



REMINDE your customers when they enter your store or over the phone, that a half-a-dozen tins of *Borden Milk* on their shelves will eliminate the *Summer sour milk problem* and enable them to have a fresh supply of *rich, creamy milk always on hand.*

Your suggestions will not only boost your profits but they will also be greatly appreciated by your customers.

Borden's Products—
Eagle Brand Milk
St. Charles Milk

The Borden Co., Limited
Montreal

Reindeer Coffee
Reindeer Cocoa
Borden's Malted Milk



Borden's

Canada's
National Milk