

THE SIGN THAT MEANS RICH CHOOSING AT SIMPSON'S TODAY



OUR CUSTOMERS ARE LEARNING TO WATCH FOR THESE "JUST FOR TUESDAY" SIGNS. THOUGH THEY OCCUR EARLY IN THE WEEK, THEY VERY OFTEN MEAN THE VERY BEST VALUE THAT A CERTAIN DEPARTMENT WILL OFFER DURING THE WEEK.



8.30 A.M. SPECIALS FOR MEN

Men's \$4.00 Sweater Coats for \$2.49

360 Men's Pure Wool Sweater Coats, travelers' samples, in plain gray, cardinal, maroon, brown, gray and royal trimmings; military collar; sizes 34 to 44. Regular \$4.00 2.49

8.30 A.M. SPECIAL

Men's Gloves, 79c — Tan leather, made in England, unlined, pique sewn seam, one dome fastener, assorted tan shades, sizes 7 3/4 to 8 3/4. Regular \$1.00. 8.30 a.m. Tuesday 79c

MEN'S SOCKS, 29c.

35c Wool Worsted Sox. 8.30 a.m. Tuesday 29c

FURNITURE

8.30 A.M. SPECIAL



20 Only Brass Bedsteads, Mattresses and Bed Springs

Brass Bedstead, has heavy 2-inch posts and top rails, ball corners, and massive fillers; bright, satin or polette finishes. Mattress, well filled with all-cotton felt; neatly tufted and covered in fine art ticking. Bed Spring, steel tubing frame; extra fine, specially woven steel wire; steel rope edge; fully guaranteed; standard sizes. The above bed, mattress, and bed spring regularly \$37.35. Tuesday's selling 22.50

3 Only, Extension Dining Tables, in solid quarter-cut oak, golden finish; very massive design. Regularly \$50.00. Tuesday's selling, half-price 25.00

Extension Dining Table, in genuine quarter-cut oak; fumed or golden finish; has 48-inch top, extending on easy running slides to 3 feet; heavy carved claw feet. Regularly \$25.00 14.95

10 Only, Buffets, in quarter-cut oak; fumed or golden finish; the drawers and cupboards are conveniently arranged. Regularly \$46.00. Tuesday's selling 29.75

Parlor Suite, "Adam design"; in solid mahogany; the settee, arm chair and arm rocker are upholstered in fine silk tapestry. Regularly \$60.00. Tuesday's selling 32.50

Specially Priced Draperies For Tuesday

An extraordinary collection of chintzes priced at unusually remarkable figures.

English Printed Chintzes at 25c Per Yard, well printed, for over-curtains, box, cushion or chair covers; some wonderful stripe effects; 30 inches wide.

English Crettonnes and Sateens at 18c Per Yard, an assorted lot of dark colored English chintz, heavy quality, for cushion covers; also printed sateens for comforter covers, 30 inches wide.

American Chintzes, at per yard 33

American Printed Taffetas, 77c Per Yard, for furniture covers or curtains, new design, 36 inches wide.

American Repe and Taffetas at 49c Per Yard, floral and stripe effects, 36 inches wide.

Scotch Curtain-Madras at 33c Per Yard, in white or cream, 45 inches wide.

English Curtain Nets, 28c Yard, white or ivory, 45 inches wide, small designs, also plain spot effects.

English and Lace Curtains, \$1.00 Per Pair, effective curtains with spray centres and lace borders, 2 1/2 yards long, white only, and with heavy Colbert edges.

Lamp Shades and Trimmings, a special department for lamp shades of all kinds and necessary trimmings for making lamp shades, including wire frames in all styles; fringes, gumpes, plain and figured silks in all colors, etc.; lamp shades made to order on the shortest notice at reasonable prices.



8.30 A.M. SPECIAL

Linoleum, 4 Yards Wide at 50c Square Yard

A New Shipment of Wide Linoleum, per square yard, at 50

Hard-Wearing Axminster Carpets at \$1.05 Yard — This "special" quality is one which we feature at a low popular price, and is shown in good Oriental designs, in the popular wood shades, as well as chintz and self colors. Borders to match. Special, a yard 1.95

Seamless Velvet and Tapestry Rugs — Very reliable qualities and pleasing new designs and colors for fall selection:

7.6 x 9.0	Velvet	Tapestry
9.0 x 9.0	15.75	9.50
9.0 x 10.6	18.25	11.50
9.0 x 12.0	21.75	13.50
10.6 x 12.0	24.25	15.75
10.6 x 12.0	29.50	18.00

A \$25.00 ELECTRIC VACUUM CLEANER THAT WILL DO YOUR WORK WELL.

