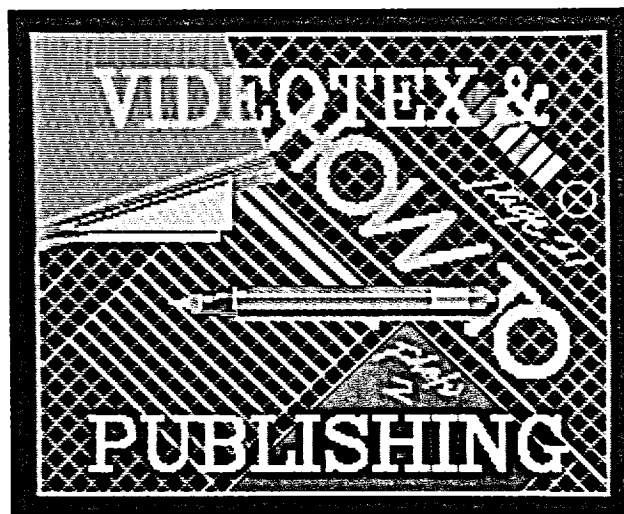


b2 796426

Dept. of External Affairs
Min. des Affaires extérieures
JUN 2 1996
RETURN TO DEPARTMENTAL LIBRARY
RETOURNER

VIDEOTEX AND ELECTRONIC PUBLISHING



If you're in the business of creating or gathering and distributing information — any kind of information — then this booklet's for you.

In it you'll find out what electronic publishing is all about, what its costs and benefits are, and how you can get into the field.

You'll also find out about a Canadian invention called Telidon, an ingenious way of bringing pictures and other graphic information into the electronic publishing field. And if you wonder how important that is, ask yourself how saleable magazines and newspapers would be if they consisted exclusively of text. Graphics capability is revolutionizing electronic publishing.

43-277-071