

EATON'S

WHERE SATISFYING VALUE IS HANDED OUT WITH
EVERY ARTICLE YOU PURCHASE

THE NEW "EATON BRAND" CLOTHING

In the "Eaton Brand" clothes will be found all that workmanship and hand tailor work necessary to the highest production of best clothing. Hair cloth running clear down the front, linen canvases, shrunk linen tape stayings, collars padded and felled on by hand, the button holes hand worked.



E3-4

Look for the Label
It Insures Satisfaction



E3-5. Fine English Worsted Cloths, pure wool, made up into "Eaton Brand" Suits. The colors are fashionable smoke greys, olives and browns, with neat colored stripes running through them, this season's newest, extra well tailored, with considerable hand work on them (made as described at top of this page) with best of linings, as cut E3-4. Sizes 36 to 44. **16⁵⁰**

E3-6. Fine Suits for Spring, 1909, very new, nifty designs, made from English fabrics, all-wool worsteds. The colors are olive, smoke greys and browns, colored stripe making very pretty combinations. The suits are "Eaton Brand" with hand-made button-holes, hand padded and hand felled collars, hair cloth right down front of coat, best linings, as cut E3-4. Sizes 36 to 44. **18⁰⁰**

E3-7. Choicest English Fabrics, this season's newest designs, made up into Men's Suits "Eaton Brand," brown with purple stripe and fashionable smoke shades with pin colored stripes, clear cut worsteds, all-wool materials, some silk mixed, hand tailored, best workmanship throughout, as cut E3-4. Sizes 36 to 44. **20⁰⁰**



E3-8

The "EATON BRAND" cloth is shrunk to the limit before being made up. This prevents the slightest shrinking of the goods while you wear the garments. The cutting is all done by hand, ensuring a neater and more refined finish to the seams and other portions of the garment. Each part of the suit—coat, trousers, vest—is put together by an expert on that particular garment. Specialists also attend to the collar, the shoulders, the pockets and flaps, basting of the edges before stitching, basting the linings, making of sleeves; each doing that one thing the best it can be done. This surely convinces you that "EATON BRAND" clothing is the highest degree of tailoring excellence. Add to this large buying of material, large production and economical selling, and you have first-class clothing at moderate prices.

Our new
Book Catalogue
is about ready.
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