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CLUBS BEING FORMED BY "BIKE" ENTHUSIASTS

Noteworthy Development in Renewed Interest Which for a Time Has Been Divided.

It is many years since the demand for bicycles was as great as it is at the present, and there is no doubt that it is regaining the popularity of a few years back. Dealers have had more enquiries about the 1916 models than they have had for years, and there is no doubt that the bicycle will be used for pleasure as well as business to a large extent this year.

A noteworthy development is the interest which is being shown by women. Many women's and girls' clubs have been formed, and afternoon runs will be popular. In the parks and on the pavements they will be seen, and even in the country it will be no longer unusual to meet a party of happy girls pedaling along with every evidence of the old-time enthusiasm that the veterans are so fond of telling about.

As the bicycle has been compelled to divide public attention with the automobile and motorcycle, it has seemed to some that not so many were being ridden as formerly. But the bicycle has been very much alive. There are probably as many being ridden now as some years ago when the "good old days" as they are commonly referred to, would here.

THE MATTER WILL COME UP NEXT FRIDAY.

MUCH MORE PLEASANT THAN HANGING TO STRAP

For the Man, Woman, Boy and Girl Bicycle Has Many Advantages.

Students are fast discovering the advantages of using a bicycle for getting to and from school. Whether for the young man or young woman, boy or girl student or teacher, the advantages are many. The reasons given below for the use of the bicycle by the man going to work apply with equal force to the student going to school. In addition, the exercise will harden the muscles, the fresh air will be especially good for the lungs after the close confinement of the stuffy schoolroom. Guiding the machine thru the traffic is a splendid exercise in self-control.

For Riding to Work.
Riding a bicycle is not only easier and quicker than walking, but is cheaper and more pleasant than waiting for a crowded street car. The man who owns a bicycle can get up later in the morning, chew his breakfast before swallowing it and still get to work in plenty of time. At noon he can often run home to a good hot dinner when the other fellow has to carry a cold lunch or accept what a lunch room or restaurant has to offer.

WOMAN EXPRESS AGENT DEAD.
WINNIPEG, March 29.—Mrs. W. A. Needs, who for 45 years was Canadian Express agent at Bowmanville, Ont., died this morning at the residence of her son, W. J. Osborne, here, aged 80 years.

WOULD EXPEL N. B. LEGISLATOR.

FREDERICTON, N.B., March 29.—The New Brunswick legislature this afternoon saw a sequel to Royal Commissioner Chandler's investigation of charges against A. J. H. Stewart, M.L.A., Gloucester County, and others, relative to the expenditure of public money. L. A. Duval, M.L.A., opposition member, read at length from the royal commissioner's report and gave this notice of motion: "Resolved, that the said A. J. H. Stewart, M.L.A., referred to by Commissioner Chandler, is not a fit and proper person to have a seat in the house of assembly."

Some Facts Concerning "Dunlop"

The story back of the "Two Hands" trade-mark—the phenomenal expansion of the business, the widespread character of the demand—will appeal to every Canadian from the Atlantic to the Pacific.

While the name "Dunlop" in every part of the civilized world is associated with tires, the Dunlop Company manufactures practically everything compounded of rubber, and has a special experimental department devoted to the perfecting of established lines and to the creating of new ones.

The Dunlop Company is a thoroughly Canadian institution, controlled by Canadians and financed entirely by Canadian capital. For approximately one-quarter of a century this company has successfully carried on the business of rubber goods manufacturing.

Some conception of how the Dunlop idea, applied to general rubber-made goods, has been popularized can be gleaned from this statement: "The factory additions for 1912 were alone nearly as great as the entire floor area of seven years previous; and in 1915 the additions were just double those of 1912."

Though the head office and factories of the company are located in Toronto, branches, carrying complete stocks, are situated in the following cities: Victoria, Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, London, Hamilton, Toronto, Ottawa, Montreal, St. John, Halifax.

Following along the best established

custom for obtaining the most accurate estimate of Canadian conditions, the branch managers of the company, from coast to coast, assemble at the head office periodically, and there in concave present their viewpoints.

Officers of the company regularly make tours of inspection from the Atlantic to the Pacific.

Thus, while the company is essentially eastern, each branch, with its efficient staff, is a connecting link with the people of the different territories, an assurance that the Dunlop business is continental in its scope and national in its character.

