

Store Opens at 8.30 a.m.

# JANUARY SALE VALUES AT SIMPSON'S Store Closes at 5.30 p.m.

## \$9.50 to \$13.50 Dresses Wednesday \$6.35

A Stock-taking clearance, including a wide variety of silks and colors; smart new styles. Wednesday ..... **6.35**  
**WINTER COATS FOR MISSES AND WOMEN, SPECIAL PRICE \$6.35.**

Regularly \$15.00 to \$18.50.  
Rich curl cloths, in mahogany, green and taupe; imported tweeds and diagonal cloths, in fashionable models, with new kimono sleeve or set-in sleeves, and collars of velvet or plush. Wednesday ... **6.35**

**SKIRTS AT \$2.98.**  
Materials are excellent, and include black and white checks, honeycomb, diagonal serges, tweeds, silk moires, corduroy velvets, worsteds, whipcords, covert cloth and nigger-head, serges, diagonal tweeds and brochets. Were made to sell from \$5.00 to \$9.00. Wednesday **2.98**

**BROKEN SIZES FROM OUR GIRLS' COAT DEPARTMENT.**  
Tweeds and frieze cloths, in a number of splendid styles; for ages 6 to 14 years. Wednesday ..... **2.95**  
Spring Dresses of silk taffeta, in new shades. Have you seen them? All moderately priced.  
(Third Floor.)

## Dressy Black Satins

Bright finished black satin, of Zurich manufacture; width 39 inches. Wednesday ..... **1.29**

**BLACK "MERVEILLEUX" SATINS, 39 INCHES WIDE.**  
Qualities that we guarantee not to cut or split in wear; in blacks of perfect dye. Wednesday ..... **1.46**

**BLACK SUITING SATINS, 38 AND 40 INCHES, \$1.66 PER YARD.**  
All-silk back, with good body, for spring suits or plainer dresses; wide selection. Wednesday ..... **1.66**

**BLACK AND IVORY JAPANESE SILKS, 1 YARD WIDE.**  
Natural and Lyons finish, in daily demand for linings, slips, waists, dresses. January Sale price ..... **.48**  
(Second Floor.)

## Three Special Purchases of Black and Navy Serge Suitings

1-1,500 yards of Wool Serges at 46c yard.  
2-1,200 yards of English Serges at 59c yard.  
3-3,000 yards of West of England Serges, 50 in. wide, per yard, 88c.

1,500 yards of Imported Black and Navy English Serges, in pure wool qualities, in two finishes and twills; extra strong value; 42 inches wide. Per yard ..... **.46**

1,200 yards only of these Serges; a good, heavy quality that will give good wear, and is guaranteed all-wool, fast dye and permanent finish. Worth 75c per yard. 44 inches wide. Wednesday ..... **.59**

3,000 yards of 50-inch West of England Serge Suitings, purchased for our January Sale; a serge that would easily retail for \$1.00 per yard; two splendid shades of navy and black; fast dye and thoroughly soap shrunk; 50 in. wide. Per yard ..... **.68**  
(Second Floor.)

## Distinctive Blouses at \$1.48

Of fine white voile, low cut front, with ruffled "Medici" collar; drop shoulders, and long sleeves; front is a 4-inch vest effect of "Dolly Varden" crepe, fastened with dainty blue buttons; all sizes to 42-inch; we anticipate instant popularity for this blouse. Wednesday ..... **1.48**  
(Third Floor.)

## Wash Goods on Sale Wednesday

**28-INCH HEAVY ENGLISH TWILL WRAPPERETTES.**  
In navy and black grounds, with spots, stripes and figures in white, also English reversible flannellettes, in black and reds. Wednesday, special, ..... **.7**

**28-IN. FINE SEERSUCKERS.**  
Perfect bleach of English manufacture, in an assortment of stripes. Wednesday, special value ..... **.19**

**26-INCH COTTON DIAPER.**  
A nice weighty cloth of absolutely fine finish, 10 yards in a piece Wednesday, special, ..... **.99**  
(Main Floor.)

