



Putting a steple on a house woun't make a church of it; but putting a stylish hat on a man's head goes part way in making him a gentleman. —Dineen.

That's our mission—making men look stylish—and it should be the man's mission to adhere closely to this principle we lay down: be neat and stylish always, and you'll find the "road" easy. Remember, it doesn't cost you any more than being slovenly dressed—just exercise a little taste. We preclude the possibility of your selecting a poor style of a hat by handling nothing but good ones. We are Dunlap's and Heath's sole Canadian agents.

Store Open Saturday Night. The W. & D. DINEEN CO., LIMITED. Cor. Yonge and Temperance Sts., TORONTO.

CHURCHES TO-MORROW. The pulpit of Elm-street Methodist Church will be occupied to-morrow by the pastor, Rev. Joseph Odery. The subject of his evening discourse will be: "Is Life Worth Living." One of the strongest speakers to men in the city, Rev. Professor Cook will address the big meeting of men in the Association Hall to-morrow afternoon. Miss Lola Roman and Mr. Frank Bernrose will furnish a brief musical program. The people's popular meetings in O'Neill's Societies Building, Queen and Parliament-streets, under the auspices of the Salvation Army Training College, will be conducted to-morrow by Lieut.-Col. and Mrs. Gaskin, general secretary for the Dominion. Subject at 2 P.M., "Work and Wages," and at 7.30 P.M., "Forgotten Dreams." Special music and singing will be rendered by fifty cadets. Special thanksgiving services are announced in the Church of the Covenant, with Rev. A. L. Geggel, Parkdale Presbyterian Church, in the morning, and Rev. J. Edward of Bathurst-street Methodist Church, in the evening. St. Margaret's church will hold its annual thanksgiving service on Sunday. The church will be decorated, and special music will be rendered. "The People and the Priest" will be the subject of discourse by Rev. James Le Gordon, pastor of the Bond-street Congregational Church, at 7 o'clock. At the morning service Mr. Gordon will speak on "The Millennium." The Rev. I. Shields Boyd will give an account of his missionary work in China at St. George's Church on Sunday morning. The Rev. Marmaduke Hare will preach in the evening. On Sabbath next anniversary services will be held in St. Enoch's Church, Winchester-street. In the morning the Rev. Mr. Weeks of Westminster Baptist Church will preach, and the evening services will be conducted by the Rev. Mr. Hossack of Deer Park.

Broadsheet's Trade Review. The fogging in wholesale trade circles at Montreal is decidedly hopeful. The weather in some parts has not been stimulating for the season's trade the past week or so, but the first cold dip will create a big selling demand for winter goods. Selling purchases by the retailers have been very fast so far, but they must buy largely to get stocks in order when the demand sets in for cold weather. Values of cotton goods, and in fact of all manufactures, with the exception of the firm hold. Payments have been fair, but there has been some trouble of merchants' paper due, doubtless, to the slow decline of the season's crops at the country markets. There have been more buyers in the market in Toronto this week, and they have been taking good parcels of sort goods which are getting well broken into at country points now. The spring orders on staple have been very so far, and the general outlook for trade is promising. There has been some demand here for China fence wood for export to the United States, but prices are apparently above the view of buyers. Northwest orders to go by vessels before the close of navigation are larger. Small Fire at Hat Postage. Hat Postage, Oct. 23.—Fire broke out this morning in the stable and carriage building of Hilliard House. The loss amounts to about \$50, partly covered by insurance.

We invite comparison on prices for Autumn and Winter Markets. R. SCORE & SON, Tailors and Hatterdashers, 77 King Street West.

YORK COUNTY AND SUBURBS

Volunteer Firemen at Toronto Junction May Hold a Concert. TALK OF FORMING A NIGHT SCHOOL. Two Football Matches To-Day—Doings in East Toronto and Thruout the County.

