

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Simpson's Announcing the First Showing of the Newly Arrived Hart Schaffner and Marx Fall Type Suits



Copyright 1919 Hart Schaffner & Marx

For Men and Young Men Today

Suits by America's foremost tailors in a special showing at the Simpson Store today the newest and most authentic models made exclusively for us by "Hart Schaffner and Marx."

To men who prize distinction in dress, these new-type suits will make a special appeal. The somewhat longer coat and smartly flaring skirt are the dominant features.

The suits are artistically designed with soft supple draping---no padding or heavy canvas interlining. The fabrics are all wool.

Two of the Many Models Are Here Described

Model 705—Tailored from a plain dark blue cheviot; single-breasted, two-button, long soft lapels, waist seam effect, crescent pockets, new bell sleeve effect. Sizes 35 to 42, \$60.00.

Model 17—Made up from a rich dark brown cheviot, with narrow green stripe effect. Two-button, double-breasted sacque, peak lapels, high-chested, flare skirt, small cuff on sleeves—roll shoulder effect. Sizes 36 to 42, \$60.00.

Simpson's—Main Floor.

175 Pairs Men's Trousers On Sale at \$2.75

A special purchase enables us to offer the well-tailored, strongly-made trousers at this exceptional price—suitable for wear with that extra coat.

Dark serviceable shades, in neat stripe effects; finished with side, hip pocket and belt loops. Sizes 32 to 42. On sale 8.30 this morning, \$2.75.

Exhibition Special \$30.00 to \$35.00 Suits for Men Today \$25.00

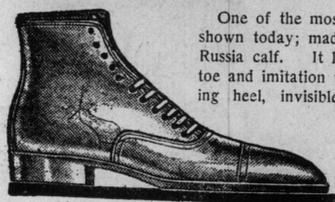
Exceptional value at this price. These clothes were made by our own tailors, a guarantee of correctness in styles, fabrics and workmanship. The materials are fine finished worsteds, in rich Autumn shades of brown and grey—neat stripe and check pattern effects.

Carefully fashioned in the single-breasted, 3-button, soft roll, semi and form-fitting sacque model, medium height vest, trousers finished with five pockets, belt loops, cuff or plain bottom. Wool body linings. Sizes 36 to 44. Today, 8.30 special, \$25.00.

New Fall Shoes for Men

The season's newest and most popular shapes in men's fall boots are now ready for your inspection. The assortment is large and varied and includes some of the smartest and most serviceable shoes we have ever shown. Three of the very special models are described below.

A Dark Brown Russia Calf Boot, \$13.00



One of the most popular models shown today; made of dark brown Russia calf. It has a long recede toe and imitation toecap, flat walking heel, invisible eyelets. English oak tan sole and heel. Sizes 5 1/2 to 11. Price, \$13.00.

The Newest Black Calf Blucher, \$11.00.

The blucher type boot is regarded with increasing favor. This boot is built on a recede toe last with medium toe—it is blucher cut, in full quarter pattern. It has invisible eyelets to the top—Goodyear welted and oak-tanned sole. Carefully lined and finished throughout. All sizes 5 1/2 to 11. Price, \$11.00.

A Kangaroo Leather Boot at \$15.00.

Combines comfort with durability and style. This is without exception one of the finest grade boots on the market today; carefully made up from the highest grade materials obtainable. Style No. 6309—line 5. It is a Havana brown shade, made on the straight or Banker last—straight lace. The sole is of English oak sole stock and is Goodyear welted. Widths A to D. All sizes 5 1/2 to 11. Price, \$15.00. The same shoe in black, \$14.00.

The Robert SIMPSON Company Limited

Men! Get Your Fall Hat Today at \$4.00 and \$5.00

Offering the very latest in sort and stiff hats for fall, at prices which are extremely reasonable, in view of the high standard of quality in the hats—authentic styles and the newest in shades. The assortment is large and varied, thus assuring satisfactory selection.

Lincoln Quality Soft Felt Hats, \$5.00

In many shapes and colors of greens, greys, brown and black. Today, \$5.00.

Lincoln Quality Black Stiff Hats, \$5.00

In several new fall blocks. Today, \$5.00.

Leeds Quality Soft Felt Hats, \$4.00.

Also come in a big range of shapes and colors. Excellent value. Today, \$4.00.

Fall Caps for Boys and Men.

All the new shapes, in plain shades and fancy designs. Today, 95c, \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00.

Simpson's—Main Floor.



