

TO THE CAPITALIST.

Absolute security. Land in two years that will be worth five times the present price, which certainly will increase the value of stock proportionately.

TO THE WORKINGMAN.

An easy way of procuring a home. A future that cannot be obtained elsewhere. Don't fail to write or call. Every information freely given.

TO THE MERCHANT.

If your business or health fails a plantation will give you a handsome return. No laborious work in a climate of perpetual June.

CUBA THE LAND OF SUNSHINE

CANADA-CUBA LAND AND FRUIT COMPANY, Limited.

Incorporated Under "The Ontario Companies Act."

AUTHORIZED CAPITAL \$600,000

SHARES, PAR VALUE, \$100

OFFICERS AND DIRECTORS:

REV. ALEXANDER CAMPBELL, President.
HAROLD B. ROBINSON, Esq., Vice-President, Cashier Head Office Massey-Harris Company, Limited, Toronto.
AMOS HARRINGTON, Esq., Second Vice-President, Gentleman, Toronto.
ERWIN B. JONES, Esq., B.A., Secretary, Toronto.
CECIL H. THOMPSON, Esq., Treasurer, Toronto.
GEO. F. DAVIS, Esq., Managing Director, Toronto.
JAMES CURRY, Esq., Banker and Broker, Toronto.

WILLIAM PEMBERTON PAGE, Esq., Toronto.
JOHN J. MAIN, Esq., Superintendent of the Police Iron Works, Toronto.
WHITFORD VANDUSEN, Esq., Banker.
J. W. CURRY, Esq., K.C., Crown Attorney, Toronto.
BANKERS—The Royal Bank of Canada, Toronto; The Royal Bank of Canada, Havana, Cuba; H. W. Maw, Esq., of Dewar, Young & Maw, Toronto; Edward L. Delgado, Havana, Cuba; Solicitors.

Land at \$10.00 per Acre for a short period only. Purchase now and save money.

All the Company's Land will be increased to \$20.00 per Acre at an early date.

LAND IS THE BASIS OF ALL WEALTH

Exchange of Land

Pick out your plantation tract to-day, while you still have a choice of the best locations.

Read our prospectus as to quality of land, fertility, etc., but remember that if you select your property now and are not satisfied with it when you see it for any reason, we will cheerfully exchange it for another tract in our surveyed portion not already taken up which will be satisfactory. We want everybody satisfied with land allotted. It is also to our interest to give every applicant the very best land on our estate. It means a direct advertisement by the recommendation of their friends and puts great value on our other property.

EVERY OFFICER of this company is active. There are no figure-heads, no "dummies" and no drones connected with the organization. There isn't room for them. Therefore we will see that every promise made is carried out to the very letter.

Land values in Cuba are just beginning to boom, still there have been phenomenal increases in value. Land has increased 1200 per cent. in five years in the neighborhood of the American settlements.

Capt. L. D. Baker and his associates in the Cuba Fruit Company bought thousands of acres at \$3 to \$10 per acre four years ago in Santiago Province. They refuse \$100 per acre for their unimproved tracts to-day. One thousand per cent. increase!

You have the chance to do the same thing—make your money out of fruit-growing and land.

Write for Prospectus

Extracts from Expert Reports from One of the Best Fruit Growers of Cuba.

I rode over this property and made several investigations of the subsoil, digging about five feet deep in each instance. I found nothing that would even to the slightest degree change my opinion regarding the suitability of the land for the successful cultivation and growing of all kinds of citrus fruits. I found the duplication of the Florida soil, on which the best groves in the world are raised, not only in the general appearance of the land, or top-soil, but also in the subsoil, except in no case did I find any hard pan or even any evidence of hard pan.

The land and the subsoil underlying it is in every way perfectly adapted to profitable growing of Oranges.

The soil, as you know, is a sandy, loose earth, easy to cultivate and in this respect much more desirable than any other land to be found in Cuba, because, while it is economical to cultivate, it is the best land in the world for oranges.

Cattle Raising

Hogs multiply very rapidly, breeding as often as three times in a year, so that an increase of ten to a sow is conservative. They sell when young at \$4 to \$5 each.

