Trade with . . . your Eyes Open You Get It.

When you ask for "Salada", See That

No Dust, No Chips......All Virgin Tea Leaves.

## \*\*The control of the control of the

tions containing caustics. acids, ammonia, etc., by using

Old Dutch

cleanser

WATSON'S Spring Needle Ribbed, UNDERWEAR

not only retains its good looks during its natural life, but

it also renders that kind of service that induces the wearer to ask for it again.

THE WATSON MANUFACTURING COMPANY, LIMITED BRANTFORD, ONTARIO

NACH X KE





nan. "He goes 'woof, woof, woof.' He DODGING SHRAPNEL Young British Fliers Admit That

It Takes Nerve

Bet started to some quieter spot just as fast as the air will get out of your way and let you through. You can't imagine how much that old atmosphere gets in

derful guns if they don't know what a "flipflop" backward in the most im-they are shooting at? They don't dare send a plane over our lines. The minute they show themselves we have an over-they show themselves we have an over-





In the great out of doors or at the evening reception Baker's Cocoa

is equally acceptable, invigorating and delicious.

Walter Baker & Co. Limited
MONTREAL CANADA DORCHESTER, MASS.



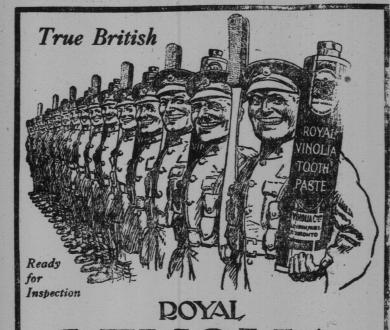
THE appetizing fresh-from-theoven crispness in which Mc-Cormick's Jersey Cream Sodas reach you is retained by packing them in wax-lined sealed boxes. Sold fresh everywhere in different







More Bread and Better Bread



Ready for inspection at all times are the teeth which are brushed regularly night and morning with Royal Vinolia Tooth Paste—at all times pearly white, lustrous, protected from decay.

This dainty dentrifice, so pleasing in itself, leaves so delicious a sensation of healthful purity in the mouth that the whole system seems to be refreshed by its use. Certain it is that when Royal Vincila Tooth Paste is the order of the day the general health of the system is guarded from many dangers because the mouth is kept pure.

On Sale at all Druggists and Stores, 25c. VINOLIA COMPANY LIMITED Soap Makers to D. M. the king LONDON - PARIS - TORONTO



## Hunger Stalks Through Belgium

While we in Canada are bringing in the harvests, filling our store-rooms and stocking our pantries with an abundance of good food—our Allies in overrun Belgium are facing another

our Pantries with an abundance of good food—our Allies in overrun Belgium are facing another winter of near-starvation.

Women and children there by millions have gone for two years on short rations, for the Belgian Relief Fund has never been sufficient to provide full fare. Consequently they are in no condition to stand the still greater privations threatened on account of the growing number dependent on the Fund. Anything less than the present meagre allowance of bread and soup would, in thousands of cases, fail to hold bodies and souls together.

Shall we—can we—go on eating our three square meals a day—living well if not luxuriously—while Belgian children, pinched and cold, sobbingly beg their mothers for bread enough to stop the gnawing hunger?

\$2.50 a month in the hands of the Belgian Relief Commission, will feed a Belgian family. A cigar less a day—a night missed from the theatre—simpler refreshments after an evening's cards—the price of any one of a dozen such habitual luxuries would provide the food that means life for a Belgian mother and her children till the end of the war.

Won't your own meals taste better when you know some little Belgians also are enjoying the food which you provide? Whatever you feel that you can spare, send your subscription weekly, monthly or in one lump sum to Local or Provincial Committees, or send Cheques payable to Treasurer

Belgian Relief Fund \$2.50 Feeds a Belgian Family One Month.

IAS H FRINK TREASURER OF PROVINCIAL BELGIUM RELIEF COMMITTEE, ST. JOHN, N. B

