THE STANDARD, SATURDAY, SEPTEMBER 3, 1910

Final Word.

Good, Better or Best? A VITAL DIFFERENCE IN BREADS

UALITY you know is comparative. Just as much so in bread, as in woolens or linens.

If you make bread at all you naturally want it to be good—as good as, or better than your neighbor's. But is your bread as good as it ought to be? Does it furnish its full quantum of health and strength? Is it nutritious as well as delicious?

Strength f is it nutritious as went as delicious f Ordinary flour makes fairly good looking bread. But if you care for *food value*, for nutrition, for digestibility, for bone and muscle and blood building quality, you will want a flour rich in the highest quality of gluten. You will want the flour that makes bread not only good-to-look-at, but also makes it strength-producing, health-producing.

But where can you get such flour and how can you tell it from the kind that isn't nourishing?

unqualified success for every household purpose. And its absolute uniformity guarantees you against failure—

ROYAL HOUSEHOLD FLOUR isn't just ordinary wheat sent to an ordinary mill and ground by the ordinary process. It is Manitoba Red Fyfe Wheat which is especially rich in high quality gluten, scientifically milled and subjected to scientific chemical tests as well as baking tests before it comes to you in sack or barrel, etc.

No wonder "ROYAL HOUSEHOLD" makes the finest and most nourishing bread. No wonder it makes the most delicious and healthful pies, cakes, biscuits, muffins, rolls.

FLOUR is vastly more nouri-shing than bread made from ordinary flour. Also it is lighter, flakier, more delicious as well as



when you put up a proposition of this skithat. But you go much further when you say that Mr. Robinson is justified in refusing to make repairs, "until Mr effusing to make repairs, "until Mr efficient of the state of the state sertainly caps the climax. The rest o the voters who use this road will re gret to have a doctrine of this kind proclaimed, because while I continu using the road even if I have to keep it up at my own expense.



