

# Big Vote Offer Ends Tonight at 8 p.m.

200,000 EXTRA votes for each \$19 worth of business turned in. Two magnificent \$215 Starr Phonographs for best work done this week, next week and last week.

LET THE EXTRA VOTE BALLOTS AID YOU IN WINNING YOUR PRIZE.

## NO LIMIT TO THE NUMBER OF EXTRA VOTES

This week an EXTRA vote ballot good for 200,000 EXTRA votes is being given for each and every \$19 worth of subscriptions secured by 8 p. m. Saturday night Feb. 12th, as follows:

\$19 worth of subscriptions secured this week brings	200,000 Extra votes
\$38	400,000
\$57	600,000
\$76	800,000
\$95	1,000,000
\$114	1,200,000
\$133	1,400,000
\$152	1,600,000
\$171	1,800,000
\$190	2,000,000
\$209	2,200,000
\$228	2,400,000
\$247	2,600,000
\$266	2,800,000
\$285	3,000,000
\$304	3,200,000
\$323	3,400,000
\$342	3,600,000

Etc. Etc. Etc.

The \$19 Clubs of subscriptions can be composed of either new or renewal subscriptions to either the Daily or the Semi-Weekly Standard, ranging in length from 6 months to five years.

The Regular votes as per the following vote schedule are also given on subscriptions secured this week:

Length of Subscription	Schedule of votes during this week
6 months	7,500
1 year	30,000
2 years	75,000
3 years	135,000
4 years	202,500
5 years	270,000

Add 10,000 EXTRA votes for each and every NEW subscription which is a year or longer in length.

## THE SPECIAL PRIZE 'STARR' PHONOGRAPHS



Two of these magnificent \$215 "Starr" Phonographs are offered as EXTRA prizes to the two contestants (one in each district) who turns in the greatest amount of subscription money collected by midnight Saturday, Feb. 19th.

The winning contestants will be given the choice of an Oak, Walnut or Mahogany finished cabinet.

See the two special prize Starr Phonographs on exhibition at Starr & Co. (Maritime Division) 171 Prince William street, from which firm they were purchased.

## CLOSING RULES OF THE BIG VOTE OFFER

1. The Added Week of Extra Vote Offer of The Standard's Big Prize Contest closes at eight o'clock Saturday night, February 12th.

2. All contestants can work up to the last minute of the offer.

3. The office of the Automobile and Movie Star Department will be open until eight o'clock Saturday night for the convenience of city contestants.

4. City contestants who are unable to bring in their returns by the above mentioned hour may mail their returns, but their letters must reach us on the first delivery of mail Monday morning, February 14th.

5. Out of town contestants can work up to the last minute of the Big Extra Vote Offer with the city contestants, and immediately mail their returns to the Auto and Movie Star Department of The Standard. The postmark of Saturday, Feb. 12th, must be on all of their letters even though their letters do not reach us until the following Monday, Tuesday or Wednesday.

6. Friends of contestants working in the out of town communities will be governed by the rules pertaining to out of town contestants. Friends of contestants working in St. John or suburbs will be governed by the rules set forth for city contestants.

7. New contestants who have not time for receipt books to reach them before the close of the Big Extra Vote Offer may list out the names of the subscriptions on a sheet of paper and send them in with sufficient cash to cover the subscriptions. Contestants already enrolled who run out of receipt books, may do likewise. Do not let anything cause you to lose out on the 200,000 extra vote ballots. One of the extra ballots will be given for each \$19 worth of sales.

8. All personal cheques sent in to cover a bunch of subscriptions must be marked "accepted" by the banks on which they are drawn.

9. Kindly keep your receipt forms in numerical order and thus assist the contest department assistants.

10. Contestants must have their middle receipt forms fully filled out before presenting them to the Contest Department Cashier on Saturday, otherwise they will lose their turns at being waited upon.

It is Not Too Late to Enter the Contest. New Entrants Still Have a Good Chance to Win one of the Free Automobiles or Other Free Prizes.

## ENTRY BLANK

GOOD FOR 10,000 VOTES  
Nominate Yourself or a Friend

PRIZE CONTEST DEPT. OF THE STANDARD  
St. John, N. B.

Gentlemen:

I hereby nominate as a candidate in your Automobile and Movie Star Contest.

NAME .....

ADDRESS .....

NOMINATED BY .....

ADDRESS .....

Note—Only one entry blank will be accepted for any one candidate.

Two opportunities to become Movie Stars with The Universal Film Company are included in the free prize list.



Elmo Lincoln

Famous Universal star appearing in a thrilling serial "Elmo, The Fearless" at The Queen Square Theatre Monday and Tuesday of each week.



