

At Yonge, Queen and James Street doors are order boxes where orders or instructions may be placed. These boxes are emptied at 8.30, 9, 10 a.m. and 1, 4 and 4.40 p.m.

# EATON'S DAILY STORE NEWS

SAVE TIME — SHOP WITH A TRANSFER CARD.  
Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-In Station, Basement.

## Come on Monday--the Biggest Bargain Day of the Year

**WE prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.**

*A Day of Extraordinary Price-attractions in Every Department in the Store—a Veritable Autumn Festival of "Specials" and "Reductions" in New, Seasonable Merchandise—Nearly Every Item Half Price or Less. Come Early and Come Often.*

### The Store's Conveniences

The Waiting and Rest Room, Third Floor; the Information Bureau and Post Office, Main Floor; the Free Parcelling and Checking Desk, in the Basement.

### Laces, Half-Price, 5c, 6c, 8c and 12-1-2c Yard

Laces and insertions in many attractive imitation Cluny patterns, and of weights suitable for underwear, or heavy weaves for curtains, bedspreads, dresser scarfs, table runners, etc. It is certainly an excellent opportunity to procure a supply for any of these or other purposes, for there are many pretty patterns, and all are half price.

Laces 1 1/2 to 2 1/2 ins. insertions 2 ins. wide, half price, yard, 5c.  
Laces and insertions, 2 1/2 ins. wide, half price, yard, 6c.  
Laces and insertions to match, 4 ins. wide, half price, yard, 8c.  
Laces and insertions to match, 6 ins. wide, half price, yard, 12 1/2c.

### Corset Cover Embroidery, 29c Yard

Swiss Muslin and Nainsook Corset Cover Embroidery at a price which scarcely covers present cost of production. Fine durable quality, patterned in dainty open, eyelid designs to a depth of 7 inches, finished with beading edge for ribbon, 17-inch width. Price reduced for Monday, yard, 29c.

### Silk Remnants, Half Price and Less

A collection of remnants in almost every weave of silk. Plain colors and fancy satins, paillettes, crepe de Chine, taffetas, raw silks, satin de chine and messaline. The lengths are from one to six yards, suitable for dresses, waists, skirts, linings, trimmings, etc. Many colors, including some black. Special price Monday, yard, 89c.

### Boots! Boots! Boots! Thousands of Pairs

Women's Boots, consisting of seven smart fall styles, in vici kid and patent leather, head and buttoned; seven or eight-inch tops; Cuban, Louis and low heel; cloth or dull leather tops. Sizes 2 1/2 to 7. Monday, 8.30 and 2 o'clock, \$2.45.

Men's Boots, consisting of four different styles; tan, calf, gunmetal calf, vici kid and patent leather; all made by Goodyear welt process; medium, round or resole toe; plain tips and wing shape; laced and Blucher. Sizes 5 1/2 to 11. Monday, 8.30 and 2 o'clock, \$3.95.

Boys' Boots, in three styles; box kip leather; Blucher and buttoned; good reliable boots for fall wear; neat shapes for school. Sizes 11 to 13 and 1 1/2 to 6. Monday, 8.30 and 2 o'clock, \$1.75.

Misses' Boots, in three styles, patent leather, button, dull kid tops; donkey kid, or box kip buttoned style, suitable for dress or school wear; sizes 11 to 13. Monday, 8.30 and 2 o'clock, \$1.95.

Girls' and Small Boys' box kip, Blucher style; wide toe; a good serviceable boot for general or school wear; sizes 8 to 10 1/2. Monday, 8.30 and 2 o'clock, \$1.75.

### Four Half Price Items in Fall Millinery

Ready-to-wear Hats, fashioned of velvets and plushes, separate or combined, in the rich autumn shades of purple, green, brown, navy and black; some in combination with lighter hues, such as sand and rose. They are prettily trimmed with ornaments, flowers, wings, quills and ribbon effects. Monday, half price, \$3.75.

Misses' Tailored and Dress Hats—Comprise the ever-popular large sailor in both straight and drooping effects; tams tricornes, mushroom and other close fitting shapes; many have "puffed" crowns and soft brims. Trimmings are of chinchilla, ornaments, fruits, flowers and ribbons. Monday, half price, \$3.75.

All Satin Hats—A great variety of models, some with rolling brims, others straight or drooping as well as the mushroom tricornes "tam" and cloche styles. Colors, white, navy, or black and white. Half price, \$1.50 to \$3.50. Trimmings and Untrimmed Velvet and Satin Hats—Manufacturers' samples, which would ordinarily sell for three or four times this amount, made up for present wear, comprising sailors, tricornes, turbans and matrons' shapes in good quality velvet as well as satin, in black and colors; trimmings of the latest vogue. Very special, \$1.25.

