



If you were asked—"What is *the* important factor in clay goods?" you would answer "Quality."

Quality, of course!

Let's define "quality" as applied to

Massco Clay Goods

First—A clay that appears to have been created especially for this service. The raw material for Massco Clay Goods comes from a famous Colorado deposit. We believe this to be the finest clay of its kind in the world.



Second—Workmanship. Massco Clay Goods are manufactured by men who are both experienced and expert. They know what is expected. They know that they are constantly checked up on results.

In addition Massco Service goes hand in hand with Massco Clay Goods. Massco Service is based on a real knowledge of customers' requirements. Massco Service insures a complete line of Clay Goods—each article especially designed and sold for the service for which it is particularly qualified.

We will be pleased to give you further particulars

Carried in stock by

GEO. TAYLOR HARDWARE LIMITED
Cobalt New Liskeard Cochrane

THE MINE & SMELTER SUPPLY COMPANY

A Service Station Within Reach of You

Denver

Salt Lake City

El Paso

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