

## **Trimtramp Ltd.**

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### **Products**

Saw tables, sliding compound miter

### **Export Contact:**

Mr. Brian Noble, President

### **Company/Product Information**

Trimtramp Ltd. designs, manufactures and markets a patented line of TRIMTRAMP sliding compound miter saw tables which allow you to instantly convert your hand-held circular saw into a sliding compound miter or radial arm saw at a fraction of the cost of these tools on the market today.

The TRIMTRAMP saw tables are available in models for the do-it-yourself and commercial markets.

The company has developed a Router Kit which will allow you to use a router in any of the TRIMTRAMP saw tables. This will be available in January 1993.

Future plans call for the introduction of more unique products for the woodworking and aluminium siding/soffit do-it-yourselfer and professional. All of Trimtramp's products are 100% Canadian content.

### **CURRENT GEOGRAPHIC MARKETING ACTIVITY**

The company introduced its product into the U.S. market in January 1992 and achieved sales of \$78,000 in the first 9 months. An agreement with a U.K. importing distributor was recently concluded and their first order for \$12,000 was shipped.

### **GEOGRAPHIC MARKETING PRIORITIES/STRATEGY**

The company is interested in developing sales in Europe (Germany, the Netherlands and France in particular), New Zealand, Australia and South Africa, or elsewhere as appropriate. Advice regarding agents or distributors in these markets would be appreciated.