

GOOD NEWS for DIABETICS

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Diabetics will find in this bread a long felt want,
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Constant supply
Guaranteed.

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Established 1911

The British Columbia Monthly

The Community Service Magazine of the Canadian West

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CHANGE OF ADDRESS should be notified by postcard—
both the old and the new addresses being recorded.

BUSINESS-BUILDERS of B. C. and BUSINESS MEN of the EAST and Elsewhere, now awake to the Value of the CANADIAN WEST:- Greeting!

Established 1911, this publication is the COM-
MUNITY SERVICE MAGAZINE of Western Canada,
and wishes only the advertising messages of reliable
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ness.

Because we are **BUILDING FOR LASTING SER-
VICE**, not for one day a month, but for every month
in the year, our representative may not yet have
called upon you, and a "marked copy" may be all
the communication you have received—or can re-
ceive—whether or not your office is far distant, or
at the Dominion's Perennial Port.

If you have a message for the homes and business
men of the Canadian West, we invite you to com-
municate with us.

**IN B. C. and THE CANADIAN WEST
BE A LEADER IN YOUR LINE**

**THE BRITISH COLUMBIA
MONTHLY**

1100 Bute Street, Vancouver, B. C.