

4 Shopping Days Till Christmas

PROBABILITIES—Fresh westerly winds; fair and cold, with some snow flurries.

THE ROBERT SIMPSON COMPANY'S CHRISTMAS STORE

The Store Will Close at 5.30 To-Night, Monday

A Whole New Department for Christmas Week



CHRISTMAS goods of the most Christ-massy kind — Toilet Sets, Manicure Sets, Shaving Sets, Smoking Sets, Collar and Cuff Sets, Tie Boxes, Glove and Handkerchief Boxes, Brushes, Mirrors, and such like. Visit it and choose early — the first who come are always best rewarded.

Ladies' 8-piece Toilet and Manicure Set; the case is black leatherette, with white, green or purple lining, and the fittings, including brush and mirror, are of solid ebony. Special price for Tuesday \$7.50.

Ladies' 8-piece Manicure Set. Case is made of leatherette, with satin lining, and contains buffer, two salve boxes, file, cuticle knife, scissors and corn knife. Regular \$5.00 value. Tuesday \$3.25.

Same set, with silver mountings, complete, \$3.75.

50 pairs only of Men's Military Brushes, made with rose-wood backs and 13 rows of long stiff white bristles, in a solid grain leather case. Regular value \$4.50. Tuesday \$3.25.

58 only Men's Three-piece Shaving Set. The case is satin lined, and contains a large size guaranteed quadruple plate silver shaving mug, solid lined, with massive silver shaving brush of extra good quality, and good quality razor. A \$5.50 outfit. Tuesday \$3.48.

Ladies' Brush and Comb Set. Genuine ebony brush and hard rubber comb, in a satin lined leatherette case. Regular \$2.75. Tuesday \$1.89.

The Christmas Time Table

Store opens 8 a.m. daily.
 Closes Monday 5.30 p.m.
 Closes Tuesday 5.30 p.m.
 Closes Wednesday 10.00 p.m.
 Closes Thursday 10.00 p.m.
 Closes Friday 10.00 p.m.
 Restaurant serves until closing time.

Combs, Barrettes, Hair Pins and Hair Ornaments



"A WOMAN'S glory is in her hair," but hair unadorned and unrestrained by pretty combs looks positively disreputable now-a-days. To please a modern Psyche, show her that you know what becomes her hair. We can advise you.

We have experts at such matters, and a stock culled from all Europe's and America's newest and best.

We have just placed in stock two large cases of Combs direct from the makers in Paris. We have neither time nor space to tell you about these exclusive novelties at length, so come in and take a peep into our comb cases.

Back Combs we have in all the latest Parisian designs and mounts, at \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.25, \$3.50, \$5.00 to \$20.00.

Side Combs, plain or mounted, at 25c, 35c, 50c, 75c, \$1.00 to \$5.00 pair. Two special at 19c and 35c.

SPECIAL TUESDAY.
 300 Sample Paris Combs to sell at \$1.00.
 In regular way they would sell at \$2.00.

Leather Novelties for Tuesday



THIS leather goods stock of ours would be noteworthy in any city. We are marching in the very front rank this Christmas.

On Tuesday we have prepared for a big Battle and a Victory. See the array:

Writing Cases on the counter inside Queen Street door, at 25c, 30c and 45c.

Fitted Work Boxes for children at 25c.

Chiffon and 10-inch Small Hand Bags, real leather, gilt frames, etc., 90c.

2100 Women's Hand Bags, 8, 9, and 10-inch frames, fitted with change purse, in black and colors; 12 styles to choose from, and the finest qualities and best bag styles in Toronto, for \$1.25.

Handsome Leatheroid Handkerchief and Glove Cases. Each 25c.

Collar Bags, something extra good, at 75c.

A Clearing Sale of Men's House Coats

\$4.50 and \$5.00 Coats for \$3.95 — just the thing for any man who has a wife and a home. Many a man will expect a new House Coat this Christmas. Don't disappoint by buying him something that he doesn't want instead.

