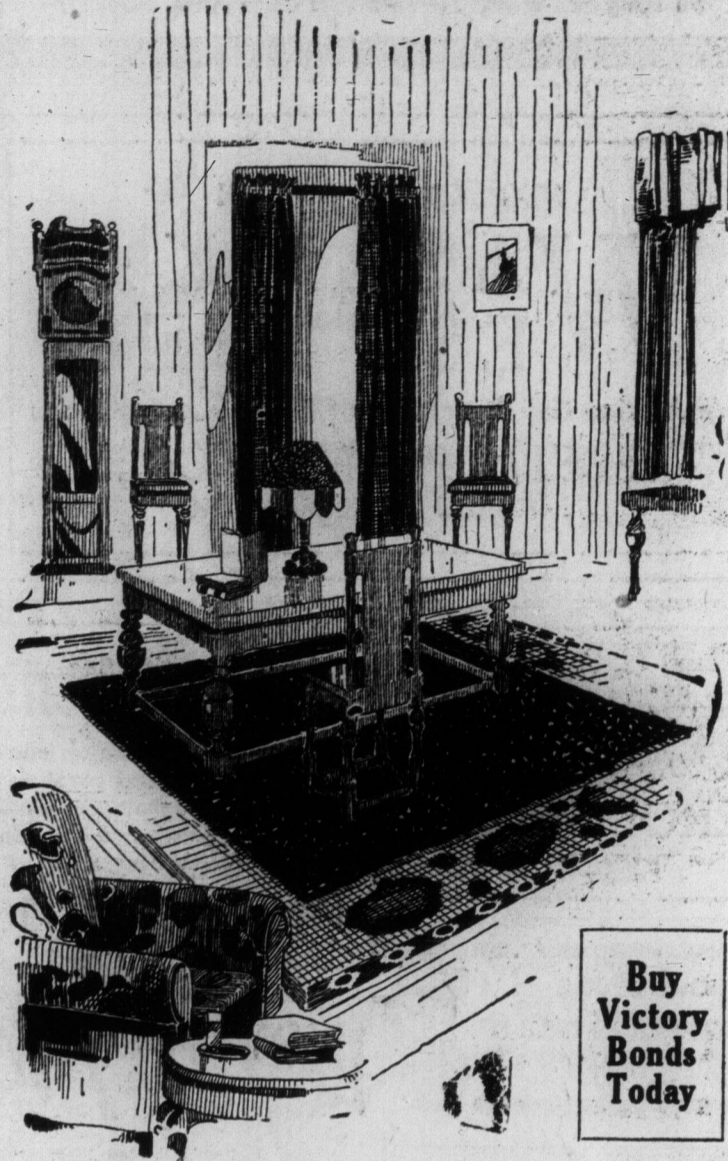


Telephone Main 7841 1898--TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919 Market Adelaide 6100

At SIMPSON'S—Furnishings Which Will Brighten the Home



Practical and attractive furnishings that will add to the charm and comfort of home during the long indoor season that is now upon us. These are Simpson quality goods, and you are assured of the very highest possible value for your money.

Furniture

Living-Room Chairs
Frames of solid oak—fumed finish. Deep spring seats and pad back covered in tapestry and artificial leather. \$16.75.
Rocker to match, \$17.50.

Big Living-Room Chairs
All-over upholstered. Deep spring seats, with heavily upholstered arms, covered in strong imitation leather. \$12.00.
Rocker to match, \$12.50.

Living-Room Chairs
All-over upholstered in black artificial leather. Back and arms are heavily padded and deeply tufted. \$18.50.

Couches, \$9.75
Full spring seat, upholstered in imitation Spanish leather—alike both sides. Regularly \$11.75. \$9.75.

Divanette, \$59.00
Frame of solid oak—fumed and golden finish. Durable link spring, with soft and comfortable mattress. Covered in good artificial leather. \$59.00.

Drop Leaf Tables, \$7.75
Golden finish, strongly bolted legs, 46 inches square when opened. \$7.75.

