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CANADA WEEK OPENS IN SEOUL, KOREA

The Honourable Pat Carney, Minister for International Trade, announced today the opening of Canada Week-Korea, which will be held in Seoul, March 14-19, 1988.

Canada Week-Korea is a combination of events which will include a "Technology Showcase", an exhibit presenting Canadian capability in aerospace, telecommunications, energy, manufacturing and biotechnology. Additionally, a series of technical seminars will be conducted by 25 Canadian companies, focussing on specific sectors covered by the general theme of the exhibit. Canadian foods and beverages will also be featured in a food festival to be held in the Seoul Hilton Hotel. Canada Week-Korea also embraces a number of cultural, communications and sports related activities, including personal appearances by outstanding Canadians.

In making the announcement, Minister Carney said "I am particularly pleased to announce the opening of Canada Week-Korea since, through this imaginative venture, we are able to demonstrate to Koreans the importance which Canada places on our relations with them, our second largest trading partner in the Asia and Pacific region. Our exporters sense a lack of knowledge among Koreans about Canadian capability and excellence in many sectors of industry. I believe that Canada Week-Korea addresses these issues clearly and that it is a valuable initiative in raising the level of consciousness about Canada "The Land and its People"."

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Minister for
International
Trade

Ministre du
Commerce
extérieur