The "Little Ben" we have no hesitation in recommending as one of the most reliable small machines on the market. We guarantee full satisfaction, and can sell them at the surprisingly low price of \$25.00 each. With all attachments for walls, curtains, etc. 32.50



8.30 A.M. SPECIAL

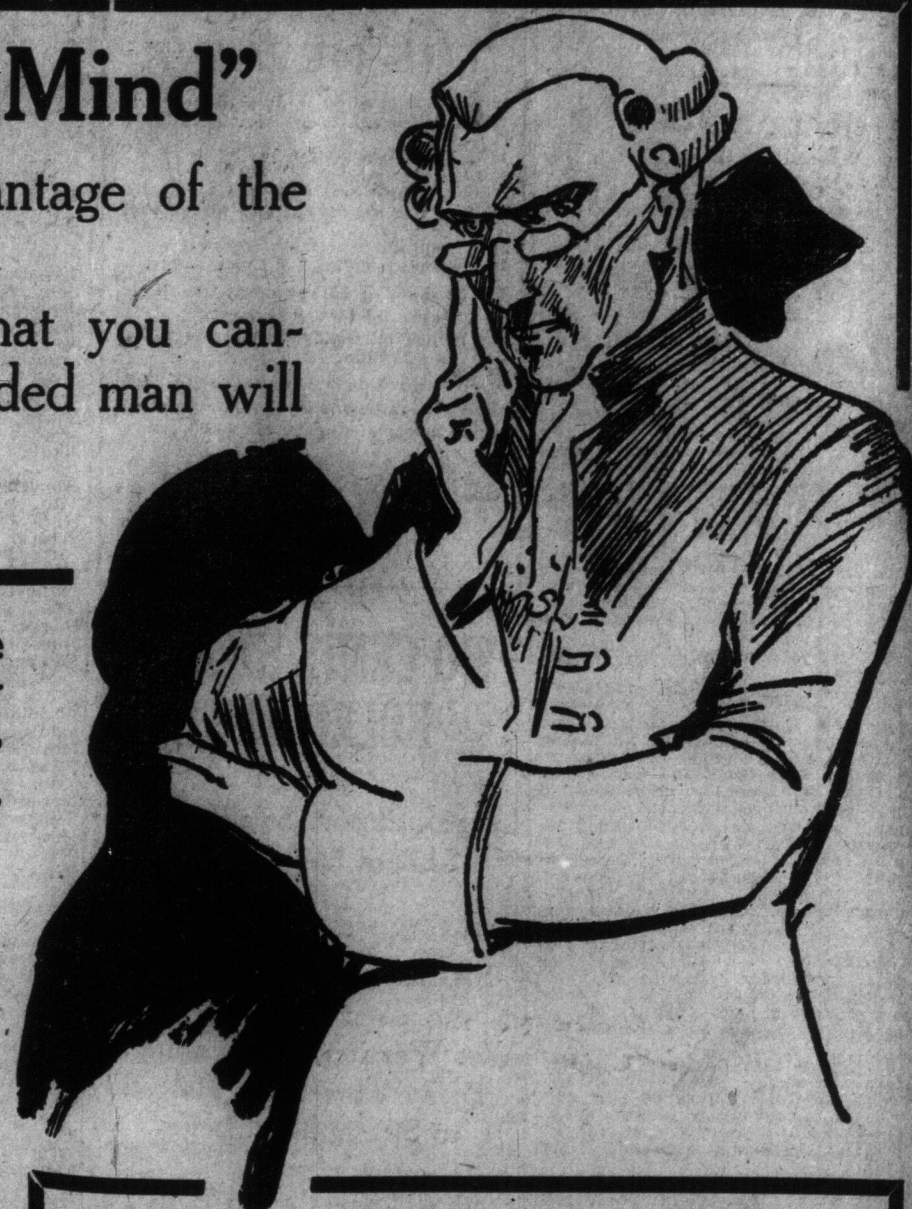
English White Satin Quilts \$3.95

Very fine qualities. White Satin Quilts, elegant bordered designs, are for full double beds. Only about 50 in the lot, made up of oddments and slightly mused quilts. Regular \$5.25, \$5.50, \$6.00, \$6.50 each. No mail or phone orders. Tuesday, 8.30 a.m. 3.95

"Clothed and in His Right Mind"

Might well apply to the man who takes advantage of the Simpson values at the Simpson prices.

