

Today's Shopping News at Simpson's

The August Home Furnishing Sale

Need Draperies?

50-inch Bungalow Nets at 49c per yard—Bungalow nets of extra heavy quality, 50 inches wide, in soft ivory shades, suitable for dining-room or living-room. There is a limited quantity only at this special price. On sale today at less than half its value. Per yard..... \$1.00. At 29c a Yard—A collection of small pattern Bungalow Nets in ivory, white or ecru, 45 inches wide.

At 79c per Yard—Bungalow Nets in very pretty floral and stripe effects, suitable for bedroom windows. They are 50 inches wide and of exceptionally good quality.

Special in Madras Muslins at 59c per Yard—For a dainty, good hanging curtain there is nothing more effective than a good quality of Scotch curtain muslin. Today we offer a quantity in white and ivory, taken from our higher-priced stocks, at, per yard..... \$1.00.

Colored Madras Muslin at 49c per Yard—A new shipment just to hand, and includes red, blue, brown, rose and green, 45 inches wide. Neat patterns for inexpensive yet most effective over-curtain for dining-room or living-room or den. Today, per yard..... \$1.00.

Here is a partial list of the special values in Bedroom Furniture for today—also a list of marvelous values in Oriental and better grades of Domestic Rugs. They are all bargains of such exceptional character that you should certainly not miss them.



If You Haven't the Ready Cash Just at This Time Let The Home-lovers' Club Arrange Terms of Payment for You

This is a cash store and one-price store. The Home-lovers' Club plan is merely a convenience through which responsible persons who do not wish to use up all their available cash may take advantage of this sale and have their payments spread over a number of months, as arranged. Ask the Club Secretary for further information—Fourth Floor.

Oriental Rugs Reduced

Fine Mahal, rich colorings, in shades of deep claret and blue; very effective design. Size 9' 6" x 13'. Regular \$250.00. Sale price \$180.00.

Genuine Anatolian, beautiful colorings, deep blue, old rose and brown effects; suitable for large dining-room. Size 13' x 10' 7". Regular \$350.00. Sale price \$279.00.

Antique Kirmanshah, well known medallion design, and delicate effects in cream, old rose and soft blue. Size 9' 9" x 11' 7". Regular \$325.00. Sale price \$229.00.

Persian Hamadan, small all-over pattern, in shades of blue, red and tan. Size 5' 5" x 5' 10". Regular \$125.00. Sale price \$77.00.

Turkish Yherian, small medallion design, camel colored groundwork, and handsome border, in brown, blue and rose shades. Size 9' 6" x 12' 2". Regular \$165.00. Sale price \$119.00.

Extra Fine, Siky, very artistic design, in deep red, blue and tan coloring. Size 14' 2" x 10' 9". Regular \$295.00. Sale price \$239.00.

Exceptional Value in Axminster and Wilton Rugs

One only, finely woven seamless Wilton rug, fringed ends, Persian design, plain blue centre and striped border effect; old rose, cream and brown combination. Size 10.0 x 14.9. Reg. \$110.00. Special 79.75

One only, Oriental reproduction, strongly woven and with a beautiful lustre, in rich Turkish design and colorings of deep blue, copper and green. Size 9.0 x 12.0. Reg. \$95.00. At..... \$79.75

One only, fine seamless Axminster handsome Oriental pattern, reproduced from a genuine antique rug. Size 9.0 x 12.0. Reg. \$79.75. Special..... \$64.50

One only, imported Wilton, seamless and very closely woven, beautiful all-over design; combination of old rose, green and fawn colorings. Size 9.0 x 12.0. Reg. \$97.50. Special..... \$79.75

One only, seamless Wilton, an imported rug of exceptionally fine make in intricate all-over design and soft colorings. Size 8.3 x 10.6. Reg. \$85.00. Special..... \$74.95

One only, seamless Wilton rug, fringed ends, the well-known Persian tree design and in soft colorings of green, grey and old rose. Size 9.0 x 12.0. Reg. \$65.00. Special..... \$49.75

One only, seamless Wilton rug, closely woven, plain centre with narrow border, with Chinese effect. Size 9.0 x 12.0. Reg. \$75.00. Special..... \$69.75

One only, imported Wilton rug, very closely woven; all-over design in blue and tan coloring. Size 8.3 x 10.6. Reg. \$62.50. Special \$79.75

One only, English Axminster rug, woven in one piece, very thick and heavy weave; handsome Kirmanshah pattern, in blue, green and tan. Size 9.0 x 12.0. Reg. \$60.00. Special..... \$52.50

Small Oriental Rugs at \$24.95 Each
A stack of small-sized Oriental Rugs, in various makes and different qualities, such as Pergams, Mossule, Shirvans and Kazaks, and sizes up to 7' in length, and different values, ranging as high as \$45.00. All at one price today special..... \$24.95

Congoleum Rugs Just Arrived
Hundreds of Congoleum Rugs just arrived, in all their new colors and effects. They appear more like carpet rugs than linoleum. Will give splendid wear for kitchen, dining-room or bedroom. Size 9.0 x 12.0, today \$15.00; size 9.0 x 10.6, \$11.50; size 7.6 x 9.0, \$8.25; size 6.0 x 9.0, \$7.50.

