

# THE CASE CAR WINS THE BRIDE



IT was the old, old story. Young lovers anxious to wed—irate parent opposing the match.

“Let’s elope,” says John. “But won’t Dad catch us?” asks Mary. “Not in my Case Car,” says John. “We can depend on that to see us safely through. I have had it a long time and it has never gone back on me or failed me yet.”

So away they went with Dad in pursuit and *Case Reliability Won.*

We like that word “Reliability.” It sums up in one word all of the many good features of Superiority of the Case Automobile, because with the reliability of the Case Car proved beyond all shadow of a doubt in scores of Hill Climbs, Reliability Runs, Speed Contests, and Continuous and Strenuous Every-Day Use under all imaginable conditions, there is nothing more that the Purchaser need know about the Case Car.

The Case Car *must* be constructed of exceptionally good materials, its famous engine *must* be an exceptionally powerful dependable power plant and all of the minor details of construction *must* be well thought out and wrought out or the Case Car could never have established the Records and Reputation that it has.

No element of chance enters into the purchase of the Case Automobile. You can easily ascertain before you buy, just what you can expect in the way of Service by examining the Case Car at our Local Agencies, by riding in it, by comparing the details of its construction and equipment with the highest priced cars on the market, by the reputation of Case Automobiles among owners and by the 70-year reputation of the Case Company itself as builders of Reliable and Dependable Machinery.

Take the first step today toward the ownership of a Case Car—  
and that is to write at once for the Case 1912 Automobile  
*Catalogue describing in detail the various models.*

## J. I. CASE THRESHING MACHINE CO.

Incorporated  
 RACINE, WIS., U.S.A.

CANADIAN BRANCHES, TORONTO, WINNIPEG, REGINA & CALGARY