

# chsr - definite direction radio

Continued from centre

station should no longer identify too strongly with any single campus on the hill.

Since the switchover to CHSR, the executive have been trying to achieve more suitable programming, more news, a new music policy with more rock, up tempo. The emphasis is away from a middle-of-the-road sound. Broadcast hours have been doubled to 18 a day.

Peter Downie, Program Manager, in charge of music policy, as well as all else going over the air, explained why the change is being initiated.

"We felt we weren't serving the students that well. Middle-of-the-road does not please too many. We should try to play music not heard elsewhere, since we are a different kind of station. This radio needed a definite direction."

"We are not trying to copy other stations, and are not bound by the rulings of the Canadian Radio and Television Commission. CHSR may be able to do things other stations might be restricted in."

"We are broadcasting primarily to college students, and can investigate things happening around us, to inform our listeners."

CHSR staff is trying to achieve a new level of professionalism. As in past years, people with experience can get their own personality show. However, a 45 minute slot each day, is being kept open to give everyone, including newcomers, an opportunity to innovate, present documentary style programming if they so desire, or try some specific music format.

As well, there will be no top thirty listing. According to Mike Inman, this is due mainly because "we do not really know what college radio is. How can it be defined? However, because of our list, we might have fallen into the habit of whopping out Top Thirty. We don't want to imitate any other AM station."

Top Thirty records will still be played, but there will be none of past years' emphasis on the chart.

For the first time, CHSR is scheduling around the clock programming on weekends, with night time broadcasts on Fridays and Saturdays. Who would be insane enough to man the board in the wee hours of Saturday and Sunday mornings? There's already a volunteer for both 3am to 9am slots—Bill Akerley. If he survives, no one will ever be able to accuse him of not earning his keep. Week-day programs have also been extended till 1 a.m.

The CHSR staff stress these hours are being initiated on a trial basis only.

Should CHSR listeners find the new hours more of a nuisance than a blessing, they are asked to air their ideas, and more suitable schedules will be worked out.

Within the station itself, actual on-air work, referred to by some as "disk-jockeyitis", is being de-emphasized in favour of all-round organizational development and general knowledge of radio work by all members.

Mike Shouldice, production manager, is seeing to it that more people get a

chance to work on the technical aspects of the station. Among other responsibilities, pre-taped sound effects and the arrangement of public service announcements fall under his domain.

A very important department is news, headed by Dennis Harper. CHSR is affiliated with Broadcast News Service, the radio news service of the Canadian Press. The station receives teletype reports 24 hours a day. This includes sports, regional, national and international coverage.

Thanks to the efforts of Charles Edwards, a past General Manager of BNS, CHSR gets its teletype service without cost, which would be an additional \$600

a year. (However, teletype machines themselves must be rented.) In recognition for his assistance to the campus radio, Mr. Edwards has been made an Honorary Life Member and Honary News Director

of CHSR. The only other honorary member for life of the station is Harold Hatheway, Station Manager of CBC-CBZ, Fredericton.

The radio station is also linked up with Broadcast News Voice, which hourly phones in a series of national or international 'on the spot' reports by well known journalists. These reports are automatically recorded on a specially equipped phone.

All of this is supplemented by CHSR's own news and sports.

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