Buy Victory Bonds Today

Tapestry Wall Papers

29c Single Roll
Scenic, foliage and all-over designs, printed with harmonious combinations of appropriate colorings, including gray, greens, tan, blue and rose.
Included are papers for living rooms, halls and dining room, specially priced at single roll, 29c.

Pretty Chintz Papers for Bedrooms, 25c Single Roll
Delightful designs, showing flowers and combinations of birds and flowers on light colored backgrounds. Many pleasing color arrangements to choose from, including delicate tints of pink, blue, green, gray and ivory.

New Stripe Bedroom Papers, 17c Single Roll
Cut-Out Borders to Match, 5c Yard

New stripe and shadow stripe effects, beautifully printed on figured or embossed backgrounds. Some patterns have delicate treatments of black in combination with tints of coloring that are particularly pleasing in appearance.

Simpson's—Sixth Floor.

Rugs, Carpets and Mats

Attractively Priced

Tapestry Rugs
That are satisfactory both as regards durability and effect—made in Oriental designs, subdued shades of tan, greens and brown. One seam.
Size 7' 6" x 9', \$14.75; Size 9' x 9', \$17.50.

Glengarry Rugs
A bedroom rug that meets the demand for an inexpensive neat floor covering, made in Trellis designs, two-tones of rose, green or blue. Size 7' 6" x 9', \$12.50.

Stair Carpets
Complete assortment of stair carpets in all makes, including:
ENGLISH AXMINSTER
27" wide, yard, \$5.50.
22 1/2" wide, yard, \$5.25.

Cocoa Mats
A special Cocoa Mat in two sizes, heavy twisted brush, securely bound at the edges.
Size 18" x 20" at \$2.15; Size 20" x 23" at \$2.45.

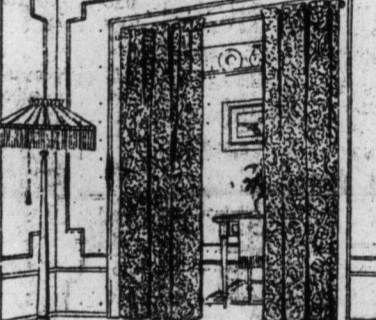
Artoleum at 89c Square Yard
Artoleum is a felt base floor covering which is printed in small tile and matting effects, in gray, green, brown and blue. The surface is of the best possible glazed finish, and is absolutely damp-proof. 6' wide. Square yard, 89c.

Congoleum Rugs
Gold Seal Congoleum Rugs in the well known art patterns, suitable for use in any room.
Size 12' x 9', \$19.95; Size 6' x 9' at \$9.95.

Simpson's—Fifth Floor.

3 Days' Sale of Draperies Begins Today

Floor Lamps, \$10.00 Lamp Shades, \$11.50 Portieres, \$6.98 Pr. Couch Covers, \$3.98 Window Shades, 89c Curtain Rods, 12 1/2c



Floor Lamps at \$10.00 Each
They are well made of hand polished birch mahogany in several new and very effective styles—two light fixtures with pull chains. Special, 3 Days' Sale Price, each, \$10.00.
Silk Shades for Floor Lamps, Special, at \$11.50 Each
Choose from several new and highly effective cone shade shades with either silk or chintz lining and a deep 4" silk fringe. Special, 3 Days' Sale Price, each, \$11.50.

Tapestry Portiers at \$6.98 Each
Fully reversible, showing good woven designs in solid colorings of green or red, finished with heavy tasseled fringe at both ends. 3 Days' Sale Price, pair, \$6.98.

Tapestry Couch Covers at \$3.98 Each
Reversible couch covers of good medium weight tapestry in mixed colors of green and black, green and brown or red and green. Full length and width. 3 Days' Sale Price, each, \$3.98.

Brass Extension Rods, Special, 12 1/2c Each
Polished Brass Rods for window curtains, complete with ends and hook brackets. Will fit any window from 26" up to 46" wide. 3 Days' Sale Price, each, 12 1/2c.

