

PUBLISHED EVERY FRIDAY

THE

CIRCULATES IN EVERY PROVINCE

CANADIAN GROCER

AND GENERAL STOREKEEPER

QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**

When he talks quantity
Ask him about **QUALITY**

When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT
in
Colman's Mustard

BISCUITS! BISCUITS!



**CARR & CO.'S CELEBRATED
CAFE NOIR**

(THE ORIGINAL)

Delicate flavor. Just what the ladies want for 5 o'clock tea.

FRANK MAGOR & CO.,

Agents for the Dominion.

16 St. John Street, MONTREAL

G. E. JARVIS & CO., Vancouver, Agents for B.C.

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