### Women's and Children's Underwear

Women's Corset Covers of fine white cotton, also a few of fine Cotton Crepe, in pink, blue or white, about twenty styles to choose from. Some have yokes of lace, others of lace and embroidery, while still others have deep yokes of crepe embroidery; also a few are trimmed around the neck with Swiss embroidery and ribbon draw; some have short sleeves, lace trimmed. Sizes 34 to 42. Extra special, 23c.

Women's Drawers of heavy-knitted cotton, in ankle length with neat fitting bands at the waist, and both styles are included. Colors white and cream. They are manufacturer's "seconds," a drop stitch or oil spot being the only defect. Sizes 34 to 42 in the lot. Special 29c.

Women's Vests, of heavy knitted cotton, color cream or white; they have high neck and long sleeves and button front, neatly finished around the neck with heading and draw tape, or low neck and short sleeves and closed front. This is a clearance of manufacturer's "seconds," the defects being oil spots or drop stitches, which are neatly mended. Sizes 34 to 42. Special, 29c.

### Gloves, Half Price

For this item we cannot take phone or mail orders, quantity being limited.

Women's Kid Gloves, made with two dome fasteners, oversewn seams, cord and Paris stitched backs. Colors, tan, black or white. All sizes in the lot, but not in each color. Monday, half price and less, pair, 47c.

Women's Short Silk Gloves, made with two dome fasteners and silk cord backs, double-tipped fingers. Colors, black, white, tan, grey and brown. All sizes in black and white, but not in all colors. Monday, half price, pair, 82c.

Women's Long Silk Gloves, 23-inch length, Monquiere style, have dome fasteners, double-tipped fingers, and Paris-stitched backs. Black only. Sizes 5 1/2 to 8. Monday, half price, pair, 50c.

Children's Short Silk Gloves, made with two dome fasteners, silk cord backs, double-tipped fingers. White only. Fit ages 9 to 13 years. Monday, half price, pair, 25c.

Men's Tan Cape Driving Gloves, with lisle thread back, made with one dome fastener, plique sewn seams, and self-stitched backs. Monday, half price, pair, \$1.00.

Men's Lambkin Gloves, "French make," in oxford and assorted shades of tan. Made with two dome fasteners, plique sewn seams, and Paris points. Sizes 7 1/2 to 8 3/4. Monday, half price, pair, 62c.

—Main Floor, Yonge St.

### Women's Sample Suits, \$15.75—Many Half Price

Fine serge, fancy cheviot, Oxford suiting, wool poplin, and whipcord are among the materials used, while the styles are too varied for description, almost all the suits being individual models. All are well lined and beautifully tailored, some having trimmings of military braid and featuring many novelties in pockets, belts and collars. Colors navy, Russian green, Oxford grey, brown, Burgundy and black. Sample sizes, 34, 36 and 38 bust only. Some half price; all exceptional value. Monday, \$15.75.

### Handsome Plush Coats at \$19.75.

The season's newest styles in belted and loose effects are represented among these coats, as are also excellent qualities of material, including plush of the famous "Salta" and "Listers" brands; linings of delightful colored silks, "Sol" satins, and black merzerized, and trimmings of beaverette and other fabrics; lengths 42 to 48 inches, and a good range of sizes, including a special clearance of manufacturer's samples. Monday, \$19.75.

### Sable Muffs at \$25.00—One of the Many Bargains in Moderate Priced Furs

12 only Beautiful Sable Muffs, made in large pillow style, nicely lined and finished. Special, \$25.00. Natural Brown Dog Sets, \$25.00—Muffs are made in large ball style from nice glossy skins, full and fluffy; stoies in wide animal effect, nicely trimmed at ends. Special, \$25.00. Foxaline Muffs, made in small pillow style, resemble white fox, are finished with closed end and wrist cord. Special, \$4.50. Stoies of Foxaline to match, made in cross-skin effect, trimmed with head and tail at back, tail and paw at front. Special, \$4.50. Black Kid Cross Muffs, made in pillow style, lined with silk and finished with wrist cord. Special, \$3.95. Stoies to match, made in two styles, one in large animal effect, other in cross-skin, trimmed with heads and tails, lined with silk. Special, \$2.45.

### Luxurious Hudson Seal Coats, Special, \$150.00

There are but nine of the beautiful coats, and the price represents a most unusual one. The skins are selected and glossy, coats fashioned on rippling lines, with small sable collar and cuffs, and hand at base of skirt, exquisitely lined with fancy silks. Length 34 ins. Special, \$150.00.

