A Simpson Leader! Men's \$12.50 and \$15 Summer Piece Suits

Silver-Plated Knives Today 10c

1,000 Medium Size Silverplated Knives, plain pattern. Regularly \$1.75 dozen. .10

2,000 Tea Spoons, silverplated, bright finish, floral pattern. Regularly \$1.50 a .10 dozen. Today, each10

Sterling Deposit Tea Sets \$2.98 English Brown Betty Teapots. with a floral decoration of sterling silver deposited on each piece. Regularly \$4.50 2.98

Silver Polish 19c a Bottle

Gold Seal Silver Polish, put up expressly for us; the best polish for your sterling silver, silverplated ware and cut glass. We use it ourselves. Regularly 25c bottle. Today .19 On Sale Today at \$

50 only in the lot, consisting of a plain grey all-wool homespun, also some light grey grounds with dark stripe; made on smart, threebuttoned, single-breasted sacque model, slightly form fitting. Some are half lined, others quarter lustre lined to match; finished with patch pockets; trousers have 5 pockets and cuff bottoms. 9.95 Sizes 35 to 44. To clear today at



Store Hours: 8.30 to 5.30 Saturday 8.30 to 1 p.m.

Men's English Raincoats---Less Than Wholesale Cost

Were ordered for April 1st delivery, but have just arrived. So as to dispose of them before inventory we will pass them out today at less than the present wholesale cost. They come in a medium fawn and olive shade fabricord and burberette, and are made in a loose slip-on style, with convertible collar, patch and slash pockets and belt on the back. 22.50 Sizes 36 to 42. Today

Boys' Unlined Corduroy Bloomers 95c

Sturdy, full-fitting bloomers, cut from a serviceable fawn corduroy; belt loops, side and back pockets, and straps .95

Of Absorbing Interest is This Underwear Sale

Men Who Closely Follow the "Rise and Fall of the Market" (Mostly the Former) Know That During This Sale It is Possible to Buy Summer Underwear at Less Than Mill Cost

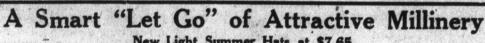
We cannot urge you too strongly to attend this sale, for we are confident that there will not be another such opportunity for you this and next summer.

These are all clean, perfect goods, combination suits and two-piece suits, made of fine mercerized lisle; mesh, balbriggan and spring needle knit; in white and in

Styles include short and long sleeves, with knee, three-quarter and ankle length drawers—all summer weight and of remarkably fine grades. We have the same qualities, bought from the same factory, in our regular stock

and our prices are \$1.50, \$2.00 and \$2.50 a suit. In the greatest special purchase of men's underwear we have ever made we got

a tremendous quantity at so low a price that we now offer them to you for less an present cost at the mill. Shirts and drawers, a garment, 59c; com-

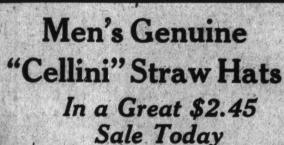


New Light Summer Hats at \$7.65

The best Italian leghorns that we have are used in this fine lot, and they all have dainty facings of Georgette crepe. Along with them are the finest Italian milans in black. Every hat has the most desirable trimmings, some have sheer brims or crowns of tulle. Are trimmed up to the value of \$10.00 to \$12.50 each. 7.65

New Trimmed Panamas at \$3.85 White, light and summery describes these new hats. Some have the fashionable pencil brim, and all of them are the best shapes of this summer. Are worth regularly \$5.00 to \$6.50. 3.85

New White Satin Hats and Tams Smartly trimmed, close fitting shapes, rolling brimmed, sailors, some with chiffon edges and some with black velvet edges, all effectively trimmed. Prices \$3.50 to \$7.50. Prices of Tams, \$2.50, \$3.00, \$5.00 and \$6.50.



Very fine, soft Milan straw Hats, in fedora easily adjusted to shade you from the sun; and the usual dressy black corded silk 2.45 band. Our regular \$3.50 hat. Today

Men's "Bankok" Hats, \$1.95

A clearance of our stock of these light durable hats at a price which will be an inducement for you to be here early. Sizes only

Men's Straws in split and sennit braid, in up-to-the-minute shapes, high or medium crowns with brim in proportion; some have Bon-ton-Ivy sweats, others have plain leather sweats, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50.



Boys' Hand Tailored Suits \$6.85

We Cannot Accept Phone Orders for These. It is just before stock-taking, so we've gathered up the odd suits and broken lots of our \$10.00 and \$11.50 lines, and will clear them in an early rush sale today. They are Norfolks and pinch-back styles. Materials are grey and brown tweeds in checks and stripes. Sizes 7 to 17 years. These are wonderful values 6.85—just enough for an hour's selling. Price ... 6.85

Men's Black Sports Oxfords, Today \$4.95

Smart black sports Oxford, made of gunmetal calf leather, with blind eyelets; Fifth Avenue long plain toe last. Beautifully finished and lined with grey suede. Has low heel, light weight Goodyear welt soles. Widths B, C and D. Reduced price today 4.95

Men's Box Kip Blucher Boots, \$2.79

For gardening or general purpose wear. Made of heavy box kip leather, heavy solid standard screw soles, reinforced with two rows brass nails; solid leather insole, full-fitting toe shape; sizes 6 to 10. Regu- 2.79 lar \$3.50. Today

Men's Tango Rubber Sole Pumps, 99c

Made of fine white canvas, white corrugated rubber sole, white kid sock lining; a splendid outing or tennis shoe. Every pair clean and guaranteed perfect. A remarkable special value,

Everywhere Throughout the Store Summer Sales in Full Swing! 8.30 Specials! 'Prices Sacrificed! Quality Held at Par!