Queen Quality, Boston Favorite and Other Well Known American Makes in Women's Pumps 2.95

700 pairs in one big lot, comprising such makes as Queen Quality, Boston Favorite and other American lines. Leathers are patent colt, vici kid, white canvas, gunmetal, and many combinations of canvas and colored kid sport Oxford. Not all sizes in every style, but all sizes, 2 1/2 to 7, in the lot. This is the balance of various lines of our summer shoes, every pair of which is a marvelous value. Today's clearance price

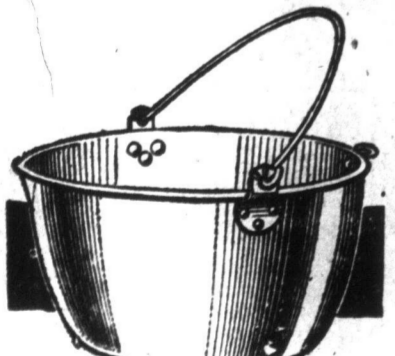
- Women's White Canvas Pumps, \$1.49**
150 pairs of fine White Canvas Pumps, plain toe, high and low covered heels, with and without ankle straps, hand-turned soles; sizes 2 1/2 to 6 only. Today special..... \$1.49
- Small Boys' Oxfords, Special \$2.49**
52 pairs of Small Boys' Oxfords, in patent colt, gunmetal and tan calf, with wide fitting toe shapes. Blucher style; sizes 11 to 2. Special for today 2.49
- Men's New Fall Boots, \$3.89**
Men's Boots at these prices should not be missed, made of patent colt, gunmetal and vici kid; English rocade and full fitting lasts; military and low heels with Goodyear welt soles; all sizes 5 to 9 1/2. Special for today..... \$3.89
- Children's White Canvas Pumps**
White Canvas Ankle and In-step Strap Pumps, plain full fitting lasts, light flexible McKay sewn soles, low heels. Special for today, sizes 4 to 7, \$1.09; sizes 8 to 10, \$1.19; sizes 11 to 2, \$1.39.

Leather Hand Bags 69c

Just think of getting a real leather bag for 69c. These are made with metal frames and covered with good quality leather, having Dresden or plain poplin linings; fitted with coin purse and mirror. Only 200 to be sold today at..... 69c

White Enamel Preserving Kettles 95c

These kettles are a very superior grade of pure white enamel, 10 qt. size (with measure) and today's price is less than for ordinary ware, 144 only, today, at the special price of..... \$1.25



\$2.00 Screen Doors for \$1.25
Only one size left, 2 1/2 x 6 1/2, filled and varnished. Regular \$1.75 and \$2.00. To clear today..... \$1.25

Crown Jars
Pint size, per doz..... \$5
Quart size, per doz..... \$7
Half gallon size, per doz..... \$8

Perfect Seal Jars
Pint size, per doz..... \$9
Quart size, per doz..... \$10
Half Gallon size, per doz..... \$10

Jelly Glasses
Tin top, 8 oz. size, doz..... \$4
Tin top, 6 oz. size, doz..... \$5
Metal Rubber Jar Rings, doz..... \$8
Glass Rings for Crown Jars, doz..... \$20
Glass Taps for Crown Jars, doz..... \$20
Glass Fruit Funnels, each..... \$10

Buy Navy and Black Suitings

From This Good List
These are balances of goods bought eighteen months ago. Our new stocks of similar materials are higher in price. The qualities are positively guaranteed.

- Superfine Botany Serge**, that tailors beautifully and always keeps that smart good shape, and does not gloss in wear; 50 inches wide. Black and navy. Yard..... \$3.00
- Men's Finished Serges**, the finest tailoring serge made, specially adapted and finished for women's suits. An extra fine twill and soft texture. Perfectly soap shrunk. Dark shades of navy and black. Today, per yard..... \$3.50
- Fine Gabardines** are extremely popular in this superfine twill guaranteed fast dye, navy and black. Today, per yard..... \$3.00