GOOD ROADS HELPING SALES OF BICYCLES

This is Strong Foundation for Optimism Which Has Grippped Manufacturers and Others.

Bicycle manufacturers the country over are looking forward to a banner year. And this optimism is not the result of a "hunch." It is based on facts. The conditions that go to make a big market are more favorable than for many years. Many agencies are at work helping to create a demand for them. Good roads go hand-in-hand with pocketbooks in making way for bicycle demand.

The activity of the past season in building better roads and paving miles of old roadways has been followed by an increase in bicycle sales. Sections where bicycling has formerly been a mud-churning performance are now seeing more cyclists on the roads, thus providing a strong foundation for increased sales in 1916.

Probably no one feature has served to bring the bicycle more prominently before the public than the great renewal of racing which broke out last summer. Not for many years has the public been so interested in racing. In all parts of the country the entries have been numerous and the attendance large.

Ride a Bicycle.

A machine that enables one to walk with a twenty-foot stride—the weight of the body being taken off the feet—the descent of one foot lifting the other, and the momentum of each step being carried on to those that follow, can never be superseded for business or pleasure, except by a self-propelled flying machine.

Dunlop Bicycle Tires "Traction" "Special"

Quarter Minute Thoughts On A Quarter-Century-Old Tire

No. 3

Consider this, more than eighty per cent. of the bicycle tires used in Canada are Dunlop branded. That proves conclusively what twenty-two years' experience is worth in the minds of Canada's bicycle riders.

Dunlop Bicycle Tires "Traction" "Special"

EXPECT BIG DEMAND FOR MORE BICYCLES

Orders Larger Than Usual and Appearances Indicate Greater Popularity Than Ever.

"From all appearances, the present year will surpass 1915 in the demand for bicycles, although the past year was the biggest since the banner years of 1900 to 1906," says a representative of the Canada Cycle and Motor Co. "Orders throughout Canada are much larger than usual, and enquiries received daily are a convincing proof of the large number of bicycles that will be required to take care of the demand in Canada this year. Deliveries have started a good deal earlier this season and dealers are all anxious to get their supplies early so as to be ready for the opening of the season."

"Our extensive factories at West Toronto are working day and night to increase their output, so as to be in a position to take care of the large demand for C.C.M. 'Made in Canada' bicycles. We have also made extensive preparations to handle this increased business at all the different branches in Canada. C.C.M. bicycles are known from coast to coast; among the most popular are the 'Cleveland,' 'Massey,' 'Brantford,' 'Perfect,' 'Gendron' and 'Columbia.'"

CHEAP AND HANDY FOR COLLECTING ACCOUNTS

The Cost of Upkeep, Including the Repairs, Comparatively Small.

Many business men might use a bicycle for collecting local accounts, who are not doing so at the present time. The following figures, published by the Magazine of Business, September, 1915, number, were compiled by the credit department of a large instalment furniture house. They are practical, and not guesswork. They demonstrate that a bicycle is not only a convenient means for making collections, but is also the cheapest possible method.

Walking, a collector will make perhaps 40 collections per day. On a bicycle, he will make about 100 calls a day, if he works his territory systematically, and he will always be neat and clean. He will save the expense for gasoline, oil, etc. The cost of his machine is very low as compared with either the motorcycle or motor car. The cost of upkeep of the bicycle, including repairs, will also be very small indeed.

Letters of collection, including stationery and stamps, cost nearly 10c each on an average, and sometimes more than that, so that the saving by means of the bicycle is at once apparent.

The advantage of a high-grade bicycle for this purpose is that it will be on the job month after month, and year after year, giving good satisfaction, and not held up much of the time in the repair shop. Another advantage is the easy riding qualities of the high-grade machine, as compared with cheaper wheels.

POLICE GO FAR NORTH ON MURDERERS' TRAIL

Inspector Nauze and Party Reported Bound for Arctic Coast.

REGINA, March 29.—News of the expedition headed by Inspector La Nauze, R.N.W.M.F., which left here last May for the Arctic coast to investigate the reported murder of Father Rouvier and Father Leroux has been received. Headquarters here, but gives no information as to the fate of the two priests. The last news to arrive from Inspector La Nauze is contained in a letter dated Dec. 15, and was written from a point at the far northwest corner of Great Bear Lake, where he made his winter camp. One of Inspector Bates' party carried the letters five hundred miles by dog sled to Fort Norman, where it was again relayed on his way to Regina. The inspector reached his winter quarters September 8. From there he was to leave for the Arctic coast on the 15th of the present month, according to the letter.