## Rubbers and Sport Shoes

Storm style, with high fronts, corrugated soles and heels, bright finished. Men's, sizes 8 to 11, Wednesday 76c. Women's, sizes 2 1/2 to 7, Wednesday 58c. Misses', sizes 11 to 2, Wednesday 47c. Child's, sizes 3 to 10 1/2, Wednesday 38c.

**WARM HOUSE SLIPPERS, 85c.**  
Cosy Camel-hair House Slippers for Men, Everett style, flexible leather soles, warm and durable; sizes 8 to 11, Wednesday ..... **.85**  
Same quality in women's, with neat turn-down collar; sizes 3 to 7, Wednesday ..... **.85**

**SHOE PACKS.**  
Made from best quality oil tanned Skowhegan leather, bellows tongue. Men's, sizes 8 to 12, Wednesday \$1.35. Boys', sizes 1 to 5, Wednesday \$1.59. Youths', sizes 10 to 13, Wednesday \$1.49.

Men's, 10 inches high; sizes 6 to 12, Wednesday ..... **2.85**  
Men's Three-quarter Length, tap sole and heel; sizes 6 to 12, Wednesday 5.25

**BUCKSKIN MOCCASINS.**  
Best quality hand-finished buckskin Moccasins, Indian trimmed vamp, strong buckskin laces. Men's, sizes 6 to 12, Wednesday \$1.49. Boys', sizes 1 to 5, Wednesday \$1.25. Women's, sizes 3 to 7, Wednesday \$1.25. Misses', sizes 11 to 2, Wednesday 89c. Child's, sizes 3 to 10, Wednesday 79c. Infants', sizes 3 to 6, Wednesday 69c.  
(Second Floor.)

## Men's Heavy Tweed Ulsters Wednesday \$7.95

REGULARLY \$12.00, \$13.50 AND \$15.00.  
An assorted lot of patterns, plain grey and brown diagonals, also some herringbone stripe patterns; heavy all-wool materials, made up double-breasted, with convertible collars; finished with double-stitched raised seams, and heavy mohair linings. Sizes 34 to 44. On sale Wednesday at ..... **7.95**

**DOUBLE-BREADED ULSTERS FOR BIG BOYS, REGULARLY \$9.50, \$10.00 AND \$12.00.**  
Odd sizes from our regular stock, beautifully finished ulsters of imported English and Scotch ulsterings, in brown and grey. Best serge linings. Sizes 28 to 35. Wednesday ..... **6.95**

**TWEED SUITS FOR YOUNG MEN.**  
Tailored in smart single-breasted style, with vest and long trousers. Made from finely finished English tweeds in dark and medium brown, serge linings and inter-trimmings. Sizes 32 to 36. Wednesday ..... **7.95**

**MEN'S PIECE PERSIAN LAMB CAPS.**  
Deep wedge shape, glossy, even curl, satin lined. Wednesday special, ..... **2.75**  
Men's Persian Lamb Caps, driver shapes, extra choice quality skins and best finish. Wednesday ..... **7.50**  
Men's Imitation Persian Lamb Gauntlet Gloves, best glove, finest palms; also in mitt, warm fleece linings. Wednesday special ..... **.95**  
(Main Floor.)

## Men's Underwear 50c

1,000 garments of underwear, including natural wools, natural merinos, American and Canadian fleece lined, in wool or cotton, heavy winter weights, some garments are double-breast and back, others just double-breast; a splendid collection of all lines and sizes in the lot. Regularly 65c, 75c, \$1.00 and \$1.25. Wednesday, garment ..... **.50**

**100 SUITS NATURAL WOOL COMBINATION UNDERWEAR.**  
Most of them with the closed crotch, heavy and medium weights, all sizes in the lot. Regularly \$2.50, \$3.00 and \$3.50. Wednesday, a suit ..... **1.95**

**MEN'S "PENANGLE" UNDERWEAR, 63c.**  
250 garments of Scotch wool, light Shetland shade; shirts have a double-breast, strong saateen facings; all sizes 34 to 44. Wednesday, a garment ..... **.63**  
(Main Floor.)