Toronto Junction, Oct. 23.—Two association football games will be played here to-morrow afternoon. One between Cooksville and the Toronto Railway and one between the Canada Foundry and Dovecourt. Trustees Hall, Langton and Dalton, who compose a special committee of the Public School Board for considering the advisability of holding a free night school in Western-avenue school desire any young people who would wish to avail themselves of such an opportunity to communicate with them. The volunteer firemen held a meeting this evening to discuss the advisability of holding a concert some time in December. Nothing definite was decided on, and another meeting will be held in two weeks' time to make final arrangements. The brigade is greatly handicapped by the lack of proper equipment, but expect in the near future to be properly fitted out. George Dane of Oser-avenue alighted from a train at the G.T.R. station last evening and on passing around a train on the next track was run over by a milk wagon. He was severely bruised around the back.

East Toronto. East Toronto, Oct. 23.—Rev. T. H. Rogers, R. pastor of Emmanuel Presbyterian Church, will on Sunday morning next preach the first of a series of sermons, the subject being, "The Seven Deadly Sins." Alex. Baird has retained Dr. McTernan to defend the action brought against him for slander by Mrs. Deane. The High School football team played a friendly game with the boys of Blairrie Industrial School and won by a score of 14 to 0. The 10-year-old daughter of Mr. Cammings, Balm-street, fell from a wagon and broke her leg this afternoon. Nothing definite was decided on, and another meeting will be held in two weeks' time to make final arrangements. The brigade is greatly handicapped by the lack of proper equipment, but expect in the near future to be properly fitted out. George Dane of Oser-avenue alighted from a train at the G.T.R. station last evening and on passing around a train on the next track was run over by a milk wagon. He was severely bruised around the back.

Richmond Hill. Court Richmond held their regular monthly meeting last night. Wm. Trench & Son were successful in winning a horse on their spring wagon and carriage at Woodbridge. The subject of the Epworth League last night was the missionary cause. Henry Hopper has disposed of his brick residence on Arnold-street to Fred Lyall.

King Township. King Township's association will hold their annual plowing match on the farm of Joseph Baker, lot 25, con. 3, King, on Tuesday, Nov. 3. The day devoted to the match is situated about one mile south of Kettleby and the Metropolitan road passes thru the farm. Generous prizes will be given and a recent attendance of plowmen and victors is expected. John T. Sjolqvist of Maple is secretary and entries may be made until the morning of the match. Billiken. Evidence of the prosperity attending the labors of the York County farmers continue to multiply. In addition to a good harvest equalling and in many respects exceeding that of the crop of apples, the new trees are in full bearing and the yield is a record one. So abundant is the crop that the ordinary supply of barrels has proved utterly inadequate to supply the demand. As an evidence of this throughout the county and province are stored in cupboards, awaiting shipment, as to the abundance of the crop, Adam Wood of this place informed the World yesterday that an orchard which he sows early part of the season gave promise of yielding 70 barrels, will yield 125 to 200 barrels of fruit suitable for the export trade. This is in addition to 50 or 60 barrels of pears and immature fruit suitable for older markets and immediate consumption. Four trees of the Ben Davis variety yielded 25 barrels, or an average of nine barrels per tree, a remarkable showing, and one which is doubtful has ever been surpassed. G. W. Gibbins of Hagersham, representing a leading commercial house, has purchased some 400 barrels of apples in York County at an average price of \$1.30 at which figure Mr. Wood has also disposed of his output in addition to a fine apple orchard. Mr. Wood's success may serve as a fine object lesson.

Leont Hill. Mr. Monk, who is signing his stock in trade, together with his household goods, first class held for the match on the 28th of this month on the farm of Mr. John Webster, near Unionville. Sale Register. Tuesday, Oct. 27.—There will be offered by public auction on Tuesday, Oct. 27, the property of Edward Adams, consisting of Holstein cattle, horses and implements on the farm, northwest corner of Weston-road and St. Clair-avenue, Toronto Junction, half a mile north of G.T.R. and C.P.R. stations. The cattle are an exceptionally fine lot, registered, and excellent milkers, and were all bred and raised by Mr. Adams. The horses, seven in number, are good, serviceable animals, and this sale affords a fine opportunity to purchase.