Get Acquainted With Simpson Prices on Drugs and Toilets

- Carbons, 15c, 25c, 50c, \$1.00.
- Chase's Nerve Food..... \$4
- Chase's K. & L. Pills..... \$7
- Zam Buk..... \$1
- Atkinson's English Bath Soap..... \$2
- Erasmic English Herb Soap, two cakes..... \$5
- Woodbury's Facial Soap..... \$2
- Calvert's Carbolic Soap, 15c and 25c.
- Piantol Toilet Soap, 2 cakes..... \$25
- Knight's English Bath Soap, assorted colors, 2 cakes..... \$25

Big Rush Specials for Infants and Children

Infants' Robes, length 30 inches, made of soft white nainsook. The skirts are pintucked and have insertion of lace and embroidery, with deep lace edge to match. Yokes trimmed with lace and embroidery. Less than cost price, today, at..... \$5.00

Children's Sweater Coats of white zephyr wool, daintily knit in a serviceable two-and-one rib. Deep turn-down collars, long sleeves, five pearl buttons fastenings down front. Sizes 2 to 4 years. Regular \$1.75, today..... \$1.00

Infants' Oilcloth Bibs, covered entire front, shoulder straps and waist strap, some with pockets in front; clean, pretty colored patterns. Priced today at..... \$1.10

Tremendous Clearance of Women's and Misses' Dresses at \$4.85



Both the Misses' and Women's Departments are participating in this Great Clearance of Summer Dresses Today. There will be rajah silk dresses, with white sport silk poplin collars, and rajah belts with buckles, and two pockets. A collection of checked, striped, floral, spotted and novelty voile, marquisette, gingham and linen dresses, in superior qualities, and chiefly individual designs. Included are both simple sport frocks and gressey afternoon styles. The trimmings consist of ribbon belts, contrasting and white collars and cuffs, and the use of two materials smartly combined. There are styles of the Russian jumper, high-waisted, button-down-the-front and coat dresses, made with pleats, gathers or plain skirts. The reductions are very large, and you should not miss this opportunity of getting another charming frock to finish the season in. Clearance 4.85

Crepe Kimonos Today \$1.95
Nice quality cotton crepe in navy blue or black, prettily smocked yokes and trimmed with satin to match. A useful as well as a cool summer wrap. Sizes 38, 40 and 42. Regular \$2.95, today..... \$1.95

Charming Georgette Blouses at \$4.95
105 Blouses, comprising many styles, though not many of each. Delightful blouses of good crepe, Georgette and exceptional crepe de chine. Some are beautifully embroidered; others are trimmed with delicate laces; white, pearl grey, maize, flesh and all other wanted colors. Each blouse from \$1.00 to \$3.00 less than usual. Today..... \$4.95

More Good Bargains in Women's Whitewear

- Nightgowns 85c**
Regular \$1.25. Kimona slip - over styles of strong white cotton, daintily embroidered and trimmed with embroidery edging. Sizes 36, 38, 40, 42. Today..... \$1.19
- Underskirts \$1.19**
Regularly \$2.00. Good wearing cotton skirts, with deep embroidery, founces and cotton underlay. Sizes 36, 38, 40, 42. Today..... \$1.19
- Underskirts at \$1.95**
Fine nainsook, neatly cut in gored styles and finished with founces of beautiful Swiss embroidery. Today..... \$1.95
- Lisle Thread Vests 49c**
Finely ribbed and made with low necks, no and short sleeves, necks finished with lace yokes; sizes 34 to 42. Today..... \$49
- Women's All-over Aprons 39c**
Good useful aprons of black and white print in all-over styles, with round necks and well shaped armholes. Gored skirts. Fastened at the back..... \$39

Hand-Tailored Suits for Boys \$6.98

Regularly Priced \$9.50, \$10.50, \$11.12 and \$13

Regular stock suits, remember, and not more than three of the same pattern, each tailored by hand from fine English and Scotch tweed or worsted, in rich, dark and medium shades. For boys 7 to 16 years. On sale one day only, today, at..... \$6.98

Boys' Wash Suits 69 Cents

Suits from our regular stock that are slightly soiled. The best styles, including Norfolk, Eton Norfolk and Tommy Tucker. Splendid cambrics, galateas and heavy madras. Sizes 2 1/2 to 7 years. Today's clearance price at..... \$69



Featuring Beds, Mattresses, Chiffoniers and Dressers In an Exceptionally Attractive Group of Remarkable Values

Brass Bed, heavy 2-inch posts and top rod; special ball corners; five 1-inch fillers, with galleries; bright, polette or satin finish. Regular \$26.00. August Sale \$20.65

Brass Bed, heavy 2-inch posts, combination ball corners; 5 fillers; special lamp; in bright, polette or satin finish. Regular \$29.50. August Sale \$22.50

Brass Bed, heavy 2-in. posts; special caps and trimmings; five fillers, with double galleries; size 4 1/2 only; satin finish. Regular \$22.00. August Sale \$18.50