## A Study in Expression

*Time is no factor in the appreciation of a great man; in fact, we are more able to judge him fairly than the less broadly informed people of his own time. A few moments spent in observing the play of emotion on the features of the doctors and churchmen who surround Columbus on Dumond's great canvas will give you food for thought, not to say self-gratulation on having been born in a country where thought, speech and action are untrammelled.*

## "Columbus at Salamanca"

brings across the centuries a true and vivid picture of the middle ages, and of one man's daring and heroism.

BY THE COURTESY OF THE HON. JOHN WANAMAKER, OF PHILADELPHIA,

we are able to bring this Paris salon picture here for a short time. Take the first opportunity to visit the special gallery on the fourth floor, Longe street side.



## Rousing Values From the Whitewear Sale

Each item a bargain gem, worth while getting here sharp at 8.30 for. Note particularly the extraordinary corset offer.

**Combinations, corset cover and drawers, of beautiful all-over embroidery, silk draw ribbons, embroidery edges on arms; sizes 34 to 42 bust. Regularly \$2.75. Wednesday ..... 1.50**

**Corset Covers, nainsook, handsomely Swiss embroidered, buttonholed and scalloped, wide silk ribbon; sizes 34 to 42 bust. Regularly \$1.00. Wednesday ..... .75**

**Tea Aprons, heavily embroidered lawn, with fine lace insertions. Regularly 35c. Wednesday ..... .25**

**Drawers, fine nainsook, ruffles of fine embroidery, open or closed; lengths 23 to 27 inches. Regularly 75c. Wednesday ..... .50**

**Nightgowns, heavy fine white flannellette, tucked yokes, frills of goods on neck, front and cuffs; lengths 56, 58, 60 inches. Regularly \$1.00. Wednesday ..... .75**

**Nightgowns, fine nainsook, choice of several pretty styles trimmed with handsome embroideries and val. lace; lengths 56, 58, 60 inches. Regularly \$2.00. Wednesday ..... 1.25**

**French Hand-embroidered Nightgowns, Combinations, Corset Covers or Drawers, several styles that must go to make room for new goods; handsome patterns exquisitely worked; all sizes. Regularly \$2.25 to \$4.00. Wednesday ..... 1.75**

**\$4.00 to \$10.00 CORSETS, \$2.50.**  
A clearance of left-overs from all of our highest grade makes, including Modart, Redfern, Bon-Ton, Le Reine, Bien Jolie, Thomson's Glove-fitting, Calma, C. B. a la Spirite, and C. C. a la Grace; styles for slender, medium and stout figures; up-to-date models, not all sizes in any one style, but sizes 18 to 30 inches in the lot. Regularly \$4.00 to \$10.00. Wednesday ..... **2.50**

**Children's Sleepers, heavy fleece lined jersey cloth, button down back, drop seat, feet attached; ages 1 to 13 years. Regularly 50c to 65c. Wednesday, all sizes ..... .45**  
(Third Floor.)

## 500 Damask Table Cloths at Half Price

These are all pure linen, in a variety of handsome designs, a few of which are slightly soiled from handling:  
Lot No. 1—Size 2 x 2 1/2 yards. Regularly \$2.50. Sale price, Wednesday **1.25**  
Lot No. 2—Size 2 x 2 1/2 yards. Regularly \$2.85. Sale price, Wednesday **1.43**  
Lot No. 3—Size 2 x 2 1/2 yards. Regularly \$3.00. Sale price, Wednesday **1.50**  
No phone or mail orders for these.

**FACTORY COTTON PRICED FOR QUICK CLEARANCE.**  
Factory or Unbleached Cotton, suitable for light linings; 34 inches wide. Sale price, Wednesday, 20 yards for ..... **.95**  
No phone or mail orders.

**Madapolam—This is a fine bleached cotton, with a perfectly pure finish; width 36 inches. Sale price, Wednesday, yard ..... 1.14**

**90-INCH UNBLEACHED SHEETING, 28c YARD.**  
Heavy Unbleached Sheeting; splendid wearing quality; 90 inches wide. Regularly 36c yard. Sale price, Wednesday, yard ..... **.28**  
White Corded Linen; 36 inches wide; for pretty blouses, etc. Sale price, Wednesday, yard ..... **.19**

**COLORED BED QUILTS, \$1.33.**  
Alhambra Bed Spreads; heavy quality, in red and white or blue and white; double bed size. Regularly \$1.75 and \$2.00. Sale price, Wednesday ..... **1.33**  
(Second Floor.)