Council of Education. The following gentlemen will compose the Ontario Council of Education for the year 1903-4: Rev. Chancellor Burwash, University; Prof. J. H. Baker, Toronto University; Prof. Clark, Trinity University; R. H. Conway, McMaster University; and Mr. David Young, Guelph, President Ontario Education Association. Favorite Photograph. London, Oct. 23.—The demand for photographs of Mr. Chamberlain has been unprecedented since the Glasgow speech. The sale, including picture postcards, has run into many thousands. Ten copies of Mr. Chamberlain's photograph are sold to one of any other celebrity, except Mr. Balfour, according to the manager of the London stereoscopic Company. People buy a photograph of the ex-Colonial Secretary, and then say, "Oh, we must have Mr. Balfour as well." About three of Mr. Chamberlain are sold to two of Mr. Balfour.

Last Night's Inquest. The inquest into the death of Albert Cheek of East Toronto, who died at

The Opening OF THE New Store

To-day we open the new addition we've been planning for so long, and invite everyone to come and see us, whether shopping or not. Among the furs the new styles are being attractively displayed, and we're also making a feature of our Hat Department, for Saturday is the great shopping day for men.

SILK HATS Broken sizes in regular \$6.00, \$7.00 and for \$5.00 \$8.00 lines. Derbys and Soft Felts Broken sizes in regular \$2.50, \$3, \$3.50 lines for \$1.50. Not every size in every block, but every size in some block. Caps Imported from London, 50c. Regular 75c and \$1.00 for 50c. J. W. T. Fairweather & Co. 84-86, Yonge Street.

RIGHT GLASSES. Have them right. No use suffering with weak eyes when we can fit them and make your vision perfect. You will see how easy it is to see well after we have given your vision attention. F. E. Luke, Optician, 11 King St. West, Toronto. Phone Main 2568.

Special Offer. Send by mail for one of PEMBER's \$8.00 Pomp Bangs for \$6.00 for this week only. PEMBER Canada's Art Hair Dealer and Scalp Specialist. Send for Booklet. 127-129 YONGE STREET, TORONTO.

Webb's Bread. Once a Customer always a Customer. Tel. N. 1886 and 1887. 447 YONGE STREET.

A Frequent Trouble. The trouble with an individual in a great capacity is that he is apt to die—to be sick or away just when needed—to be "too busy." A strong trust company doesn't die or get sick, it always on hand when wanted. Trusts and Guarantee Company, Limited. Capital Subscribed - \$2,000,000.00. Capital Paid-up - 700,000.00. OFFICE AND SAFE DEPOSIT VAULTS, 14 KING ST. WEST, TORONTO.

GLASSES. A pair of TORIC Lenses fitted in one of our special mounts makes a most satisfactory Eye-glass. Price reasonable. J. J. KILLICKS, Practical Optician, 23 Leader Lane. MOST IMPORTANT. Paris, Oct. 23.—M. Muraviev, the Russian Minister of Justice, and president of the Venezuelan Arbitration Tribunal, at The Hague, is quoted as follows: "The French-British Arbitration Treaty is the most important and pacific move since The Hague convention. I am certain that the example of the signatories will be followed by other nations."

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THE ROBERT SIMPSON COMPANY LIMITED

60c Heavy Scotch Linoleum, 36c. About the price you'd pay for an ordinary oilcloth. "We sell as we buy" is the motto of this store and this 2500 yards of Linoleum came to us under conditions that make it possible for us to give you this splendid bargain. We are always pleased to see you spending your dollars in this store, and equally pleased to see you saving them. Here's a point in view: 60c Heavy Scotch Linoleum, 36c. 2500 square yards Heavy Scotch Linoleum, 2 1/2 and 4 yards wide, a purchase of Linoleums from a large manufacturer at a big discount, a large range of floral, block and tile effects, all on sale Monday morning, 8 o'clock. 36c.

Your Money Has Triple Purchasing Power in the Upholstery Department on Monday. One dollar will equal three in buying Furniture Covering or Curtain Tapestries for we offer to clear 1400 yards of First Quality French and English Portiere and Furniture Tapestries, 50 inches wide, in over forty high-class designs and colorings which have sold for 2.00 and 2.50. On Monday, Per Yard, 89c.