Mattress, seagrass centre; jute felt both sides and ends; deeply tufted; full depth border; good grade of art ticking. Regular \$45.00. For..... \$35.00

Mattresses, half seagrass, half layer felt; deeply tufted; full depth border; roll edges; good grade of art ticking. Regular \$75.00. For..... \$55.00

Mattresses, filled with jute felt, built, not stuffed; deeply tufted; full depth border; good grade of art ticking; soft, comfortable mattress. Regular \$87.75

August Sale..... 75c

Mattress, pure cotton felt; built in layers, not stuffed; full depth border; deeply tufted, roll edge; good grade of art ticking. Regular \$18.00. August Sale..... 10.49

Dresser, in surface oak finish; three large drawers; brass trimmed; back fitted with large bevelled plate mirror. Regular \$10.75. August Sale..... 6.89

Dresser, surface oak; golden finish; large drawers; brass trimmed; back fitted with large bevelled plate mirror. Regular \$11.80. August Sale..... 7.90

Dresser, surface oak; golden finish; three large drawers; shaped standard; large bevelled plate mirror. Regular \$15.50. August Sale..... 12.50

Lady's Dressing Table, in birch walnut finish; one drawer; back fitted with large plate mirror. Regular \$10.25. August Sale..... 6.59

Pillows, all feathers; size 19 x 26; weight 6 lbs.; enclosed in good grade of art ticking. August Sale, per pair..... 1.80

Chinese and Japanese as Well as French and Swiss Silks

For today we feature the following six special values. If what you want is not in this list, watch the sale from day to day, for it may appear later. August being a rather dull month, to stimulate shopping we mark some of our new fall silks at a closer margin than later in the season. These six specials for today are very good examples of what our August Silk Sale means to you. Thrifty women will anticipate their needs and buy silks for fall and winter wear now.

- Black Duchesse Paillette**, deep full blacks, extra value, yard..... \$24
- Black Silk Crepe de Chine**, in a beautiful quality. The ideal dress fabric. Today, per yard..... \$1.99
- Black Duchesse Paillette and Tarfata**, in heavy qualities that wear well and are Lyons dyed. Today, per yard..... \$1.49
- Heavy Dress Shantung**, suitable for suits and dresses, fine weight, finish, great value. Per yard..... \$95
- Ivory Habuta Silk Specials**, 28 inches wide. Today, yard..... \$79
- 36-inch Superfine Habuta**, in good heavy weight. Today, per yard..... \$85

Men's High-Grade Panamas \$2.95

\$5.00, \$6.00 and \$7.00 Hats

Another opportunity to secure a stylish, neat - appearing hat of fine Panama for less than production cost. Included are fedora, tele-scope and negligence shapes. Today..... \$2.95

Men's and Boys' Caps 45c-75c and \$1.00 Values
Smart, every one of them. Made of attractive tweeds in checks and overchecks, well made and lined. On sale today at..... \$45

Flannel 35c a Yard

Flannels, in a good range of stripes, suitable for pyjamas, shirts, women's blouses, etc.; also some plain cream Cayton flannels. No phone orders for flannels. Regularly 50c and 60c yard. Special, today, yard..... 35c

Semi-bleached Table Damask, sturdy quality, 63 inches wide. Regularly 60c yard. Today, a yard..... 49c

Damask Table Napkins, pure linen; size 22 x 22 inches. Regularly \$2.25. Today..... \$2.95

Checked Glass or Tea Towelling, 23 inches wide. Regularly 18c yard. Today, a yard..... 14c

Bleached Sheetting, plain weave, heavy serviceable quality, 72 inches wide. Regularly 55c a yard. Today only..... 46c

A Few Semi-ready Crepe Kimonos, stamped in Lazy Daisy designs. Colors—old rose, Alce blue, and apricot. Very slightly muscled. Regularly \$11.50. Today..... \$9.95

Japanese Printed Table Cloths, in blue and white, finished with wide hem. Sizes 42 and 48 inches. Today..... 75c

Semi-ready Muslin Dresser, for children six months to six years; neat designs, including white or colored floss. Today..... 49c

Women's Coats Reduced to the Very Low Price of \$2.19

Here is a group of 150 coats taken from our regular stock, featuring smart materials and styles, and reduced to this ridiculously low price for today. They are coats that will give you service until the real cold weather comes, and are in good condition. Sizes 34 to 42. Today's price..... \$2.19

Women's Raincoats, Very Good Value at \$5.00
English Waterproof Coats of silk poplin, with plain and plaid rubber linings absolutely waterproof. They have raglan sleeves, reversible collars, pockets, and eyelet ventilation holes. These coats at an extraordinarily good value at the price. Sizes 34 to 42. Today..... \$5.00

The SIMPSON Company Limited