Priscilla Dean

Miss Dean is a popular favorite in St. John. She has appeared in the movies at the local theatres on numerous occasions.

YOU have an opportunity to gain fame and stardom in the Movies with the same company (The Universal Film Producing Co. of Universal City, California and New York) that made these two universally known favorite Movie Stars. Write, 'phone or call at The Movie Star Department of The Standard for details.

## RULES OF THE SUBSCRIBERS' GUESSING CONTEST

1. A subscriber may enter into the Barley Guessing Competition, provided he or she gives a subscription to a candidate in The Standard's Big Prize Contest, or pays a subscription into the Contest Office of The Standard for the benefit of a candidate.

NOTICE—Read rule 1 carefully. Notice that the subscriber must pay direct to a candidate or to the contest office. A subscriber will NOT be allowed an estimate if his or her subscription is paid to an agent who deducts a commission on the subscription.

2. One guess will be given for each dollar paid on subscription under the above conditions.

3. The Free Prizes for the subscribers' Guessing Contest will consist of the following:

5 Passenger Ford Touring Car.  
\$215.00 Phonograph.  
Five \$10.00 Cash Prizes.  
Five \$5.00 Cash Prizes.

10 Orders for 1 Year's Subscription to The Standard.

4. Either the candidate or the Contest Department of The Standard will supply with the necessary blank or blanks to fill in your guesses.

5. A subscriber, or candidate may send subscriptions to boys at Military Hospitals or to other friends, and be entitled to send in guesses.

6. In the event the person subscribing does not wish to take advantage of the Subscribers' Guessing Contest, the candidate who secured the subscription may enter guesses on the subscription, provided said subscriber gives the candidate written permission to do so. In a case of this kind the following is to appear on the back of the guessing coupon: "I have submitted this guess as subscriber did not wish to take advantage of the Guessing Contest; the candidate's signature must be attached. Then, also, this article, must follow: 'I relinquish all claims to any prize in your subscribers' contest which this coupon may win, in favor of the above signed candidate.' Subscriber's signature must be attached."

7. In the event of a tie, priority will be the deciding factor, and the tying guesses which reached us first will be given the preference. If the tying guesses reached the Contest Department simultaneously, the subscriber who gave the longest term subscription will be given the preference. If the tying guesses arrived simultaneously and the same amounts were paid by the parties tying, new subscribers will be given the preference over renewals or arrears subscriptions.

8. A subscriber may give his or her subscription of subscriptions now and send in his or her guesses any

## First Prize in Subscribers' Guessing Contest



Every person who assists one of the candidates by giving a subscription, for which the candidate is entitled to votes, will be eligible to compete in a Guessing Contest for Subscribers. One guess as to the number of kernels of barley in an officially filled Small's Peanut Butter jar will be given with each dollar paid for a subscription.

The filling and sealing of the Official Jar which is being used by The Standard in the Barley Guessing Contest took place publicly on Feb. 4th. Mayor Schofield officiating. The officially filled and sealed jar is now on exhibition in the window of Macaulay Bros. & Co., (Dry Goods Store) 65 King Street, St. John.

The barley was purchased from The Robertson's Grocery Stores Cor. Waterloo and Golding and 11-15 Douglas Avenue.

First prize in the Subscribers' Guessing Contest will be a 5-Passenger Ford Touring Car, purchased from the Universal Car Company, 55 Prince William street. Second prize will be a \$215.00 Phonograph. Five \$10 Cash Prizes will follow, then five \$5 Cash Prizes then 10 orders for one year's subscription to The Standard—25 Free Prizes in all.

The automobiles which will be given away in connection with The Standard's Big \$15,000 Prize Contest will not be driven around the country or city by members of the Contest Department or any other persons. We are giving away NEW cars in this contest—not second-hand machines.

time before the close of the subscribers' Guessing Contest, which will be the same night as the close of the Candidates' Big Prize Contest.

9. We would suggest that you get a jar similar to the officially filled Small's Peanut Butter jar, fill your jar with Barley, and count the kernels in it, and thus arrive at some sort of an estimate.

10. The winners of the Subscribers' Contest will be announced with the other prize winners at the close of the Big Auto Contest.

One year's subscription to The Standard may cause you to win this elegant 5-Passenger Ford or one of the other valuable prizes offered in connection with the Subscribers' Guessing Contest. You will be assisting yourself and a candidate as well by subscribing.

CUT OUT NEATLY

The Standard's Big Automobile and Movie Star Contest

Good for 50 Votes

FOR .....

ADDRESS .....

This Coupon, when neatly cut out and brought or mailed to the Contest Department of THE STANDARD will count for the person whose name is written thereon.

Void After Feb. 23. Cut Out Neatly.