We offer a "special" price on House Coats to-morrow:

Men's House Coats of Smoking Jackets, made from soft, smooth imported tweed, in wine, grey, brown and olive shades, in two-tone effects, finished with silk cord edgings; cuffs and pockets; newest style of coat. Regular \$4.50 and \$5.00. Tuesday, \$3.95.

MEN'S OVERCOATS.

Men's New Stylish Chesterfield Overcoats, in rich black English melton cloth; made up with the raw edge and double-stitched raised seams; hand tailored, best trimmings. Special price Tuesday, \$12.00.

Men's College Ulsters, in the best English tweed coating; brown and grey mixtures, with faint colored thread; newest Prussian collar; handsome coat; tailored and finished latest style—\$12.50.

Paris Model Petticoats

\$18.50, \$20.00, \$25.00 AND \$35.00 SKIRTS FOR \$8.95.

Twenty only!

Imported Parisian models; sky, pink, ivory, black and white stripe effects; trimmed with fine laces, hand-colored velvet applique and ruchings; deep pleated flounces of chiffon over taffeta.

Only one in each style. Tuesday, \$8.95.

No Phone or Mail Orders.

A Glorious Galaxy of Christmas Waists



MEN who are in doubt, women who are in no doubt whatever, but, on the contrary, convinced that a pretty new waist is always acceptable — if they could only see our Christmas waists!

To be sure, waists come under the head of the practical, but there is combined with utility such an amount of daintiness and style and feminine grace in these waists of ours that some hesitate in believing that as Christmas presents, provided they were chosen with some hint of the preferred colors and the necessary sizes, they would prove a veritable delight to the lucky woman who received them.

The whole department is a blaze of beauty—net, silk, chiffon, crepe and all the fashionable throng. Choosing is itself a pleasure.

You may pick upon a white or ecru net waist, with a lovely garniture of heavy embroidered silk, for \$5.00.

A New York check is marked \$6.50.

A black messaline or a chiffon taffeta, in any size up to 44, can be had for \$3.95 up to \$7.50.

You can buy a white or ecru net from the prettiest assortment in Canada for \$5.00. All silk lined.

Lovely Mull and Batiste Waists, trimmed Cluny and Torchon laces, at \$5.00, \$6.50 and \$7.50.

Embroidered Lawn Waists, in two quite new designs, at \$1.00. These and literally hundreds of other pretty waists showing in our Christmas assortment.

What 25c Will Do in the Toy Department



BUT after all it's not so much what 25c will do in the Toy Department that matters—it's what it will do in the home of a happy little child.

This department is overflowing with the joy-making materials of childhood. Toys — what an importance they hold for little ones. And what a paltry expense when you come to a store like this. Just see what you can get here for the trifling sum of 25c—a mere shilling!

- Mechanical Autos.
 - Climbing Monkey.
 - Mechanical Boat.
 - Tin Trains.
 - Air Ships.
 - Drums.
 - Magic Lanterns.
 - Mechanical Ducks.
 - Tin Tea Sets.
 - Tin Floors.
 - Toy Chimes.
 - Month Organs.
 - Building Blocks.
 - Games of Dreamland.
 - Dressed Dolls, with stationary and closing eyes.
 - Dolls' Heads.
 - Laundry Sets.
 - And all sorts of things. For 25c.
- Is there any need of disappoining a single Toronto child this Christmas?

A Canadian Boy Must Have a Sleigh

ON SALE FOURTH FLOOR WEDNESDAY.

50 only, Hover Sled, regular 75c, Monday 59c.

Girls' Sleighs, regular 90c, Monday 78c.

Babies' Sleighs, regular \$1.25, Monday \$1.15.

Bob Sleighs, regular \$2.25, Monday \$1.99.

Fourth Floor.

A Half Price (and Less) Sale of Cabinet China



BEAUTIFUL is the one word—but it is such a hard-worked word! When we tell you these half-priced China Cabinet Pieces are "beautiful" we don't mean to class it with the cheaper grades of china that, in default of another word, are called beautiful, too. Print may be designed so prettily as to be called beautiful, but you can distinguish between the beauty of printed cotton and the rich imperial glow of a courtly silk.