Soiled Table Cloths \$3.45

Some of our better table cloths of pure linen have become slightly soiled in the stockroom, so we are going to dispose of them at this reduced price. Size $2 \times 2\frac{1}{2}$ yards. Phone orders cannot be accepted as the 3.45 quantity is limited. Each 3.45

Cluny Centrepieces 49c

We cannot accept phone orders for these lovely round Cluny centres, for we have only about 300, and at this price there will be more customers after them in person than we can supply. Size 18 inches. Pure linen centre and lovely linen lace edge. 49

Fine Nainsook 11c

You will probably not get an other opportunity for years to

Irish Dowlas

Silver Bleach, heavy quality closely weven Cotton, for aprone, wash suits, strong pillow cases, etc.; 40 inches wide. Regular 30c a yard. A limited quantity to clear today at 15c. Also 45 inches wide. Regular 35c a yard. Today 19c.

Holland Linen 35c

Here is an opportunity to save on pure linen Brown Holland of a most satisfactory quality. Excellent for women's skirts and for children's wash dresses; 38 inches wide. Our regular price is 50c a yard. Today, 35 Fourth Floor, special at...35

Hemstitched Sheets \$1.98

These are splendid wearing sheets, fully bleached and neetly hemstitched; size 70 x 90 inches At our regular price of \$2.50 pair they are very excellent value. A limited quantity 1.98 on sale today at, pair... 1.98

Stock Adjustments Summer Clearances Corsets, \$1.25

Regular \$2.00 to \$3.50 Values They are odd broken lines from regular stock, only a few pairs of each style, but a complete range of sizes in the lot. Made of fine coutil. Medium and low bust and long hip styles, suitable for slender and medium figures; also some reducing models included. Sizes 19 to 30 in the lot, but not in any one style. Cannot fill phone or mail orders. Regular \$2.00, \$2.50, \$3.00 and 1.25

The Misses' Department is Showing Exquisite Models in Georgette and

Crepe de Chine Frocks Exclusive models from the cleverest New York designers are here in a bewitching assortment; taffeta, as well as crepe de chine and georgette are used; finished with dainty touches of braid, embroidery and

beads, in exquisite effects: \$25.00, \$35.00 and \$45.00. Misses' Effective Silk Skirts

Taffeta and soft silks, in plain, plaid and fancy stripes are shown in a multitude of charming and effective models for misses who dress correctly. Prices \$10.00, \$15.00 and \$19.50.

Misses' Serge Suits, \$5.95 Final Clearance

This is the last call—we still have a few Misses' Suits, in navy, cream, Burgundy and check serges-but we do not expect to have them after today. Sizes 14 to 20 years. 5.95

The Robert SIMPSON Company
Robert SIMPSON Limited



Women's Silk Shantung Dresses \$12.95 to \$30.00

Dresses of this exceedingly smart, fashionable and serviceable material come at various prices from \$12.95 to \$30.00, and at each price we offer a splendid choice of charming models in both coat and straight line effects. Roman stripe and Oriental trimmings are greatly in evidence, and they are indeed most effective. Sizes 32 to 40.

Extra Size \$1.50 to \$3.50

At these prices we have large-size Smartly tailored Satin and Taffeta belt and side pockets.

Women's Wash Skirts Silk Suits, \$25 to \$35

skirts of best English repp and Sults in all the newest designs, show-U cordaline, Plain tailored styles, ing large collars and cuffs, fancy or some buttoning several inches down plain pockets, pleated and belted front, others opening full length of styles; half or full lined with plain skirt and fastened with large white or fancy silk. The colors are navy, pearl buttons, Separate or back black, green, brown and grey. Sizes 34 to 42.

Women's Coats at \$4.95, \$5.95 and \$6.95

not have an extra coat when you can get such ones for so little money? These are coats for sports or general wear, in serge, black and white, and wool checks, showing belted and full flaring styles, large collar and cuffs, plain or fancy pockets. Sizes 34 to

man Swimming Suits From 85c to \$3.50

Annette Keller-

If you are wanting swimming tights to wear under your bathing suit, or for tank swimming, you can't do better than to get these perfect-fitting suits; made of fine ribbed cotton or wool mixtures in black; low neck; sleeveless, and tight knee pants. Sizes 34 to 44. Prices 85c to \$3.50.

Women's Fibre Silk Hose at 39c These hose are perfectly woven of fine sheer fibre silk;

black, white and pink. Have three-quarter silk leg, deep cotton top, double garter hem and durable lisie sole, heel and toe. A particularly good value—three pairs for \$1.10; one pair, 39c.

Robert SIMIPSON Company
Limited

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The House



Winsur. Hok : I think old friend, Mr of the House of says Rudyard F Widow of Wir of Windsor. Th' Lan'mark

these things in frum me. Bi th' viadok, about two dollars with me. I show'd th' saloot fur th perade. It was lodj out to Mirr gran' onurs w kum out in a l York, to greet McKinzie's reb Humbel an' Ald. up in what co suivantry an'
King Sol an' o seeder timbers laid th' stone o and trooly, acc first draw'd up type, so th' bri

out speks an' on th' sput. Hok: May I John: Yep. Hok : When top-off Yonge and tar, so th may get to the John : Kurne pickin' up seed rode. Th' ole to when King Jor Juh. Tom Chu

mop th' tar int th' roil saloot