The "values" at the Simpson Store are such that you cannot afford to ignore them---and no right-minded man will pay more than is necessary these days to be well-clothed.



Men who are familiar with this store have come to recognize it as a place to buy smart and good clothes at very reasonable prices. Witness today's opportunity.

\$15.00 Blue Suits for Men

Unsurpassed value in a dependable Indigo dye, English worsted, in a plain navy blue color. A cloth that will give the very best wear and satisfaction.

Neatly and carefully tailored in a fashionable single-breasted sack style, with soft roll lapels, correct length of coat and width of shoulder. The vest is single-breasted, high cut and the trousers have five pockets and belt loops. The linings are a fine twill mohair. Sizes 34 to 44. Price 15.00

Young Men's Suits

Designed especially for the well and carefully dressed young man, single-breasted sack style, with two buttons, soft roll, wide lapels, patch pockets, cuffs on sleeves, and the short length coat. The vest is single-breasted, high cut. The trousers are narrow in width and finished with five pockets, belt loops and cuff bottoms. Linings and tailoring are the very choicest. The material an English brown tweed with check pattern. Sizes 34 to 40. Price 18.50

An English Sport Coat, \$8.00

Suitable for golfing and all outdoor sport. A natty, comfortable coat, made from a real Irish tweed, in green and brown mixed. Single-breasted, with golf back and has patch pockets. Price 8.00

Boys' Up-to-Date Overcoats at \$6.00 and \$6.50

One of the new models this season, and for Tuesday we are showing this style, neatly tailored from a medium gray English coating, showing a small check pattern. This coat is cut with a natural shoulder and the skirt is full and hangs from shoulder. Specially lined for fall and winter wear. Sizes 25 to 28, Tuesday, \$6.00. Sizes 29 to 34, Tuesday 6.50

Boys' Scotch Tweed Suits at \$7.00 and \$8.00

These suits appeal to the well dressed boy. They are smartly tailored from the choicest Scotch suitings in rich gray and browns. There are numbers of fancy Norfolk and yoke styles with full cut bloomers, also double-breasted models. Serge linings. Sizes 25 to 30, Tuesday, \$7.00. Sizes 31 to 34, Tuesday 8.00

300 MEN'S DERBY HATS

Extra fine English fur felt, and in up-to-date 1915 styles, black only; \$2.00 hats; sizes 6 1/2 to 7 3/4. Tuesday 95

Men's Golf Caps, in fine all-wool imported tweeds, in 4-4 pleated crowns, one-piece crowns, or in six or eight quartered crowns; new shapes and extra well finished. Tuesday 75

Brown Buffalo Cloth Robes, an exceptional good wearing and serviceable robe for auto purposes. Good values at 5.75, 6.75, 7.75

MEN'S FALL COMBINATIONS

Men's Fall Combinations, in a wool and cotton mixture; extra fine quality; closed crotch; elastic wrists and ankle; sizes 34 to 46. Regular \$1.50. Tuesday 1.00

Men's Flannel Pyjamas, 87c, fine quality, English make; pinks, blues, browns, with military collar and frogs; sizes 34 to 52. Regular \$1.25. Tuesday 87c

Men's Neglige Shirts, 39c, cambric cloths, in black and white, blue and white, hairlines and fancy stripes, coat style, laundered cuffs, sizes 13 1/2 to 17. Regular 69c, 75c and 89c. Tuesday 39c

Boots and Shoes

MEN'S BOOTS, \$2.95.

500 pairs, Blucher style, in black and tan American elk-skin, double rivetted and Goodyear sewn soles; large, full toes, with heavy elk toecaps; half bellows leather tongue; sizes 6 to 11. Tuesday 2.95

Men's Custom-Made Regulation Militia Boots, Pair 4.95

REGULATION ARMY PUTTEES, \$1.49 PAIR.

Military Leggings, black and tan; grain pig and smooth calf leathers; strap or spring style; made in England. Price Tuesday 3.95

Waterproof Dubbin, Jumbo sizes, 10. Viscol 15

WOMEN'S SLIPPERS, \$1.29.