## Large Saving on Sterling Silver

For Wednesday only you will find a list of Sterling Silver Table Fancy Pieces at greatly reduced prices; every piece heavy weight, and stamped English hall-marked. The designs are of the newest patterns, in fancy cake baskets, bon-bon dishes, card stands, fruit baskets, bread trays, toast dishes, etc., etc.

Sterling Silver Fruit Basket, hand-pierced. Regularly \$41.00. Wednesday ..... **30.00**  
Sterling Silver Fruit Basket. Regularly \$33.00. Wednesday ..... **24.00**  
Sterling Silver Cake Stand. Regularly \$38.00. Wednesday ..... **28.00**  
Sterling Silver Bread Tray. Regularly \$18.00. Wednesday ..... **13.25**  
Sterling Silver Card Stand. Regularly \$17.50. Wednesday ..... **12.75**  
Sterling Silver Bon-Bon Basket or Stand. Regularly \$8.50. Wednesday ..... **6.25**  
Sterling Silver Porridge Bowl. Regularly \$10.00. Wednesday ..... **7.25**  
Sterling Silver Toast Dish, with cover. Regularly \$8.00. Wednesday ..... **5.90**  
Sterling Silver Card Stand. Regularly \$7.50. Wednesday ..... **5.50**  
(Main Floor.)

**Spectacles and Eyeglasses**  
Finest gold filled frames, finest quality lenses, \$2.50 up. Consult either of our optical specialists when in doubt about your eyes. (Second Floor.)

**Toilet Needs**  
FOR THE BATHROOM  
Cleaver's Unscented Transparent Toilet Soap, 3 cakes for ..... **.25**  
Sweatshirt Toilet Soap, 3 cakes for ..... **.20**  
Perfumed Toilet Soap, 3 cakes for ..... **.20**  
Large cake. Per cake ..... **.10**  
Regularly 75c. Special ..... **.45**  
Frasco, scented tar shampoo. Regularly 75c. Special ..... **.45**  
Imported Nail Brushes, with pure bristles. Regularly 50c. Special ..... **.25**  
French Tooth Brushes, with pure hand-drawn bristles. Regularly 25c. Special ..... **.15**  
Samples ..... **.10**  
Price.  
Odol Tooth Brush, special, small size, 20c. Large size, 25c.  
Sesodent Tooth Paste and Powder, 15c.  
Celluloid Sponge Boxes, at Half Price.  
Wibbert's Meadow Violet Talcum Powder, 1-lb. tin, special, ..... **.15**  
4711 Verbena and Cologne, 1-1/2 oz. bottle, special, per bottle, ..... **.45**  
Simpson's Superior Toilet Paper, in rolls, guaranteed 2,000 sheets to each roll. Special, 2 rolls for ..... **.25**  
(Toilet Dept., Main Floor.)

**Bargains in Sick Room Supplies**  
Absorbent Cotton, 1-lb. rolls ..... **.35**  
Absorbent Cotton, 5-lb. B. & O. Red Cross, 1-lb. cartons ..... **.60**  
Antiseptic Gauzes, 1 yard, 15c. 5-yard packages, 50c. ..... **.50**  
Bandages, all widths to 3 inches, each ..... **.10**  
White Enamel Toilet Pans ..... **\$1.50, \$2.00 and \$2.50.**  
White Enamel Irrigating Cans ..... **.60**  
White Enamel Sputum Cups, each ..... **.40**  
White Enamel Douche Pans, each ..... **.40**  
Zinc Douche Pans, 1.00  
Glass Urinals, plain, 50c; graduated, 75c.  
Sick Feeders, 15c, 20c, 25c and 35c.  
Clinical Thermometers, 50c, 60c, 75c and \$1.00.  
(Main Floor.)

**Tapestry Wall Papers**  
Tapestry designs are being freely used this season for parlors, living-rooms, halls, dens, libraries, and lighter shades for good bedrooms. Call and see a few advanced styles—imported stock.

