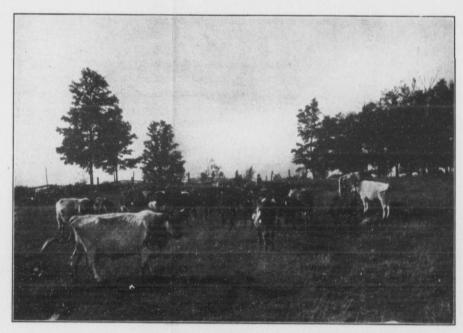
CATTLE - RAISING ON THE FARM AND ON THE RANCH

It is a well-known and understood fact that stock-raising is now the most profitable department of the Ontario farm. No other department yields such sure and satisfactory results for the amount of capital and

labor invested in it; year after year it is a sure and profitable crop. While, of course, it has some risks, arising from sickness and accident, to run,

IT IS NOT BESET BY THE NUMEROUS ENEMIES AND AGENCIES OF DESTRUCTION

such as frost, snow, drouth, wet weather, blighting winds, and insects of various sorts with which ground crops have to contend; hence the prudent Ontario farmer is now devoting more attention to stockraising than ever before, and he will tell you it pays him to do so. And if the Ontario farmer can profitably raise



A NICE BUNCH.

live stock in the very limited numbers or quantities possible on his 50-, 100-, or 200-acre farm, where the relative cost for feed, grazing, labor, and other expenses, exclusive of capital invested in his farm, is enormously greater per head than on a large ranch—because his land, taxes, labor, etc., cost him more, and the same labor that is required to care for and attend to a comparatively few heads on a farm will care for and attend to a much