Hand-Turned Sole Slippers, in fine, soft black kid; one-strap style; common-sense and Cuban heels; wide and narrow toes; all sizes 2 1/2 to 8. Tuesday 1.29

1000 PAIRS CHILDREN'S BOOTS AT 99c.

School, Play or Dress Boots, button and lace styles, in polished kid and box calf leathers; good, flexible, fall weight soles; broad, low and spring heels; full nature shape toes, with toecaps; all sizes 5 to 10 1/2. Regular \$1.25 to \$1.50. Tuesday at 99c

Rubbers, to fit 38

8.30 A.M. SPECIALS

500 Pairs Women's Boots at \$1.99

All are made of best grade tan calf; there are button, lace and Blucher styles; every pair has Goodyear welt soles; flexible inner soles; new and popular heel and toe shapes; "Queen Quality" and "Classic" tan boots; all sizes. Regular \$3.95 to \$6.00. Tuesday 1.99

WOMEN'S BLACK BOOTS.

500 pairs, all styles, leathers and sizes. Tuesday 2.95

In the New Market

TELEPHONE ADELAIDE 6100.

THE MEAT LIST.	
Brisket of Beef, for boiling, per lb.	14
Shoulder Roast Choice Beef, per lb.	15
Blade Roast Choice Beef, per lb.	15
Thick Rib Roast Choice Beef, per lb.	15
Thin Rib Roast Choice Beef, per lb.	15
Rump Roast Choice Beef, square end, per lb.	15
Rump Roast Choice Beef, round end, per lb.	15
Wing Roast Choice Beef, per lb.	15
Boneless Back Bacon, 12 A. Brand, whole or half back, per lb.	19
Boneless Cottage Hams, 4 to 7 lbs., per lb.	20
Domestic Sausages, 3-lb. pails, gross weight, per pail	20
VEGETABLES.	
Choice Sweet Potatoes, 7 lbs.	23
Choice Cape Cod Cranberries, 2 quarts	23
Choice Beets, per small basket	23
Choice Carrots, per small basket	7
FLOWERS.	
Plant your bulbs now.	
Finest Quality Dutch Hyacinths (single or double), red, pink, yellow, white, light or dark blue, 15c doz. \$2.50 per 100.	
Tulips (single), red or white, 15c doz. 85c per 100.	
Tulips (single), yellow, pink or variegated, 15c doz. \$1.10 per 100.	
Daffodils (single), extra large bulbs, 4 for 25c.	
The above daffodil bulbs are suitable for growing in a bowl of water or in pots.	
Tulips (double), yellow, pink, red, white or variegated, 15c doz. \$1.70 per 100.	
Kaiser Lily Bulbs, first and second size, 25c and 15c each.	
Amaryllis Johnsons Crimson Lily Bulbs, first size, 25c each.	
Candicans or Madonna Lily Bulbs, 7c each.	
CANDY SECTION, MAIN FLOOR AND BASEMENT.	
500 lbs. Chocolate Filbert Nuts, regular 95c. Per lb.	40
1000 lbs. Imported Butter Toasts. Per lb.	25
1000 lbs. Buttercream Drops. Per lb.	10
THE GROCERY LIST.	
Telephone Direct to Department, Adelaide 6100.	
4000 lbs. Finest Canned Peas, 3 tins	22
One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag	1.25
Lake of the Woods Five Roses Flour, 4-bag	35
California Seed Oil, package	21
Heinz Baking Powder, 1-lb. tin	11
Heinz's Marmalade, 2-lb. jar	21
Robin Brand Oats, large package	25
Pure Clover Honey, new, 5-lb. pail	33
Finest Canned Shrimps, per tin	10
Fancy Fat, per lb.	10
Cowan's Cocoa, 1/2-lb. tin	10
500 lbs. Fresh Apple Blossom Syrup, assorted, 3 tins	25
Ingersoll Cream Cheese, large package	35
500 lbs. Fresh Apple Blossom Syrup, assorted, 3 tins	25
Fancy Carolina Rice, 3 lbs.	35
Reindeer Prepared Coffee, per tin	10
Shredded Wheat, 3 packages	10
Blue Bell Jelly Powders, assorted, 4 packages	25
Finest Creamery Butter, per lb.	25
Clark's Concentrated Soup, assorted, 3 tins	25
500 lbs. Finest Table Syrup, Cabinet Brand, per tin	30
Coddish Steak, Maple Leaf Brand, 2 lbs.	25
Maggi Soups, assorted, 4 packages	25

The Robert Simpson Company, Limited