

DATE: 89/03/15

REPORT: PPIS-A16

Market : UNITED STATES

DEPARTMENT OF EXTERNAL AFFAIRS

Post Initiatives 1989/90

PAGE: 2

Start Date	Event Name, Location & Type	Sector/Contact	Description / Ref #
89/06/00	ASCCA AUTO SERVICE SHOW INFO BOOTH, ONLY	TRANSPORT SYS,EQUIP,COMP,SER	AUTO SERVICE EQUIPMENT & MACHINE SHOP EQUIP. 891163
89/06/06	CON SOLD GIFT SHOW FAIR, SOLD	CONSUMER PRODUCTS	1988 SOLD GIFT SHOW EXTREMELY SUCCESSFUL FOR NEW PRODUCT ENTRY IN NORTHWESTERN MARKET 891082
89/07/00	NEW EXPORTER TO BORDER STATES CONSUMER PRODUCTS, MINNEAPOLIS MISSION OUT, INDUSTRY	CONSUMER PRODUCTS	1988 FURNITURE EVENTS VERY SUCCESSFUL. MANUFACTU- RERS FOUND MANY LEADS & CONTACTS 891091
89/07/00	AMERICAN FISHING TACKLE MANUFACTURERS ASSOC. FAIR, NATIONAL STAND	CONSUMER PRODUCTS	891092
89/07/00	MILCOM'89 - MILITARY COMMUNICATIONS - L.A. INFO BOOTH, ONLY	DEFENCE PROGRAMS, PRODUCTS, SE	DEFENCE COMMUNICATIONS AND ELECTRONICS 891093
89/07/23	CALIFORNIA GIFT SHOW INFO BOOTH, WITH GROUP	CONSUMER PRODUCTS	2. PREVIOUS PARTICIPATIONS. NEW PRODUCT ENTRY & INCREASED CON PRESENCE IN MARKET 891089
89/08/00	TEXAS NURSERYMEN ASSN. SHOW INFO BOOTH, ONLY	AGRI & FOOD PRODUCTS & SERVI	890230
89/08/00	EASTERN DAIRY DELI SHOW, NEW Y ORK INFO BOOTH, ONLY	AGRI & FOOD PRODUCTS & SERVI	890260
89/08/00	APPAREL REP LOCATOR MISSION OUT, INDUSTRY	CONSUMER PRODUCTS	GROUP VISIT TO APPAREL MARTS 890315