

PUBLISHED
EVERY
FRIDAY

CIRCULATES
IN EVERY
PROVINCE

THE CANADIAN GROCER AND GENERAL STOREKEEPER



QUALITY..



When a salesman talks price to you

Ask him about QUALITY

When he talks quantity

Ask him about QUALITY

When he talks merit to you

Ask him about QUALITY

That's the _____

STRONG POINT

in

Colman's Mustard

Peek, Frean & Co.'s Christmas Plum Puddings



Should occupy a prominent place on your counter and in your Christmas advertisements. Your customers who can't go "home" to spend the holiday, can have a genuine **ENGLISH PLUM PUDDING** just the same. Only the best of materials used, with the result that we offer you, at a very moderate price, a first-class, delicious pudding, far better than most house-keepers can make. Made with or without wine or spirits.

Sizes: 1 lb., 2 lbs. and 4 lbs.

Canadian Agent.

CHAS. GYDE,

Montreal.