Highest Honors

WERE AWARDED BY THE TWO GREATEST WORLD'S EXPOSITIONS—COLUMBIAN AND PANAMA PACIFIC—TO

The Indian Motorcycle

TORONTO AGENTS: THE H. M. KIPP CO., LIMITED 441 YONGE STREET

BICYCLE AND CARRIER IS GOOD COMBINATION

Cheap and Satisfactory Method of Handling Small Rush Order.

For quick delivery of small parcels—and large ones, too, sometimes—the bicycle with the carrier basket is a hard combination to beat. Often in cases where delivery rigs must be used for the main bulk of traffic, there are many small rush orders which can be handled more economically and satisfactorily by means of a smart boy on a bicycle.

Besides being quicker, this method has the added advantage of economy, as the wages of even a good boy are not high, and there is no expensive maintenance, as in the case of horse or motor power. If a really good bicycle is used the cost of repairs will be a very small item indeed, practically negligible.

The cost of the machine is not high, and even this small amount may be divided over several years, as a good bicycle will give service for that length of time.

In many cases an enterprising boy might profitably buy his own bicycle and get a good job or work up a nice little business delivering small parcels. The dealer who sells the bicycle can supply several styles of delivery baskets, easily attached to the machine, and suitable for this work. The cost of the very best of them is not high.

TORONTO SOLDIERS RETURNING.

QUEBEC, March 29.—A batch of invalided soldiers from the front reached Quebec this morning from St. John, N.B., where they were landed from the Empress of Britain. The following are Toronto men: J. Jeppson, S. McClellan, N. Martin, G. Wood, G. H. Penner, H. Bright, C. Bevington, S. G. Camp, F. Fox, S. Gross, W. Ridings, J. W. Smith, A. S. Taylor, W. M. Taylor, W. R. Breen.

DELIVERING GOODS



Grocers, Butchers, Marketmen and others need a good bicycle for quick delivery of emergency orders.

A bicycle is the best investment any merchant or business man can make. It will come in handy a hundred times a day and earn its cost in less than a month.

The sturdy construction of Hyslop high-grade bicycles makes them the best delivery vehicle for business. Delivering parcels or messages. For over 27 years they have stood up under the most severe tests. Prices \$20.00 up.

Hyslop Brothers, Limited
SHUTER ST., Opposite Massey Hall

BICYCLE WEEK
March 27th to April 1st
CANADA'S SLOGAN
100,000 BICYCLES IN 1916
MASSEY
GUARANTEED BICYCLES
FOR getting to the job in the morning—for the quick run home at noon—for independence of the street car—you really need a \$40 "Massey." Price C.C.M. model "P" \$29
Made in Canada by Canada Cycle & Motor Co., Limited, Toronto, 75-A

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Indian Bicycle
"MADE IN CANADA" BY HENDEE MFG. CO., makers of the famous INDIAN MOTORCYCLE. \$35.00 to \$48.00.
The H. M. Kipp Co., Ltd.
447 Yonge Street. Write for catalogue. 23456

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Established 19 years ago. Maker of the well-known

Ajax Bicycle
A full line of bicycle parts, tires, etc. Bicycles repaired, re-enamelled and replated. A selection of good second-hand bicycles from \$12.00 up.

NURSES GOING TO EGYPT.
Special to The Toronto World. CAMPBELLFORD, March 29.—Word has been received here that Miss Beattie Waters and Miss Jenkins, who volunteered for service as Red Cross nurses, arrived safely in England. They expect to go to Egypt soon and will be connected with Queen's Hospital.

WILL TAKE THE COURSE.
KINGSTON, March 29.—James Bows, physical director, Queen's University, who has been appointed director of physical training at Barfield camp, is leaving for Montreal to take a special course in bayonet fighting.

TWO QUAKES IN PANAMA.
PANAMA, March 29.—Two earthquake shocks occurred today, one at 5 o'clock this morning and the other this afternoon. No damage resulted.