

Queen Quality
SHOES

The Greatest New Model \$11

A Boot of Distinctive Beauty



First of all it's a Queen Quality boot—that means a guarantee of satisfaction to the wearer. It is made of fine black kid, the softest and finest quality imaginable. Has 8 1/2-inch top, light weight sole, leather Louis heel with aluminum vanity plates. Made on the new Empire last, which carries the high arch and long slender forepart. You've often seen the phrase used, "fits like a glove." With these boots that is literally true. They look neat and dainty, they fit comfortably and as smoothly as the best fitting gloves. We can't offer you a more satisfactory boot for general wear at any price.

A Boot Special for Women

1,500 pairs, consisting of Women's Button and Lace Boots, in patent colt, gummetal and dongola kid leathers; made on smart, dressy toe shapes, with toe caps or plain vamps; dull kid or black cloth tops; medium weight Goodyear welt soles, Cuban and low heels. Priced at a big saving to you. Today, per pair, 2.49

A Boot Special for Men

340 pairs of box kip Blucher Boots that will stand hard wear. Made on full fitting lasts, with full wide solid leather standard screw soles, with extra brass shugging and wax thread sewn; solid insole. Sizes 6 to 11. \$3.75 value. Today 2.89

Men's and Youths' Good Boots

Made of No. 1 box kip leather, with heavy Goodyear welt soles and leather heels, wide fitting toe shape, with roomy, comfortable toe and flat heel. A splendid boot for walking and unexcelled for general wear. Sizes 1 to 5, \$5.15; sizes 6 to 11, \$5.95.



Phone Your Order for **Fruit Jars**

Main 7841.
CROWN JARS.
Pint size, per dozen 75
Quart size, per dozen 85
Half-gallon size, per dozen 95
Metal Rings for Crown Jars, dozen 20
Glass Covers for Fruit Jars, dozen 20
Red Rubber Jar Rings, dozen 20
Black Rubber Jar Rings, dozen 20
6-oz. Tin Top Jelly Glasses, doz. 40
8-oz. Tin Top Jelly Glasses, doz. 50
Glass Fruit Jar Funnel, each 10

Wash Goods

Mill Ends of Pique
One case only of white pique, 36 inches wide, 5 to 10-yard lengths, suitable for skirts, suits, children's wear, nurses' uniforms, etc. Today, per yard 49
1,000 Yards of 27-inch Crepe Voiles, in black and white and pink and white checks. Clearing today, per yard 38
2,000 Yards of Plain Colored Cashmerettes, a full range of colors, 36 inches wide. Regular 25c per yard. Today 18

Save on Blankets, Sheets and Linens

White Union Wool Blankets, thoroughly scoured and shrunk. Size 66 x 82 inches. Special, per pair 6.45
Large Heavy White Wool Blankets, 10-lb. weight, Size 72 x 90 inches. Will give lasting wear. Special, per pair, 10.95
Pretty Satin Covered Down Comforters, with two plain panels, dainty designs in green, blue and pink effects. Size 72 x 72 inches. At 18.75
Better Quality Damask Cloths, all pure linen, in handsome designs. Sizes 2 x 2, 2 x 2 1/2, 2 1/2 x 2 1/2 and 2 x 3 yards. Some slightly musced from display, etc. Quantities being limited, cannot accept phone orders. \$7.50 to \$10.00 values.
Rush price 5.95
White Turkish Bath Towels, heavy absorbent quality. Per pair 5.9
White Flannelette, closely woven and evenly napped, 28 inches wide. Per yard 1.14
Striped Flannelette, 28 inches wide, for pyjamas, shirts, etc. Today, per yard 1.18
Fully Bleached Sheets, all neatly hemstitched. Size 72 x 90 inches. Regularly \$3.00 per pair. Today 2.45
Cotton Crash Towelling, with red border; width 17 inches. Today, 10 yards for 85

8.30 a.m. Special



Butter Tubs of Royal Nippon hand-painted china, with drainer; 300 only in the lot. Phone orders filled. 8.30 a.m. special, each 49

Superb Model Blouses, Half Prices

Lovelier Blouses than these one can seldom see. The "Georgette" is a special quality woven for this maker, the most artistic designer in New York. Everything on them, the magnificent hand needlework and real laces, is full of beauty. Even the colors, such as flesh, maize, etc., have a quality and distinctiveness of their own, and are full of individuality. These blouses in sizes to 42, and at ordinary prices ranging from \$19.50 to \$35.00, are clearing today at half price.

