

POST: CANADIAN HIGH COMMISSION, LONDON, ENGLAND/TOURISM

ADDRESS: Canada House
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TOURISM PERSONNEL

Roy Keane, Senior Commercial Officer (Tourism Program Manager). Responsible for the overall management and delivery of the Tourism Program at the post.

Christopher King-Walker, Commercial Officer/Tour Operators/Wholesalers. Responsible for the travel trade program with key responsibilities including developing the group tour market and managing the Joint Marketing Agreements. Coordinates all trade related activities.

Jill White, Commercial Officer/Public Relations & Business Travel. Responsible for all public relations and media relations activities with a view to increase consumer and trade awareness. Responsible for the Business Travel sector (MC&IT) and overall market research.

Mary Ellen Collins, Commercial Officer/Media. Responsible for planning, implementing and managing the Visit Canada Programme for journalists.

Jason Kee, Commercial Officer/Travel Trade. Responsible for retail travel trade sector and special interest group and for researching and analyzing the group tour market.

Sheila Smith, Executive Assistant. General administrative support to Tourism Program and assistant to Roy Keane.

Barbara Ulmer, Tourism Assitant. Program support to four commercial officers.

Territory United Kingdom & Republic of Ireland.

Population United Kingdom - 57 Million
Republic of Ireland - 3.5 Million