Cattle increase at the rate of 80 per cent. to the number of cows in a herd, including all loss by death. A yearling is now worth about \$18, a two-year-old (breeding age) \$25, and a three-year-old \$40. Oxen (broken in) are worth from \$120 to \$180 a yoke.

This Offer is Good for a Limited Time Only

PROMPT DECISION and immediate selection of lands and lots is absolutely necessary, and we urge you for your own good to avoid disappointment by making your choice at once if you wish to share in this great allotment of land.

WE CANNOT keep this offer open always, as the Plantation Tracts we have to dispose of are limited in number.

WE RESERVE the right to withdraw this offer at any time, or to increase the price of our land.

LAND OWNERSHIP is an almost certain safeguard against adversity.

HARD TIMES, sickness and old age may come, but he who owns his home is certain, at least, of a port in which to ride out the gale or end his days peacefully in this sailors' "snug harbor."

FORTUNATE, indeed, is the man, or woman, whose ownership of land includes both a home and a living, or means of support. Such land-ownership carries with it not only a place of abode, but also food, shelter and the comforts of life. As a heritage for one's family it is better than life insurance or a bank account. In short it does what a farm should do.

Extracts of Letters From Cuba

Call and see Originals.
Your letter of the 11th of January to hand. I will gladly give you any assistance I can. I have not visited the tract of land you mention, but I am told that it is very good land. It is hard to find land in Cuba that is not good for something. Provided the company is solid, you have an opportunity of a lifetime in buying this land at \$10 per acre in small lots. Large tracts of 200 or more acres are still for sale at the same price, but it is almost impossible to buy small lots. The land you think of buying is good for oranges and some of it for tobacco, and all of it for pineapples.

I purchased my land from the Davenport Company of Cuba, an American company, with offices at 23 William-street, New York. It is a very wealthy company, and they have spent an enormous sum of money here. They started two and a half years ago selling land at \$10 per acre. I bought six months ago at \$50 per acre, and on the first of February it goes up to \$80 per acre. Nearly all this company's land is now sold, and they are trying to buy more. About 2000 acres are planted with oranges and planting is still proceeding rapidly.

I know of no land on this terrestrial sphere so blessed by Providence in all that goes to make up natural wealth and productive possibilities, sunshine, moisture, immensely fertile soil and a delightful climate, and then consider the close proximity to the best market in the world for its produce. It is only four days from New York, while California is twelve for freight.

I am so convinced of the merits of the proposition of the Canada Cuba Company that I have invented a goodly sum in it. I made thorough inquiries before doing so, and came at the proposition from several sides and always with the same results, an increased confidence in the ultimate profitable result of the investment.

We have not given vegetable-raising prominence enough. There is a fortune in it here now; we have the very best land for it. Strawberries, 75 cents per box; common potatoes, 3 cents per pound; tomatoes, 3 cents per pound and everything in proportion.

The location of your property is excellent—high, dry, free from rock or stone and first-class sandy loam soil.

ADDRESS ALL COMMUNICATIONS TO

GEORGE F. DAVIS

Managing Director:

106 KING STREET WEST, TORONTO.

Telephone Main 573

A Home in Cuba

AN OPPORTUNITY like this comes but once in a lifetime. Anyone can have a home in Cuba under our most liberal colonization plan.

The way is now open to you. It only remains for you to grasp the opportunity now offered.

Bear in mind, too, that the western farmer who raises twenty bushels of wheat to the acre and gets seventy-five cents per bushel for it, thinks he is getting rich, while in Cuba \$250 to \$500 per acre can be made with far less effort and uncertainty.

TEN ACRES of good fertile land in Cuba, properly planted in early winter vegetables in the autumn, and properly cared for, with careful methods employed in harvesting and marketing the crop, will yield a net return by spring of from \$800 to \$800 per acre, or \$8000 to \$8000 for the season's work, exclusive of cost of cultivation.

THE CROP from such a tract is marketable in December and January from thirty to sixty days before the Florida growers have begun to ship—and at a time when the northern markets are practically bare of competing products.