Similarly this china may be compared. Its beauty is the aristocracy of beauty. Much of it was imported to this country for exhibition purposes, to demonstrate the highest development of the art of pottery as known and practised to-day. We secured them early this season at an enormous sacrifice on the part of the potteries concerned. They preferred to dispose of the ware rather than ship it back across the Atlantic and re-run the risk of breakage.

A perfect mine of inspiration for Christmas!

- Royal Worcester Fruit Baskets. Regular \$63.00. Tuesday \$25.00.
- Royal Worcester Vases. Regular \$78.00. Tuesday \$39.00.
- Royal Worcester Vase. Regular \$45.00. Tuesday \$19.00.
- Royal Worcester Vase. Regular \$13.00. Tuesday \$9.00.
- Royal Worcester Rose Jar. Regular \$15.50. Tuesday \$7.50.
- Royal Worcester Fern Pots. Regular \$15.00. Tuesday \$9.00.
- Royal Crown Derby Vase. Regular \$52.00. Tuesday \$26.00.
- Royal Crown Derby Vase. Regular \$37.50. Tuesday \$18.75.
- Royal Crown Derby Vase. Regular \$25.00. Tuesday \$13.00.
- Royal Crown Derby Vase. Regular \$2.00. Tuesday \$1.50.
- Royal Crown Derby Vase. Regular \$44.00. Tuesday \$22.00.
- Vase. Regular \$22.00. Tuesday \$11.00.
- Vase. Regular \$14.00. Tuesday \$7.00.
- Vase. Regular \$10.00. Tuesday \$5.00.
- Punch Bowl. Regular \$40.00. Tuesday \$20.00.
- Vase. Regular \$44.00. Tuesday \$22.00.
- Vase. Regular \$22.00. Tuesday \$11.00.
- Vase. Regular \$14.00. Tuesday \$7.00.
- Vase. Regular \$10.00. Tuesday \$5.00.

In the Jewelry Store

SUGGESTIONS, ideas, inspirations by the thousand when you come.

Watches—We are strong on Waltham Watches. Other movements too. See our \$5.00 Watches Tuesday.

50 Watches, Chain complete, for \$5.00, which you'd pay \$10.00 for ordinarily.

Silverware at Simpson's prices—Wm. A. Rogers' Spoons and Forks.

Six Teaspoons for 94c.
 Six Dessert Spoons for \$1.00.
 Six Table Spoons for \$1.24.
 Butter Knives, Sugar Shells and Pickle Forks for 25c.
 All Wm. A. Rogers' guaranteed quadruple plate, English Plated Ware, in plenty—Entree Dishes, Tea Sets, etc. All prices—save exclusive fancy prices.

Entree Dishes, silver-plated oval, nickel silver, bead border, detachable handle. For \$2.00 Tuesday, just 25c of them—worth twice our price.

Sailed Bowls and Servers, silver and china combinations, \$2.95. Doulton china, gold stipple handles or servers to match the bowls.

A Sale of Calendars

WORKS of art they are, too, although only practically useful for a year.

500 only Calendars for 1910, four page photograph, after famous artists; size 20 inches by 18 inches; very artistic; tied with ribbon; boxed for mailing. Never sold less than \$1.25 each. Our price while they last, 30c each.

CHRISTMAS PAPETRY.

500 assorted Christmas Box Papers, 24 sheets of paper, 24 envelopes to match, good quality, handsome boxes. Regular 25c and 35c. While they last, 15c each.

On sale Stationery Department.

A Choice Collection of Christmas Suspenders

Prices 50c to \$1.50.
 Three separate counters, on account of their popularity—

"Rea" Store.
 New Store.
 Old Store.
 Put into handsome Christmas boxes.
 Braces, Armlets and Garters in sets, all together in a Christmas box for 75c, \$1.00 and \$1.50.

1000 PAIRS OF 35c SUSPENDERS. MEN'S 75c XMAS COMBINATIONS AT 25c.

1000 Men's Fancy Christmas Suspenders, in gift boxes, a large variety of shadings, kid ends. Clearing Tuesday 25c.

500 sets only, consisting of one pair Suspenders, one pair Armlets, one pair Garters; all three packed in a fancy box. Just 50c to clear at, Tuesday, 25c.