### Women's Corduroy and Wool Serge Skirts, Clearing at 98c Each

The price wouldn't pay for the making of these skirts, so if you want to share in this unusual bargain come early. That's the whole story. The corduroy skirts make a good fall skirt and are in good style, with patch pockets, and in white, rose, and a few in brown. The serges are in blues and blacks and are mostly small sizes. 400 skirts in the lot. Monday clearance price, each, 98c.

### Women's Taffeta Silk and Serge Skirts at \$2.95

This is a great clean-up of skirts originally two to three times this price—in about a dozen good styles. Not all sizes in any one style, all beautifully fine qualities. Clearance price, each, \$2.95.

### Fibre Silk Sweaters, Monday, Many Half Price, at \$4.95

A collection of styles with large and medium collars, sashes and various pocket effects. Solid colors, or in combination—white, rose, gold, Copen, green and champagne. 36 to 42 sizes. Monday, extra special, \$4.95.

### Misses' Autumn Coats, a Monday "Special" Remarkably Low at \$10.75

A special purchase is alone responsible for this surprising bargain, for the coats are really charming and in such variety! Materials include velours, broadcloths, witney cloths, beaverettes, plaids, plain and fancy plushes, fancy tweeds, chinchillas, corduroys, and fur fabrics. There's a host of different styles and various touches given by their trimmings. All are put on this season's lines, having huge collars, fancy pockets and belts, and adorned with fancy trimmings in many cases. Colors, navy, brown, taupe, black, and various fancy weaves. Sizes 14 to 20. Monday the very special price is \$10.75.

### Sample Suits in a Great Special at \$22.50

They are mostly made along tailored lines, coats being well lined throughout and having attractive collars and pocket skirts fully gathered at waist with belt and pockets. Materials include velours, broadcloths, gabardines, serges, Poiré twills and poplins. The excellent color range includes beetroot, Burgundy, balsam, navy, copper, Java and black. Sizes 14 to 20. Special, \$22.50.

### Taffeta, Poplin and Paillette Silk Dresses, Specially Priced at \$5.95

The result of another very special buy are these smart frocks at a figure which doesn't represent their cost of production. They are made in graceful straight line effects, with attractive belts or girldies, bodices having fancy silk overcollars of striped poplin or white taffeta, long sleeves and trimmings of bodices; skirts are plainly flaring. Colors include black, navy, Holland blue, green and brown. Sizes 14 to 20. Monday, special, \$5.95.

### Misses' Messaline and Taffeta Silk Skirts, Special, \$3.75

Attractive models of splendid quality silks, shirred all around with heading and belt, and being trimmed with fancy pockets and buttons. Sizes 22 to 28 waist, 31 to 37 length. Special, \$3.75.

### Extra Bargains in Blouses, Half Price, 98c to \$4.00

For first two items we cannot take phone or mail orders, the quantity being limited. Lingerie blouses are half price to cause a quick clearance Monday. They are old lines taken from our regular stock, and include American and French models. Many are trimmed with fine flat laces and hand embroidery, others plainer, with fine tucks and all-over embroidery fronts, large fancy collars, also a few in Russian blouse style. A few slightly soiled. Monday, half price, 98c to \$4.00.

Big clearance of Georgette crepe, crepe de Chine, messaline and habutai silk blouses. They are nicely trimmed with beads, silk embroidery or clusters of tucking, have large square or convertible collars. Others have cross tucking or fronts of solid tucking. A large variety of colors to choose from. Monday, half price, 50c to \$4.25.

### Women's, Misses' and Children's Middies, Many Half Price, 50c

Made of white Jean and drills are these middie, mostly in all-over stripe with laced fronts, sailor collars and long or short sleeves. Many have colored collars of plain or striped materials in red, rose, or blue. They may be had in misses', women's and children's styles, and are an exceptional bargain. Many half price, 50c.

## These Bargains On Sale at 2 o'clock P.M.

### Women's Imported Velours Coats, \$14.75

Of the new Burgundy shades, principally with trimmings of self material, black plush, or mole-fur fabric. The coats are belted at the waist, and feature the new straight line effect; all are lined throughout with good, reliable black "Sol" satin. This is a special purchase of wool velours to many. Colors, taupe, balsam green, brown, navy and black. Sizes 32 to 42. Very special, \$14.75.

### Women's Autumn Suits, \$12.75

Where value is concerned there can be no doubt about these suits, for all are in decidedly up-to-date styles, and are fashioned from beautiful gabardines and serges. Among them the belted model vies with others made upon tailored lines, and velvet or broad-trimmed collars give a smart touch to many. Colors, taupe, balsam green, brown, navy and black. Sizes 32 to 42. On sale at 2 o'clock. Extra special value, \$12.75.