Tapestry Papers, in designs of forest, scenic, figured, old style renewed, foliage, Paisley, floral, in soft greys, blues, browns, tans, and other blends for a living-room. Per roll, 25c, 50c, 75c, \$1.00 up. Strapping and Frieze, Medallions and Cut-outs, and a few Crown effects for tapestry shades. Per yard, 5c, 10c, 15c, 25c, 50c and 75c.

3,500 rolls Imported Tapestries and Velours, in good colorings and designs, for any down-stair room. Regularly 35c to 24c, regularly 50c for 33c, regularly 76c for 44c.  
(Fifth Floor.)

## Bob Sleighs, Carriages, Toboggans

10 only Bob Sleighs, steel runners. Regularly \$2.50, Wednesday \$1.49; regularly \$4.00, for \$2.88.  
Girls' Sleighs, regularly 35c, Wednesday 25c.

Doll Sleighs, regularly \$2.84, for \$1.49; regularly 60c, for 43c. Toboggans, regularly \$6.25, for \$4.97; \$5.00, for \$3.89; \$4.70, for \$3.49.  
Doll Carriages, with hoods, wooden bodies, rubber tires, regularly \$5.45, for \$3.99; regularly \$4.40, for \$2.79.  
We have a few of each line at these prices.  
(Fifth Floor.)

## Furniture Low Priced

**Rattan Rocker—Made of the strongest Beech. Has deep seat and roll arms. Can be supplied in brown, green or natural finishes. Regularly \$3.10. Special Wednesday ..... 2.75**

**Pedestal—In solid quarter-cut oak, dull gold finish. Has very massive turned pillar. Regularly \$42.75. Special Wednesday ..... 41.50**

**Couch—Frame is in golden finish, comfortably upholstered, deeply tufted and covered in good quality of art leather. Regularly \$15.00. Special Wednesday ..... 10.95**

**Den Chairs and Rockers—Made of selected quarter-cut oak, fumed finish. The seats have loose leather cushions upholstered. Regularly \$15.00. Special Wednesday ..... 13.25**

**Den Rocking Chairs—In solid quarter-cut oak, early English finish. The seats and backs are well upholstered, cushions neatly tufted and covered in genuine leather. Regularly \$23.80. Special Wednesday ..... 19.90**

**Library Chairs—In solid mahogany. The seats and backs have large loose cushions, well upholstered and covered in genuine morocco. Regularly \$54.75. Special Wednesday ..... 41.00**  
(Fifth Floor.)

## GROCERIES

2,000 Stone Fresh Rolled Oats, per stone ..... **.28**  
Choice Side Bacon, peeled, half of whole, per lb. ..... **.22**  
Canned Corn or Peas, 3 tins ..... **.25**  
Finest Canned Tomatoes, per tin ..... **.25**  
Choice Pink Salmon, 1/2-lb. flats, 3 tins ..... **.25**  
Good size and color, per doz. .... **.15**  
Finest Cuban Grapefruit, 4 for ..... **.25**  
Canned Shortening, 1-lb. tin, or Imported Macaroni or Spaghetti, 1 package ..... **.25**  
Finest Pot. Barley, 3 lbs. covered in Pure White Clover Honey, 5-lb. Oxo Cubes, 2 tins ..... **.25**  
Canned Beans, golden wax and green, 2 lbs. ..... **.25**  
Teller's Cream Soda Biscuits, 2-lb. box ..... **.24**  
Candy, Best, Raspberry brand, per lb. ..... **.15**  
Blue Bell Jelly Flavors, assorted, 4 packages ..... **.25**  
Scott and Taylor's ..... Sauce, 3 bottles ..... **.25**  
Canned Apples, 2 lbs. ..... **.25**  
Finest Lima Beans, 2 lbs. ..... **.25**  
Imported Sardines, 2 cans ..... **.25**  
Lima Beans, 2 lbs. ..... **.25**  
**FRESH ROASTED COFFEE, LB. 24c.**  
1,000 lbs. French Roasted Coffee, in the best, ground pure or with chicory. Wednesday, per lb. .... **.24**  
(Basement.)

### The Robert Simpson Company, Limited