

## Matches

• is all we make but we make them

### All Right

We also make the price and freight charges satisfactory.

You as a grocer want the best goods showing you the largest profit.

## Our Matches

Do that.

Write for particulars.  
Costs you only 1 cent.

A postal card will bring you prompt reply.

## The Improved Match Co.,

Limited

Head Office:  
BOARD OF TRADE,  
MONTREAL.

Factory:  
DRUMMONDVILLE,  
P. Q.

## Wethey's Mince Meat

(In Cartons)

has been recognized as the standard of Canadian excellence for a quarter of a century.

PURE

WHOLESOME

RICH

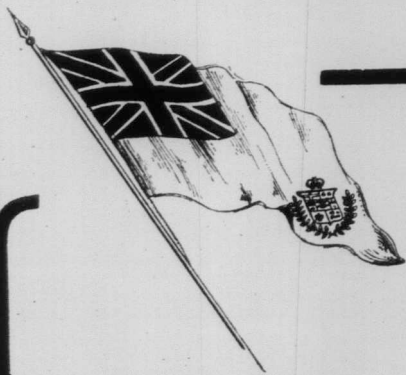
**"ONE TRY SATISFIES"**

If your jobber cannot give it to you please write us direct.

**J. H. WETHEY, LIMITED**

ST. CATHARINES,

CANADA



Empire Brand

We never permit our registered brands to appear on any food product until we have proved it to be above criticism—That is why our

**"EMPIRE"**

## Jelly Powder

(All flavors)

has the absolute and unshakeable confidence of the consumer and dealer alike.

Make up a trial sample order, assorted flavors and get a good hold on the summer trade—

**LUCAS, STEELE & BRISTOL, Hamilton, Ont.**

USE OUR  
**4 free telephones**  
WHEN ORDERING