### Whitewear, Half Price, 18c to \$2.00

Nightgowns, Corset Covers, Drawers, Combinations, Princess Slips and Petticoats; the materials used are fine cotton and nainsook, and trimmed with laces and embroidery, eries, ribbon bows, etc. A vast array of styles included. All sizes from 34 to 42. Half price, Monday, 2 o'clock, 18c to \$2.00.

(For this item we cannot take phone or mail orders, quantity being limited.) Children's Vests and Drawers, of heavy knitted cotton, with soft finish. The vests have high neck and long sleeves, with button front, or low neck with short sleeves. The drawers are ankle length, with a good fitting band at the waist. Colors, white and cream. Sizes 6 to 16 years in the lot. They are manufacturers' "seconds." Monday, 2 o'clock, extra special, 23c.

### Misses' Plush Coats at \$25.00

These are manufacturers' samples made from the celebrated Salf plushes, some trimmings with fur fabric. All are smartly made; some loosely rippling, others trimly belted, having huge collars and fancy pockets. Some have collars and cuffs of imitation heavier or molekin, others showing large coon or cone collars and cuffs. Linings throughout are attractive and of durable quality. Sizes 14 to 20. Monday, 2 o'clock, very special price at \$25.00.

### Women's All-Wool Serge Dresses, \$9.50

On Sale at 2 o'clock Monday.

Serge, the popular fabric, is made in the straight line effect, styled with Dame Fashion's approval this season; a shoulder yoke and loosely belted, pleated dress describes one style, while others have braided pockets or funnies down the front with wide belt. Colors, navy, taupe, and black. A down the front with wide belt. Colors, navy, taupe, and black. A special purchase to sell at this price, \$9.50.

### New York Skirts, Greatly Reduced

About 100 Fall Sample Skirts. Not more than one or two in any style. Velours, plain and fancy satins, and taffetas, serges, poplins, tweeds, plaids, pom-pom, gabardines, brocades and serges, embodying correct new style features for the fall season. Specially priced for clearance at 2 o'clock Monday, \$9.75, \$15.50 and \$16.50.

—Third Floor, Centre.

### Huckaback Towels, 22c Pair

Hemmed Cotton Huckaback Towels, of extra quality; Greek Key border designs; size 18 x 36 inches. Monday, 2 o'clock, half price, per pair, 22c.

Not more than two pairs to a customer. (For this item we cannot take phone or mail orders, the quantity being limited.)

### Varnish Tile Wall Papers, Half Price

Not More Than Fifty Rolls to a Customer.

American Varnished Tile Papers, in block and tile patterns, blue, green and brown shadings, suitable for bathrooms, kitchens, etc. It may be cleaned by rubbing a damp cloth over the surface of the paper. Monday, 2 o'clock, single roll, half price, 15 1/2c.

### Lace Curtains, Less Than Half Price

Nottingham Lace and Scrim Curtains, 36 to 50 inches wide, 2 1/2 and 3 yards long; colors, white, ivory and cream.

Nottingham Lace and Scrim Curtains, 36 to 50 inches wide, 2 1/2 and 3 yards long; colors, white, ivory and cream. The pretty edgings, insertions, drawwork and motifs. The lace curtains are of a very fine quality in floral, medallion and all-over effects. Curtains in the lot suitable for any room. A clearing of broken lines; only four to six pairs of a kind, but many to choose from. Monday, 2 o'clock, less than half price, per pair, \$1.69.

—Fourth Floor.

### Girls' Winter Coats, Half Price

Girls' Winter Coats, "manufacturers' samples," made of such material as chinchilla, curl cloth, heavy frieze, tweeds and diagonal serges. Are made to fit up around neck, and have large collar. Others plain or velvet trimmed, neck, and have large collar. Lined throughout with good sateen. Sizes 6 to 13. Monday, 2 o'clock, half price, \$2.50 to \$7.50.

—Third Floor, Yonge St.

### Pearl Sunbursts Greatly Reduced, \$5.00

A Limit of Two to a Customer.

64 Pearls, 14-karat Gold Mounts, safety catch and ring so that it can be worn either as a brooch or pendant. Greatly reduced, Monday, each, \$5.00.

### Alarm Clocks, Specially Priced, \$1.00 Each

Large Alarm Clocks, good timekeepers and with strongly sounding alarm. Monday, each, \$1.00.