Absolutely no Risk

We think we have shown you in the past that you take absolutely no risk when you invest with us. You secure land to-day that will be worth five times its money in one year.

A TEN-ACRE GROVE of orange and grapefruit trees will yield you a profit the fourth year of \$1 per box, or \$900 (80 trees—80 boxes, \$90 x 10 acres—\$900).

When your grove comes into full bearing it will pay you from \$2700 to \$5000 a year for life, and it will be worth \$10,000 cash any day you wanted to sell it, and it will be yours.

TEN ACRES planted in pineapples will yield any man who will look after it properly from \$2500 to \$3000 a year returns from fruit and suckers, out of which must come the cost of the actual cultivation, which is not large when once the tract is planted.

How does this compare with farming profits in this country?

Pineapples

Eight thousand to 10,000 plants per acre bear in 12 to 18 months from time of planting an average of 8000 pineapples, or 250 crates per acre; cost delivered at New York, \$1.25 per crate; average wholesale price over six months, \$2.93 per crate; average profit per crate, \$1.68.

Our estimate: 250 crates per acre; profit, \$1 per crate; total profit, \$250 per acre.

THE ADVANTAGES over California and Florida may be enumerated briefly as follows:

IN CALIFORNIA the profits of the orange growers are diminished by:

Expensive artificial irrigation.

Expensive methods of frost protection.

Frequent losses of fruit and trees from frost.

Expensive fertilizers to enrich the soil.

Heavy freight rates (by rail) to eastern markets.

Fourteen days' haul to New York.

IN CUBA the orange grower enjoys:

Copious but not excessive rainfall.

Rains well distributed throughout the year.

Absolute freedom from frost.

Naturally fertile soil.

Freight rates forty-eight cents less per box than California.

Four days by steamer to New York.

Every Information Freely Given

This company is the owner of 70,000 acres of very rich, fertile land in the Province of Pinar del Rio, Cuba. This land is suitable to the growth of the finest quality of tobacco, oranges, lemons, pineapples and other citrus fruits.

One acre produced last year \$2700 in tobacco. The revenue-producing powers of this estate will not be reduced by sale of lands, as the cultivated portion will be increased by additional plantation.

The lands offered for sale can be made as productive within a short period as those at present cultivated.

The estate is abundantly watered by numerous streams and fresh water springs.

The temperature is even, so that catarrh is unheard of.

This company is now offering land in blocks of ten acres or more at \$10.00 per acre. Stock at par, or scrip entitling the owner to an option to take land at \$10.00, or stock at par, for a limited period.

Only 10,000 acres will be offered at \$10.00 per acre, of which 7000 acres are already sold. The second 10,000 acres will be sold at \$20.00 per acre or over within a few months. The balance of the estate to be disposed of—30,000 acres—will be raised to \$50.00 per acre or over.

As the price of land is raised, the price of stock will also advance.

Purchase now and save money.

Terms—25 per cent. cash; 25 per cent. 30 days; 25 per cent. 60 days; 25 per cent. 90 days; or terms can be arranged:

Bee Keeping

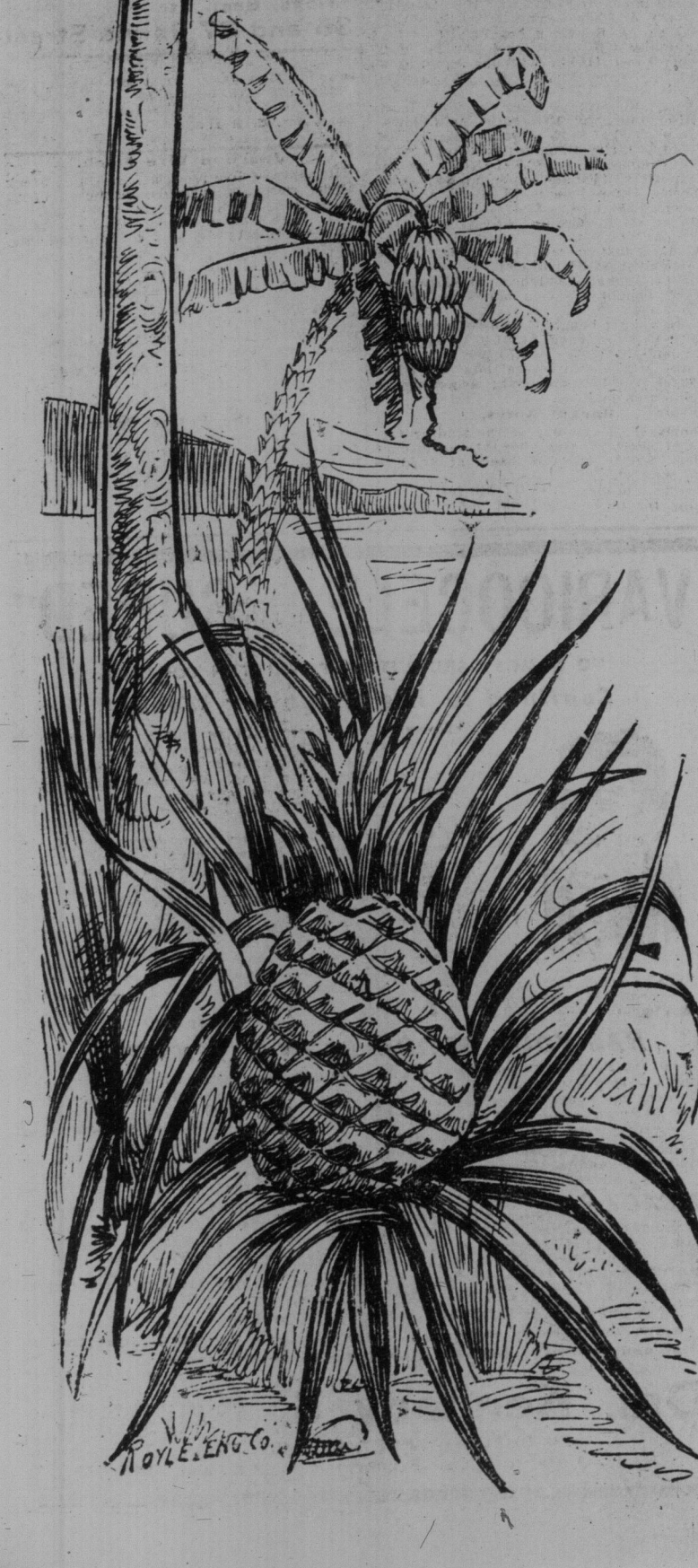
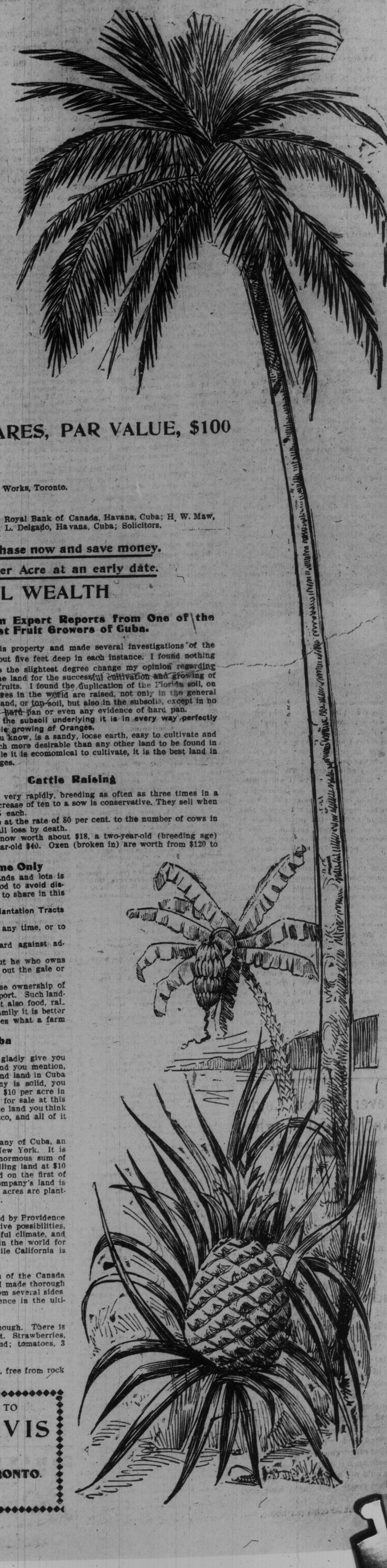
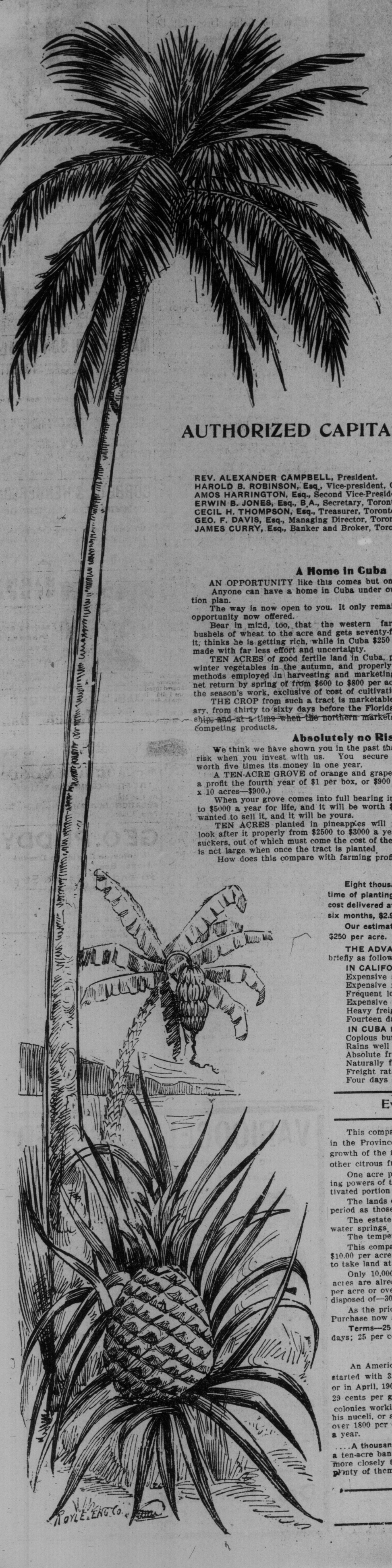
An American settler near Candelaria, Pinar del Rio Province, Cuba, started with 33 colonies of bees in April, 1900. Just two years later, or in April, 1902, he had actually sold 7200 gallons of strained honey at 23 cents per gallon, and 150 nuclei of bees at \$1.50 each, and had 600 colonies working. He had realized \$2,078 from his honey and \$225 from his nuclei, or a total of \$2303, and had increased the size of his "plant" over 1800 per cent. This "side line" yielded an income of nearly \$1200 a year.

A thousand dollars a year can be easily earned by a planter of a ten-acre banana plantation and if care be taken to cultivate the land more closely than the natives do, thereby securing large bunches and plenty of them, this sum can be increased.

AGENTS WANTED

Titles Guaranteed.

Call and See Expert Reports on Our Property.



ORIA
Children
You Have
ought
In
Use
Over
Years
ORIA
GRATE
ENJOY
OUR
ANNEL
St. E.
Co.
PTURE
REE
nto, Ont.
AL
THAT
A WHITE ASH
LATE
CLINKERS
PROMPTLY
MARKET PRICES
WAYS USED.
Co.
efe's
a Mild
ER
ter make
O Keele's
cial brew
n a rich,
bespeaks
drop in
the first—
Gasoline
Fire Pots
AND
Torches
AIKENHEAD
HARDWARE
LIMITED,
Adelaide St. E.
Phone M. 380.
UR S
L
RIGHT
S L
E CO. S
Compound.
effectual monthly
which women can
in two degrees of
for ordinary
box, No. 2, 30 d-
per for Special
ez. Sold by all
ale for Cook's & Co.
Compound; take no
Windsor, Ontario.