SIMPSON'S MARKET TODAY

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| <p>MIDWEEK SPECIAL MARKET.</p> <p>Chuck Roasts Young Beef. Midweek special, per lb. 17c.</p> <p>Shoulder Roasts Young Beef. Midweek special, per lb. 19c.</p> <p>Round Roasts Young Beef. Midweek special, per lb. 27c.</p> <p>Brisket Lean Rolling Cuts. Midweek special, per lb. 19c.</p> <p>Stewing Beef, lean, boneless. Midweek special, per lb. 19c.</p> <p>200 only, pails Domestic Shortening, 3 lbs. gross weight. Midweek special, per pail \$1.00.</p> <p>GROCERIES.</p> <p>Saxon Brand Pastry Flour, the finest, 24-lb. bag, \$1.50.</p> <p>100 boxes Lenox Soap, small cakes, 5 cakes 25c.</p> <p>Best Quality Pickling Spice, lb. 25c.</p> <p>Cider Vinegar, gallon 28c.</p> <p>Mustard, in bulk, compound, lb. 24c.</p> <p>Fresh Rolled Oats, stone 87c.</p> <p>Full Meal Dinner, tin 24c.</p> <p>Reindeer Coffee or Cocoa, tin 30c.</p> <p>Pure Orange Marmalade, No. 4 size pail 87c.</p> <p>Egg-O Baking Powder, tin 25c.</p> | <p>200 only, Sweet Pickled Shoulders of Pork, 5 to 8 lbs. each, Midweek special, per lb. 30c.</p> <p>100 only, Sides Devon Brand Breakfast Bacon, mild, boneless, whole or half piece. Midweek special, per lb. 52c.</p> <p>300 lbs. Family Sausage, our own make. Midweek special, lb. 20c.</p> <p>FISH.</p> <p>Fresh Whitefish, dressed, per lb. 15c.</p> <p>Fresh Cod Steaks, per lb. 19c.</p> <p>Fresh Halibut Steaks, per lb. 30c.</p> <p>Fresh Sea Salmon Steaks, per lb. 40c.</p> <p>Fresh Smoked Mild Haddies, per lb. 15c.</p> <p>Fresh Smoked Boneless Filets, per lb. 20c.</p> <p>Telfer's Cream Sodas, packet 35c.</p> <p>Bluebell Jelly Powders, assorted, 3 packets 29c.</p> <p>Peanut Butter, in bulk, lb. 27c.</p> <p>Edwardsburg Laundry Starch, 4-lb. packet 39c.</p> <p>COFFEE SECTION.</p> <p>Fresh Roasted Coffee, in the bean, ground pure or with chicory, today, lb. 52c.</p> <p>FRUIT SECTION.</p> <p>1,000 6-qt. baskets: Duchess Apples, each 55c.</p> <p>California Valencia Oranges, per doz. 55c.</p> <p>Finest Cooking Onions, 4-lb. 25c.</p> <p>Choice Potatoes, peck 59c.</p> |
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Store Conveniences for Visitors

THE PALM ROOM—On the Sixth Floor.
 INFORMATION BUREAU—On Main Floor, Centre.
 TELEGRAPH STATION AND FREE PARCEL CHECK ROOM—In the Basement, Centre.
 POSTOFFICE—On the Street Floor, Centre.
 WOMEN'S REST ROOM—On the Third Floor, Richmond side.
 TELEPHONE BOOTHS—Conveniently located throughout the Store.

We Prepay Delivery Charges

On all purchases of \$10.00 or more to any station in Ontario.

A Special Rest Room

Where you may rest or wait for friends, has been conveniently arranged on the Sixth Floor near the Palm Room, Queen street side.

Self-Service Lunch

Delicious food, well cooked, cheery surroundings, quick, satisfactory service and moderate prices.
 Simpson's—Sixth Floor.

The Palm Room Service Will Continue as Usual

Breakfast—8.30 to 11.00. Lunch—11.30 to 2.00. Afternoon Tea—From 3.00 to 5.30.

An Appointment Register

In which you may conveniently arrange and rearrange appointments with friends, has been placed for our customers' benefit at the Queen Street Entrance, Main Floor.

School Suits for Boys

Styles and materials that will enable the school boy to take a personal pride in his appearance.

At \$8.95

The suits are tailored from brown and grey wool and cotton mixed tweeds, with stripe and overcheck patterns, blue tweeds, and mixed effects in worsted finish materials. Single-breasted, two and three-button styles, with all-around loose belt. Full fashioned bloomers. Sizes 7 to 13 years. Today, special, \$8.95.



At \$12.00

Smart, attractive designs, in brown and black, grey and black, pincheck and dark brown. Mixed effects, in wool and cotton mixed tweeds. Trencher models, with vertical pockets. Bloomers are full fitting—belt loops and governor fasteners. Sizes 8 to 12 years, \$12.00.

At \$16.00

Suits for the larger boys. All-wool tweed, of black and grey check pattern and heather mixed cheviot. Popularly styled in the new waistline and trencher models. The bloomers are full fashioned and finished with belt loops and governor fasteners. Sizes 13 to 16 years, \$16.00.

Simpson's—Main Floor.

\$1.75 and \$2.00 Negligee Shirts Are Going Today at \$1.43

Sizes 14 to 16 1-2

Forsyth, Peck and Racine Brands

These are excellent shirts, indeed, in a satisfactory assortment of designs and fabrics.

Broken ranges from our regular stock, in plain and fancy hair-line and cluster stripes of black, blue, helio; also plain white in fine corded materials. All have double soft cuffs, coat style. 1200 shirts in the lot. Sizes 14 to 16 1/2. Regularly \$1.75 and \$2.00. Today, \$1.43.

\$1.00 Merino Underwear, 85c.

Men's Merino Underwear, natural shade, made from fine wool and cotton mixtures. Shirts and drawers to match. Sizes 34 to 44. Regularly \$1.00. Today, 85c.

\$1.50 Black Sateen Work Shirts, 95c.

640 only, men's fall weight black sateen work shirts, collar attached. Large roomy bodies. Sizes 14 1/2 to 17. Regularly \$1.50. Today, 95c.

Simpson's—Main Floor.

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