

Lister's

Silks
Velvets
Sealettes

To be had from . . .

WHOLESALE DRY GOODS
and MILLINERY HOUSES.

"Rooster Brand"



SHIRTS, OVERALLS and
CLOTHING
SPECIALTIES

for every
class of
workingman.

Do you know that these garments are used by the largest employers of labor in Canada, and among the largest in the world?

Do you know that if they use "Rooster Brand" goods in preference to others you can do so to your advantage?

Do you know that you can buy the "Rooster Brand" goods as low as the lowest if you have the cash to pay down?

Do you know that we don't renew paper for old fogies and sell weak accounts, and then fix our prices so the good man pays for the bad?

Do you know we are gradually putting our business on a cash basis and giving the benefit to cash buyers?

Do you know us? If you don't, come in the procession with the first families and you can make money with "Rooster Brand" goods.

ROBERT C. WILKINS

Manufacturer

Montreal

DRESS GOODS

Our stock is well assorted
and carefully selected.

Special Values in

*Serges, Zibelines, Chevlots,
Tweeds, Homespun, etc.*

Our Black Figured Materials are selling
freely. Ask to see Nos. B57, B35, B36, B38,
B55

Extra Values in

*Ladies' Ribbed and Plain Natural
Wool Underwear, Cashmere and
Woolen Hosiery, Cashmere and
Fancy Colored Ringwood Gloves,*

TO SELL AT POPULAR PRICES.

WYLD-DARLING CO., LIMITED
TORONTO.