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1st If you are still using some gravity or setting process of creaming—

BECAUSE your cows have likely freshened now and your supply of milk is greatest.

BECAUSE your spring work requires every minute of your time and a good cream separator will be a great time and labor saver.

BECAUSE your young calves will thrive best with warm, sweet separator skim-milk.

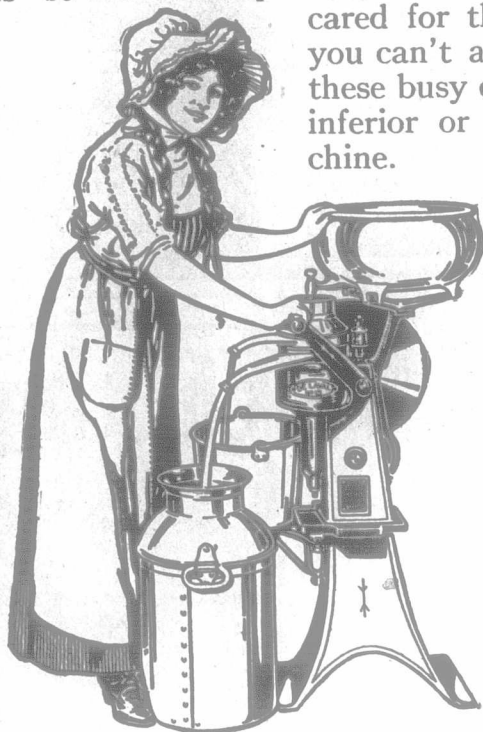
BECAUSE with your increased milk flow your greater waste of cream, without a good cream separator, must run into more money than you can afford to lose.

2nd If you have a very old De Laval or an inferior separator of any other kind whether new or old—

BECAUSE the losses of the poor separator from incomplete skimming, and the tainted product of the hard-to-clean and unsanitary separator mean most when your volume of milk is the greatest.

BECAUSE of the ample and "more than advertised" capacity of the De Laval, with which you can separate more quickly and save time, when time means most to you.

BECAUSE an improved De Laval Cream Separator is so much simpler and more easily handled and cared for than any other, and you can't afford to waste time these busy days fussing with an inferior or half worn-out machine.



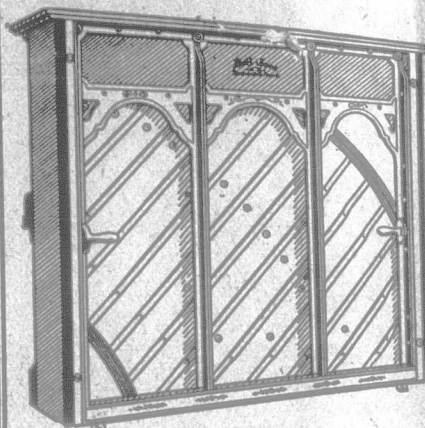
BECAUSE the De Laval Separator of today is just as superior to other separators as other separators are to gravity setting.

These are all facts a De Laval catalogue, to be had for the asking, helps to make plain, and that every De Laval local agent is glad of the opportunity to prove to any prospective buyer. If you don't know the nearest De Laval local agency simply write the nearest main office, as below.

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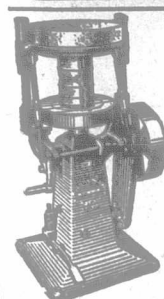
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