

The following is a copy of a card sent to subscribers whose renewals are overdue:

Your name-label for the WESTMINSTER REVIEW, Vancouver, shows your renewal was due on..... The "*In arrears*" rate is \$1.25 per year, but arrears, if paid by return (with the current year's subscription), will be accepted at the "*In advance*" rate of one dollar a year.

If you would benefit by the option hereby given, your cheque or postal order for \$..... should be mailed at once.

Westminster Review Office
1317 Haro Street
Vancouver, B.C.

28th July, 1916.

If our subscribers realized that, apart from the cost of producing the REVIEW, it takes 12 cents of the dollar to mail Magazines to city subscribers alone, they would make unnecessary repeated notices regarding arrears.

In self-protection we contemplate changing our "Terms of subscription." Failing receipt of amount noted on the card, renewals more than a year overdue will now be passed to an agent for collection at the "in arrears" rate of \$1.25 per year.