Boys' Suit Opportunity

200 Suits, With Extra Bloomers, at \$4.95

This exceptional sale of Boys' Suits should prove irresistible to mothers who wish to share in an unusual buying opportunity. Smartly tailored suits of strong imported tweeds, in dark greys, fawns, dark brown and fancy mixtures; single-breasted yoke styles, with box pleats to belt at waist, and two pairs of full-cut bloomers. Sizes 6 to 12. Today special 4.95

English Tweed Suits \$6.85

145 Suits of Scotch and English tweeds at \$6.85. Snappy, fancy Norfolk styles in pinch-back and pleated models; an exceptional selection of richly woven cloths to choose from in many shades of browns and greys. Sizes 8 to 17 years 6.85

Boys' Winter Overcoats

Scotch Tweed Ulster Coats in full-fitting styles, full cut box back models, also the new trench models, with all-around belt; collars are convertible to fit close up to chin. Rich grey and brown shades in plain weaves. Sizes 8 to 17 years. Today 9.95



Simpson's Quality Suits for Men

Hats of Known Quality

Shown Here in Extensive Variety
Borsalino Soft Hats for Men, \$5.00. The famous Italian felt hat which has won so much favor with the better dressers. Today 5.00
John B. Stetson Hats, \$4.00 and \$4.50. Black Stiff Hats from this well-known American maker, in the new fall-shapes. Today 4.00
Soft Felt Hats in several shades and shapes 4.50
An exceptional showing of new Fall Caps at 50c, 75c, \$1.00, \$1.50, \$2.00 and \$3.00.

Men's Pigskin Work Gloves 59c

Only twelve dozen in the lot. They are made from genuine pigskin; full hog hand; lined with wool, and have ribbed knitted wool wrist; soft, pliable stock; perfectly finished; small and large sizes. Usual \$1.25 value. No phone or mail orders. Today, per pair 59

Heavy Auto Rugs \$8.95

Exceptional values are offered in high-grade Motor and Carriage Rugs; many beautiful designs; all have well-sewn, double-stitched seams. Men's Hat Dept., today 8.95



Quality is clearly in evidence in the tailoring as well as in the material of these suits, at \$22.00

Two-button single-breasted coat, with narrow, soft rolling lapels and semi-fitting back, cuff or plain bottom trousers, and the regular five-button vest. The material is a handsome tweed in medium grey, fancy tweed, or in black and white check. Sizes 36 to 42.

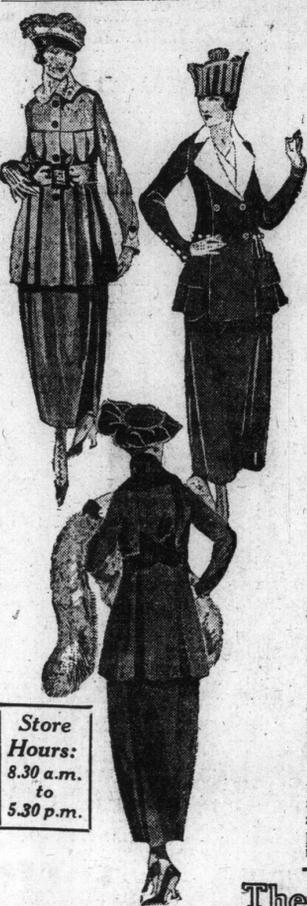
Another Attractive Suit—Price \$28.00

A snappy suit of rich blue chevot, a suit that is correct for business and also for informal evening wear. Designed in the same style as the suit described above. Good dressers will be pleased with it. Sizes 36 to 42.

Simpson's October Sale of Notions Begins Today

Our Semi-Annual Notion Sale is always an event of great importance. Professional dressmakers and home dressmakers both find it delightful as well as profitable to inspect our hundreds of Notion Specials during these sales, and to provide themselves with sewing helps for months ahead. The following 30 Specials are for today, the first day of the Sale:

SEWING COTTON—200-yard spools, 6 cord, black and white, all sizes; 4c spool, 45c dozen.	STOCKING FEET—Black and white, stiff finish. Today's sale price, 2 doz. 25	BELTING—2 in. wide, black and white, stiff finish. Today's sale price, 2 yards 10	HAIR NETS—Real hair, full all-over size, all shades. Sale price, 4 for 23	HAT LININGS—Black and white merized. Sale price, each 19
SEWING SILK—Black, white and colors, 50-yard spools. Sale price, doz. 45	DOMESTIC FASTENERS—De Long's make, all sizes, black and white. Sale price, 2 doz. 15	SHOE TREES—Smoothly finished. Sale price, today, 2 pairs for 23	BACHELORS' BUTTONS—Eight buttons to box. Sale price, box 8	WASH CLOTHS—With colored borders. Today's sale price, 4 for 18
CROCHET COTTON—Costs' mercantile size on card. Reg. 50c. Today's sale price, 5 cards 1.55	MENDING WOOL—Black, tan and white. Today's sale price, 5 cards 10	HAIR PINS—Celluloid shell only, 8 to card. Today's sale price, 5 cards 5	LINGERIE TAPE—White, blue and sky. Today's sale price, 2 1/2 yds. for 17	MUSIC CASES—Long and seal grain leatherette, leather handle, moire lining. Each 69
LEADER SAFETY PINS—Assorted sizes on card. Reg. 50c. Today's sale price, 3 for 10	ROLL TAPE—White only, 1/2-in. wide. Today's sale price, 4 1/2 yds. 10	HAIR PINS—Wire, assorted sizes to box, black only. Regular 10c. Sale price, 2 boxes 15	BOOT LACES—72 inches long; black, white and grey. Sale price, 2 pairs 25	HAIR SWITCHES—3 separate stems, all shades of brown; soft, fluffy hair. Each 39
EMPRESS PIN SHEETS—Beat brass, 400 to sheet. Regular 10c. Sale price, paper 8	GARTER ELASTIC—Black and white, 3/4-in. wide, pure lisle. Sale price, 2 yards 11	PEARL BUTTONS—Assorted sizes and styles. Today's sale price, 5 cards 5	TWINE—Hosiery twine, white and strong, 250 yards to ball. 18	ELECTRIC HAIR WEAVERS—5 on card; curls hair in from 15 min. to 1/2-hour. Card 23
KNITTING NEEDLES—Four to set, white only, pointed 15	HOSE SUPPORTS—Sew-on or clasp-on, white only, heavy 10	COLLAR SUPPORTS—Adjustable, with pin top. Sale price, 2 cards 5	CROCHET HOOKS—All sizes, with protector. Sale price, 5 each 5	COLLAR BUTTONS—1 doz. on card, gilt and silver, assorted styles. Reg. 10c. 2 cards 15



Delightfully Attractive New Fall Dresses

In the Women's Section Particularly Good Ones at \$18.50
A smart satin dress in black or navy, featuring a flare skirt shirred at waist and finished with patent leather belt. The simple waist trimmed with pearl buttons and large white satin collar. Price 18.50
Another of fine quality English serge. This is a loose-fitting coat-dress, gathered full at back, and finished with novelty pockets and girdle of self, and large pointed collar, relieved with colored twist stitching. Price 18.50
There is also a neatly tailored Velvet Dress, in black, green, navy and brown; the flare skirt is finished with pockets, and the simple waist is trimmed with novelty buttons and white silk collar. Sizes 34 to 42. Price 18.50

Charming Serge Dresses for Misses

The two important features, serviceability and style, are well combined in a well-made dress of excellent quality wool serge at \$25.00. Has white satin collar, cuffs and vest, pearl buttons and pleated skirt. Colors are navy, brown, green and black.
At \$32.50—A pretty gown in a combination of blue serge and black charmeuse. It is finished with an artistically embroidered white Georgette vest. This gown is the last word in autumn fashions.
At \$42.50—Something different in a chic gown of baby serge, embroidered in grey and blue; has white Georgette vest, small grey buttons, grey silk collar, cuffs and girdle. This style of gown is being shown in the smartest Fifth Avenue shops, and we know that our most discriminating young women customers will be delighted with it.

A Sale of Women's Coats \$10

8.30 a.m. Special for Today
50 only, choice Winter Coats, taken from regular stock; all were higher priced than you can buy them for today. The materials include chinchillas, tweeds and heather mixtures, in grey, brown, navy, greens or black. You save dollars on any coat in this lot. Special today at 10.00

At \$25.00, the Most Popular Price for Suits, Our Assortments Are Very Extensive and Interesting

We gave particular attention to the selection of our \$25.00 Suits, endeavoring to provide for our customers not only materials that may be depended upon for good service, but also to have represented the leading suit designers' ideas of this season's fashions.
A few minutes spent in looking over the result of our efforts will convince you that we have done well. Here are awaiting you charming suits of wool poplins, wool gabardines and wool chevots in plain tailored as well as novelty styles, displaying designing and quality that it is most gratifying to find in suits at this popular price.

Fashionable Trimmed Hats at \$7.50

These smart, modish, becoming Trimmed Hats are strikingly clever. In workmanship, value and real style we have never done better at this price. The trimmings are the latest ideas of Paris and New York; the shapes comprise small, close-fitting sailors and new picture hats; black and all the new colors will be shown. Today at 7.50

Store Hours: 8.30 a.m. to 5.30 p.m.

The **SIMPSON** Company Limited