along" with inferior scales long enough and is determined to have absolutely accurate Scales at once.

Thousands of Merchants the world over, have come to the same conclusion and never regretted having done so. The only regret has been that they did not do so sooner.



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