### Silver-plated Dessert and Dinner Knives, 6 for \$1.00

Silver-plated Dessert and Dinner Knives, 6 and 8 dwt. quality, some light blemishes in the finishing, which class them as seconds, but not enough to affect the wearing qualities. Monday, 6 for \$1.00.

### "Dolly Madison" Tableware at Greatly Reduced Prices

Coffee Spoons, 6 for 75c.

Gravy Ladles, 59c.

Cream Ladles, 39c.

Teaspoons, 6 for \$1.13.

Dessert Spoons, 6 for \$1.25.

Dessert Forks, 6 for \$1.25.

Table Forks, 6 for \$1.50.

Table Spoons, 6 for \$1.50.

Tomato Servers, Silver, 69c.

Tomato Servers, Gilt, 75c.

Pie Knives, \$1.00.

Sugar Shells, 59c.

Butter Knives, 55c.

Pickle Forks, 25c.

Jelly Servers, 25c.

Butter Spreaders, 6 for \$1.38.

—Main Floor, Yonge St.

### Hand Bags and Vanity Purses, Greatly Reduced

See these early Monday as they offer great savings. The different shapes are too numerous to describe, but they are all in the newest designs and well made. They are old lines taken from our regular stock. The bags are all nicely lined and fitted with purse and mirror, while the vanity purses have inside frame purse, two or three pockets all nicely lined, and some have mirror. Others have both purse and mirror. The leathers include seal, pin seal, morocco crepe grain and morocco grain leathers. Monday, greatly reduced, \$1.95 to \$9.00.

### Hand Bags Reduced, Price \$1.00

Leather Hand Bags, in assorted styles, made in pouch shape and gathered or pleated at the side, lined with light colored linings and fitted with a purse and mirror. They have oxidized finished frames, secure clasps and strong leather handles. Some bags are fitted with safety lock clasp, which prevents accidental opening of the bag. Greatly reduced, Monday, each, \$1.00.

—Main Floor, Yonge St.

### Black and Colored Crest Veils, Half Price

Dainty Veils are these to be specially reduced on Monday. They are in hexagon and diamond meshes; some have designing in wool or comely stitch with velvet spots; navy, black and brown, with Oriental colorings; navy with white scroll design; taupe with scroll design; also large square veil in Rhed-land finish. These veils add a smart touch to one's outfit when worn with a jaunty little velvet hat. Monday, half price, \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00 each.

—Main Floor, Yonge St.

### Umbrellas, Monday, Half Price, \$1.25

They are in men's and women's styles, have silk mixture covers, hemmed edge, mounted on paragon frame and steel rod. The handles are in an assortment of patterns, the women's mostly in the long neat styles, either plain or mounted. The men's are in the crook or opera styles, plain or mounted. All are silk lined. Monday, half price, \$1.25.

—Main Floor, Yonge St.

### Women's Cashmere Plated Hosiery, 25c

47 dozen pairs marked at half price to cause an unusual clearance Monday. They are in sizes 8 1/2, 9 and 10 only, made from wool faced and cotton backed yarns, seamless finish, heels, ankles, toes and soles extra reinforced. Half price, Monday, 25c.

—Main Floor, Yonge St.

### Men's and Young Men's Fall Suits, \$11.25

Through a very fortunate circumstance we secured about 200 suits at a most unusual figure. These we offer Monday at a price which provides a saving of dollars, and a very rare opportunity for men and young men to secure a new fall suit. Tweeds and worsteds in medium and dark colors, mostly browns and greys, in many patterns and fancy weaves, mixtures, stripes and checks. Single-breasted, with notch or peaked shaped lapels, closely-fitting collar, and the fronts of coats are nicely rounded. The young men's coats are form-fitting as the trousers have cuff bottoms. Vests close fitting, with five buttons. Special, Monday, \$11.25.

### 500 Pairs Men's Trousers, Monday, at \$3.25 Pair

Stripes, small checks and fancy weaves, in many shades of grey, some with brown stripes, and fancy blue worsted serges. They are well styled, have 2 side, 2 hip (many of them safety hip) pockets, and watch pocket. Side straps, belt loops, and bottoms finished plain. Sizes 32 to 42. Monday, special, pair, \$3.25.

### Men's Tweed Raincoats, \$8.75

They are made up in slip-on style, fit close around collar. Have natural width shoulder and the back drapes full. Patch pockets with top flaps. There are five patterns to choose from, checks and fancy mixtures in grey, olive and brown; all have fancy plaid backs. Sewn and cemented seams. Sizes 36 to 44. Monday's special, \$8.75.

—Main Floor, Queen St.

T. EATON CO. LIMITED