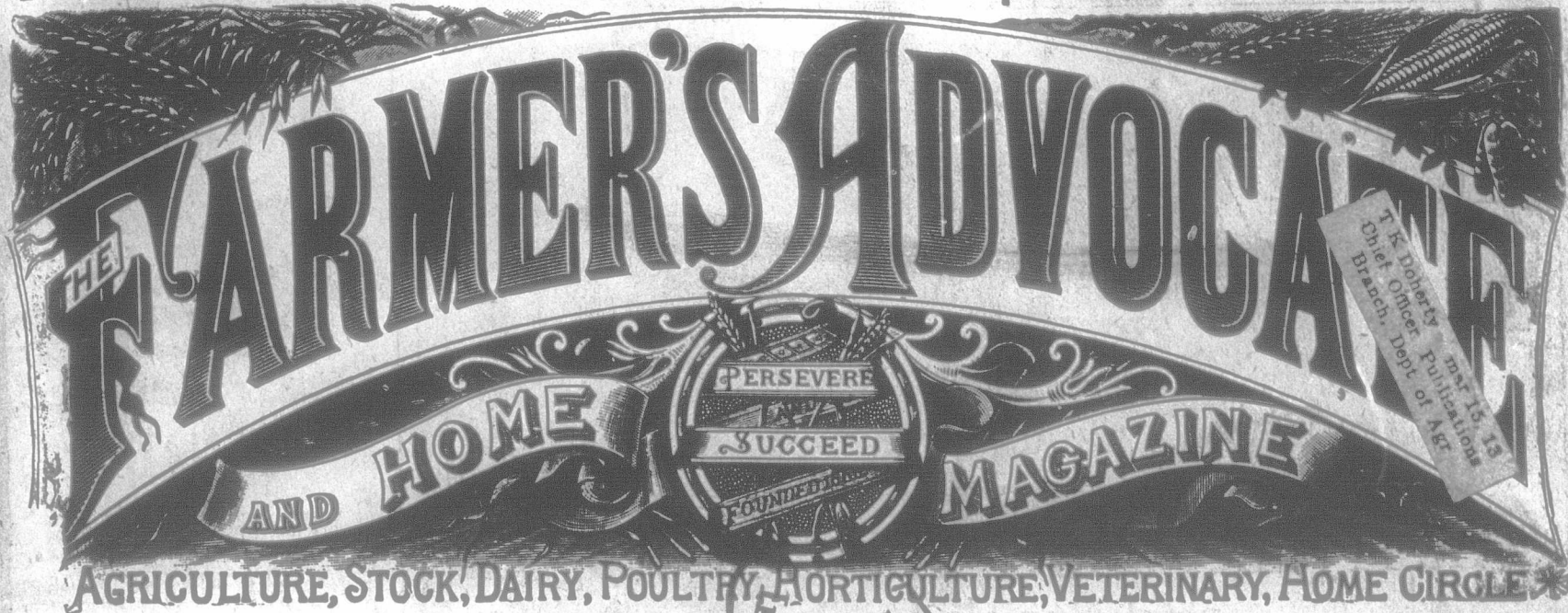


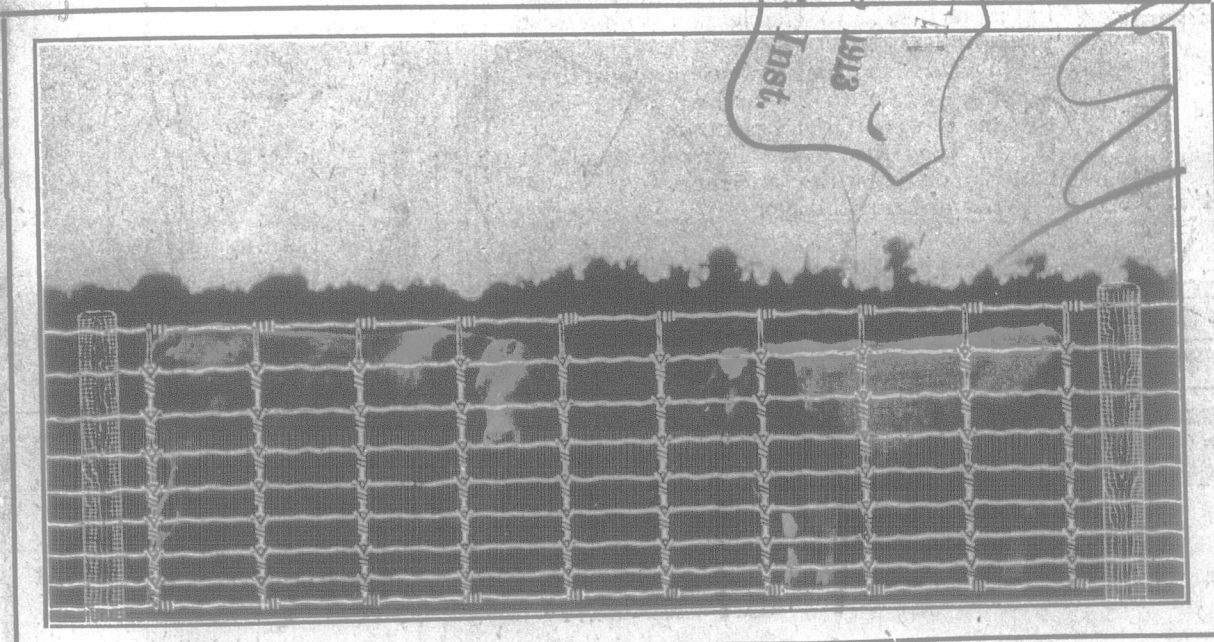
PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



Vol. XLVIII.

LONDON, ONTARIO, DECEMBER 25, 1913.

No. 1082



## Frost Fence First

**T**HOUSANDS of good farmers know the Frost way of making wire and fence, and appreciate what it means to them; then again, there are those who don't know. Are you one of these? You ought to know---YOU will profit by knowing, and we are going to tell you why.

The Frost way of making fence starts in having control of the quality by producing the wire in our own mill. It is the right way. This could not be done for a small output, but there is enough Frost Fence and Wire used to keep our fully-equipped wire mill running double turn the year round, at an average daily production of 60 tons. This is about five times the quantity used when we imported commercial wire. Imported wire is the kind made to serve many purposes; not specially suited for any one use.

Our wire mill superintendent has had 25 years' experience in wire-making in some of the largest mills, and knows what is required for service in fence, and we are actually giving it to you. Your interests are our interests. If you buy more Frost Fence, the more extensively will you profit by our ability to save you money.

Then why, for the sake of good business and more saving to you, don't you have us make all your fence, instead of having some made of material, the quality of which no one is prepared to vouch for?

Frost Fence is sold everywhere by reliable Frost dealers, many of whom are prepared to furnish men and tools for stretching. The fence comes to you as direct from the makers of wire as it is possible to purchase. You profit from our ability to make good wire, instead of paying someone a profit through having it made for them. You inspect your Frost Fence and know that you are getting weight and quality before you are called upon to pay. Plain enough, isn't it, that Frost Fence is made the right way.

Galvanized Gates and Iron Posts are other popular Frost goods

If our nearest dealer is not known to you, write us.

**Frost Wire Fence Company, Limited**  
Hamilton, Canada