

"Our President has moved away. I am Vice-President. We were the only two taking the 'Link'. I shall endeavour more than ever to get new members to take it. Please send me 10 copies for distribution."

A minister's wife was Agent for the 'Link.' She notified the Supt. of Link Agents that she was leaving a certain place. She gave the name of the Agent appointed to succeed her and asked that sample copies and instructions be sent.

6 new Agents. Is your church without an Agent? Have her appointed before next Report and see how soon you will get results.

16 new places on the mailing list. Do you know of any one in a place where the Baptist cause is weak, or where the interest in our missionaries of India and Bolivia is waning? Make your friend happy this new year.

The progressive work going on with the resulting net gain in Bobcaygeon 6, Oshawa 12, Verdun, Que., 8, Toronto (Jordan) 4, Toronto (St. John's Rd.) 4, Hanover 4.

What HINDERED:—

A paper was discontinued because the subscriber changed her address but failed to notify anyone. The Post Office cannot locate her. Her subscription is paid for six months longer but she must be taken off the list. The "Link" loses one subscription

"As for the ten new names as my objective, I am quite sure we cannot hope to get them, as we have already gone over the ground very thoroughly". The Agent takes it for granted that no new subscriptions may be found. She is not a subscriber herself. She forgets that her old subscribers are just waiting to get or give one new subscription.

"Will you kindly see that the paper is sent regularly as we have had some complaints." A general statement like this gets us nowhere. We lose subscribers by not reporting definitely on each.

"Please discontinue Mrs. Smith of John St. as she has moved." It is not possible to follow up all subscribers but in many cases if the new address is indicated the subscription may be retained.

The list was sent to each Agent with arrears underlined and a request was made to report

as soon as possible. By failing to respond, it brings loss to the "Link."

Mrs. J. C. Doherty,  
Supt. Agents Link.

### TREASURER'S CORNER

The Board has asked me to write some notes each month, relating to the Treasury. I am glad to do this; but I find it a bit difficult to know just what you Link readers would like me to write about. I certainly would warmly welcome any suggestions as to what information you think might be of value to Circle treasurers and others.

#### Our Life Members.

Since our Convention year opened, October 15th, we have had quite a large number of new life members added to our lists. These are from Circles:—Mrs. S. J. Wardell, Dunnville; Mrs. Minnie Morgan, Toronto, Bethany; Mrs. David Curtis, Fenelon Falls; Mrs. A. H. Cosby, Gravenhurst; Miss Isabella Ruth Abbott, Fenelon Falls; Mrs. M. Miller and Mrs. Haselgrove, London, Talbot; Mrs. David Crossett, Tillsonburg; Mrs. M. A. Dancy, Mrs. A. Bedgood and Mrs. T. W. Charlesworth, London, Adelaide; Mrs. Albert Rows, Bayview; Mrs. John Downing, Beachville; Miss Isabella Louise McLaren, Barrie; Mrs. U. Erb, Kitchener, King. From Bands—Mrs. Charles Walker, Grimsby; Mrs. J. G. Taylor and Mrs. M. L. Walker, Sarnia Central.

A life membership certificate is one of the most useful things in Circle life. Give it as a present to a worker who has served well, but who is moving away from the Circle,—it will serve as a life long reminder of former Circle friends. Give it to an aged, or shut-in Circle member—it will warm her heart as she realizes how much you think of her. Give it to your President or Pastor's wife as a memorial to a dear departed Circle member. (It can be stated in this certificate that Mrs. Smith is made a life member in loving memory of Mrs. Brown.) It goes without saying that the making of life members will increase the total of your Circle giving. It is really a very easy thing to do, too. Just send me the name and twenty-five dollars and the certificate will be sent by return mail.