Two Furniture Reductions. 70c Dining-room Chairs, Monday 50c. 200 Dining-room Chairs, in hardwood golden oak finish, embossed carved backs, shaped wood seats, brace arms, regular price \$3.75, Monday, 53c. \$22.50 Bedroom Suites, \$16.90. 15 only Bedroom Suites, in solid oak golden finish, heavy carvings bureau with double top, shaped front, 3 large drawers, 20x24 inch bevel plate mirror in shaped frame, combination washstand, large size bedsteads, strong and well made throughout, assorted patterns, regular price 22.50, Monday, 15.90.

Wall Paper Less Than Half Price. 1142 rolls Gilt and Embossed Wall Paper, in pretty shades of green, blue, pink, crimson and buff, in this season's newest designs, regular price 12c to 25c per single roll, your choice 8c. Monday, extra special. See Queen Street Window.

\$3.75 White Wool Blankets for \$2.63. 119 pairs Extra Super White Unshrinkable Wool Blankets, with pink or blue borders, a guaranteed pure finished blanket, size 66 x 96 and 62 x 84 inches, sold regular at \$3.25 and \$3.75 per pair, Monday, extra special. 2.63. 10c Flannelette for 8c. 6000 yards Heavy Canadian-made Flannelette, in solid colored Saxony, pink, blue, white, cream and grey and red, 36 inches wide; also 24-inch, fancy striped, assorted patterns, regular 8c, Monday, 6c.

\$7.50 Damask Linen Cloths, \$3.69. Seems a pity to sacrifice these splendid Linens in this way, but their only fault being that they are slightly soiled through over-handling—no hurt, as you well know, but what a trip to the laundry tub will rectify. You can consider yourself lucky if you're one of the fortunate 88 who participated in this bargain. There are 980 pairs of Linen, Huckaback and Damask Towels being served in the same way and for the same reason.

Knit Shirts, Cardigan Jackets. Here's splendid chances for the foresighted to anticipate their cold weather needs. 265 Men's Heavy Knit Shirts, for winter wear, dark colors, made with collar attached, large bodies, full length, a splendid shirt for fall and winter, all sizes, regular price 50c, on sale Monday, each. 35c. 64 Men's Wool Cardigan Jackets, heavy rib knit, fast black color, 3 pockets front and pockets bound with mohair, buttoned cuffs, close fitting, small, medium and large men's sizes, regular price \$1.25, on sale Monday, each. 98c. 50c Soiled Towels 23c Pair. 980 pairs of Linen Huckaback and Damask Bedroom Towels, with hemmed, fringed or hemstitched ends, slightly soiled on edges and where folded, German and Irish made linens, sizes 20 x 40, 22 x 42 and 24 x 45 inches, not many pairs the same, assorted in different lines and sizes, and sold regularly at 25c, 40c, 45c and 50c per pair, Monday to clear, all one price, pair. 29c.

Special Umbrella Sale. Another Great Dollar Sale of Umbrellas, men's and women's, covers are gloria or tafetta, all are full sizes, mounted on the very best close rolling frames, a great many of them silk cases, the handles are beautifully assorted in natural and polished woods, horn, ivory, Dresden and pearl, regularly they would sell at \$2 to \$2.50 each, Monday. 1.00. See Yonge Street Window.

Camera Supplies. We make a specialty of Supplies for Amateurs and carry every requisite of the advanced, as well as those just entering upon the mystic of photography. You will always find our clerks willing and able to assist you to rectify your mistakes. We develop and finish at reasonable prices. Try our own Metol Hydro Developer. 45 oz. 20. Department, Fifth Floor.

1000 Black Saten Underskirts, Regular \$1, Monday 35c. 1000 Ladies' Black Saten Underskirts, good heavy quality, made with deep flounce and finished with frill of silk, sizes 38, 40 and 42 inches, front length, regular \$1, Monday 35c. No mail or telephone orders guaranteed.