Window Shades at 89c Each
In either dark green, white or cream color. Standard size, 37" wide, 70" long, complete with an easy running spring roller, brackets, nails and nickel ring pull. 3 Days' Sale Price, each, 89c.

Simpson's—Fourth Floor.

In Order to Assist Housekeepers

—and more particularly young homemakers, in establishing and furnishing a home, Simpson's has organized the

Home-Lovers' Club

which allows its members the privilege of buying home-furnishings at this store by making part payment in cash and arranging for the balance in a series of future payments. This is a particular boon to those who require the goods, but have not the ready cash available to meet the complete cost.

Membership is open to all responsible people. It costs nothing to join. You pay only the prevailing cash prices for goods. Consult the Club Secretary—Fourth Floor—for complete details of the plan.

Hoover Electric Suction Cleaner

See Demonstration, Fourth Floor, Today

People who want their rugs to be as clean within as without use Hoover's—for only the Hoover beats—as it sweeps—as it suction cleans—it is a thorough cleaner, and, besides, when you "just run your Hoover over" it straightens the crushed nap, brightens the coloring and promotes longer wear from your carpets and rugs.

The Baby Hoover, \$62.50
The Hoover Special, \$75.00



Simpson's—Fourth Floor.

Specials in Linens and Staples

Canton Flannel, 43c Yard

Extra good quality, perfectly white, in a medium weight with a soft close warm nap and twilled back. 34 inches wide. Today, Special, yard, 43c.

Huck Towels, \$2.95 Pair

Hemstitched Irish huckaback with deep figured borders. Fine quality, large size, 22 x 38 inches. Today, Special, pair, \$2.95.

Hemstitched Sheets, \$7.95 Pair

50 pairs only. Made of even weave, linen finished sheeting, with deep hemstitched hem on top and plain hem on bottom. Extra large size, 80 x 100 inches. Regularly \$10.50. Today, Special, pair, \$7.95.

Simpson's Basement Sale Today Phone M. 7841

Washing Machines, \$21.95
"Dowwell" Water Power Washer washes by simply attaching the hose to the later tap. No cost for power. \$25.00 value. 26 to sell. Today, each, \$21.95.

Wash Boilers, \$1.35
Heavy tin, with wood grip handles. No. 8 and No. 9 sizes. 300 only to sell today, each, \$1.35.

Galvanized Water Buckets—Large size, flaring shape, rim bottom. Today, 45c.

Galvanized Wash Tubs, \$1.35
Rustproof, 23-inch diameter. Today, \$1.35.

Washboards—Metal face, full size. Today, 23c.
Glass Globe Washboards—Today, 65c.

Ironing Tables
A strong, well made, and nicely finished folding ironing table—top board is 14 x 60 in. Today, \$2.95.

Clothes Lines
50-foot length. Today, 15c.
100-foot length. Today, 29c.

Clothes Pins—Selected grade. Today, 4 dozen for 15c.
Clothes Wringers—The "Imperial." Enclosed cogs, spiral springs, warranted grade rubber rolls, Dowwell's reliable make. Today, \$4.25.

Corn Brooms, 59c
Well made, medium weight, four strings, excellent value. Today, each, 59c.

Universal Polish Mops
For cleaning and polishing hardwood floors, linoleum, oilcloth. A good big mop with 54-inch long handle. Today, price 85c.

Sterling Cedar Oil—For polishing furniture, woodwork, hardwood floors, etc. 15-oz. bottle. Today, 39c.

ALUMINUM UTENSILS COOKING
Aluminum Covered Saucepans, 2 1/2-quart size, \$2.50 value. Today, \$1.85.
Aluminum Tea Kettles, 2 1/2-quart size, today, \$2.25.
Aluminum Teapots, globe shaped, 5-cup size, ebony finished wood handle. Today, \$1.95.

Aluminum Double Boilers—2-quart size, today, \$1.95.
2,000 Gray Enamel Lipped Saucepans, 1 1/2 Each—3-quart size (wine measure). No phone or mail orders. Not more than three to a customer. This morning, each, 12c.

