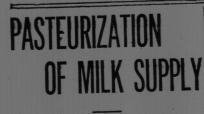
POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, APRIL 17, 1922



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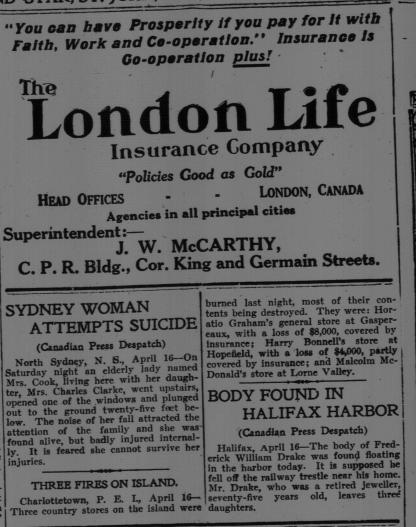


know that as soon as consumers realize that all those who are working against the pasteurization of milk, are doing so in ignorance, and make statements re-garding it, without being able to quote a single authority to substantiate their statements, then will come to the con-clusion that those who have spent for-tunes, and the best part of their lives in research work on the subject are in a position to know what they are tak-ing about.

"Proper pasteurization destroys all theh germs of disease that may be in milk but does not impair the taste, digesti-bility or nutritive qualities of the milk." I trust that I have not tired the cit-izens of St. John with these articles and that they will begin to understand the importance of a nure milk supply e of a pure milk supply, r more importance than a

the cu fic study; the curing ther. Let us all bend





wash the dishes

Snowflake

Ammonia

softens water-cuts grease

with ____

HOWIIAK

Lowered vitality, loss of sleep, lack of energy, delicate health are often traceable to the lack of vitamines in the diet. In such cases try eating PURITY HEATHIZED "HIGH VITAMINE" Ice Cream, made by a method that preserves the vitamines in this nourishing and delicious food from the destructive contract with air.

For Invalids and Delicate People We Recommend Our

"High Vitamine" Ice Cream

Scientists have proved that foods exposed to air lose their vitamines by oxidation. Heathization, which is the science of making ice cream without air, preserves these precious food elements.

You can eat PURITY HEATHIZED ICE CREAM three times a day and profit by it. Ice Cream is a splendid food. It is a mistake to consider it only as a dessert. Children thrive on it. Physicians recommend it to their patients.

Discriminating dealers everywhere are selling HEATHIZED ICE CREAM. If your dealer hasn't it go to a Purity Dealer.

IF IT ISN'T PURITY IT ISN'T HEATHIZED.

PURITY ICE CREAM

BEST AND PUREST BECAUSE ITS HEATHIZED

Purity Ice Gream Co., Ltd.

ST. JOHN, N. B.

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