Furs for Men at a \$5 or \$10 Limit

Men's German Otter Collar, best grade \$ 5.00
 Men's Nutria Beaver Collar, best grade 5.00
 Men's Astrachan Lamb Collar, best grade 5.00
 Men's German Otter Gauntlet Mitts 5.00
 Men's Canadian Raccoon Mitts 5.00
 Men's Persian Lamb Fur Cap 5.00
 Men's Canadian Otter Fur Cap 10.00
 Men's Extra Choice Persian Lamb Fur Cap 10.00
 Men's Imitation Buffalo Coat 10.00
 Or a Fur Robe, in black goatskin, best quality, plush lined, very suitable for motor car or sleigh in d carriage purposes 10.00

Another Car Load of Oranges

One car Redpath's Standard Granulated Sugar, 20 lbs. \$1.00.
 2000 lbs. Choice Valencia Raisins, 4 lbs. 25c.
 2000 lbs. Currants, cleaned, 2-1/2 lbs. 25c.
 New Orleans Molasses, 2-1/2 lb. tin 10c.
 Mixed Pastry Spice, 3-oz. tin, shaker top, per tin 7c.
 Canada Corn Starch, per package 7c.
 Prepared Icing, all colors, 3 packages 25c.

Perfection Baking Powder, 3 lbs. 35c.
 Woodstock's Pure Crabapple Jelly, 1-lb. jar 15c.
 One case choice Mexican Oranges, good size, per dozen 15c.
 Choice Side Bacon, peameal, half or whole, per lb. 20c.
 Cheap Wine, Sterling Brand, reputed quart bottle, 25c.
 Christmas Poultry, prices right.
 Telephone direct to department, Main 7841.

Silk Department is Offering a Special Lot of Waist Lengths

Plain and fancy silks, neatly put up in boxes for holiday gifts at \$1.98, \$2.75 and \$3.50 each.

Prize Winners for Competition No. 11

Ward 1—Beatrice Cameron 152 First Avenue
 Ward 2—L. Motocvitch 250 Ontario Street
 Ward 3—Robert Newcome 129 Adelaide West
 Ward 4—Vincent Felletiere 278 Major Street
 Ward 5—Stella McClure 116 Yarmouth Road
 Ward 6—Stella McKee 236 Hallam Avenue
 Ward 7—Blanche Bailey 7 Ferguson Avenue
 Suburban—Fred Miller Dovercourt
 Ontario—Roy Dimma Mount Joy

Clearing Some Infants' Winter Coats



THEY'LL come in handy for Christmas gifts. Perhaps you've been waiting for a chance like this. Phone orders filled while goods last. **Be Here Early.**

Coats, fine white lamb's wool cloth, lined throughout with Canton flannel, double-breasted, large collar, edged with swansdown, pearl buttons. Lengths 22, 24, 26 inches. Regular price \$2.50. Tuesday, to clear, at \$1.40.

Coats, fine white lamb's wool cloth, lined with Canton flannel, silk embroidery medallions, silk braid, frogs and wide silk braid. Large collar. Lengths 22, 24, 26 inches. Regular value \$3.00. Tuesday to clear at \$1.60.

Christmas Ideas from the Gloves and Hosiery Stock

Silk Embroidered Lisle, 3 pairs \$1.00, in fancy boxes.

Children's Wool Leggings and Bootakins, white or cardinal, pair, 35c.

Real French Kid Gloves, 75c.

Ladies' Fur-lined Tan Mocha Gloves, in fancy box, \$2.00, \$2.50, \$3.00 and \$3.75.



Clearing of Very Fine Table Napkins

SECOND FLOOR—YONGE STREET

We have about 35 dozen only Rich Satin Double Damask Table Napkins.

Just odd dozens, as we have no cloths to match, but every dozen would make a ideal Xmas gift. Mostly dinner size, each dozen in fancy Christmas box. Regular \$4.50, \$5.50, \$6.00, \$7.00, \$8.00 and \$9.50 per dozen. Tuesday, \$3.95.

No mail or phone orders.

Shop in the Morning — Take Small Parcels — Use Transfer Card