Daisy Dustless Ash Sifter, galvanized steel, easy to operate, saves coals. Today, \$1.15.
Garbage or Ash Cans, galvanized iron, ball handle, slip-over cover, two sizes. Today, each, 90c and \$1.15.
Coal Scoop, black japanned steel. Today, 45c.
Fire Shovel, black steel, short handle. Today, 10c and 15c. Long handle, today, 25c.

Ash Cans, galvanized iron, with wood strips on sides, size 11 x 15 inches, with cover. Today, \$2.55.
Combination Foot Brush and Scraper. Put it at the back door or on the front porch and avoid dirty boot marks in the house. Today, 52c.

Universal Food Choppers, unquestionably the best food chopper made, cuts meat, fruit, vegetables, coarse, medium and fine, large family size. Today, \$1.25.
Round Storey Cake Tins, high-grade English make, four sizes in a set. Today, set, 59c.

Perfection Oil Heaters, smokeless, odorless, safe convenient, will burn ten hours on a gallon of coal oil, will heat a good sized room. Today, \$6.95.
Quebec Heaters, Moffatt's high-grade make, with roller grate, deep ash pan, size, No. 4, 38 only to sell today at, each, \$15.85.

Enamel Cereal Cooker, 4 1/2—Four Utensils in One—good wearing enamel, a preserving kettle, 6-quart size, a pudding pan, 4-quart size, a metal rim, by which these utensils are converted into a cereal cooker and a covered roaster. Complete outfit, today, set, 85c.

3 Dinner Set Specials!

Woodrose Dinner Set, \$19.95
English Semi-porcelain Dinner Set of 27 pieces, with dainty new pink rose border decoration, gold line handles and edges. Today, \$19.95.

Dinner Set, \$37.50
Pretty floral decoration, 27-piece composition, gold traced handles and edges. Today \$37.50.

White and Gold Dinner Set, \$65.00
A beautiful thin white china dinner set of 27 pieces, with the popular gold band border decoration, all gold handles. Specially priced, \$65.00.

Stoneware Crocks for pickles, butter, etc. No. 1 size, 32c; No. 3 size, 69c; No. 6 size, 85c.

Water Sets, good quality, clear white glass, 7-piece set. Today, \$1.95.

Glass Candle Sticks, Today, 25c.
4-piece Table Set. Today, 75c.

Pudding Bowls, 1 1/2-pint size, 15c; 1-pint size, 10c; 1 1/2-pint size, 15c; 2-pint size, 20c; 3-pint size, 30c.

Try Grimwade's Patent Quick Cooker for Christmas Puddings—1 1/2-pint size, 70c; 2 1/2-pint size, 95c; 3 1/2-pint size, \$1.00; 4 1/2-pint size, \$1.50.

Clear White Glass Berry Bowls, 8-inch size. Regularly 65c. Today, each, 50c.
Sherbet Glasses, Today, each, 10c.

Brass Kettles, 2-cup size. Today, 35c.
Heavy Brass Cupboards—Dull finish. Regularly \$1.95. Today, \$1.49.

Teapots—500 good quality English Teapots (various), various decorations, large size. Today, 50c.

Fish Globes, 1-gallon size. Today, 65c.

As Illustrated, 10c each. As Illustrated, 4c each. As Illustrated, 4c each.

White Longcloth, 33c Yard
Canadian made, fine, even, soft weave, suited for women's and children's underwear, etc. 36 inches wide. Today, special, yard, 33c.

Bed Comforters, \$3.95 Each
Beautiful light colored, chintz covered comforters. Size 72 x 72 inches. Filled with good clean batting, all fancy quilted. Today, Special, each, \$3.95.

Damask Table Cloths, \$4.95 Each
Fine satin damask of very superior quality, in rose, spot, Marguerite and poppy design. Size 2 x 2 1/2 yards. Today, Special, each, \$4.95.

Napkins to match, size 22 x 22 inches. Special, dozen \$4.95. Simpson's—Fourth Floor



Do Your Christmas Shopping Early!
The SIMPSON COMPANY